

SMOKE TREE RESORT

SPECIAL USE PERMIT - MAJOR AMENDMENT APPLICATION

MAY 4, 2018

7101 E LINCOLN DRIVE PARADISE VALLEY, AZ 85253



TEAM MEMBERS:

GENEVA HOLDINGS LLC TAYLOR ROBINSON SAM ROBINSON

VENTANA HOTELS JASON WALTON

STARK BUILDERS INC. PAUL STARK

PHX ARCHITECTURE ERIK PETERSON, AIA

CVL CONSULTANTS FRED FLEET, P.E.

GREEY PICKETT RUSSELL GREEY, RLA

CIVTECH DAWN CARTIER, P.E., PTOE



VENTANA HOTELS & RESORTS



















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The Smoke Tree Resort, located at 7101 East Lincoln Drive in the Town of Paradise Valley, is designated for Resort Use (SUP-R zoning) under the General Plan and within the designated East Lincoln Drive Development Areas (the "Resort"). Gentree LLC recently purchased the Resort and is proposing a Major Amendment to the existing Special Use Permit that is harmonious with Town Plan Goal 2.2.

"Development Areas are meant to encourage new resort development and redevelopment that reflects the Town's needs for fiscal health, economic diversification, and quality of life."

Gentree LLC is comprised of Arizona-local member principles with development project experience of this scale and within the Hotel/Resort sector.

Originally opened in 1966 and operating in perpetuity since, the 5.3-acre Resort resides at the commercial interface of Lincoln Drive and Scottsdale Road. The resort has historical presence at the entrance to the Town of Paradise Valley and serves as the gateway to the Town. Since inception, the Resort has yet to undergo any significant renovations or expansions beyond general maintenance and upkeep. Restaurant operations ceased over a decade ago, the Resort is notably dated in comparison to other resorts in the Town of Paradise Valley and has become a clear candidate for revitalization. The viability of the Resort today is dependent upon expansion of the guest room inventory coupled with a refurbishment of amenities.

The intent of this submittal is to set forth standards for Gentree LLC's revitalization of the Resort subject to the following key considerations:

- a) Alignment with pre-existing resort and accesory uses and building setbacks
- b) Given its size of less than 20 acres, guidelines and stipulations need to be modified
- c) Acknowledgment of its proximity to the adjacent commercial corridor via an appropriate level of programmatic interaction
- d) Special consideration that this unique as the intimate site requires to make a revitalization viable









The vision for the transformation of the Smoke Tree Resort is to welcome guests to a four-star "local-centric" hospitality experience in both form and substance. This is to be achieved through active forward-facing components and lifestyle programmatic aspects. The existing resort often goes unnoticed in its unassuming character along Lincoln Drive, with only 23 of its 32 guest rooms currently in use. The revitalization of the Resort will retain its charming essence while providing the scale and quality of amenities sought by today's traveler; the specifics of which include 150 guest rooms, 30 resort dwelling units, special event venues, and a neighborhood local-centric fresh market & eatery concept. The relaxed, pedestrian friendly environment will not include the typical resort perimeter walls or gates; instead, setbacks that align with existing buildings are desired, including a bicycle/pedestrian path that shall weave the resort into the local tapestry.

Gentree LLC understands that thoughtful design, unified independent management, and attentive local stewardship are key ingredients for the success of this project at such a pivotal location and has already engaged adjacent property owners in fruitful collaborative dialog, exploring synergistic opportunities along common property lines.











The Resort property occupies a tidy 5.363 acres of land at 7101 East Lincoln Drive in the Town of Paradise Valley. The existing Resort is comprised of 11 buildings, a closed restaurant, a pool and surrounding pool area, 2 bocce courts and 130 surface parking spaces. Attached exhibits reveal the current conditions with visuals of sight lines, existing oleander perimeters, and setbacks.

Setbacks: The attached setback exhibit outlines existing setbacks, which are proposed to be maintained in the revitalization of the property. The objective is to retain the existing building relationships along East Lincoln Drive and the 65-foot set back from the County roadway easement which is at the center line of East Lincoln Drive, by either keeping a portion of the existing building face intact or construction of a new building(s) along the existing northern foundation footer.

The East and South setbacks are proposed at 20' in conformance with the existing site conditions and in consideration of the abutting SUP property uses.

The West setback is proposed at 50' from the property line (25' from the western access easement) which exceeds the Town of Paradise Valley's Open Space Criteria ("OSC") in relation to the neighboring residential lots.

East Lincoln Drive ("Lincoln"): As illustrated in the setback diagram, plans accurately reflect the existing 33' roadway easement along Lincoln and the two existing vehicular access points which allow right and left turns and are designated as primary access for the Resort in order to minimize any related increase in traffic through the existing residential neighborhood to the Southwest.

Western Boundary: It is proposed to limit improvement of the western boundary access easement ("WBA") to only a section from Lincoln to a secondary access point for the Resort on the WBA to maintain the neighborhood-centric feel and functions of the revitalized interface.

Heights: Per the setback diagram, the proposed buildings are to be no more than 3 stories and within two height tiers of 36' and 44' as illustrated by shading in the exhibit. The 44' tier area is requested to accommodate the primary hotel facility, events pavilion and related roof structure design and screened equipment. The height is proposed to be measured from finished grade to the top of the finished structure. This request is complimentary to the characteristics of other nearby developments to the North and East along Lincoln and derived in a methodology that yields consideration of adjacent property uses in context of the Town of Paradise Valley's Open Space Criteria ("OSC"). Specific to the OSC, the Resort is abutted on two sides (East and South) by Special Uses, for which the OSC is not intended to apply, and on the West boundary, as previously indicated, the Resort exceeds the OSC in relation to the residential lots.

















Coverage: Calculation of the proposed lot coverage is 34% with a floor area ratio of 62%. These calculations are based on the existing parcel boundaries per the legal description.

The SUP guideline of 25% maximum is for resorts greater than 20-acres and is not applicable here. At 5.3 acres, the Resort falls into a void of objective guidelines, therefore, the proposed plans have been thoughtfully derived in consideration of Goal 2.2 and Implementation Policy 2.2.3.3 which state:

"Encourage moderate intensity, mixed-use, and context appropriate resort development within the East Lincoln Drive Development Areas that includes reasonable separation between incompatible uses and adjacent residential areas and effective buffering of unwanted noise, light, traffic and other adverse impacts."

