



Town of Paradise Valley

6401 E Lincoln Dr
Paradise Valley, AZ 85253

Legislation Text

File #: 19-398, **Version:** 1

TO: Mayor Bien-Willner and Town Council Members

FROM: Jill Keimach, Town Manager

DATE: November 7, 2019

DEPARTMENT: Town Manager

AGENDA TITLE:

Experience Scottsdale Update and Questions & Answers

RECOMMENDATION:

Receive the annual report from Experience Scottsdale and provide feedback

SUMMARY STATEMENT:

The Town of Paradise Valley entered into an agreement with Experience Scottsdale in 2010 to promote the Town's hospitality industry with the purpose of bringing additional business to the Town's resorts.

Rachel Sacco, President and CEO of Experience Scottsdale, will present an annual review of services provided pursuant to the contract and discuss estimated business generated. There will be an opportunity for Council Members to ask questions following the presentation.

ATTACHMENTS:

Experience Scottsdale Presentation