



Town of Paradise Valley
General Plan Update
Council Work Session 12/03 - PIP

Who Are We Engaging?

“THE PUBLIC”

Community Members

- Residents
- Neighborhood/Homeowner Associations
- Houses of Worship and Associated Schools
- Resorts
- Education Organizations/Associations
 - Creighton School District (Biltmore Preparatory Academy)
 - Phoenix Union High School District (Camelback High School)
 - Scottsdale Unified School District (Cherokee Elementary School, Cocopah Middle School, Kiva Elementary School, Mohave Middle School, Chaparral High School, Saguaro High School)
 - Phoenix Country Day School
 - Desert View Learning Center
 - The Jones-Gordon School
 - Montessori Academy
- Community Service /Social Groups
 - Paradise Valley Men’s Club
 - Paradise Valley Women’s Association
 - Paradise Valley Police Volunteers
- Paradise Valley Mountain Preserve Trust

Decision Makers

- Mayor & Council
- Recommending Commissions, Hearing Bodies, and Advisory Committees:
 - Planning Commission
 - Board of Adjustment
 - Hillside Building Committee
 - Historical Advisory Committee
 - Advisory Committee on Public Safety
 - PV Arts Board

Stakeholders

- Landowners
- Finance and Business Community
- Medical Centers
- Public Agency and Service Representatives
 - Water/Wastewater Service Providers
 - Power Providers
 - Public Safety Providers
 - Solid Waste Providers
 - Communication Providers

How Are We Engaging?

ENGAGEMENT TECHNIQUES

Tools

- Digital Engagement
 - General Plan Update Website
 - Social Pinpoint (online survey/mapping)
 - Social Media
 - Email Lists/Newsletters
- Print Material
 - Media Releases
 - Paradise Valley Independent
 - Town Reporter
 - Informational Display Posters/Flyers

