

# **TOWN** *Of* **PARADISE VALLEY**



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## **STAFF REPORT**

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**TO:** Chair and Planning Commissioners

**FROM:** Lisa Collins, Community Development Director  
Paul Michaud, Planning Manager  
Loras Rauch, Special Projects Planner

**DATE:** September 7, 2021

**DEPARTMENT:** Community Development Department, Planning Division  
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**AGENDA TITLE:**

**Discussion on the 2022 General Plan Implementation Element.**

**BACKGROUND:**

At the June 15<sup>th</sup> work session, the project team updated the Commission on project milestones and the public outreach results and began discussions on a more clarified format for the Vision Statement which essentially remains the same. Then starting with the July 20<sup>th</sup> work session and continuing through the three (3) August work sessions the Commission discussed the Goals & Policies for the 7 elements, different types of open spaces, and proposed maps for the General Plan. The one remaining item of the *Initial Draft* to be reviewed is the Implementation Element.

Once this final element is reviewed by the Commission the consultant will make the necessary edits and roll out the *Public Draft*. The *Public Draft* will be based on the guidance provided by the Commission throughout the summer and include all the components discussed over the summer. The *Public Draft* will be presented to both the Commission on (9/21) and the Town Council on (9/23). The Town Council will then continue review of the *Public Draft* in October.

**DISCUSSION:**

Currently the 2012 *General Plan* Implementation Element establishes a public process for making recommendations on land use decisions, budget allocations, the Capital Improvement Program (CIP), as well as defining how to amend the General Plan; but it does not contain specific implementation measures (specific action items). Rather, the specific "Implementation Measures" are currently housed within each of the individual elements.

When looking at the General Plan in its totality it becomes apparent that each of the Elements are interconnected and no one Element is without impact on another Element - so goes the Implementation Measures. The project team is proposing to update the process related aspects of this Element and relocate the implementation measures from each of the individual elements into this Element. The implementation measures are being crafted as a list of action items, determined to be achievable within the 10-year General Plan timeframe, as well as the continuation of established on-going programs.

The specific implementation measures (action items) have been edited when determined to be redundant. Some action items have been deleted if achieved or completed during the previous 10-year period. Those existing action items that are simply a restatement of an existing policy have been removed. By creating a single list of measurable and achievable action items, staff believes this will help streamline the 2022 General Plan and make it easier to read, easier to understand and easier to implement.

#### **TIMELINE/SCHEDULE ADJUSTMENT DISCUSSION:**

It remains very important that the mandatory 60-day review period begin on November 1, 2021 if the target of the August 2022 Primary Election (voter ratification) is to be achieved. It is equally important that residents are provided opportunities to comment during the September-October review of the *Public Draft*.

After the Town Council finishes its review of the *Public Draft* their recommendations will be crafted into what will be the *60-Day Review Draft*. A Community Workshop would then be held on this *60-day Review Draft* to elicit public comment. The project team is suggesting that this 2<sup>nd</sup> Community Workshop occur in early November just after the start and during the mandatory 60-day review period.

Again, opportunities for the public to comment will continue throughout, up to and including, at the Public Hearing process during February and March 2022. Below is a more comprehensive timeline of future dates.

#### Possible Future Action/Dates:

- 9/9: Town Council Work Session (Summer Review Update)
- 9/21: Planning Commission Regular Meeting (review of *Public Draft*).
- 9/23: Town Council Work Session (begin review of the *Public Draft*)
- Month of October: Council Work Sessions &/or Special Sessions.
- Month of October: Complete Town Council edits for *60-Day Review Draft*
- Early in November: Conduct 2nd Community Workshop (date TBD)
- **November 1, 2021 – December 31, 2021: 60-Day Review Period**
- Month of January: Complete Edits from 60-Day Review
- Month of January: Planning Commission 1/4 and Council 1/13 Work Sessions
- 2/1/2022: Planning Commission Hearing (Commission Recommendation)
- 2/15/2022: Planning Commission Hearing (LAST DATE Council Recommendation)
- 3/10/2022: Town Council (Council Adoption)
- 3/24/2022: Town Council (Alternative Council Date if needed) *\*but would leave only 1 week to prepare material for election notification deadline, so best to avoid*

- 4/4/2022: 120-Day Election Notification Period
- 8/2/2022: Primary Election (Voter Ratification)

**ATTACHMENT(S):**

- A. Staff Report
- B. Implementation Measures - Track Changes
- C. Implementation Measure – Clean Version