Ingress/Egress: The ingress and egress diagram illustrates the proposed access points for the Resort. The two primary access points will remain at the existing Lincoln locations. Two secondary access points are proposed along the western boundary. Civtech, Inc. has begun work on the related traffic study to provide more information on the points of access.

Sidewalk: The ingress and egress diagram illustrates a proposed pedestrian path integrating the Resort within the existing network of sidewalks and providing pedestrian connectivity to nearby commercial areas. Within the site, the pedestrian path transverses the forward-facing Resort area, connects the lobby/entrance, and is within the proposed landscaping easement along Lincoln.

Parking: The proposed revitalization plan will have a mix of surface and underground parking. The existing parking along Lincoln Drive is to be kept in place to allow for convenient local patron access to the forward-facing Resort features. Dedicated hotel guest, dwelling owner and valet parking will be available in a subterranean parking garage. Civtech, Inc. has begun work on the related parking study to provide more information on the following items: shared parking, parking for all proposed uses, overflow parking during special events, dedicated parking for the Resort Dwelling units and drop off/pick up circulation/parking since many persons may use ride share vehicles or means other than their private vehicle.

Emergency Vehicle Access: The ingress and egress diagram depicts the proposed Emergency Vehicle Access route, including an alternate entrance on the western boundary to the property south of the site. We would propose to share access North and East through the site for emergencies.

View Corridors: The revitalization of the Resort will allow for several view corridors into the site providing scenic features for the public.











Landscape Design

Landscape Design: As evaluated by Greey Pickett, the existing landscape on site consists of mature Eucalyptus and Pines with exposed root systems that have begun losing their form due to mature branches splitting off. There are also Mexican Fan Palms, all of which are different ages and heights, and Oleander and Sage bush that have become woody due to age and over pruning. There is no native planting or cacti on site that would need to be salvaged. The salvageability of the existing trees is not recommended due to age, size, and diseased quality.

The proposed forward-facing landscaping palette is anticipated to be comprised of regionally appropriate selections, low wateruse trees, shrubs, ground cover and accent plants to enhance the entry and provide shade for pedestrians. Landscape and related lighting along Lincoln Drive will be conforming with the Town guidelines.















Resort: The independent four-star Resort will be owned by Gentree LLC and operated by an affiliated resort operator:

- 150 Guest Room units with various categories of sizes and configurations
- 30 Dwelling Units and related rental pool
- Forward facing resort facility to include a combination of 3-5 of the following potential components: Fresh Market, Café/Eatery, Restaurant, Bar/Lounge, Micro-Brewery, Speakeasy, Private dinning vignettes, Pop-up Retail, Coffee Shop, Florist, Sandwicheria, Bakery, Epicurean Retail and Sundries
- Resort Pavilion: appropriately sized for banquets, meetings, ceremonies, and special events
- Open space gardens and grounds
- Resort pool areas
- 180 parking stalls comprised of 90 surface and 90 subterranean garage

Resort Dwelling Units: In the tradition of other Town of Paradise Valley Resorts, a small number of resort dwelling units (30) will be marketed and sold to individual owners in compliance with Section 1102.2 of the Zoning Ordinance:

- Average size of approximately 1,250 sf, two bedrooms, with lock off feature.
- Access to Resort rental program
- Multiple FF&E packages available (mandatory for rental program)
- Owner use only restrictions unless in Resort rental program
- CC&R's in alignment with the Town of Paradise Valley's Zoning & Ordinance
- Rental program will abide by the Town's Bed and Non-Residential Rental Business Activity Tax code

Architectural Design: Within the property, each component will speak its own dialect, but all within a common design language. This is desired as a means to guide patrons through the variety of areas and purposes via the use of visual cues achieved via the architecture. The predominate architectural design pallet will be strongly rooted in Spanish Revival but accentuated with notably transitional components.





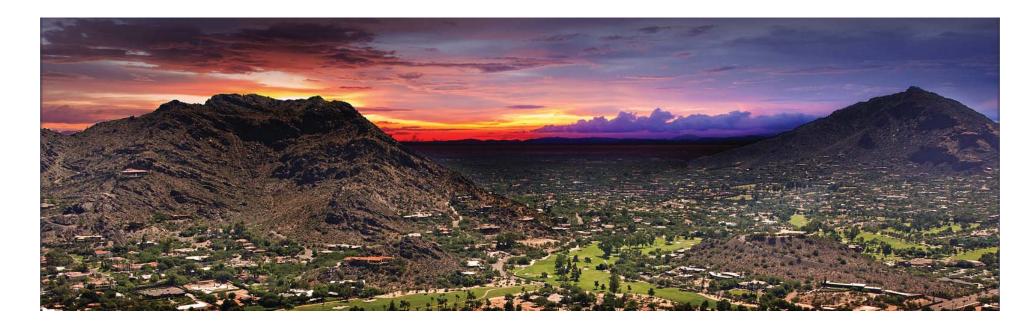


Conclusion:

The historic Smoketree Resort has been operated and maintained continuously by the Williams family for over 50 years as a charming, small-scale retreat where the Town of Paradise Valley meets the City of Scottsdale. Development at this interface has well outpaced the venerable cluster of private rooms still maintained behind Dale Anderson's long-closed "Other Place". The time has come to revitalize this important contributor to The Town with the following updates:

- -Additional hotel rooms with resort residence quality
- -Neighborhood amenities: local-centric Café/Market/Restaurant/Bar
- -Onsite entertainment venues for small events and family gatherings
- -Integrated landscaping and pedestrian corridors for neighborhood access
- -Modern guest amenities and building design to compliment the pivotal site
- -Tax Revenue increase estimated at twelve times current level

The local team of new owners and operator, together with PHX Architects, has crafted an exciting plan of moderate-intensity which synergies with the Town's need for fiscal health, economic diversification, and quality of life. Balancing the critical mass of modern day resort programming within the small scale of this 5-acre Lincoln Drive frontage site can be achieved within the flexibility of the current resort zoning and the East Lincoln Drive Development overlay to the best interests of the Town of Paradise Valley.















