

PARADISE VALLEY  
**SURGICAL & MEDICAL CENTER**

7125 E. LINCOLN DRIVE | PARADISE VALLEY, AZ 85253

PROJECT OVERVIEW .....3

DEVELOPMENT SIGNS .....4

    DEVELOPMENT SIGN MATRIX ..... 5

    SIGN LOCATION PLAN ..... 6

    DEVELOPMENT SIGN TYPES ..... 8

TENANT SIGNS .....16

    TENANT SIGN MATRIX .....17

    SIGN LOCATION PLAN .....18

    TENANT SIGN TYPES .....19

PROJECT NAME & ADDRESS

PARADISE VALLEY SURGICAL & MEDICAL CENTER  
7125 E. Lincoln Drive  
Paradise Valley, AZ 85253

PROPERTY OWNER / LANDLORD

Jamel Greenway PVMOB, LLC  
4771 N. 20th Street  
Suite B22  
Phoenix, AZ 85016

Nick Roe  
nickroe@cox.net

PARCEL INFORMATION

PARCEL NUMBERS  
174-64-003B

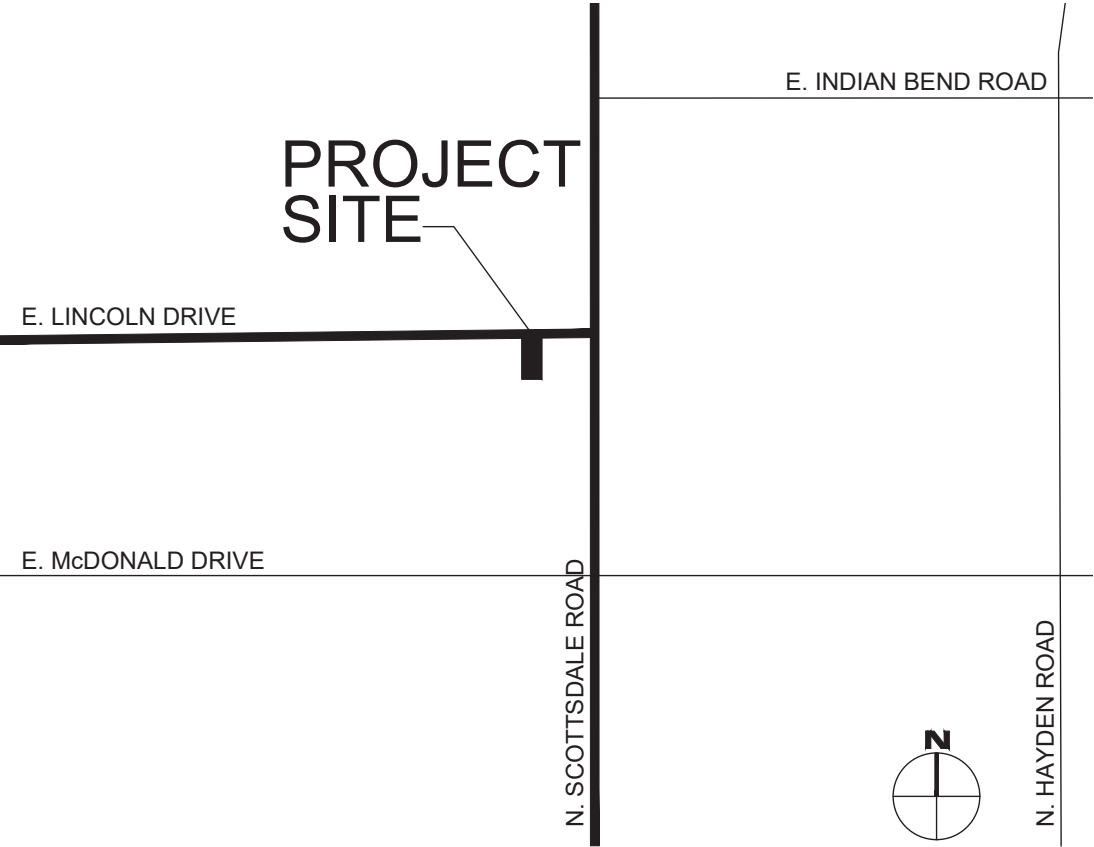
AREA IN ACRES  
GROSS: 2.29  
NET: 2.13

ZONING  
SUP-0

SIGNAGE CONSULTANT

Trademark Visual, Inc.  
3825 S. 36th St.  
Phoenix, AZ 85040  
602-272-5055  
-----  
Jim Bacher  
JBacher@trademarkvisual.com

