



PARADISE VALLEY

STAFF REPORT

TO: Mayor Bien-Willner and Town Council Members

FROM: Jill Keimach, Town Manager

Douglas Allen, CFO

DATE: April 22, 2021

AGENDA TITLE:

Information, discussion and direction on the Town of Paradise Valley's Recommended Budget for Fiscal Year 2021/22 (Beginning July 1, 2021 and Ending June 30, 2022)

SUMMARY STATEMENT:

One of the most important duties of the Mayor and Town Council is to adopt an annual budget for the Town. The budget process provides the Council with the opportunity to match the needs of the Town and available resources with the Town values and the intent to maximize the Town's financial return on taxpayer dollars.

A well-constructed budget is more than just a financial plan. The Governmental Finance Officers Association (GFOA) says a budget is intended to fulfill four major functions through its role as:

- A **Policy** Document
- A **Financial** Plan
- An **Operations** Guide, and
- A Communications Medium

I. REVENUE ESTIMATES FY2021/22

The Mayor, Vice Mayor, Council, Town Management and staff have:

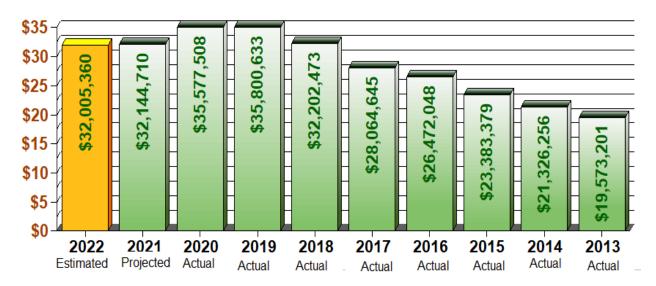
- ▶ Been actively involved and monitoring revenues with monthly updates throughout the course of the year
- ▶ Remained flexible, adaptive, patient and ready to transition budget priorities as necessitated by revenue and economic conditions
- ▶ Been cautious not to over extend the Town and risk the need to pull back on programs or service commitments, unless warranted to mitigate an unforeseen economic crisis.

Over the course of fiscal year 2020/21, the Town prioritized expenditures and eased into programs as service demands warranted and revenues sufficiently rebounded. The

Town's current revenue rebound trend is nearing FY2018 levels, barring another economic down turn.

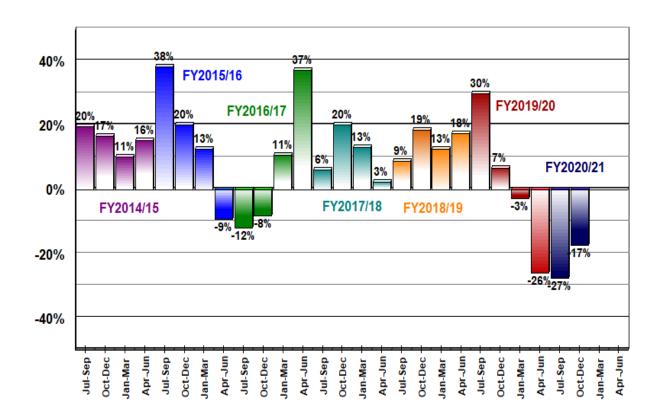
OPERATING FUND REVENUES

(in millions)



Though revenues received through January are lower than last fiscal year, they are trending at a level the Town had planned and has been prepared for. There is no compelling data to recommend any mitigating actions at this time.

The graph below illustrates the year-to-year change by quarter in operating fund revenue collections. FY2020/21 is lower than FY2019/20, but the Town was prepared for worse.



Looking forward 15 months to June 30, 2022 continues to be less routine and much more of a challenge than recent years prior to this pandemic.

The next 3-6 months revenues will be monitored closely as a leading indicator for the Town's economic outlook for FY2021/22. The recommended FY2021/22 budget is estimating base revenues at a 2018 level but is also prepared to mitigate a crisis as necessary.

II. EXPENDITURES

With revenues trending toward 2018 levels, the recommended budget for FY2022 continues to be cautious to not over extend the Town's obligations. Staff recommends continuing to ease into programs that were on-hold or deferred in FY2021.

Last fiscal year, Town departments prioritized programs on 3-tier priority scale. The Town began the fiscal year at Priority One and reopened programs as revenues rebounded and programs could be reasonably sustained.

Council action was required to reopen Priority Two and Priority Three programs. During the year, Council had authorized the Town to ease back into most Town-wide and some specific departmental Priority Two and Three programs.