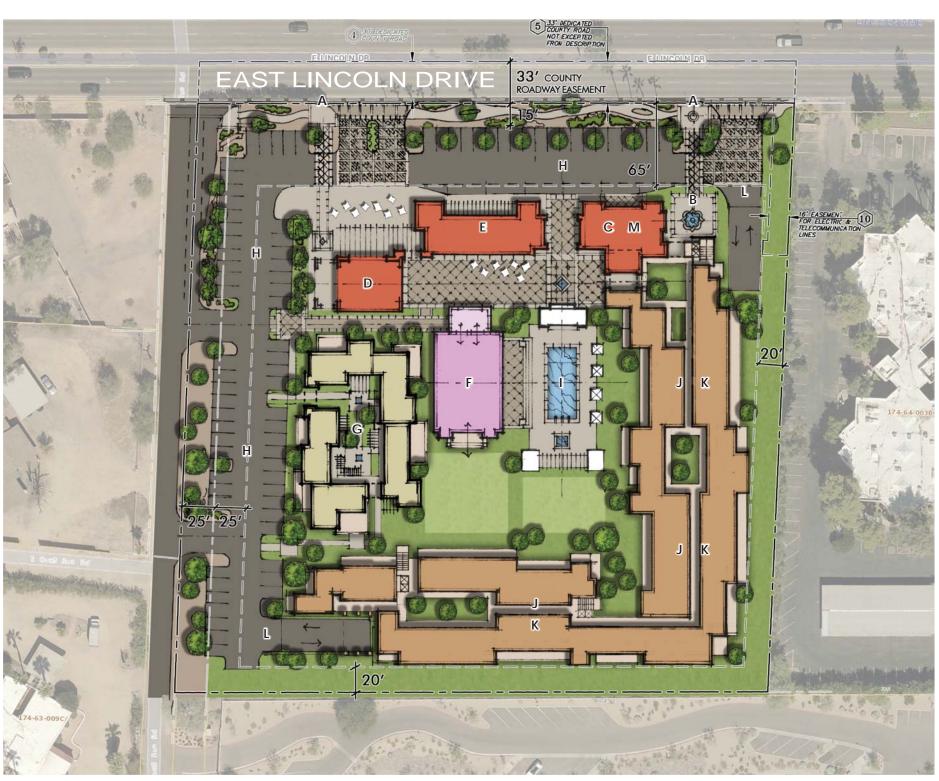












PROGRAM

- A. Pedestrian Entry
- B. Resort Reception Entry Plaza
- C. Resort Reception (2,000 sf.)
- D. Resort Market (2,500 sf.)
- E. Resort Restaurant (3,500 sf.)
- F. Resort Clubhouse (5,000 sf.)
- G. Resort Villas
- H. Surface Parking
- I. Resort Pool
- J. Resort Bedrooms (first 2 floors)
- K. Resort Residences (3rd floor)
- L. Underground parking access
- M. Adminitration (2nd floor)

HOTEL UNITS - 150 Units

- -Connected building
- -On first and second levels

RESORT RESIDENCES (30 Units)

VILLAS

- 10 units

RESORT TOP RESIDENCES

- 20 Units
- 3rd Level of Resort buildings
- Exterior uncover parking

SURFACE PARKING = 83 Spaces





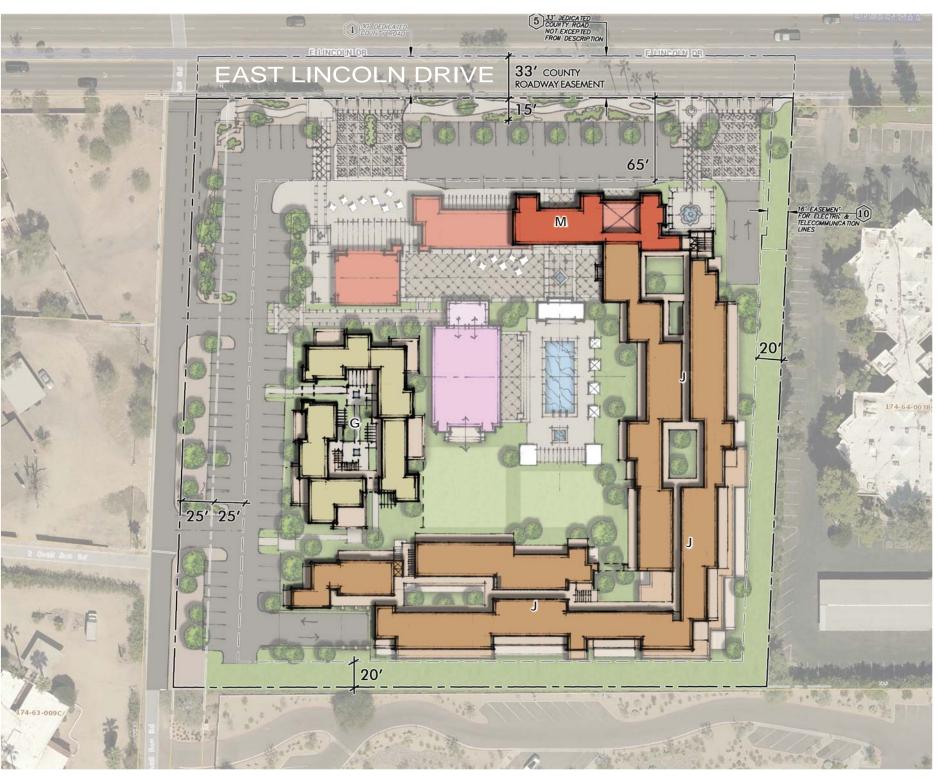












PROGRAM

- G. Resort Villas
- J. Resort Bedrooms (first 2 floors)
- M. Adminitration (2nd floor)