VICINITY MAP



# SECTION 2 | DEVELOPMENT SIGNS

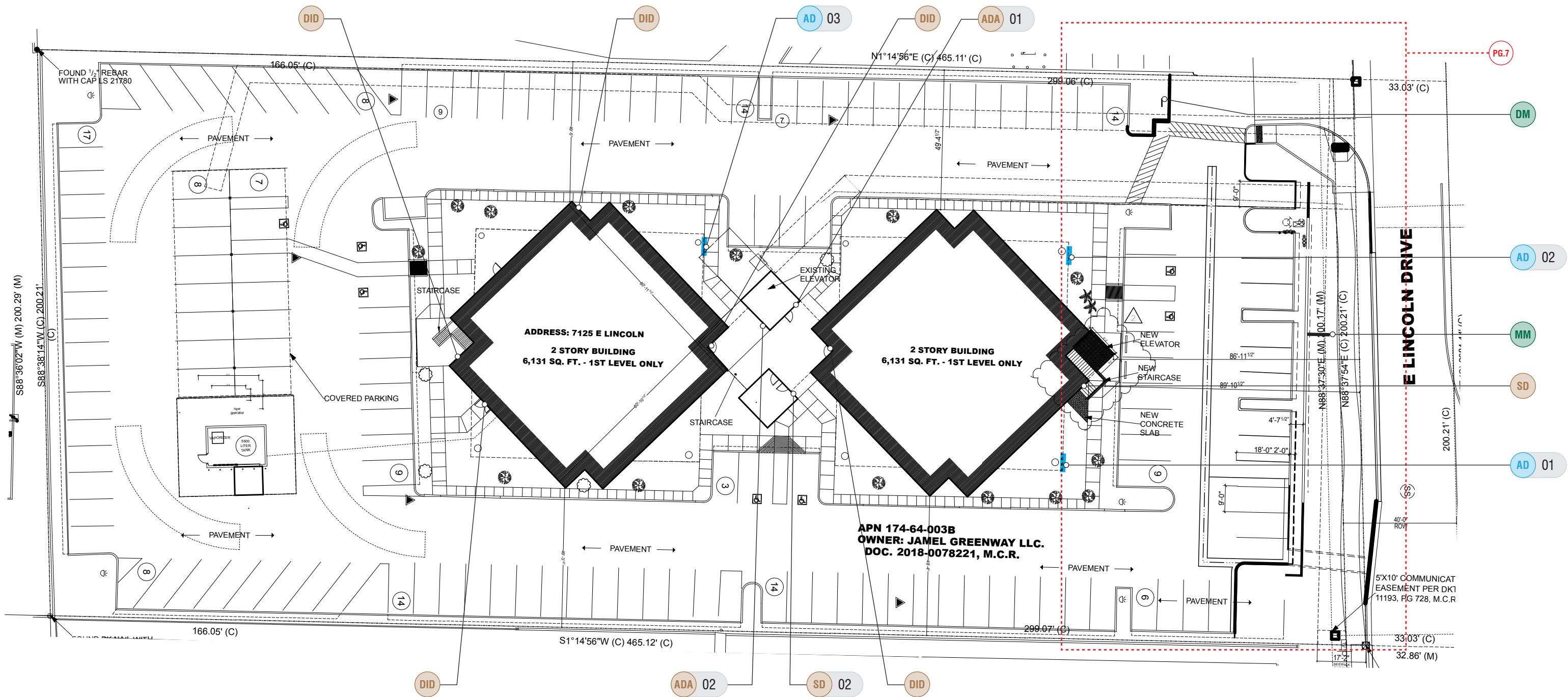
SIGN TYPE	FUNCTION	QTY	ILLUMINATION	SQUARE FEET
MM - MULTI-TENANT MONUMENT	Development & Tenant Identification	1	Internal LED Illumination; Development ID & Tenant Panels  <i>See Notes at Right</i>	39.75 SF per Side  39.75 x 2 = 79.5 Total SF (If you count both sides)
DM - DIRECTIONAL MONUMENT	Direct Pedestrian and Vehicular Traffic Through the Site	1	Non-Illuminated	11.98 SF
AD - ADDRESS NUMERALS & BUILDING LETTERS AD.01, AD.02, & AD.03	Building Identification	1 Address  2 Building Letters	Non-Illuminated	2.95 SF (Address Numerals)* 1.81 SF (Building Letters)* <div>(addressing not included in square footage totals)</div>
DID - DOOR ID	Entry Identification	5	Non-Illuminated	2.1 SF Total (.42 SF Each)
ADA - ADA ROOM ID ADA.01 & ADA.02	Room Identification	2	Non-Illuminated	.38 SF Total (.19 SF Each)
SD - SUITE DIRECTIONAL SD.01 & SD.02	Wayfinding	2	Non-Illuminated	2.16 SF Total (1.08 SF Each)
				56.37 TOTAL SF

NOTES ON FREESTANDING SIGN ILLUMINATION:

- No signs are to be located on public property
- No movement/animation is allowed
- Illumination is to be confined to area of sign
- All light sources shall be fully shielded
- Back lighting of freestanding letters limited to 100 lumens per square foot of sign area
- Backlit non-opaque panels not permitted, 0.75 at property line, 3000 Kelvins
- Signs may be illuminated only during hours the establishment is open for business
- All illuminated signage will be turned off when the establishments are closed for business

