

# TOWN OF PARADISE VALLEY

## **Planning Application Noticing Work Session**



Planning Commission  
April 7, 2020

# TODAY'S GOAL

---

2

## **Recommendation to Council on ways to improve noticing on planning applications**



04/07/2020

- [illegible]

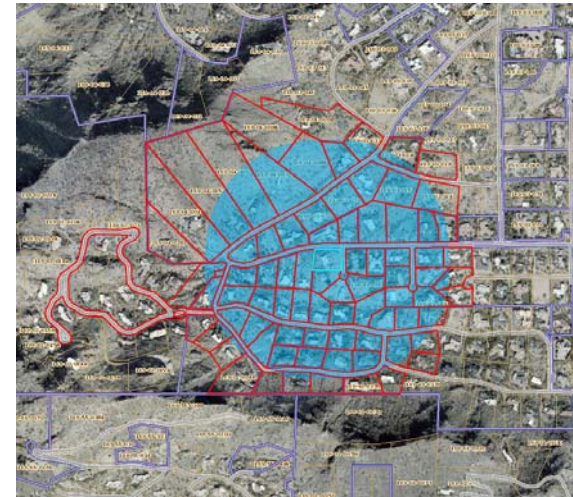


04/07/2020

# MAILING RADIUS RECOMMENDATIONS

4

- Lower radius when outside Town limits to match neighboring jurisdiction
  - 300' Maricopa County & Phoenix
  - 750' Scottsdale
- Maintain the typical 1,500' radius for most legislative applications
- Reduce radius on most of the administrative applications to public body
- Maintain radius on administrative applications to staff

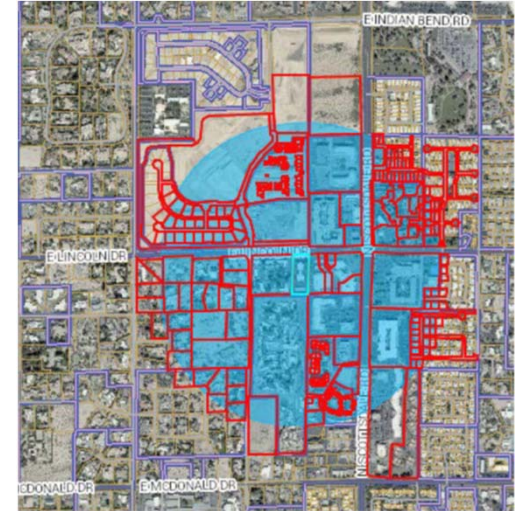


04/07/2020

# LEGISLATIVE APPLICATIONS

5

- Radius
  - Keep 1,500' (e.g. Intermediate/Major SUP)
  - Retain 2,000 Major General Plan (site specific)
  - Retain adjoining properties for abandonment/easement release
  - Add policy on annexation (500')
- Reasons to support radius
  - Major changes to existing condition
  - Changes to General Plan
  - Non-residential in nature



1,500' Mailing Radius  
395 total  
170 in Scottsdale  
285 if apply 750'

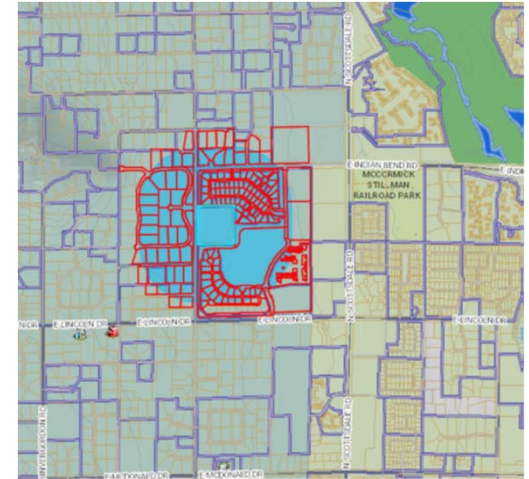


04/07/2020

# ADMIN APPLICATIONS – PUBLIC BODY

6

- Radius
  - Retain 1,500' hillside by Code
  - Use 1,000' for Minor SUP & CUP
  - Use 500' for most others
  - Retain within plat on subdivision sign
  - Verify SUP non-admin land modifications (1,500', 1,000', 500')
- Reasons to support radius
  - Higher radius for generally non-residential and hillside applications
  - Lower radius for residential or plat-land modifications that had some prior legislative process



1,000' Mailing Radius  
205 total  
0 in Scottsdale  
205 if apply 750'  
40% reduction from 1,500'