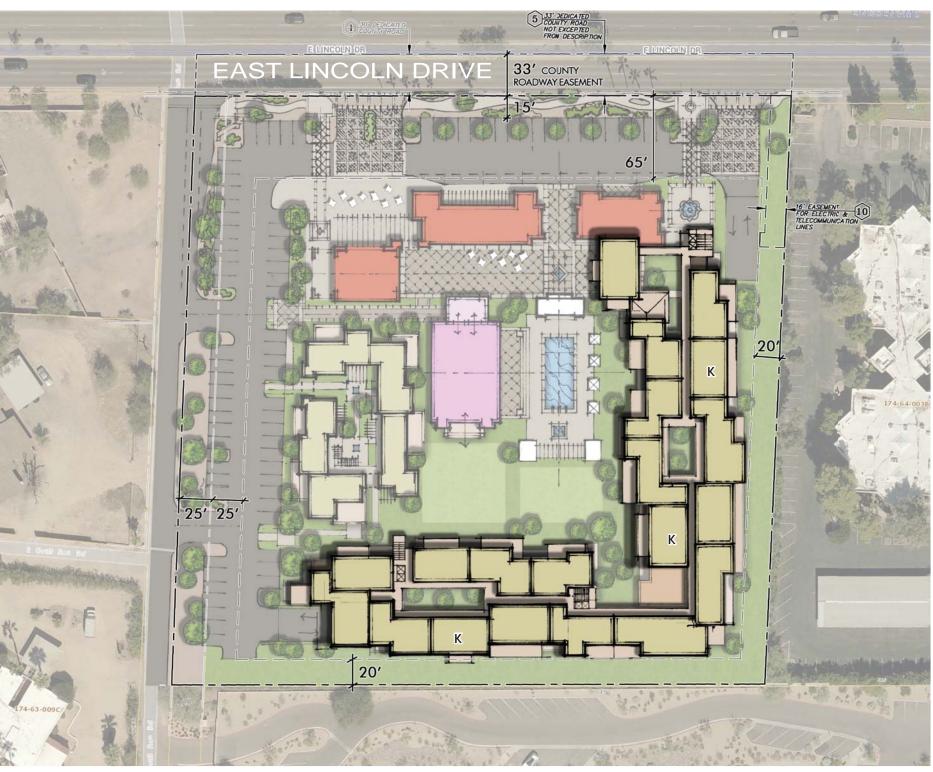












K. Resort Residences (3rd floor)





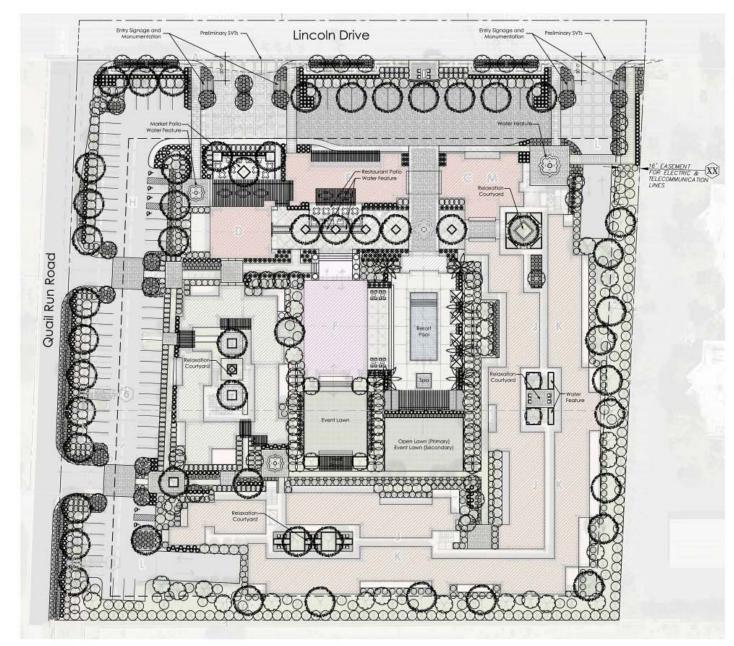


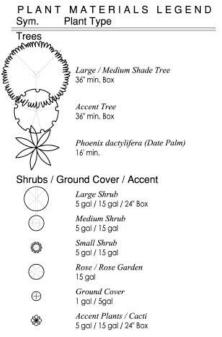
















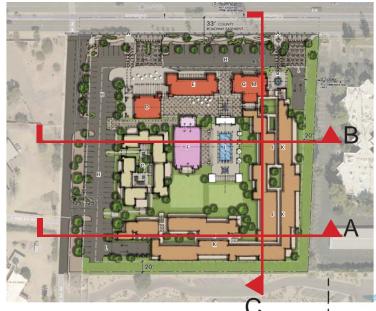




OPEN SPACE DIAGRAM - SITE SECTIONS



SITE SECTION KEY MAP - NOT TO SCALE



Special Use Permit Office

Adjacent Residential Parcel

SECTION A





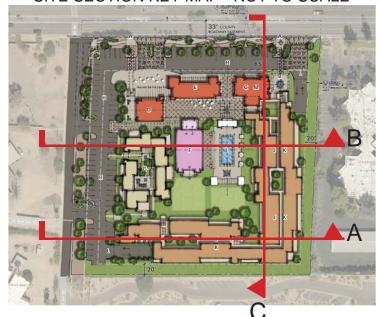


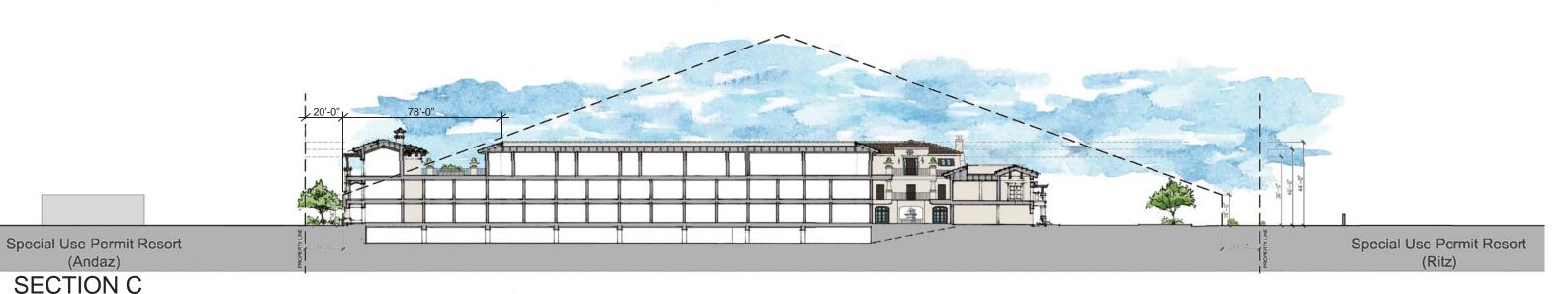
(Medical Office Building)





