



## Legislation Details (With Text)

**File #:** 19-398      **Version:** 1      **Name:**  
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**On agenda:** 11/7/2019      **Final action:** 11/7/2019  
**Title:** Experience Scottsdale Update and Questions & Answers

**Sponsors:**

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**Attachments:** 1. Presentation - Experience Scottsdale / Paradise Valley Council Update

Date	Ver.	Action By	Action	Result
11/7/2019	1	Town Council	Approved	

**TO:** Mayor Bien-Willner and Town Council Members

**FROM:** Jill Keimach, Town Manager

**DATE:** November 7, 2019

**DEPARTMENT:** Town Manager

### AGENDA TITLE:

Experience Scottsdale Update and Questions & Answers

### RECOMMENDATION:

Receive the annual report from Experience Scottsdale and provide feedback

### SUMMARY STATEMENT:

The Town of Paradise Valley entered into an agreement with Experience Scottsdale in 2010 to promote the Town's hospitality industry with the purpose of bringing additional business to the Town's resorts.

Rachel Sacco, President and CEO of Experience Scottsdale, will present an annual review of services provided pursuant to the contract and discuss estimated business generated. There will be an opportunity for Council Members to ask questions following the presentation.

### ATTACHMENTS:

Experience Scottsdale Presentation