\* Address Numerals & Building Letters are not included in square footage totals

96.12 TOTAL SF (If you count both sides of monument)



KEY

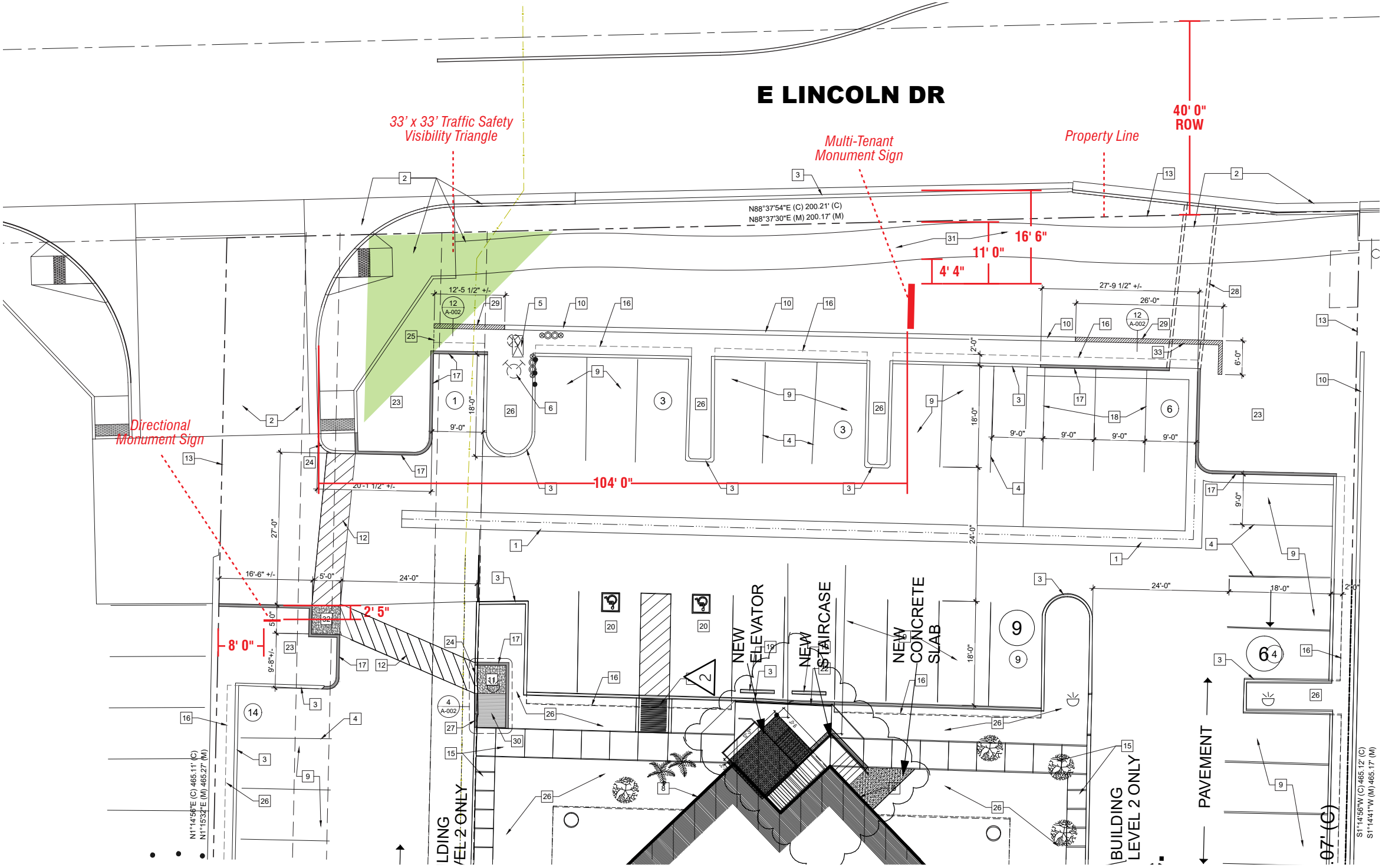
FREESTANDING SIGNS

- MM Multi-Tenant Monument
- DM Directional Monument

ATTACHED BUILDING SIGNS

- AD Address Numerals & Building Letters
- ADA ADA Room ID
- DID Door ID
- SD Suite Directional





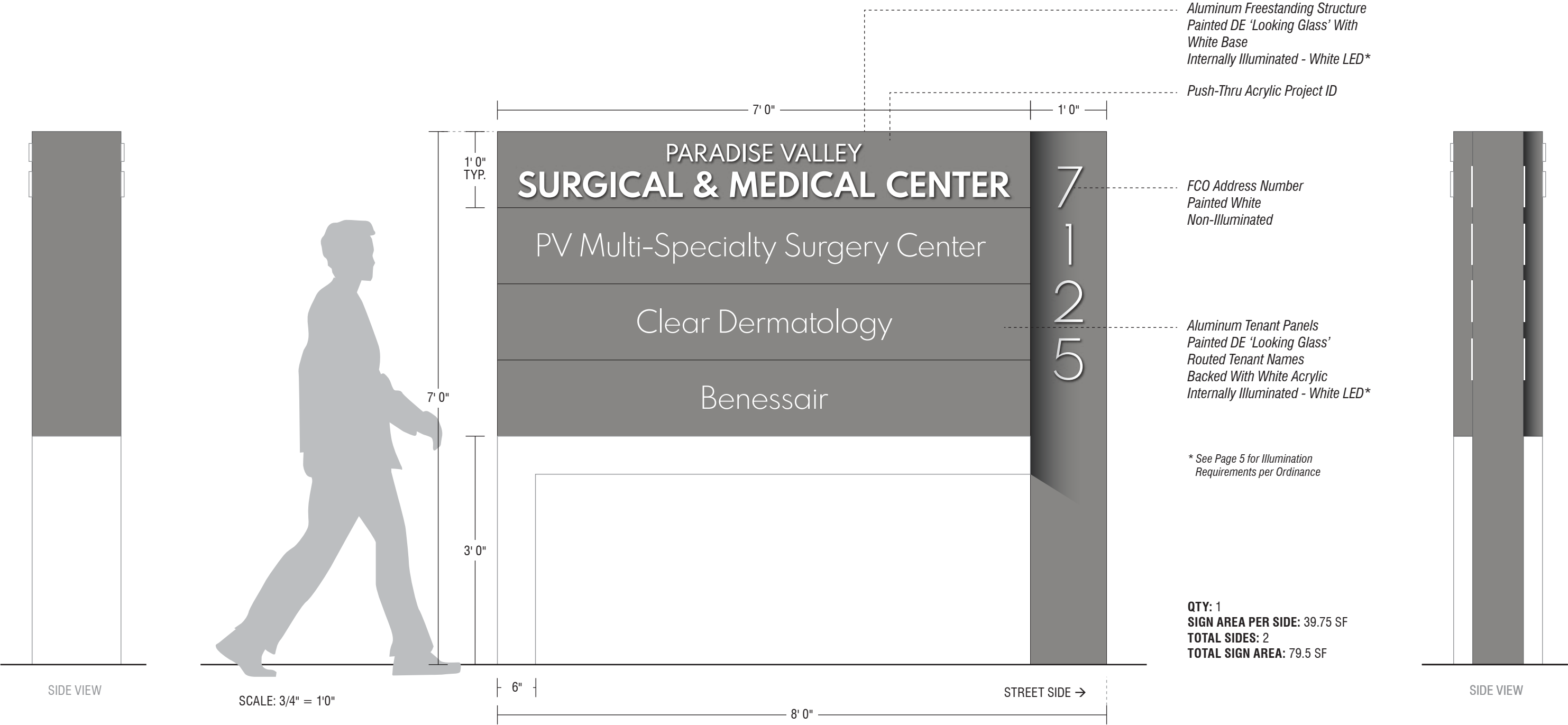
NOTE: Sidewalk was adjusted to avoid Cox and Century Link utility boxes. Monument will be placed in the grassy area as shown.



