

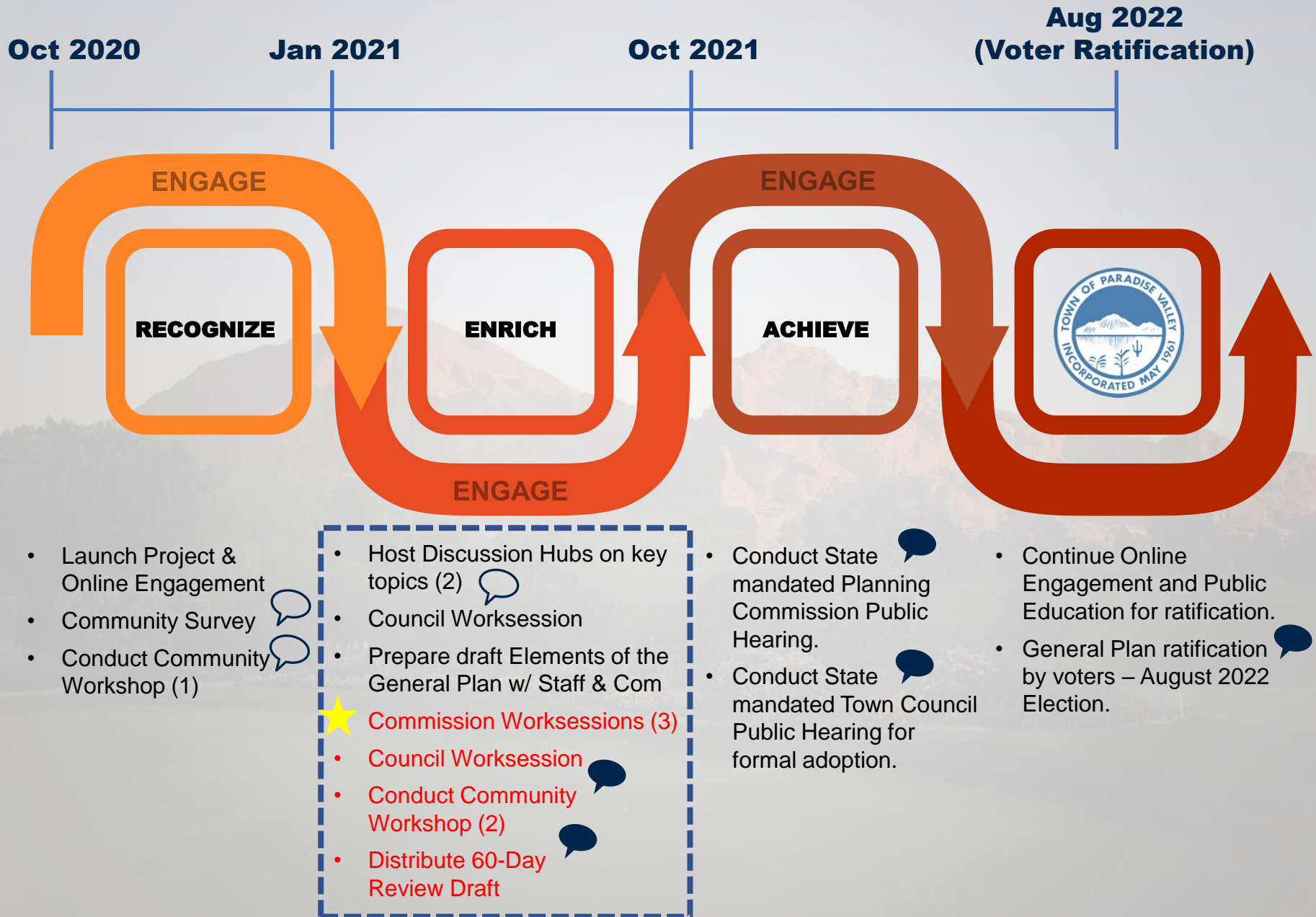


Paradise Valley, Together

2022 GENERAL PLAN

Planning Commission Worksession – July 15, 2021

WHERE WE ARE IN THE PROCESS



SCHEDULE & AGENDA

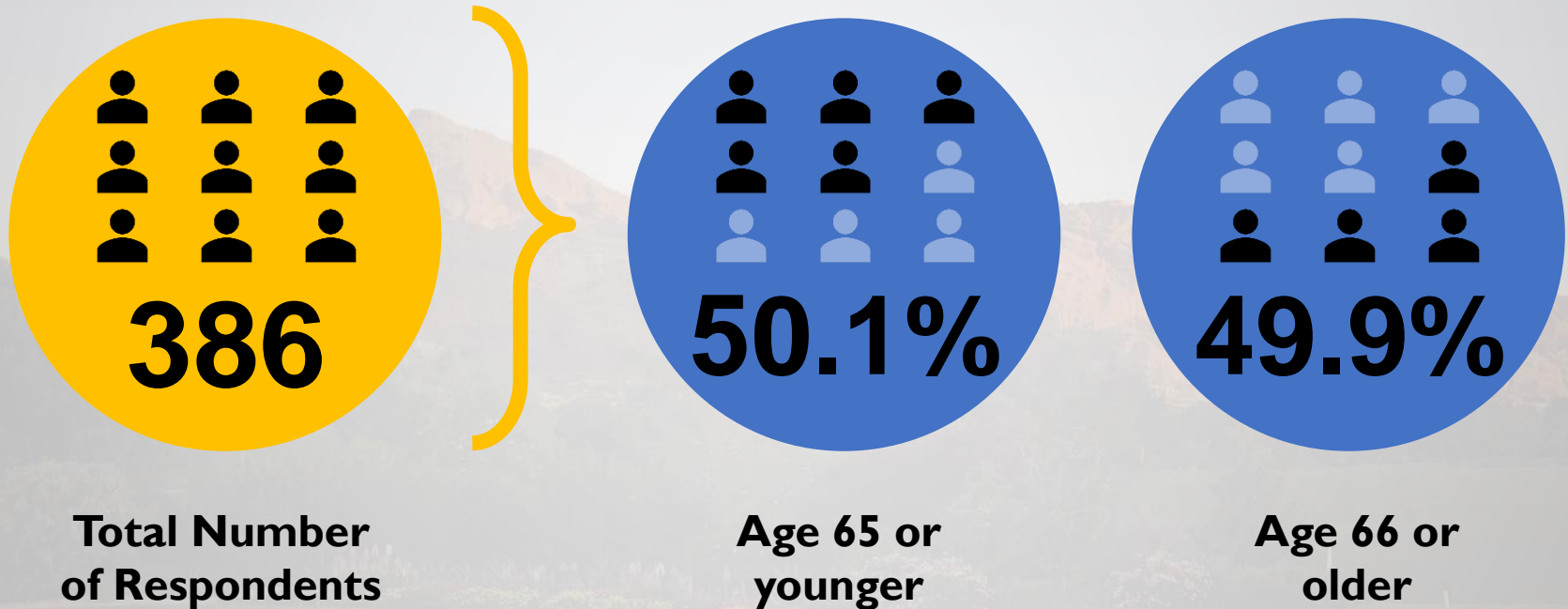
Planning Commission Worksessions

- June 15 – Worksession: Project Status Update
 - Review of Community Feedback
 - Vision & Values Discussion
- July 20 – Worksession: Goals, Policies & Implementation Review
 - Land Use Element
 - Mobility Element
 - Community Character and Housing Element
- August 17 – Worksession: Goals, Policies & Implementation Review
 - Open Space / Recreation Element
 - Environmental / Water Resources Element
 - Sustainability Element
 - Public Facilities Element

