

TOWN
Of
PARADISE VALLEY



STAFF REPORT

TO: Mayor Bien-Willner and Town Council Members

FROM: Jill B. Keimach, Town Manager

DATE: November 18, 2021

DEPARTMENT: Town Manager
Jill Keimach, 480-348-3690

AGENDA TITLE:
Experience Scottsdale Update

SUMMARY STATEMENT:

The Town of Paradise Valley partners with Experience Scottsdale to promote the Town's hospitality industry for the purpose of bringing additional business to the Town's tourism industry. The Town's agreement with Experience Scottsdale establishes a set of parameters to be met annually. Leadership from the organization will report on activities, accomplishments, and trends over the last quarter.

ATTACHMENT(S):
Presentation