

## General Plan Interview Questions:

### Michael Baker International:

1. Can you elaborate on your proposal for a “Project Immersion Summit.” (what, who, and how)?
2. Can you explain your idea of “Discussion Hubs” and clarify how many (2 or 4) of these you are proposing as outlines in your proposal? Also, who would be the target audience and at what phase of the project would these occur (Recognize, Engage or Enrich)?
3. Your proposal indicates that any public outreach needs to be flexible, organic, and far-reaching approach that is featured across multiple media. What specific outreach tools and digital engagement techniques have you found to be the most successful and what do you propose for the PV General Plan and why?
4. Can you provide examples of what type of information you might get from Social Pinpoint and how it might be applied to the PV General Plan update?
5. Can you elaborate your successful use of the following outreach tools:
  - Online surveys using tools such as MySidewalk or SurveyMonkey
  - QR codes placed at key locations around Town
  - Educational videos
6. Can you provide information on how you will track & address the public comments received throughout the entire process?
7. Can you elaborate on your proposal statement that you believe much of the foundational content from the 2012 Plan is applicable, but could simply benefit from strategic rephrasing, simplification and/or reorganization of Plan content. Do you think PV should consider adding any new elements? Do you think any of the existing elements should be removed?
8. In your cost sheet (Option #3) you offer assistance between Council adoption & Voter ratification for \$4,972. Can you elaborate what type of assistance/support the Town would get for that?
9. Based on the Towns limited budget is there anything that will be sacrificed, or you had to leave out of your proposal?