



Legislation Text

File #: 20-301, Version: 1

TO: Mayor Bien-Willner and Town Council Members

FROM: Jill Keimach, Town Manager
Duncan Miller, Town Clerk

DATE: June 25, 2020

DEPARTMENT: Town Manager

AGENDA TITLE:

Recognition of Donors to the Paradise Valley Mountain Preserve Trust

RECOMMENDATION:

Recognize Christa Petracca Berlanti, Pam Hait, Estelle Cohen, and Sebastien Millon

SUMMARY STATEMENT:

The Paradise Valley Mountain Preserve Trust (Trust) had a busy and successful year. Under the leadership of Chairman Frederick Pakis, the Trust engaged the services of a marketing firm to re-brand and help to promote the Trust's mission to acquire, preserve, and protect in perpetuity undeveloped property and developed property that can be returned to its natural state, on and around the mountain areas of the Town.

In October, the Trust hosted a Conservation Awareness and Donor Recognition Reception at the Sanctuary Camelback Mountain Resort & Spa. The event was a celebration of those who had donated land in the past and invited others to learn about the benefits conservation. Following that event, Christa Petracca Berlanti came forward and donated two conservation easements adding nearly two-acres to the preserve.

In concert with the Trust's efforts to focus attention on the importance of preserving the desert landscape and native habitat of the mountain areas in the Town, friends of the Trust offered to write and publish a children's book with all proceeds benefitting the Trust. *The Story of Camelback Mountain* was written by Pam Hait and her granddaughter Estelle Miriam Cohen and tells the story of a princess who was given a very special camel by her grandfather. The book is illustrated by Phoenix artist and cartoonist Sebastien Millon.

The Mayor and Council will formally thank Ms. Berlanti for her generous donations and the authors and illustrator of *The Story of Camelback Mountain* at the June 25th Council Meeting.

ATTACHMENTS

1. Proclamation - Christa Berlanti
2. Certificates - Pam Hait, Estelle Cohen, Sebastien Millon