<u>Like last fiscal year</u>, the FY2022 Recommended Budget uses the 3-tier priority approach.

<u>However</u>, it recommends that departments start the fiscal year at Priority Two in FY2022, rather than Priority One as was the case in FY2021.

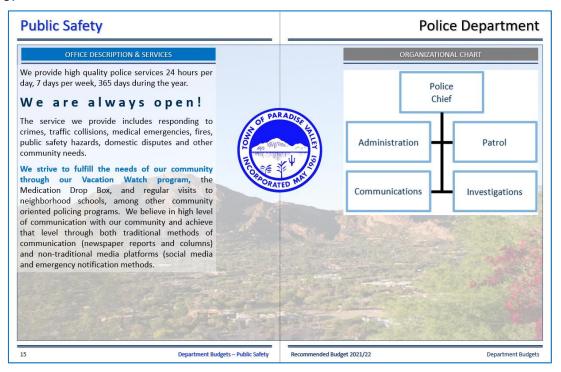
<u>Like last fiscal year</u>; the FY2022 Priority Three programs are recommended to be held in a contingency account until "specific criteria are realized, and service demands materialize". Each department has defined what constitutes meeting the "specific criteria" test for each program in the Priority Three priorities for Council's consideration.

<u>However</u>, it is recommended that with the adoption of the FY2022 budget, Council authorize the Town Manager and Chief Financial Officer to determine when the "specific criteria are realized and service demands materialize" and granting the Town Manager the authority to reopen the specific program. The Town Manager will communicate to Council before opening a Priority Three request, but further Council approval via formal budget amendment resolutions is not required.

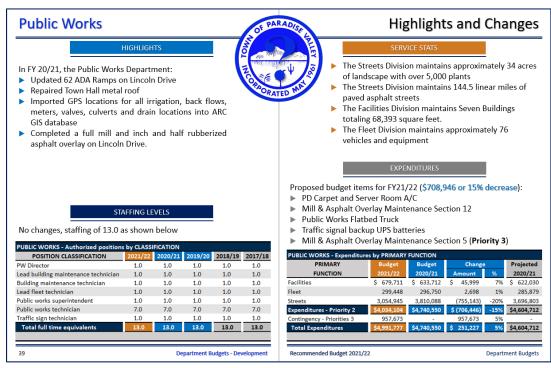
III. DEPARTMENT BUDGETS

This year's budget document is being carefully crafted to serve multiple purposes in a single file. This first two slides for each department is the classic "Council presentation" for the Council meeting. The following half dozen or so pages resemble the department section of the classic "budget book". These slides will compile the budget book and will be available in PDF and paperback hard copies after adoption.

For example, the first "presentation" slide provides a description of the department, provided services and an organization chart; as shown below with the Police Department slide 15.



The second "presentation" slide is for "Highlights and Changes"; as shown below with Public Works slide 39.



The intent is for each Department head (or designee) to briefly overview the first two "presentation" slides; and have the "budget book" slides readily available if needed.

At the conclusion of the departments brief overview, a "?" icon will appear, where staff will be available to answer Council questions, or receive feedback and /or directives.

The budget facilitator will "page through" the Department's "budget book", where Council can pause to discuss a specific section before moving on to the next department.

The sections in the Department's "budget book" include:

- Mission, Vision
- Organizational Chart
- Description of the Services Provided
- Goals, Highlights, and Service Stats
- Summaries for:
 - Funding Levels
 - Staffing Levels
 - Expenditures
- Priority Three Contingencies
- Line Items

IV. AVAILABILITY OF MATERIALS*

Materials available Friday April 15:

- FY2021/22 Budget Calendar
- Department Budgets for:
 - o Finance:
 - Information Technology;
 - Police Department;
 - Alarm Services;
 - Fire Services:
 - Municipal Court; and
 - Public Works

Materials available by Tuesday April 20:

- Request for CIP budget amendment
- Operating fund summaries, including but not limited to:
 - o Summary of Revenue, Expenditures and Fund Balance
 - Schedule of Full-time equivalents (FTE)
- Department Budgets for:
 - Community Development;
 - Wastewater Services:
 - Legal Services (and Town Attorney);
 - Town Manager (and Tourism); and
 - The Mayor, Council, Boards, Commissions and Volunteers cost center.

ATTACHMENT(S):

- A. Department Budgets FY2022 v1 Pages 1-44
- B. Department Budgets FY2022 v2 All Pages (Available Tuesday April 20)
- C. Operating Fund Summaries (Available Tuesday April 20)

^{*} The budget calendar and Table of Contexts also delineate what date materials will be available