

**RESOLUTION NUMBER 1304**

**A RESOLUTION OF THE MAYOR AND TOWN  
COUNCIL OF THE TOWN OF PARADISE VALLEY,  
ARIZONA, ADOPTING THE TOWN OF PARADISE  
VALLEY COMMUNITY SERVICES FUNDING  
POLICY**

WHEREAS, the Mission Statement of the Town of Paradise Valley states that the Town provides high quality public services to a community which values limited government; and

WHEREAS, the Town is not a "full service government" and relies on private and non-profit organizations to provide valuable services; and

WHEREAS, the Town Council has awarded funds to charitable and educational organizations for 29 year; and,

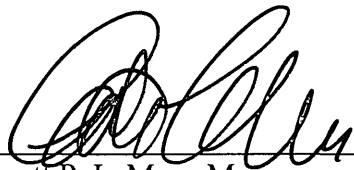
WHEREAS, the Town Council desires to modify criteria and process by which funding is awarded.

NOW THEREFORE BE IT RESOLVED BY THE MAYOR AND COUNCIL AS FOLLOWS:

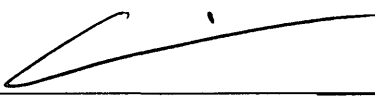
SECTION 1. That the document known as the Community Services Funding Policy attached hereto as Exhibit A is hereby adopted.

SECTION 2. That all orders or resolutions in conflict shall be, and the same are, to the extent of such conflict, hereby repealed, and that this resolution shall be in full force and effect immediately upon its adoption.


PASSED AND ADOPTED by the Town Council this 8<sup>th</sup> day of May, 2014.

  
\_\_\_\_\_  
Scott P. LeMarr, Mayor

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Andrew M. Miller, Town Attorney

ATTEST:

  
\_\_\_\_\_  
Duncan Miller, Town Clerk



# **Town of Paradise Valley Community Services Funding Policy**

## **ELIGIBLE PROGRAMS**

The Town of Paradise Valley will consider requests for funding assistance from local and regional organizations on an annual basis, subject to budget appropriation. Community services organizations may include government, private non-profit, educational institutions, or civic groups that provide educational opportunities, civic enrichment, valuable services to at-risk youth and the elderly, or services that promote health, safety and welfare. Preference will be given to programs that directly serve the Town and its residents.

## **PROCESS**

### **Needs Assessment**

At the Council's discretion, the Town may conduct a community services needs assessment to identify essential services or under-served populations. Based on those findings, the Town Council may direct Staff to investigate agencies or organizations which addresses the services identified by the Council as priorities. The Council shall vote to approve funding, subject to budget, for all such services identified as priorities.

### **Application**

The Town may also invite applications for funding assistance through local print media, social media, and other direct outreach methods. Following the application deadline, the Mayor shall appoint two Council Members to review the applications and assist the Town Manager, or his designee, in drafting funding recommendations. The Town Council shall approve funding agreements, subject to budget, for organizations based on the recommendations from the Council review group. The agreements shall include a provision stating that award of funding does not obligate the expenditure of Town funds beyond the close of the fiscal year in which this agreement is executed.

## **APPLICATION EVALUATION CRITERIA**

Applications must demonstrate a well-defined sense of purpose, a commitment to maximizing available resources to meet clearly defined objectives, and/or delivering high-quality programs and services. Each application will be scored on:

1. Program Description
  - a. Does the application adequately describe the program to be funded?
  - b. Are the program's goals clear and obtainable?
2. Program Need Assessment
  - a. Does the program or service address needs in Paradise Valley?
  - b. Is the program focused on an important or underserved need?

3. Program Performance Measurement
  - a. Does the application explain how the program or services will be measured and evaluated?
  - b. Are the proposed outcomes meaningful?
4. Demonstrated Ability
  - a. Has the applicant demonstrated the ability to carry out the program or service?
  - b. Can the applicant provide timely performance reporting and contract compliance?
5. Town's Mission
  - a. Is the program or service consistent with the Town's Mission Statement?