SITE SECTION KEY MAP - NOT TO SCALE





SECTION C

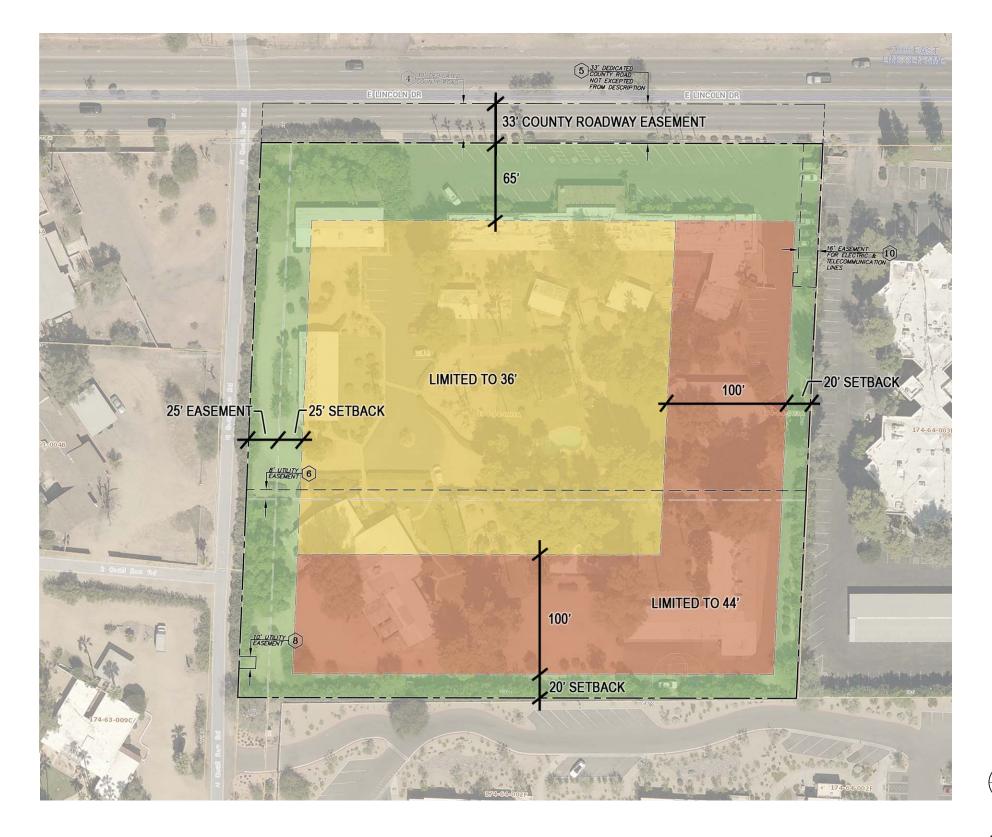
(Andaz)























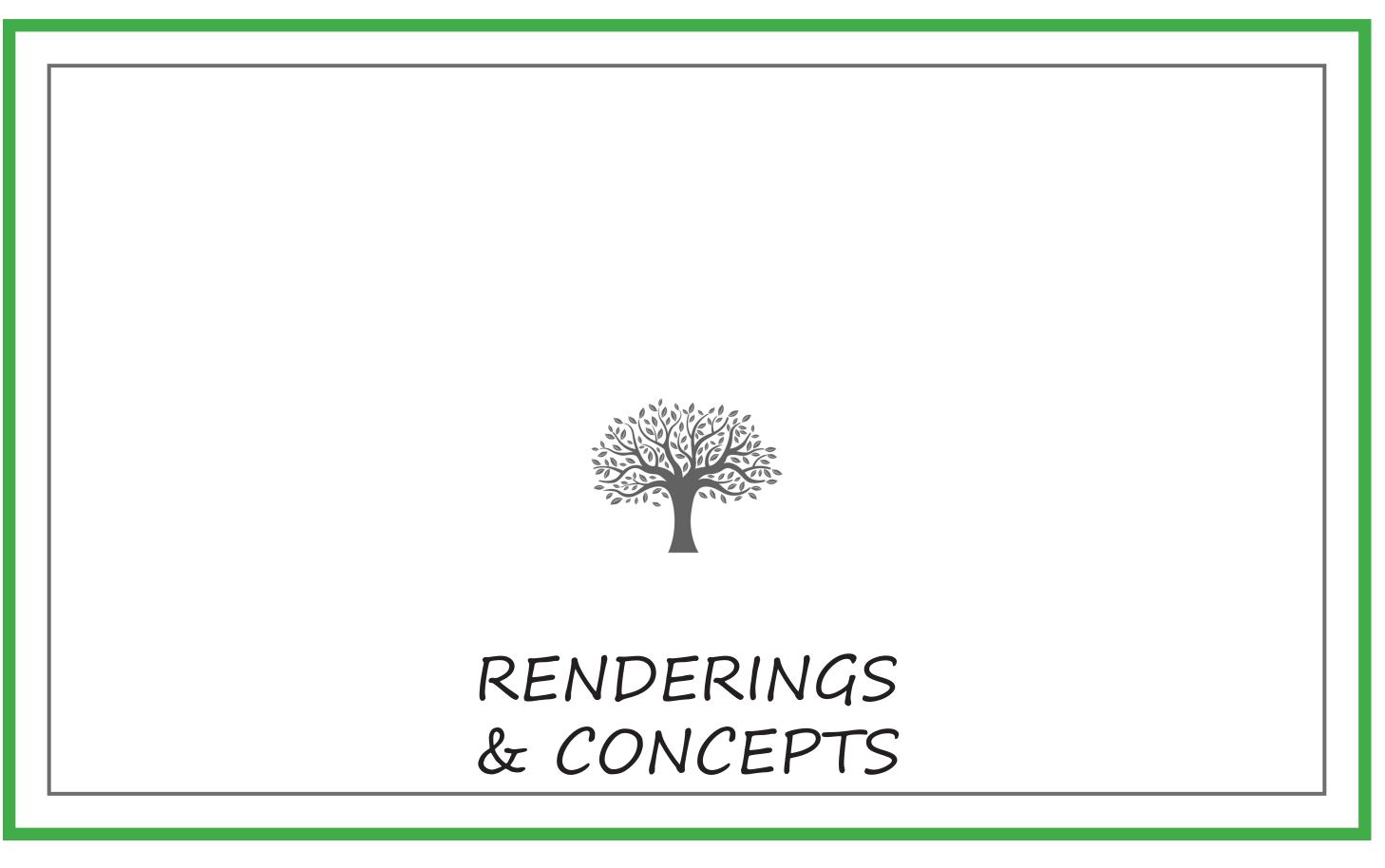
Smoke Tree Resort - Area Calculations							
		Total interior Area (sf)	Total Footprint Area(sf)				
Total Areas		145,000 sf.	80,000 sf.				