MM Multi-Tenant Monument

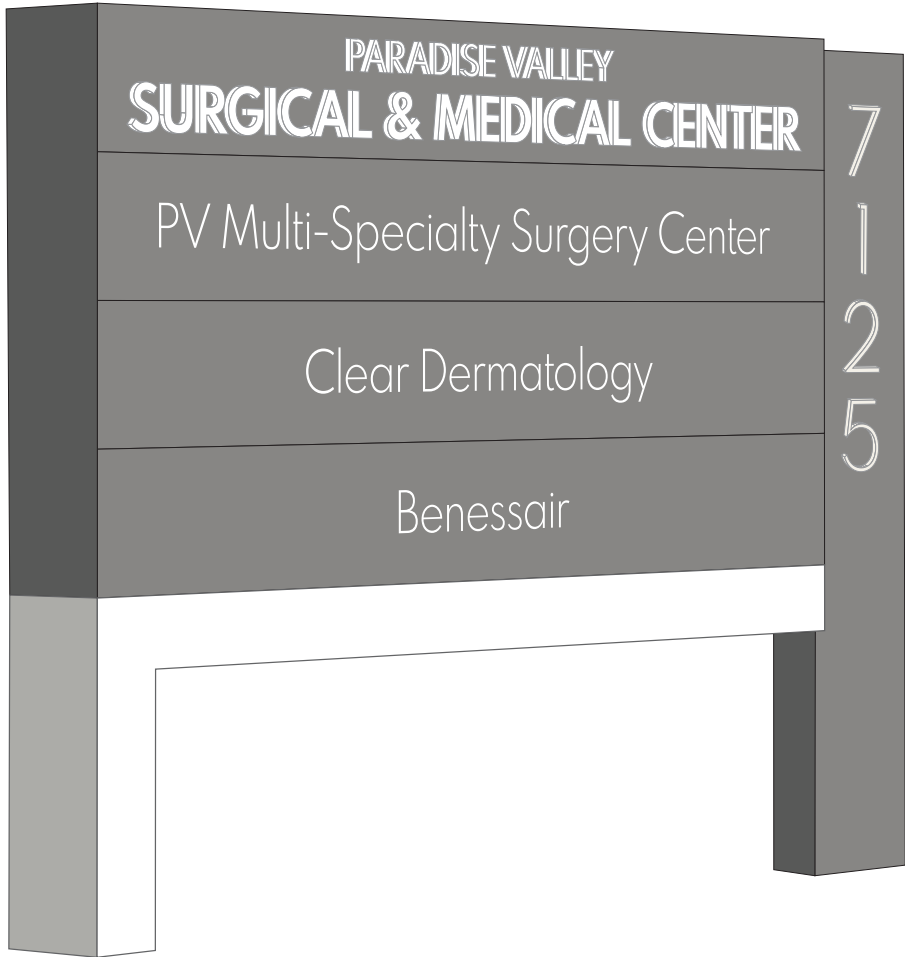


PLAN VIEW





MM Multi-Tenant Monument

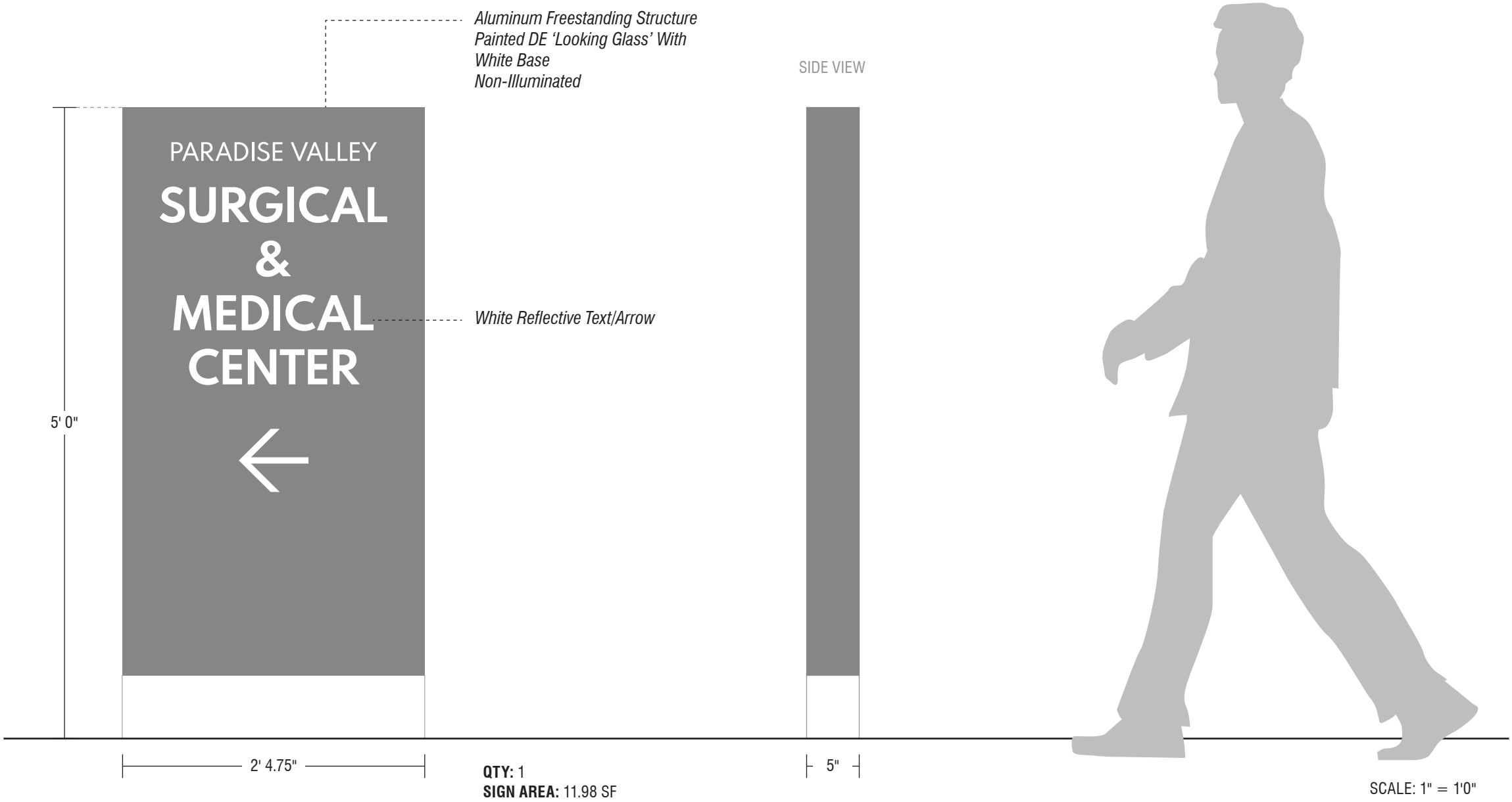


ISOMETRIC VIEW

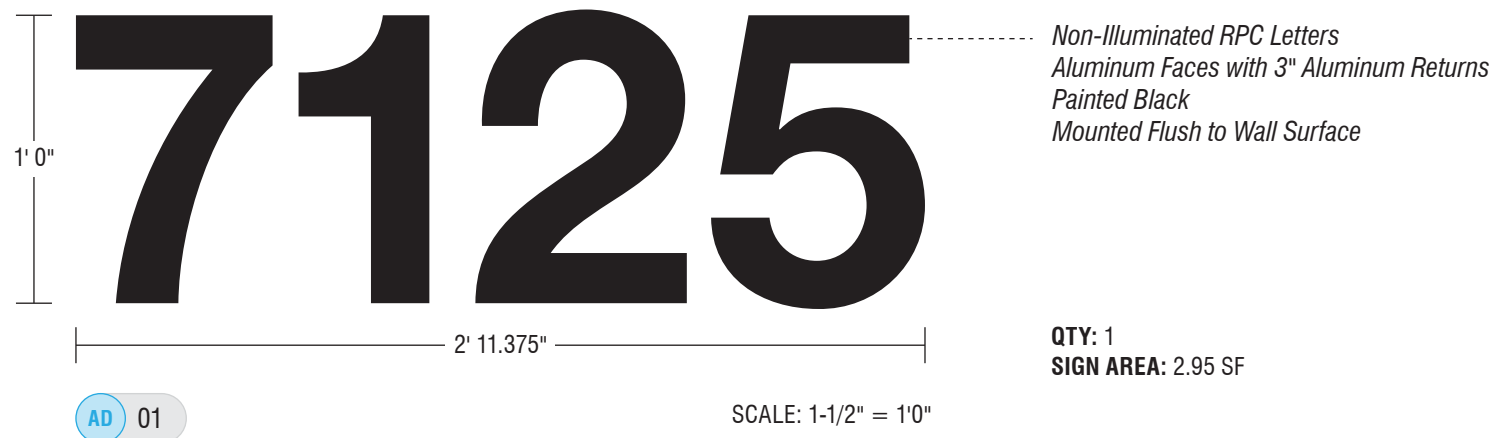


SIMULATED NIGHT VIEW

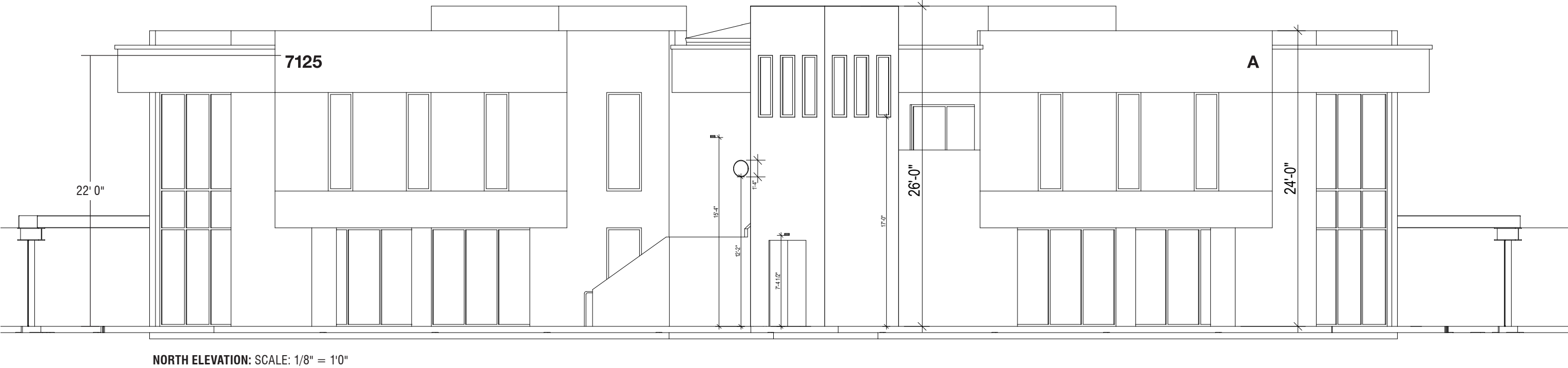
DM Directional Monument



