

## Volunteer Opportunities - PC Vacancy

### TOWN OF PARADISE VALLEY COMMITTEE VOLUNTEER APPLICATION FORM

Thank you for your interest in serving on the Planning Commission. The deadline to be considered for appointment to fill the vacancy is May 26, 2021 at 5:00 PM.

Please provide the following background information.

Name*	Jack Kelly
Address*	Place, Paradise Valley, AZ 85253
Email*	
Home Phone	
Employer	Several Boards
Occupation	Board Member
Business Phone	
Cell Phone	
Number of years as PV resident	3 months
Professional experience highlights	

I have been a CEO and Board member of several private equity, public and family owned businesses. My background is sales, marketing and general management.

What experience do you think qualifies you to serve on the Planning Commission?

As CEO, I have had the opportunity to develop strategy and work to ensure alignment among all stakeholders (often with competing priorities) to accomplish major goals and solutions.

Community Activities

As a new resident - and with Covid protocols - I have not yet engaged in community activities beyond attending church.  
I am hoping that being a member of the Planning Commission will enable me to become deeply embedded, and add value to, the Paradise Valley community.  
Perhaps, as a new resident, I can bring a fresh perspective to the matter confronting the Planning Commission.

Have you familiarized yourself with the duties of the Planning Commission?\*



Yes



No

Attach resume and cover letter

\* indicates required fields.



## JACK KELLY

Jack Kelly is a proven CEO and Board Director with more than 40 years of success in the CPG world of distribution, food and beverage, retail, wholesale, and manufacturing. Leveraging extensive experience in turnaround and accelerating growth performance for both entrepreneurial and Fortune 500 companies, he is a valuable asset for billion-dollar companies and entrepreneurial teams that need strategic planning, leadership development, revenue growth and operations improvement. His broad areas of expertise include leadership, recruitment and training, team building, regulatory FDA compliance, SQF, consumer products, business strategy, lean manufacturing, and process improvement.

Throughout his executive career, Jack has held leadership positions at U.S. and international food products enterprises including General Foods USA/Oscar Mayer, American Italian Pasta Company, Häagen-Dazs Company Inc., Fiorucci Foods, Palladium Equity Partners owned Teasdale Foods, Wind Point partners owned Rupari. He was responsible for growing the stock price of American Italian Pasta Company from a low of \$3.50 per share to \$53.00 per share when it was sold to Ralcorp, creating over \$1 billion of shareholder value. At the Häagen-Dazs Company Inc, he grew sales volume and revenue by 7% while cutting operating expenses by 10% and delivered 30% operating profit growth in nine months as Vice President and General Manager. He transformed a \$12 million unprofitable business with over \$21 million in operating losses to break-even in two years as Chief Executive Officer of Fiorucci Foods. He achieved sales volume of \$100 million and 80% market share in less than three years as National Sales Manager at General Foods USA/Oscar Mayer.

Jack holds a Bachelor of Science in Food Marketing from St. Joseph's University in Philadelphia, Pennsylvania. He also earned a Certificate of Director Education from the National Association of Corporate Directors (NACD). As a seasoned Board member, Jack has held directorial Board positions with Teasdale Foods, Jardine Foods, Encore Consumer Capital owned Mesa Foods, Wind Point Partners owned Rupari and Palladium Equity Partners owned Del Real Foods LLC. He currently serves on the Board of Liberto Specialty Company, a family owned consumer products company based in San Antonio; PE owned Matt's Cookie Company, Chicago and Nuevo Garcia Foods, San Antonio.