COMMUNITY SURVEY RESULTS

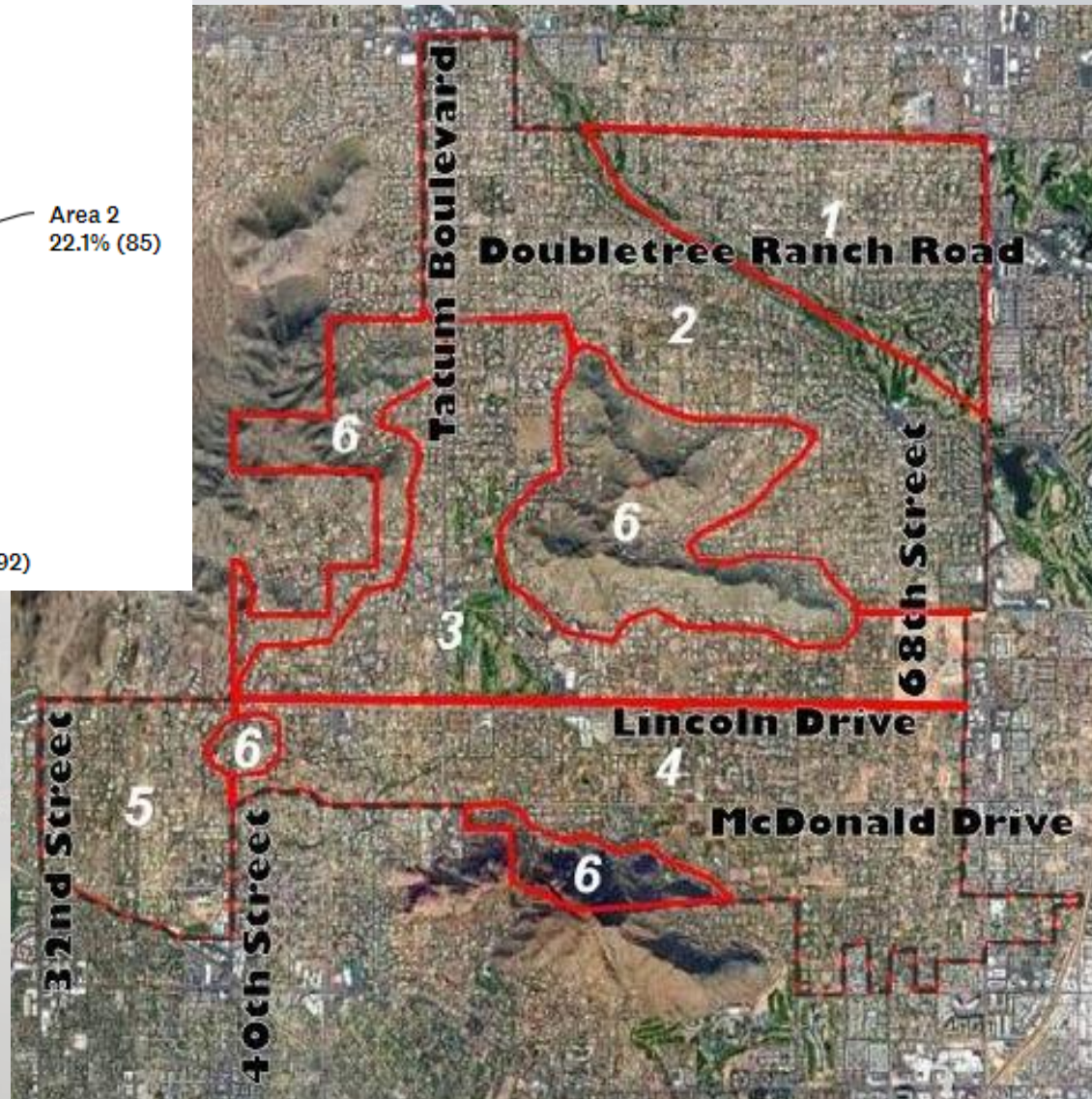
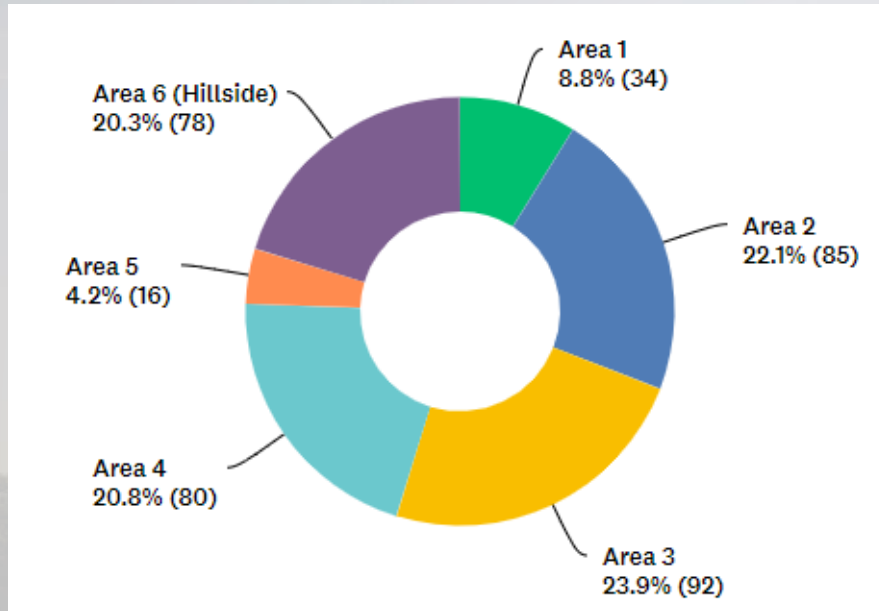
Total Survey Responses:

Survey opened on January 9th and closed on March 1st



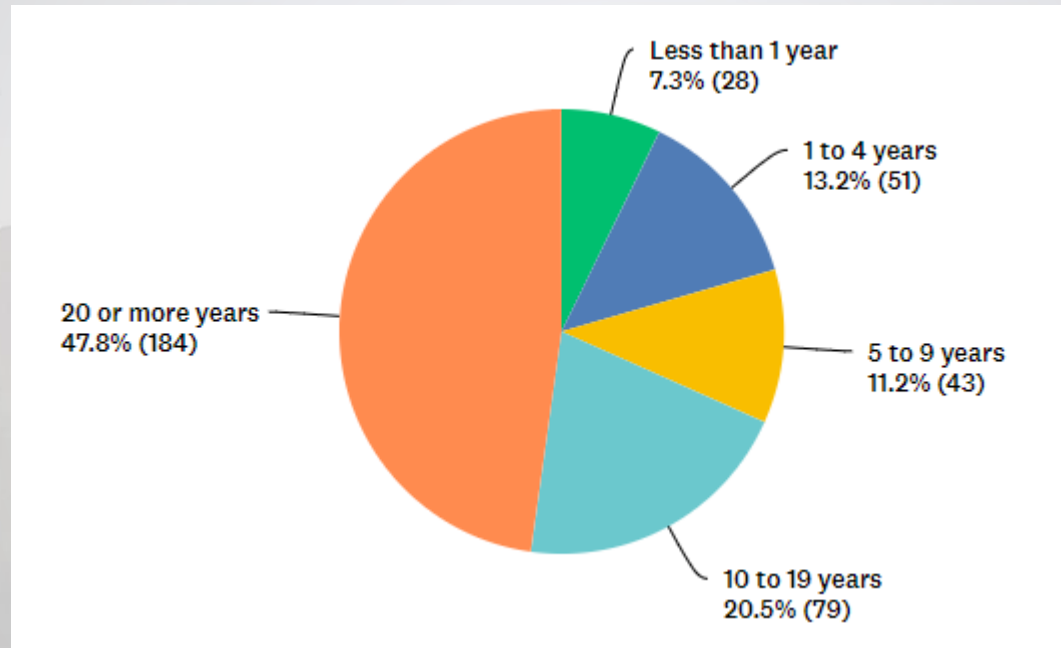
COMMUNITY SURVEY RESULTS

Please Identify what area of Town you live in:



COMMUNITY SURVEY RESULTS

Please tell us how long you have lived in Paradise Valley?



COMMUNITY SURVEY RESULTS

Why do you choose to live in Paradise Valley?

ANSWER CHOICES	RESPONSES
▼ Low density housing (i.e. 1-acre lot minimum)	88.6%
▼ Aesthetic beauty of natural environment (i.e. mountain views)	88.3%
▼ Safety	70.7%
▼ Community character/design	59.5%
▼ Proximity to natural open space	54.1%
▼ Close to entertainment/culture	51.3%
▼ Sense of community	42.7%
▼ Proximity to surrounding trails	38.2%
▼ Near family & friends	29.3%
▼ Good place to raise children	24.8%
▼ Close to employment	19.1%
▼ Quality of schools	19.1%
▼ Other (please specify) Responses	17.9%

COMMUNITY SURVEY RESULTS

What are the most positive trends Paradise Valley has experienced recently?