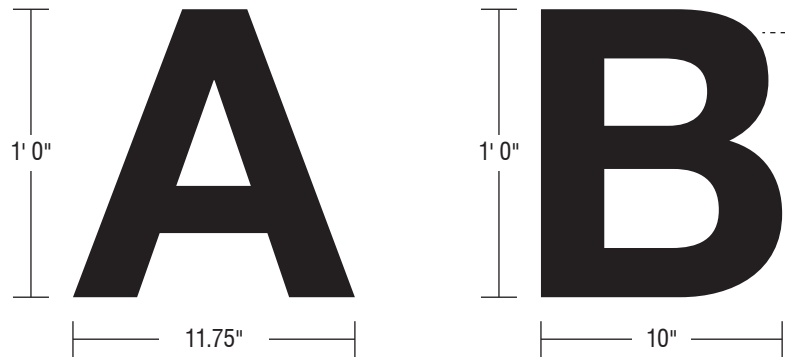
AD Address Numerals & Building Numbers



Sample Elevation View



AD Address Numerals & Building Numbers



AD 02

AD 03

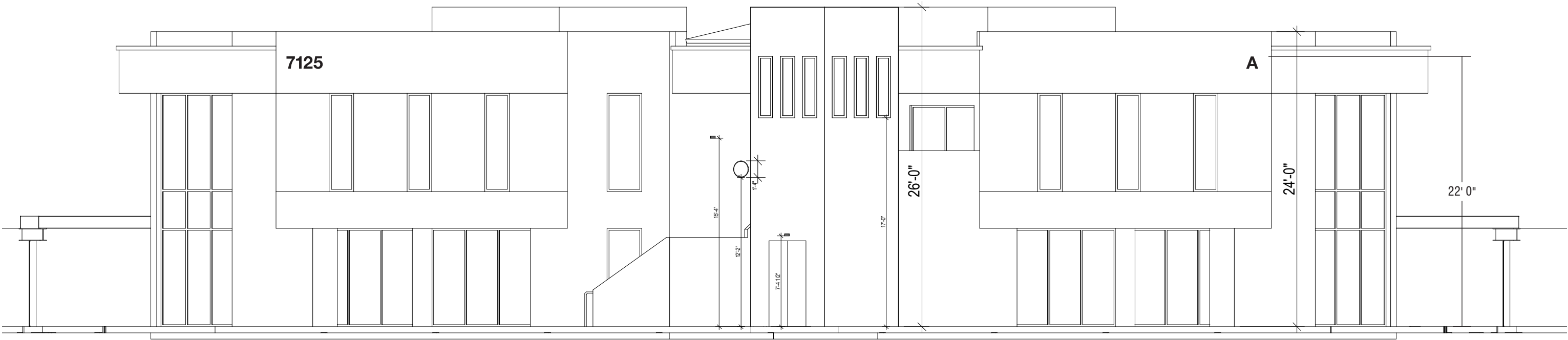
Non-Illuminated RPC Letters  
Aluminum Faces with 3" Aluminum Returns  
Painted Black  
Mounted Flush to Wall Surface