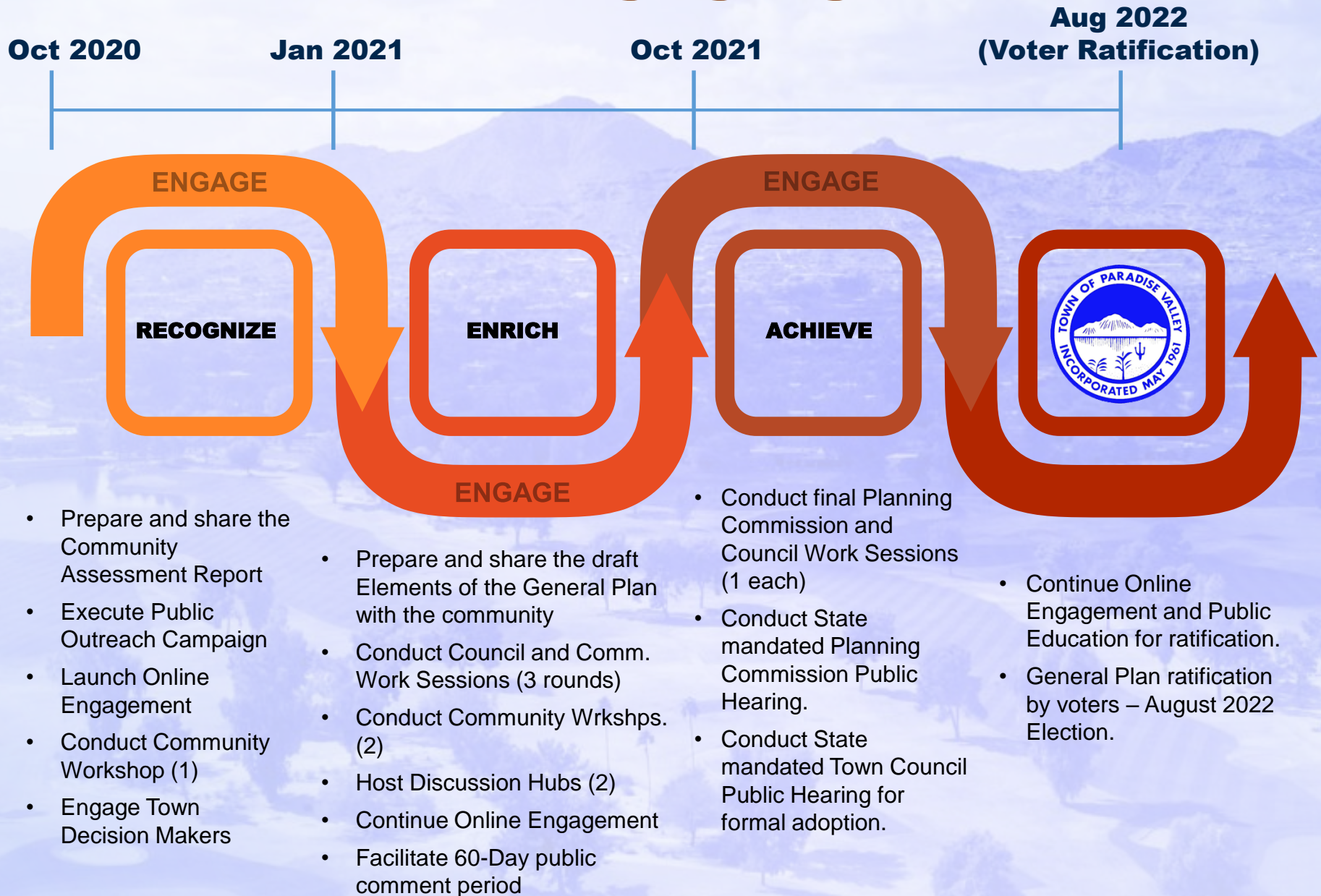
Public Outreach Events

- Planning Commission and Town Council Work Sessions (4 rounds)
- Committee Briefings
- Discussion Hubs (2)
- Community Workshops (2)
- Public Hearings (2)

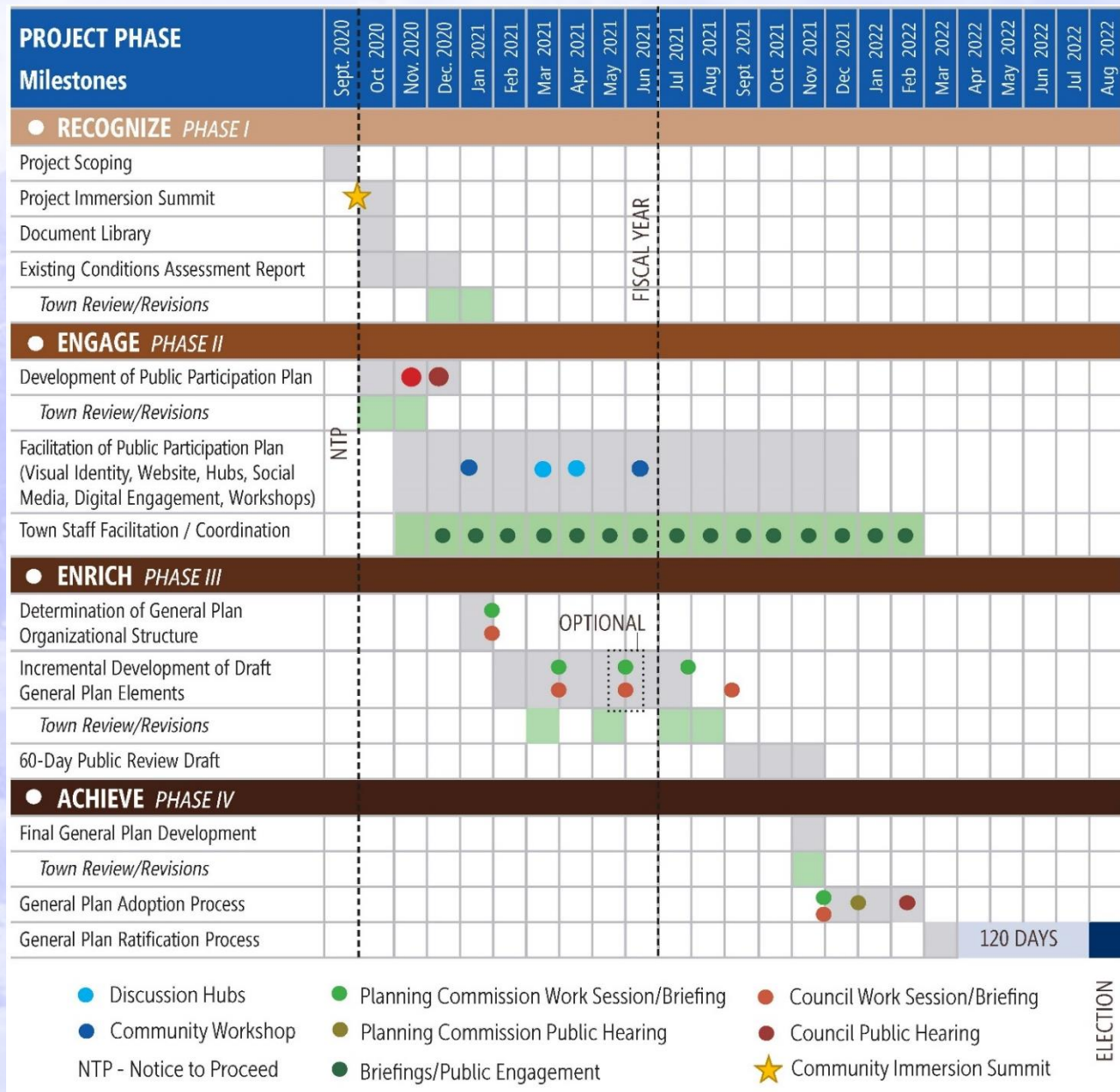
COVID-19 Response

- Business Cards
- Mobile Pop-Up Meetings (Community Event)
- Interactive Virtual Open House Meetings
- Prerecorded Presentations and Educational Videos

When Are We Engaging?



Engagement Timeline





Thank You For Your Time!