Site Gross Area		233,630 sf.
Site Coverage	(Footprint Area / Site Gross Area * 100)	34.24 %
-		











































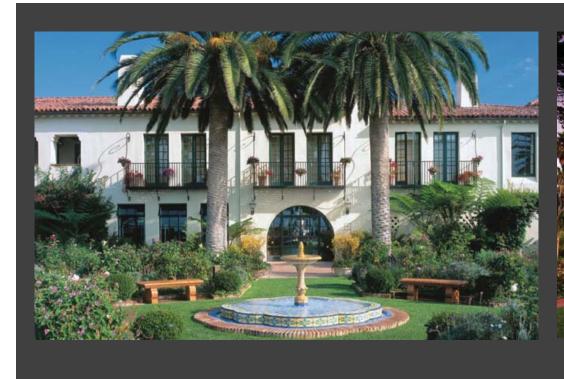














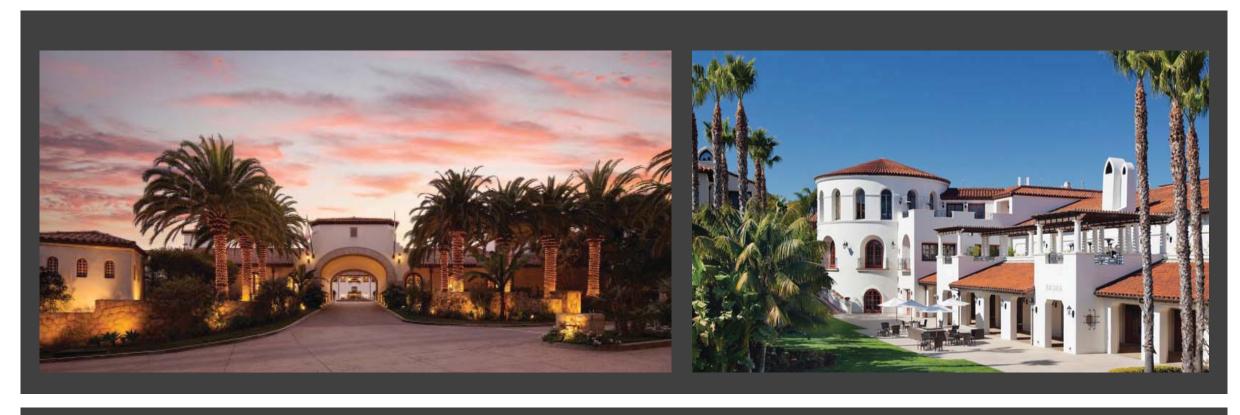




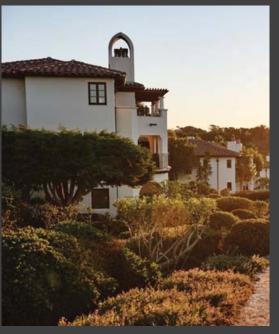


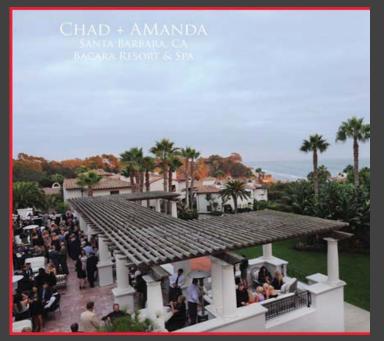










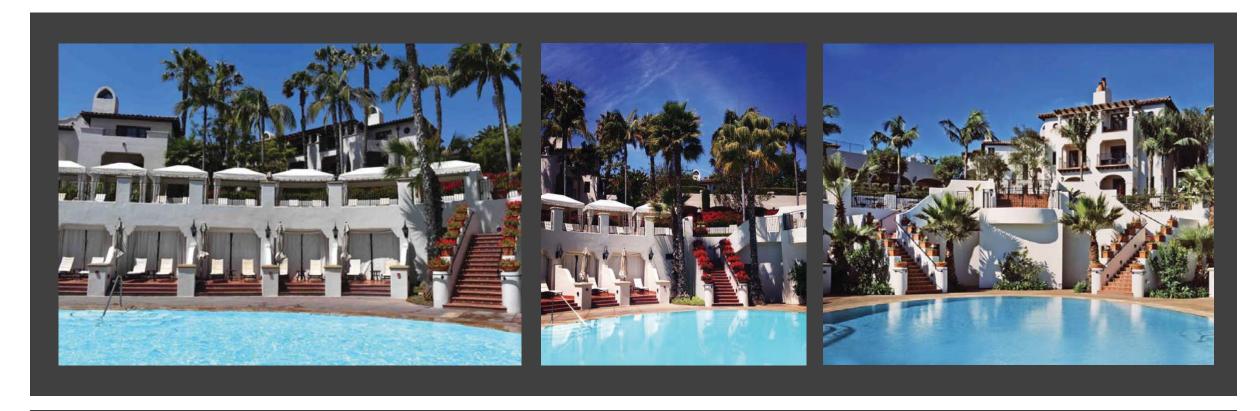
































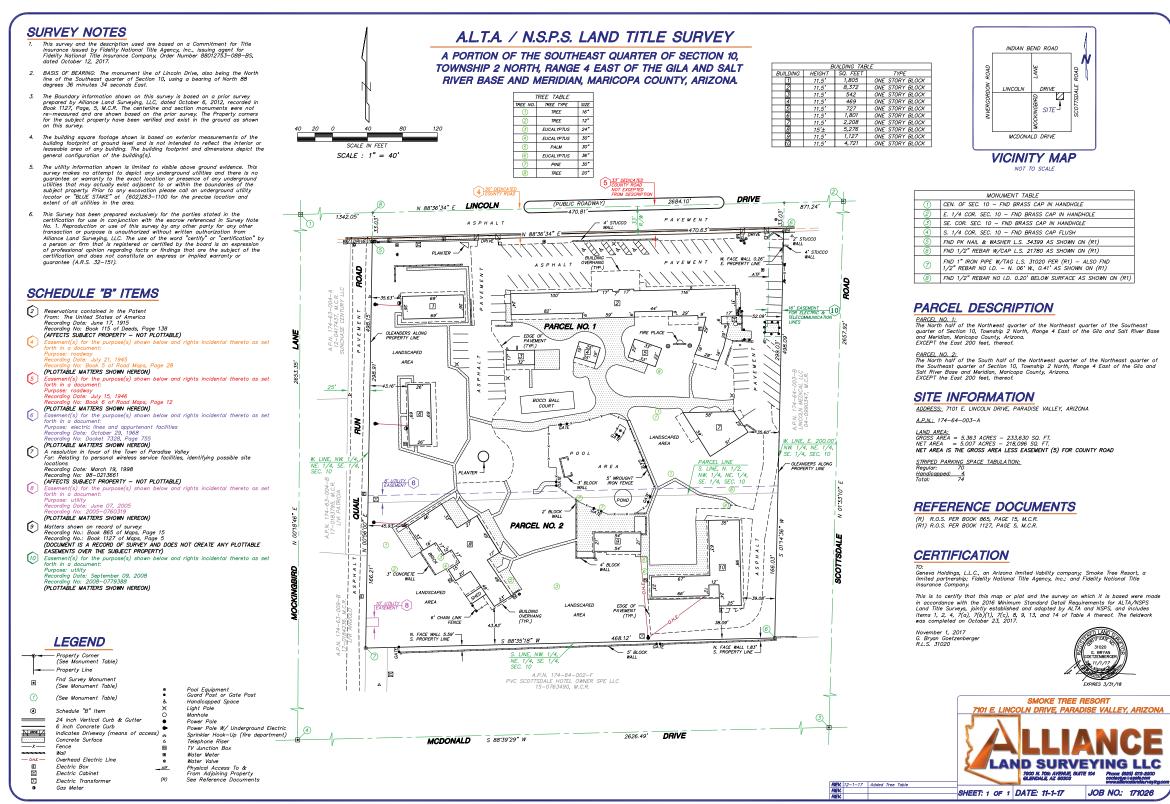


















April 12, 2018

LEGAL DESCRIPTION FOR SMOKE TREE RESORT

PARCEL NO. 1:

The North Half of the Northwest Quarter of the Northeast Quarter of the Southeast Quarter of Section 10, Township 2 North, Range 4 East of the Gila and Salt River Base and Meridian, Maricopa County, Arizona.

EXCEPT the East 200 feet, thereof.

PARCEL NO. 2:

The North Half of the South Half of the Northwest Quarter of the Northeast Quarter of the Southeast Quarter of Section 10, Township 2 North, Range 4 East of the Gila and Salt River Base and Meridian, Maricopa County, Arizona.

4550 N 12th Street | Phoenix AZ 85014 | 602.264.6831 | (F) 602.264.0928

EXCEPT the East 200 feet, thereof.



N:\01\0315301\Admin\Legal Descriptions\LG OVERALL.docx

Page 1 of 1













Smoke Tree Resort

Water Supply Narrative

The subject parcel is within the designated water service area of EPCOR Water and a copy of their "Will Serve" Letter is attached.

A Water Impact Service Study and a Certificate of Assured Water Supply will be prepared and made part of our formal application as we proceed thru the formal approval process.