QTY: 2 (One Each)  
'A' SIGN AREA: 0.98 SF  
'B' SIGN AREA: 0.83 SF  
TOTAL SIGN AREA: 1.81 SF

SCALE: 1-1/2" = 1'0"

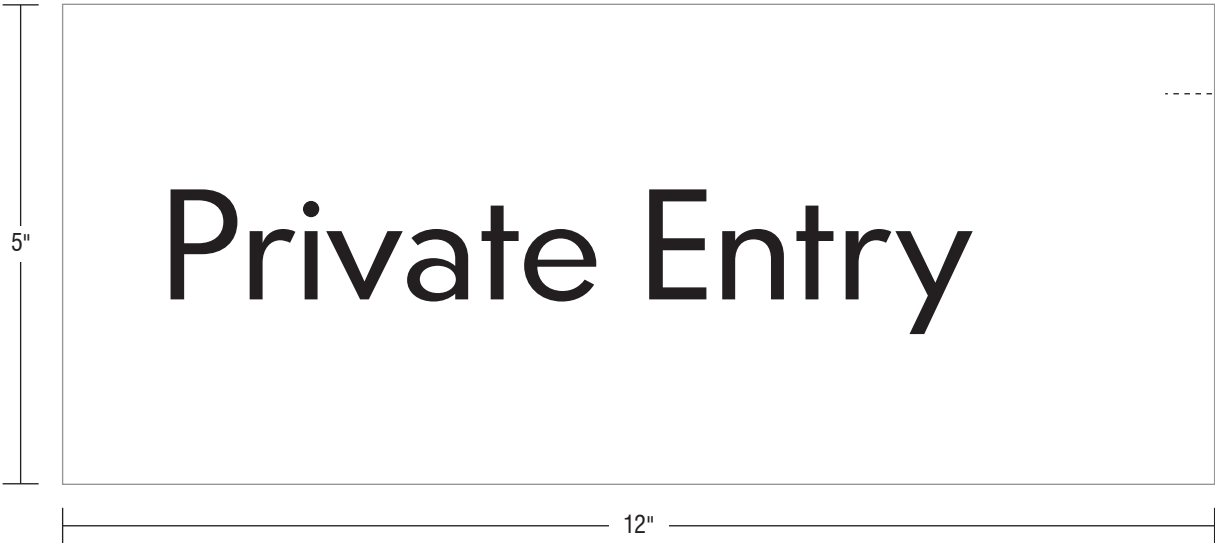


Sample Elevation View



NORTH ELEVATION: SCALE: 1/8" = 1'0"

D Door ID

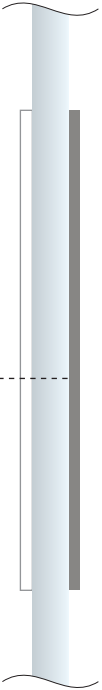


1/8" Aluminum Plaque  
Painted White  
Vinyl Text  
Applied 1st Surface to Glass

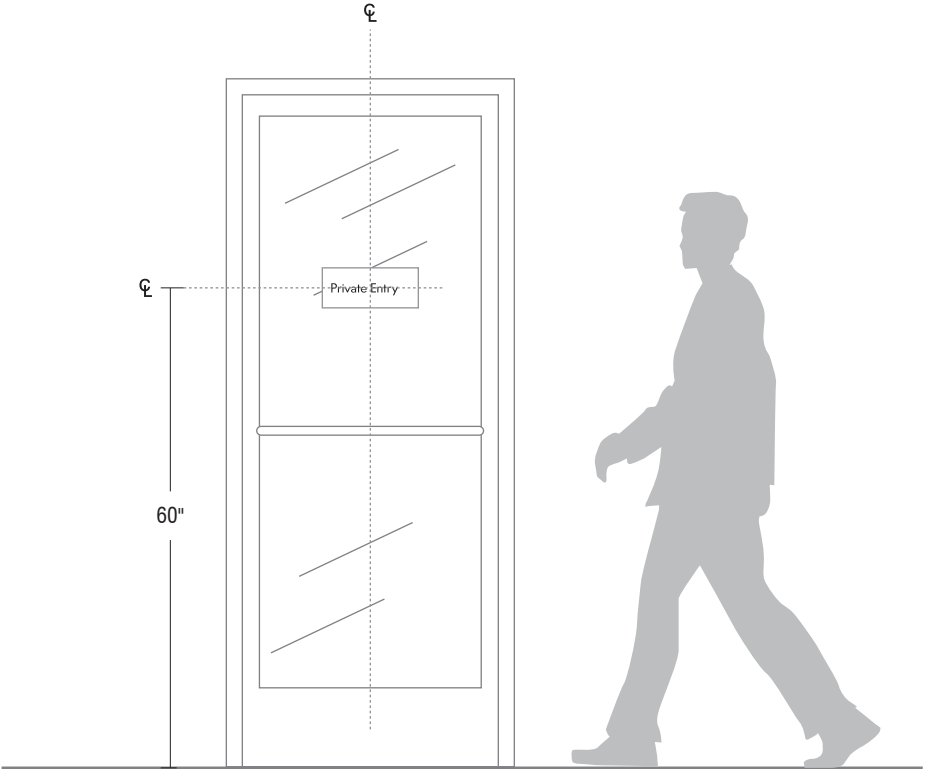
1/8" Acrylic Backer  
Painted DE 'Looking Glass'  
Applied 2nd Surface to Glass

QTY: 5  
SIGN AREA: .42 SF EACH  
TOTAL SIGN AREA: 2.1 SF

SCALE: 6" = 1'0"

