

IMPLEMENTATION ELEMENT

Actions		Implementing Goal(s)	Project Specific	Ongoing Effort or Program
1	Routinely evaluate and amend the SUP Guidelines, as necessary, to encourage SUP property revitalization and improvement within their existing geographic boundaries as long as such improvements do not adversely affect the integrity and enjoyment of adjacent residential areas and natural and semi-urban landscapes. Require community impact assessments that demonstrate both the positive and adverse impacts of proposed SUP projects and utilize context appropriate and responsive building and site design to ensure compatibility with adjoining uses, views and open space.			
2	Routinely evaluate, amend, and codify code enforcement resources to establish clear nuisance and maintenance measures to further require property owners to remedy identified public nuisance violations and require properties be maintained to ensure health and safety.			
3	Continue to enforce and refine the Town's Hillside Development Regulations through periodic code assessments and updates. to ensure the Town's prominent mountain peaks, ridges, and hillsides are minimally impacted by development.			
4	The Town shall encourage residents to continue participating in the cost sharing for undergrounding utilities, hosting informational meetings and facilitating discussions between residents and the utility companies.			
5	Assess the subdivision ordinance and identify measures to encourage new residential subdivisions to incorporate native, drought tolerant, low-water use landscaping in common open space areas.			
6	Utilize the Visually Significant Corridor Master Plan to identify key gateways and roadways to the Town and apply a comprehensive and consistent design plan that differentiates the Town from surrounding communities and reflects the quality brand and positive image of the community with deference to private property rights and residential quality of life.			
7	Implement neighborhood outreach efforts to improve notification to residents and for neighborhoods to provide input to the Town (e.g., continue neighborhood association inventory, Town-sponsored HOA forums, use of website/social media, Town Reporter newsletter and Resident Guide).			
8	Routinely evaluate and amend the Town lighting regulations as necessary to protect the Town's night skies.			
9	Continue Town Administration and Task Force efforts to increase opportunities for telecommunications and broadband services in the community by identifying community needs and suitable providers as well as assessing suitable locations for infrastructure in a manner that minimizes the visual impact on the Town and private property.			
10	Create a Town Engineering Standards Manual to address roadway design specifications, street cross sections that promotes the Town character and reduces adverse environmental impacts, emergency vehicle and non-emergency service providers accommodations, and consolidate accepted Town engineering regulations.			
11	Continue coordinating with adjacent communities (i.e. Scottsdale and Phoenix) and regional agencies (i.e. MAG) to coordinate improvements and ensure safe and efficient linkages and review and comment on projects that affect the Town. Specific focus			

	should be given to coordinating regional congestion mitigation, non-vehicular mobility efforts, funding sources.			
12	Conduct roadway safety assessments by maintaining an inventory of traffic counts for all mobility types on Major Arterial, Minor Arterial, and Collector roadways in the Town. This inventory will assist the Town in monitoring the performance of the roadway network, including tracking levels of service (LOS). The Town should work cooperatively with the Cities of Scottsdale and Phoenix and Maricopa Association of Governments to assemble this information.			
13	Continuously maintain the Town's GIS mapping inventory that includes all aspects of land use, mobility, open space, public services and facilities, hillside, and environmental areas to assist in determining priorities for ongoing management, as well as prioritizing maintenance needs.			
14	Establish a Neighborhood Traffic Management Program (NTMP) to provide a comprehensive, thoughtful, and systematic program to address neighborhood traffic concerns (i.e. traffic calming and traffic control measures), improve pedestrian and bicycle safety, and maintain the scenic and quiet semi-rural character of Paradise Valley neighborhoods.			
15	Participate on the regional committees like the Maricopa Association of Governments [MAG] Active Transportation Committee to coordinate facility development, ensure that regional bikeway system designations and maps are consistent with Town values, and to be kept aware of potential funding opportunities.			
16	Create and implement a Safe Routes to School Plan.			
17	Use tools such as partnerships, donations, easements and the purchase of development rights to preserve open space and visually significant ridgelines and peaks.			
18	Continue to preserve and encourage the restoration of the Town's washes through periodic fire and code enforcement inspections.			
19	Periodically evaluate current measures to alleviate parking problems related to regional trailheads, to ensure effectiveness and amend as necessary.			
20	Continue to work with Scottsdale Unified School District to promote the joint use of educational facilities.			
21	Evaluate and amend as necessary the Native Plant Preservation Ordinance to ensure it preserves and protects natural vegetation and wildlife areas, mature trees and landscaping, and promotes the restoration of indigenous Sonoran Desert vegetation that has been disturbed or scarred by new developments. In addition, such review shall include any process changes in how the Town monitors new development and redevelopment to ensure the maximum feasible protection of native plants.			
22	Evaluate and amend as necessary the Landscape Design Guidelines to incorporate applicable components of the Visually Significant Corridor Master Plan and a native, drought tolerant, low-water use plant list. In addition, consider incorporation of the key provisions of the Landscape Guidelines into the Zoning Ordinance			
23	Update the Zoning Ordinance, evaluate current best practices for organization, remove conflicting language, and incorporate provisions to be consistent with Town, State and Federal regulations.			
24	Continue to apply for the Tree City USA designation on an annual basis. Support exceeding Tree City USA requirements by initiating efforts such as promoting a tree dedication program that encourages property owners and builders to donate surplus trees from their properties that they cannot accommodate for use on Town owned property.			

25	Continue to require on-site retention for new development and redevelopment and require the provision of adequately sized facilities to retain and transport storm water. In addition, promote LID methods during the site design review process.			
26	Examine opportunities for civic technology upgrades (i.e. Smart City technology) that can improve the efficiency and efficacy of public services			
27	Evaluate environmentally sustainable efforts, incentives, and outreach programs such as, staff training, Green Building measures/codes, demonstration projects, award programs, reduced permit fees and minor variations from certain development standards.			
28	Invest in and incorporate new technology into the Town's police, fire, and emergency services in order to enhance the Town's ability to deliver public safety services more efficiently and cost effectively.			
29	The Town shall continue to coordinate with public safety service providers, including police, fire and emergency services, in neighboring municipalities, and other state and federal agencies.			
30	Continue to monitor and publish in the Town Manager annual report, public safety, fire and emergency, and public utility data including but not limited to: response rates to service calls, types of service calls, number of arrests, number of moving violations, traffic fatalities, number of DUIs, civilian complaints received against members in service, fire incident outcomes, critical incident response standard, workforce safety, satisfaction rating, and financial management.			
31	Continue to promote volunteering for the Council, various boards, commissions and committees, or Town services and programs and judges for the municipal court.			
32	Monitor grant funding opportunities, particularly those applicable to health and safety improvements.			