



## Legislation Details

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**File #:** 20-270      **Version:** 1      **Name:**

**Type:** Study Session Item      **Status:** Agenda Ready

**File created:** 6/5/2020      **In control:** Town Council

**On agenda:** 6/11/2020      **Final action:** 6/11/2020

**Title:** Study Session to: 1) present analysis of Experience Scottsdale by an independent destination marketing consultant, DMOpz; and 2) discuss draft terms for a Town renewal of its contract for marketing and tourism services through Experience Scottsdale  
20 Minutes

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Draft Analysis of the Efficacy of Experience Scottsdale from a Paradise Valley Perspective by DMOpz, 2. Presentation - Experience Scottsdale Contract Renewal Study Session 061120 sm

Date	Ver.	Action By	Action	Result
6/11/2020	1	Town Council	Received and Filed	