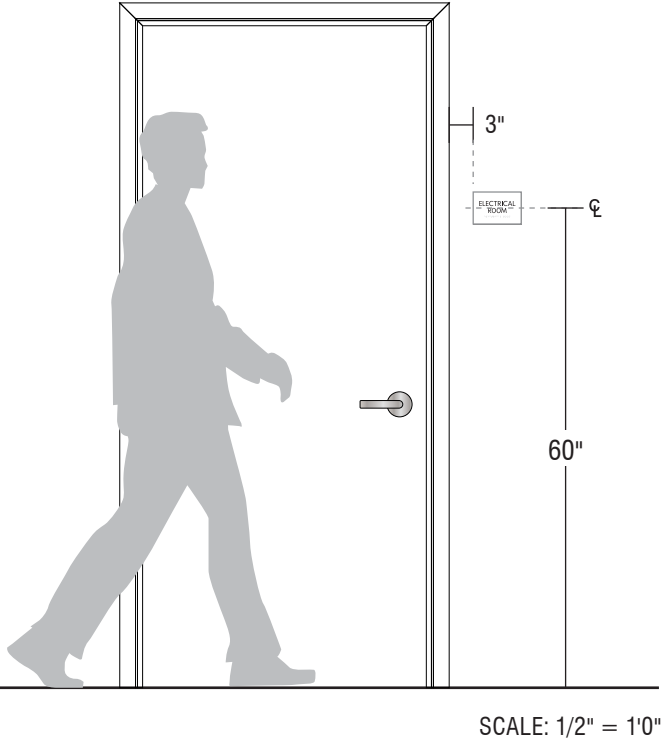
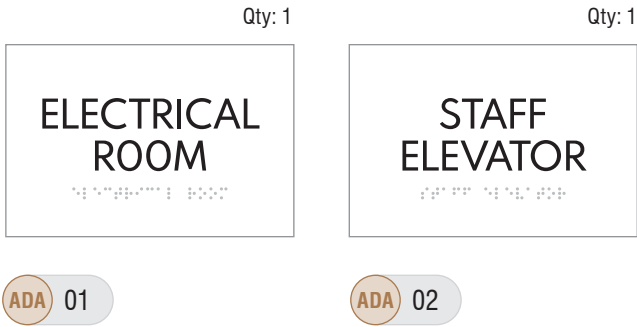
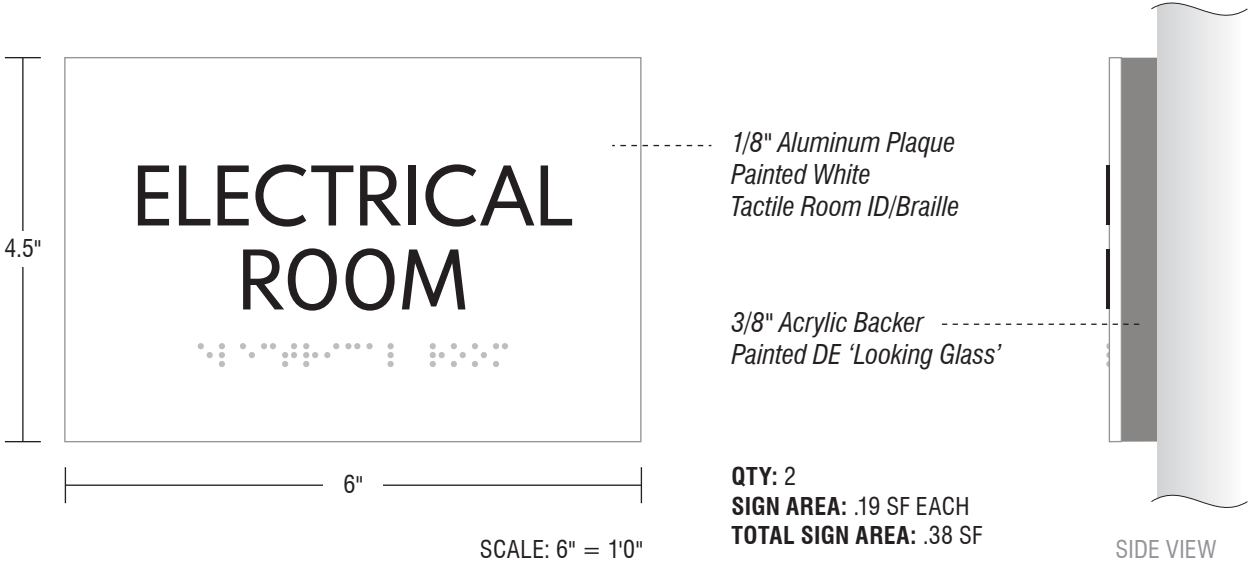