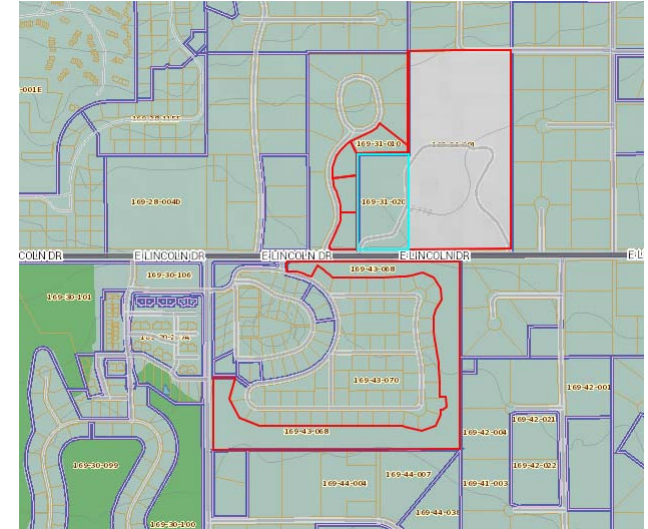


04/07/2020

# ADMIN APPLICATIONS – STAFF

7

- Radius
  - Retain adjoining lot owners radius on admin relief by CD Director and Managerial SUP
  - No notification on administrative land modifications (e.g. lot line adjustment)
- Reasons to support radius
  - No provisions for noticing required
  - Minor in nature



Adjoining Mailing Radius  
6 total  
1 in Maricopa County  
6 if apply 300'

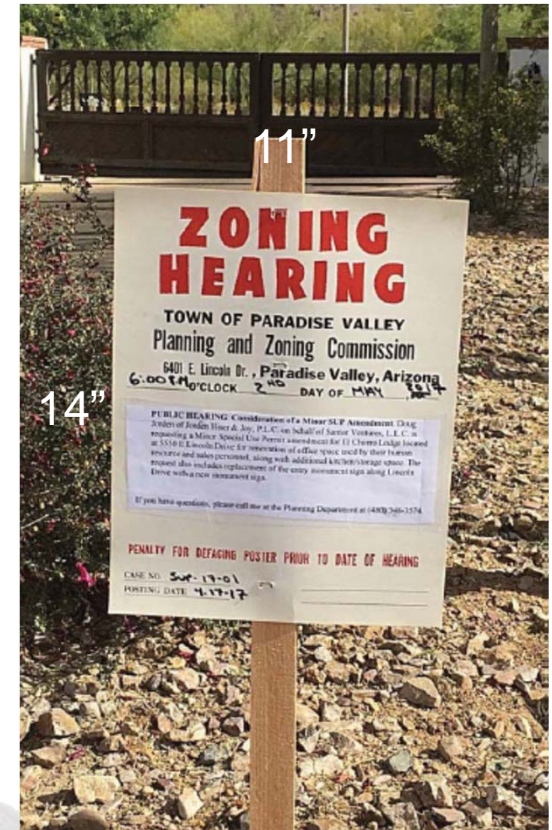


04/07/2020

# SIGN POSTING RECOMMENDATIONS

8

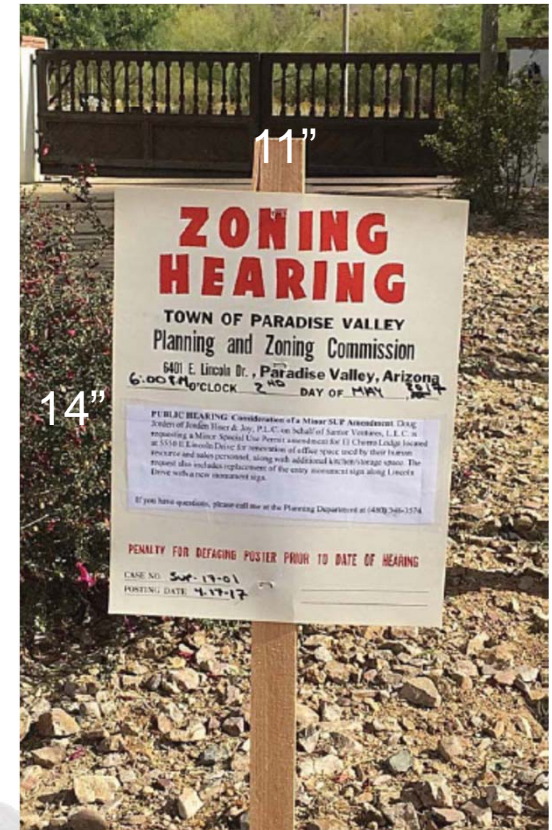
- Increase sign posting from 11" x 14", 3' tall
- Required for legislative, CUP, hillside, & Minor SUP
- Require posting on each street frontage by policy
- Two sign sizes
  - 2' x 3', 6' tall (most types)
  - 4' x 4', 6' tall
- 4' x 4' posting
  - Major or Intermediate SUP



