



Legislation Details (With Text)

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10/22/2020	1	Town Council	Received and Filed	

TO: Mayor Bien-Willner and Town Council Members

FROM: Jill B. Keimach, Town Manager

DATE: October 22, 2020

DEPARTMENT: Town Manager

AGENDA TITLE:
Experience Scottsdale 2020-2021 Quarter 1 Report

SUMMARY STATEMENT:

The Town of Paradise Valley partners with Experience Scottsdale to promote the Town's hospitality industry for the purpose of bringing additional business to the Town's tourism industry. The Town's agreement with Experience Scottsdale establishes a set of parameters to be met annually. At the October 22nd Council meeting, leaders from Experience Scottsdale will a report on activities and accomplishments in the first quarter of Fiscal Year 2020-2021.

ATTACHMENT(S):

1. PowerPoint Presentation