ANSWER CHOICES	RESPONSES
▼ Protection of 1-acre residential development	81.6%
▼ Undergrounding of overhead utilities	62.8%
▼ Natural open space and resource preservation	60.5%
▼ Public safety services	52.2%
▼ Town fiscal sustainability	48.7%
▼ Availability of world-class resort/tourism options	34.3%
▼ Road improvements	32.0%
▼ Flood control/drainage	19.9%
▼ Resort redevelopment	19.0%
▼ Restriction of trail and recreation planning	16.4%
▼ Other (please specify) Responses	9.8%
▼ Utility services	8.6%

COMMUNITY SURVEY RESULTS

What are the most negative trends Paradise Valley has experienced recently?

ANSWER CHOICES	RESPONSES
▼ Prevalence of short term rentals	72.6%
▼ Traffic congestion	48.3%
▼ Raising of lots and building pads	44.3%
▼ Lot splits	44.0%
▼ Resort redevelopment	27.4%
▼ Other (please specify) Responses	27.1%
▼ Home based businesses	20.3%
▼ Road improvements	14.0%
▼ Availability of world-class resort/tourism options	13.4%
▼ Flood control/drainage	12.3%
▼ Restriction of trail and recreation planning	12.0%
▼ Utility services	9.7%
▼ Protection of 1-acre residential development	6.3%
▼ Natural open space and resource preservation	4.0%
▼ Public safety services	2.0%
▼ Town fiscal sustainability	1.4%
▼ Town's limited government approach	0.0%

COMMUNITY SURVEY RESULTS

How important are the following Land Use & Community Character statements to the future of Paradise Valley?

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
▼ Maintain low density with minimum one-acre lot requirements	92.8% 257	6.1% 17	1.1% 3
▼ Promote mountain views and visual openness by maintaining existing lot coverage limits	86.8% 237	10.6% 29	2.6% 7
▼ Address short-term rentals	81.9% 226	14.5% 40	3.6% 10
▼ Monitor hillside development/preservation	78.5% 215	20.4% 56	1.1% 3
▼ Maintain buffers between incompatible land uses	74.4% 198	22.2% 59	3.4% 9
▼ Promote neighborhood maintenance	71.0% 193	25.7% 70	3.3% 9
▼ Address group homes for less than 10 residents	63.9% 172	29.4% 79	6.7% 18
▼ Promote context sensitive design that reflects the unique setting and architectural character of the Town	61.8% 168	29.0% 79	9.2% 25
▼ Encourage revitalization of Special Use Permit property (i.e. resort properties) in harmony with adjacent development.	62.4% 166	26.3% 70	11.3% 30
▼ Address assisted living facilities for less than 10 residents	51.7% 137	38.1% 101	10.2% 27
▼ Promote public gathering spaces	23.0% 62	37.9% 102	39.0% 105
▼ Identify more ways to celebrate arts, history and culture	19.9% 53	45.7% 122	34.5% 92
▼ Support senior living developments	13.3% 36	39.5% 107	47.2% 128

**76 Unique
Comments
Provided!**

COMMUNITY SURVEY RESULTS

How important are the following Circulation & Open Space statements to the future of Paradise Valley?

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
Continue to ensure the conservation of open space and mountain lands (i.e., Paradise Valley Mountain Preserve Trust)	89.8% 246	7.7% 21	2.6% 7
Continue speed management policies	68.0% 185	24.6% 67	7.4% 20
Address neighborhood cut-through traffic	63.6% 173	26.8% 73	9.6% 26
Continue to focus pedestrian facilities (e.g. recreation path, sidewalk) on non-local designated streets	63.3% 171	27.4% 74	9.3% 25

**59 Unique
Comments
Provided!**

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
Maintain limited bike lanes and routes to along primary west-east and north-south non-local designated streets	48.7% 131	34.6% 93	16.7% 45
Encourage the creation of passive open space and recreation spots (i.e. landscape plazas, gateways and small seating areas along walking paths)	37.0% 100	38.5% 104	24.4% 66
Promote health and wellness (e.g. physical fitness, mental well-being, etc.)	35.8% 96	31.7% 85	32.5% 87
Maintain regular public transit along Tatum Boulevard	32.6% 87	39.7% 106	27.7% 74
Encourage electric or autonomous vehicle use	16.7% 45	31.1% 84	52.2% 141

COMMUNITY SURVEY RESULTS

How important are the following Environmental & Water Resources statements to the future of Paradise Valley?