SIDE VIEW

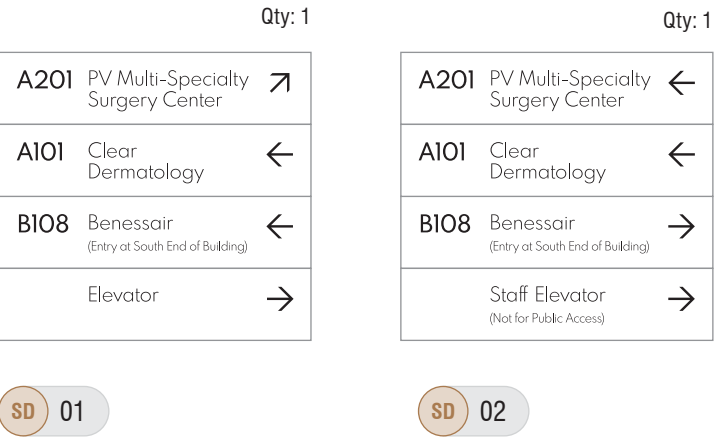
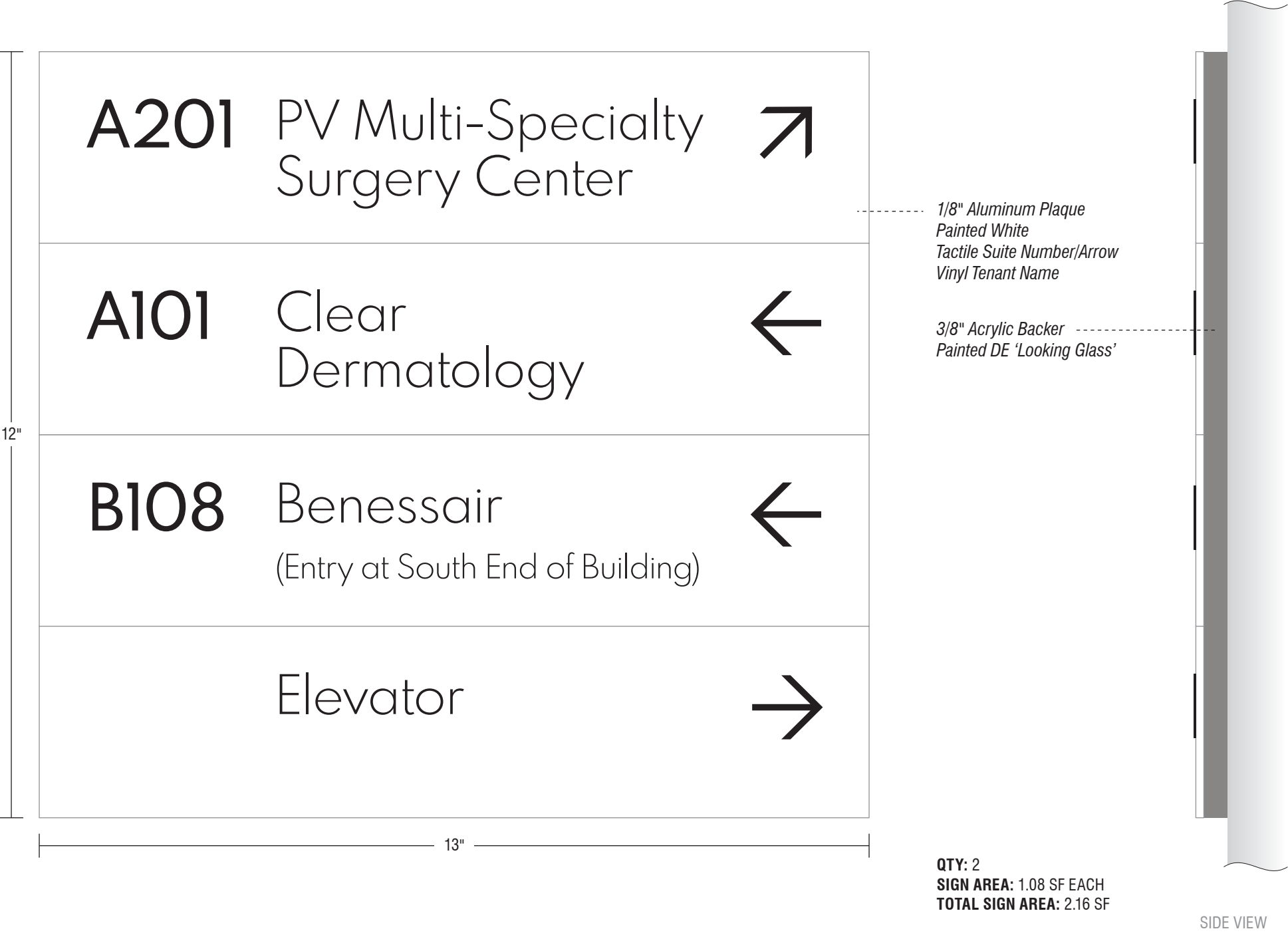


SCALE: 1/2" = 1'0"

ADA ADA Room ID



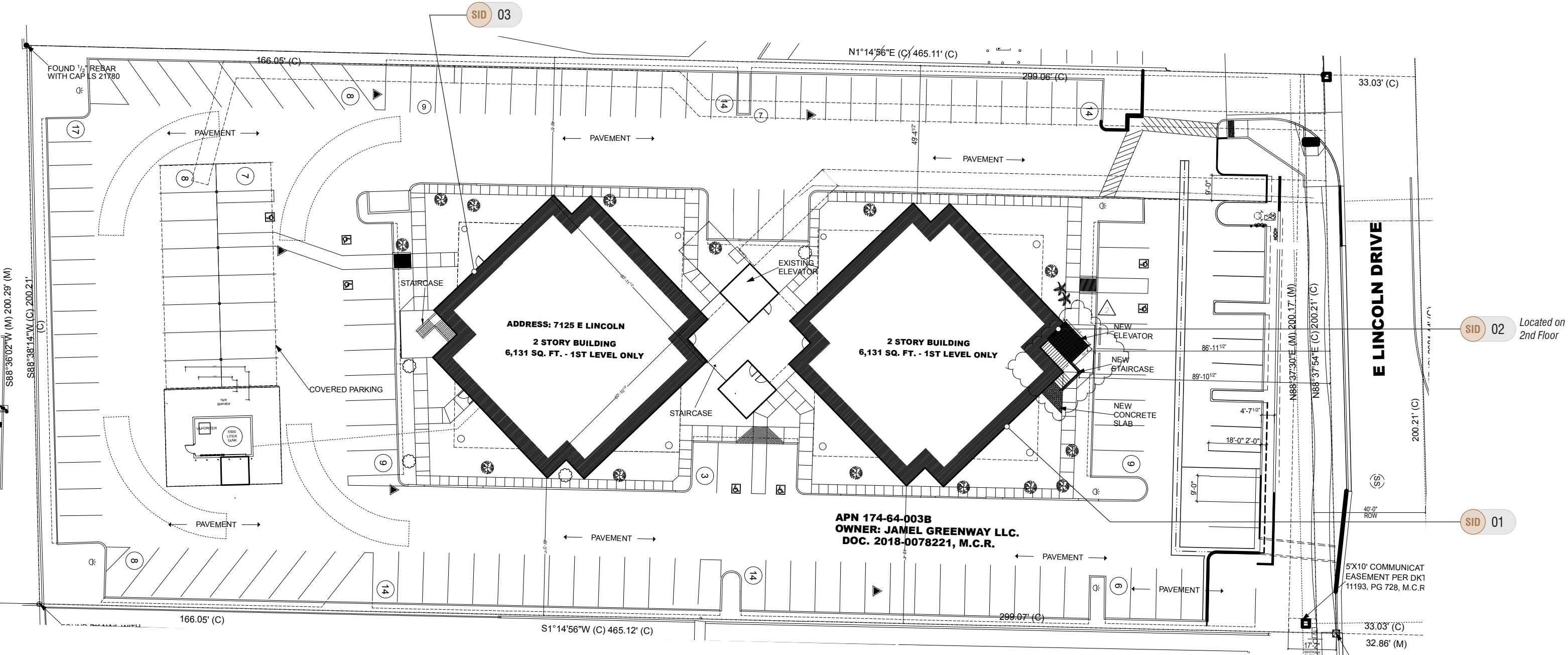
SD Suite Directional





# SECTION 3 | TENANT SIGNS

SIGN TYPE	FUNCTION	QTY	ILLUMINATION	SQUARE FEET
SID - SUITE ID SID.01, SID.02, & SID.03	Suite Identification	3	Non-Illuminated	1.26 SF Total (.42 SF Each)
				1.26 TOTAL SF



KEY

ATTACHED BUILDING SIGNS

SID Suite ID

SID Suite ID

