

# **TOWN** *Of* **PARADISE VALLEY**



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## **STAFF REPORT**

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**TO:** Chair and Planning Commissioners

**FROM:** Lisa Collins, Community Development Director  
Paul Michaud, Planning Manager  
Loras Rauch, Special Projects Planner

**DATE:** June 15, 2021

**DEPARTMENT:** Community Development Department, Planning Division  
Loras Rauch, 480-348-3595

**AGENDA TITLE:**  
**2022 General Plan project update, review of community feedback, and discussion of the Vision and Value Statements**

**BACKGROUND:**

The last time that staff and the project consultant updated the Planning Commission was back on April 6<sup>th</sup>. Since that time there have been two (2) virtual Community Discussion Hubs and their associated “polls” that yielded valuable input and insightful comments from the residents who participated. Staff and the consultant also made a presentation at the May 2021 “Coffee with a Cop” virtual gathering. Below is a summary of the public outreach events for the project to date:

Completed Public Outreach Events:

- ✓ Project Website Initiated (1/11/21) and continually updated
- ✓ Community Work Shop #1 (1/27/21)
- ✓ Pop-Up Events (every Thursday in February)
- ✓ House of Worship Meeting (3/30/21)
- ✓ Discussion Hub #1 (4/14/21)
- ✓ Discussion Hub #2 (4/28/21)
- ✓ Coffee with a Cop (5/5/21)

Drafting of the General Plan Elements has begun based on the input received to date and will continue throughout this summer. Since the Planning Commission continues to meet in work sessions during the summer months staff is proposing to use those regularly scheduled Commission meeting dates as General Plan review sessions. The Commission meetings will continue to be held virtually until the end of August 2021, therefore residents may continue to participate in the process throughout the summer. Council concurs with this action plan.

The input received during these Planning Commission work sessions and all prior community feedback will be used to further refine the policies and goals of the Elements and prepare the draft plan. A whole “Draft General Plan” is expected to be completed by September 2021 in time to meet all required review processes and ultimately the August 2022 election deadline. Staff anticipates two scheduled work sessions this summer (with an option to hold a work session on August 3<sup>rd</sup> if needed) based upon the following schedule/topics:

**July 20 – Work Session:** Goals, Policies & Implementation Review

- Land Use Element
- Mobility Element
- Community Character and Housing Element

**August 17 – Work Session:** Goals, Policies & Implementation Review

- Open Space / Recreation Element
- Environmental / Water Resources Element
- Sustainability Element
- Public Facilities Element

Following this work, a Council work session and Community Workshop #2 will be used to review the complete draft of the plan sometime in September (dates TBD). We anticipate the ability to hold this second community workshop as an in-person open-house style public event to provide information and gather further feedback before we proceed to the formal public hearing process.

Future Action/Dates:

- By the end of September, the mandatory 60-Day review starts (Oct – Nov) in order for Commission and Council Work Sessions to occur in December 2021. These work sessions will allow for any additional refinements to the General Plan.
- Planning Commission Public Hearing (recommendation) in January 2022 and Town Council Public Hearing to approve in February 2022.

The above timeline leads us to the mandatory 120 days prior to the August election.

**ATTACHMENT(S):**

- A. Staff Report
- B. PowerPoint Presentation