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
▼ Monitor water providers to ensure the long term needs of the Town are met	86.3% 221	10.2% 26	3.5% 9
▼ Address flooding concerns and stormwater management	72.9% 186	22.4% 57	4.7% 12
▼ Promote native Sonoran Desert landscaping throughout the Town	64.7% 167	23.3% 60	12.0% 31
▼ Encourage environmental sustainability and green energy use	47.5% 122	31.1% 80	21.4% 55

46 Unique
Comments
Provided!

COMMUNITY SURVEY RESULTS

How important are the following Community & Public Services statements to the future of Paradise Valley?

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
▼ Maintain high quality public safety services	91.1% 245	7.4% 20	1.5% 4
▼ Support improvement of telecommunications/mobile networks	76.1% 207	17.6% 48	6.3% 17
▼ Monitor sewer providers to ensure the long term needs of the Town are met	76.5% 205	20.9% 56	2.6% 7
▼ Meet residents needs while recognizing Town's legacy of limited governmental services	73.1% 196	22.4% 60	4.5% 12
▼ Enhance Town customer service	51.7% 138	41.9% 112	6.4% 17
▼ Minimize Town expenditures	51.5% 138	39.6% 106	9.0% 24
▼ Integrate smart technology (i.e. e-governance and automation services)	41.0% 110	46.3% 124	12.7% 34
▼ Minimize Town maintenance costs (i.e. roads, medians)	34.1% 91	46.1% 123	19.9% 53
▼ Enhance ongoing community outreach	32.2% 86	50.6% 135	17.2% 46
▼ Increase involvement of young adults in community governance	21.4% 57	51.5% 137	27.1% 72

**57 Unique
Comments
Provided!**

DISCUSSION HUB SUMMARY

Discussion Hub #1: Mobility and Connectivity

April 14 – 14 Participants (+4 online)

Congestion	Cut Through Traffic	Safety (Vehicle, Pedestrian & Bike)
<p>Definition:</p> <ul style="list-style-type: none">• Long delays at intersections• Slow traffic speeds <p>Cause:</p> <ul style="list-style-type: none">• Roadway capacity• Intersection design/signal timing• Pass through traffic <p>Comments:</p> <ul style="list-style-type: none">• Trailheads• 68th St• Schools	<p>Definition:</p> <ul style="list-style-type: none">• Pass through vs. cut through <p>Locations:</p> <ul style="list-style-type: none">• Southeast (68th St/Jackrabbit)• Northeast• Southwest	<p>Vehicle Safety Priorities:</p> <ul style="list-style-type: none">• Maintain route/connectivity for residents• Promote safe speeds• Traffic calming <p>Pedestrian Safety Priorities:</p> <ul style="list-style-type: none">• Safe routes to school• Pedestrian friendly design features• Resort/visitor needs/ Education• Shared use on locals <p>Bicycle Safety Priorities:</p> <ul style="list-style-type: none">• Enforcement of laws/ Education• Safe routes to school• Shared use on locals <p>Comments</p> <ul style="list-style-type: none">• Ride share curbs• (participate in regional planning)

DISCUSSION HUB SUMMARY

Discussion Hub #2: Quality of Life

April 28th – 30 Participants (+16 letters and 2 online)

Lot Splits	Resort Redevelopment	Hillside Development
<p>Background Summary:</p> <ul style="list-style-type: none">Ministerial action	<p>Background Summary:</p> <ul style="list-style-type: none">SUP/Development Areas	<p>Background Summary:</p> <ul style="list-style-type: none">Hillside Ordinance
<p>Considerations:</p> <ul style="list-style-type: none">Impact to neighbors, size, shape, access, notificationDeveloped vs undeveloped	<p>Positive Aspects:</p> <ul style="list-style-type: none">Contribute to tax baseProvide amenities to residentsDesign and characterAlternative living options/for sale units <p>Negative Aspects:</p> <ul style="list-style-type: none">Size and type of event spaceNumber of roomsDesign and character(Alternative living options/for sale units)	<p>Significant Concern:</p> <ul style="list-style-type: none">Site grading (scarring), massing, design, lighting, landscaping, drainage <p>Flat Land Development Control</p> <ul style="list-style-type: none">Generally favorable (with conditions)
<p>Comments:</p> <ul style="list-style-type: none">Opposed to lot splitsSplits of less than an acre(Lot scraping/natural landscape preservation)	<p>Comments:</p> <ul style="list-style-type: none">Buffers next to SF ResidentialNoise/enforcementEl Chorro	<p>Comments</p> <ul style="list-style-type: none">Support vs. overburden (10% slope, cantilever, drainage, new vs remodel, pre-approval, process)Compliance/EnforcementSome policy should be Town-wide (lighting, reflective value, landscaping)

