



# Town of Paradise Valley

6401 E Lincoln Dr  
Paradise Valley, AZ 85253

## Legislation Text

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**File #:** 20-411, **Version:** 1

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**TO:** Mayor Bien-Willner and Town Council Members

**FROM:** Jill B. Keimach, Town Manager

**DATE:** October 22, 2020

**DEPARTMENT:** Town Manager

**AGENDA TITLE:**  
**Experience Scottsdale 2020-2021 Quarter 1 Report**

**SUMMARY STATEMENT:**

The Town of Paradise Valley partners with Experience Scottsdale to promote the Town's hospitality industry for the purpose of bringing additional business to the Town's tourism industry. The Town's agreement with Experience Scottsdale establishes a set of parameters to be met annually. At the October 22<sup>nd</sup> Council meeting, leaders from Experience Scottsdale will a report on activities and accomplishments in the first quarter of Fiscal Year 2020-2021.

**ATTACHMENT(S):**

1. PowerPoint Presentation