



Legislation Text

File #: 19-027, Version: 1

TO: Mayor Bien-Willner and Town Council Members

FROM: Brian Dalke, Interim Town Manager
Dawn Marie Buckland, Deputy Town Manager
Douglas W. Allen, CPA, Chief Financial Officer

DATE: January 24, 2018

DEPARTMENT: Finance

AGENDA TITLE:

Approval of Agreement for Trolley Service for Peak Season Use Utilizing State-Dedicated Transit Funds

Town Value(s):

- Primarily one-acre, residential community
- Limited government
- Creating a sense of community
- Partnerships with existing schools and resorts to enhance recreational opportunities
- Improving aesthetics/creating a brand
- Preserving natural open space

Council Goals or Statutory Requirements:

Arizona Lottery Funds (ALF) are state shared revenues that are designated and restricted for public transportation uses only.

RECOMMENDATION:

Authorize the Town Manager to enter into an agreement with Dunn Transportation to provide Town trolley services from February through April 2019, in the amount not to exceed \$25,000.

SUMMARY STATEMENT:

During the 2018/19 budget process, "Ollie the Trolley: Resort Trolley" was discontinued. This Trolley had stopped at Town hall, four resorts, two trailheads and Scottsdale Fashion Square. Total ridership in 2017 was 2,715.

The Town receives state shared revenues including "Arizona Lottery Funds" ("ALF") that are restricted for public transportation uses only. The ALF funding is "use it or lose it" so if the Town has no allowable use for the funds, the Town must return them to the state.

Town Management and Directors have explored options and believe a modified trolley route would

help address parking issues near the trailheads and would be the best use of the ALF funding for 2018/19. The route would be less in scope and only include stops with more frequent riders.

The Town Trolley is free to all riders and 100% paid by ALF. The Town Trolley would have stops at Town Hall, Camelback Inn, Echo Canyon Trailhead, Cholla Trailhead and Scottsdale Fashion Square. Fashion Square is then a hub where riders can transfer to Baseball Facilities and Downtown Scottsdale. The new route would reach Cholla Trail from a southbound direction, resolving a previous issue of pedestrians needing to cross the busy roadway. Services would be provided February 14 to April 27, 2019.

BUDGETARY IMPACT:

Use of \$25,000 state-shared revenue (ALF)

ATTACHMENT(S):

- 1) Trolley proposal for 2019
- 2) Trolley route proposed for 2019
- 3) Trolley ridership statistics 2014-2017