04/07/2020

# TOWN NOTICE SIGNS

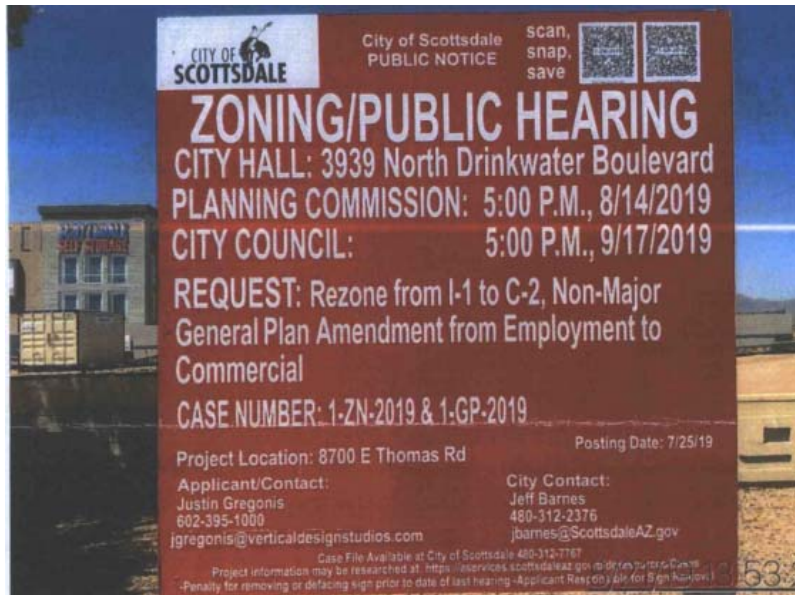
9



04/07/2020

# 4' X 4' SIGN EXAMPLE

10



CITY OF SCOTTSDALE		Site Posting Requirements	
		For Planning Commission and City Council (Red Sign)	
SITE POSTING SPECIFICATIONS		Lettering Size	<b>SITE POSTING INSTRUCTIONS</b> 1. Post the sign on site approximately 20 days prior, but not less than 15 days prior to the Planning Commission Hearing date. 2. The sign shall be updated with the City Council hearing date and time approximately 20 days prior, but not less than 15 days prior to the hearing date. Please call your Project Coordinator if you have questions. 3. <u>Provide the following proof of posting in the Citizen Review/ Neighborhood Involvement Report:</u> a) Notarized affidavit of posting b) Date/Time stamped photo of sign 4. Sign may be removed after the City Council hearing date that a determination has been made, or after the withdrawal of an application.  <b>Possible Sign Vendors</b> You may use the sign vendor of your choice. This list is not an endorsement. You may use any sign provider. 1. Dynamite Signs 480-585-3031 2. Scottsdale Signs (Sign-A-Rama) 480-994-4000 Revision Date: 6/27/2019
<p>City of Scottsdale PUBLIC NOTICE</p> <p><b>ZONING/PUBLIC HEARING</b></p> <p>CITY HALL: 3939 North Drinkwater Boulevard</p> <p>PLANNING COMMISSION: 5:00 P.M., (DATE)</p> <p>CITY COUNCIL: 5:00 P.M., (DATE)</p> <p>REQUEST:</p> <p>CASE NUMBER:</p> <p>Project Location:</p> <p>Applicant Contact: (name) (phone number) (email)</p> <p>City Contact: (name) (phone number) (email)</p> <p>Case File Available at City of Scottsdale, 480-312-7767</p> <p>Project information may be researched at: <a href="https://eservices.scottsdaleaz.gov/bldgresources/Cases">https://eservices.scottsdaleaz.gov/bldgresources/Cases</a></p> <p>Penalty for removing or defacing sign prior to date of last hearing. Applicant responsible for sign removal.</p> <p>Posting Date: (DATE)</p>		1" Bold Letters 5"x5" QR Code 4" Bold Letters 2.5" Bold Letters 1/2" Bold Letters	
1. 4' x 4' in size 2. Laminated plywood, MDO board, or other weather resistant material 3. Front, back, and all edges painted with two coats of red acrylic exterior enamel, or an integral red color 4. White lettering sized per above (decals) 5. Sign attached with 6 screws to 2 - 4" x 4" x 8' wood posts, or 2 - 2" metal posts			
Planning and Development Services ♦ 7447 East Indian School Road, Suite 105, Scottsdale, Arizona 85251 ♦ <a href="http://www.ScottsdaleAZ.gov">www.ScottsdaleAZ.gov</a>			



04/07/2020

# RECOMMENDATION

11

No formal recommendation is required, but will aid Council in its upcoming discussions

## **MOTION**

The Planning Commission recommends forwarding to the Town Council the mailing notice radius and property posting as described in Attachment A, Proposed Noticing Table

**[note any revisions]**



## DIRECTION / NEXT STEPS

12

- Council will discuss at a future study session



# TODAY'S GOAL

---

13

## **Recommendation to Council on ways to improve noticing on planning applications**



04/07/2020