DISCUSSION HUB SUMMARY

Discussion Hubs: Additional Key Topics

The following topics (and associated issues), which were also frequently identified in the survey as being important, are actively being addressed by the Town. For more information on these specific topics please contact:

Lisa Collins, Paradise Valley Community Development Director
(email: LCollins@paradisevalleyaz.gov).

- Short Term Rentals
- Raising of lots/building pads
- Cell Service
- Stormwater Management

VISION & VALUES

Visioning Committee 2011

Paradise Valley is a premier, low density, residential community in Arizona with a national identity reflecting excellence in development and design and protection of the natural Sonoran Desert environment.

Centrally located, this desert oasis, surrounded by mountains, cacti and wildlife in the midst of the sixth largest city in the country, offers convenient access to local and regional amenities while preserving a sense of privacy, quiet, dark skies and public safety that represents an unparalleled quality of life.

The incorporation of Paradise Valley in 1961 was hard fought, and came about with a conscious decision to preserve the natural desert and provide a semi-rural, residential community with limited commercial development and limited government.

As we look to the future, we build upon our past by capturing the independent spirit that founded this community while taking prudent, reasonable and responsible actions to improve the quality of life for Town residents.

Recognizing a proper balance between the powers of local government and individual property rights, our future will be defined by the continuation of our characteristic low-density, residential housing while understanding and appreciating the role of local government in providing quality public safety and other limited services, preserving natural open space and mountain views and ensuring neighborhood-compatible land use decisions throughout the Town.

The aesthetic beauty of our community open spaces, coupled with the natural beauty of the desert, welcomes residents, their guests and resort visitors alike, letting everyone know he is in a special place.

Our world-class resorts, churches, schools and other limited non-residential community-oriented development will continue to evolve and change with the times, but will always respect the quality of life of Town residents.

COMMUNITY SURVEY RESULTS

Please indicate your impression of the following value statements that were collectively used to form the current 2012 General Plan Vision Statement?

	KEEP	REMOVE	REVISE
▼ Primary one-acre, residential community	97.1% 298	0.7% 2	2.3% 7
▼ Preserving natural open space	97.0% 296	1.3% 4	1.6% 5
▼ Creating a sense of community	94.0% 280	3.0% 9	3.0% 9
▼ Limited government	86.0% 251	3.8% 11	10.3% 30
▼ Improving aesthetics/creating a brand	80.4% 230	8.7% 25	10.8% 31
▼ Partnerships with existing schools and resorts to enhance recreational opportunities	73.2% 199	10.7% 29	16.2% 44

**204
Unique
Comments
Provided!**



COMMUNITY SURVEY RESULTS

Please briefly describe what limited government means to you?

Results Word Cloud...



243
Unique
Comments
Provided!

VISION & VALUES DISCUSSION

Visioning Committee 2011

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VISION

create sense of community

As we look to the future, we build upon our past by capturing the independent spirit that founded this community while taking prudent, reasonable and responsible actions to improve the **quality of life** for Town residents.

one-acre residential

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limited government

aesthetics / preserve natural open space

The aesthetic beauty of our community open spaces, coupled with the natural beauty of the desert, welcomes residents, their guests and resort visitors alike, letting everyone know ~~he is~~ **they are** in a special place.

brand

partnerships

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SCHEDULE & AGENDA

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 - Public Facilities Element

HOMEWORK

2012 General Plan – Goal Evaluation Matrix

Review the summary of the Planning Commission & Town Council Goal Evaluation Matrix to inform your input for the review and comment of the draft 2022 General Plan Element Goals, Policies and Implementation Measures.





THANK YOU FOR YOUR TIME!