Smoke Tree Resort

Drainage Narrative

The existing 5 acre resort parcel falls approximately four feet from west to east with no significant or defined drainage ways, such that the entire parcel experiences sheet flow from west to east with no defined inlet or outlet.

The proposed resort will honor the existing flow patterns in the area while providing stormwater retention in accordance with the proposed Town of Paradise Valley Storm Drain Design Manual based on a 100 year 2 hour storm with 2.2" of rainfall.

Smoke Tree Resort

Sewer Narrative

Sanitary sewer service to the proposed resort will be provided by the existing 8" gravity sewer line in Lincoln Drive.

A "Will Serve Letter" relative to this matter is presently being prepared by the Town Engineering Department.









2355 West Pinnacle Peak Road, Suite 300 Phoenix, AZ 85027 USA epcor.com

April 5, 2018

Coe & Van Loo Consultants, Inc. Attn: Fred Fleet, P.E. 4550 N. 12th Street Phoenix, AZ 85014

Sent via e-mail to: fef_@cvlci.com

Will-Serve Letter for Water Service 7101 E. Lincoln Drive, Paradise Valley

APN 174-64-003A

Dear Mr. Fleet;

This letter is in response to your request to EPCOR Water Arizona Inc. ("EPCOR") regarding EPCOR's willingness to provide water service to a proposed resort hotel to be located at 7101 E. Lincoln Drive in Paradise Valley (the "Development") as shown in Exhibit A. EPCOR provides the following information for your consideration:

- 1. EPCOR has confirmed that the Development is located within the area encompassed by EPCOR's Certificate of Convenience & Necessity ("CC&N") for water service as issued by the Arizona Corporation Commission.
- 2. Water service to the Development by EPCOR may be conditioned upon developer entering into a Main Extension Agreement (an "MXA") with EPCOR in a form acceptable to EPCOR, and upon EPCOR and developer fully performing its respective obligations under the MXA. The MXA, if needed, will provide, among other things, that developer will be responsible for constructing at its cost all water main extensions necessary to distribute water from EPCOR's water system to the individual service line connections in the Development. The design and construction of all such main extensions will be subject to EPCOR's approval, and ownership of the main extensions, together with related real property easement rights, must be transferred to EPCOR prior to the initiation of water service in the Development.
- 3. Based on the water service currently provided by EPCOR in the CC&N, EPCOR will have adequate water capacity for normal use in the Development upon EPCOR's and developer's fulfillment of its respective obligations under the MXA. Please note that EPCOR does not guarantee the adequacy of its water capacity for fire protection.
- 4. Developer will also be required, as a condition to EPCOR providing water service to the Development, to pay all required fees pursuant to EPCOR's tariffs and as may be provided in

This letter assumes that construction of the main extensions within the Development will begin within one (1) year after the date of this letter.

If developer begins construction of any water mains in the Development or any other water service infrastructure intended to serve the Development without, in each instance, the prior written approval of such construction by EPCOR, developer will be proceeding with such construction at its own risk.

This letter does not independently create any rights or obligations in either developer or EPCOR, and is provided for information only. Any agreement between developer and EPCOR for water service in the Development must be memorialized in a written agreement executed and delivered by their respective authorized representatives.

For additional information, please contact me at (623) 445-2402 or at bfinke@epcor.com.

Sincerely,

Brad Finke, P.E. **Engineering Manager**

Enclosure: Exhibit A – Location Description of Development

EXHIBIT A

Location of Development













E-J Flow Test Summary

Project Name: EJFT 16154

Project Address: 6720 N Scottsdale Rd, Scottsdale, AZ 85253

Date of Flow Test: 2016-09-30 Time of Flow Test: 7:25 AM Data Reliable Until: 2017-03-30

Austin Gourley & Eder Cueva (EJ Flow Tests) 602.999.7637 Conducted By:

Lee Huddleston (EPCOR Water) 602.882.4846 Witnessed By:

City Forces Contacted: EPCOR Water (602.882.4846)

City of Scottsdale requires a maximum static pressure of 72 psi for use as a safety factor

Raw Flow Test Data

Static Pressure: 112.0 PSI Residual Pressure: 100.0 PSI Flowing GPM: 2,374 GPM @ 20 PSI: 7,131

Hydrant F₁

Pitot Pressure (1): Coefficient of Discharge (1): 0.9 Hydrant Orifice Diameter (1): 2.5 inches Pitot Pressure (2): Coefficient of Discharge (2): 0.9 Hydrant Orifice Diameter (2): 2.5 inches

Data With A 40 PSI Safety Factor

Static Pressure: 72.0 PSI Residual Pressure: 60.0 PSI Flowing GPM: 2,374 GPM @ 20 PSI: 5,240





Flow Hydrant

Main Size 8 inches

Distance Between F₁ and R 382 ft (measured linearly)

Static-Residual Elevation 1306 ft (above sea level)

Flow Hydrant (F₁) Elevation 1306 ft (above sea level)

Elevation & distance values are approximate

EJ Flow Tests, LLC

21505 North 78th Ave. | Suite 125 | Peoria, Arizona 85382 | (602) 999-7637 | www.ejengineering.com John L. Echeverri | NICET Level IV 078493 SME | C-16 FP Contractor ROC 271705 AZ | NFPA CFPS 1915

E.J Flow Test Summary

Static-Residual Hydrant



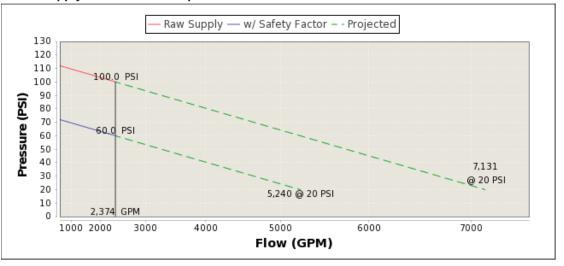
Flow Hydrant (only hydrant F1 shown for clarity)



Approximate Project Site



Water Supply Curve - N^{1.85} Graph



EJ Flow Tests, LLC

21505 North 78th Ave. | Suite 125 | Peoria, Arizona 85382 | (602) 999-7637 | www.ejengineering.com John L. Echeverri | NICET Level IV 078493 SME | C-16 FP Contractor ROC 271705 AZ | NFPA CFPS 1915









PROPOSED LANDSCAPE LIGHTING

Landscape Up Lights







Landscape Down Lights



PS: Down Light

NUMBER OF LEDS:		30	4 :		300	-
HALOGEN LUMEN OUTPUT EQUIVALENT	10 Walt	20 West	30 Well	50 Well:	20100	
MERUL LED LIFE (LPD)	50,000 (tri.avg	50,000 701.002	\$0,000 WY avg	50,000 111.81E	\$0,000 Yes reg:	
HPST VOLTAGE:	32 N SY	NI Selfer	10 to 50	N'ss GV	Kito SV	
A TOTAL (Inches	145	42	19.3	0.0	10	
WATES-USED:	14	42	10.7	8.7	.11	(db)
LIMENS PER WATT EFFICACY)	.15	51	41	20	11	
MACK COMMENS.	00	202	367	267	120	
267	12	90	79	76	4.0	
ONCH	775	675	3000	2276	A2:	

Landscape Wall Wash Lights



LC: Up Light

MUNICIPAL PROPERTY.	()	3	1.	N.	**************************************
HALOGEN LUMDHOUTPUT EQUIVALENT	10 West	20 Wart	25 Mars.	\$3 West	10A
BATTER TTO TREE(20)	50,000 Im eq.	St.500 Fring	SA,000 fee avg.	51,000 hrang	7//
IMPUT VOLTAGE:	10 to 80V	30 to 10 V	10 to 1007	30 16 807	
the following the lighting specifies:	24	45	tis	13.5	7
WATTS USED:	2.9	42	10.1	93	
EUPENSPEEWALL (EELKACY)	30.9	365	961	343	
MAXIBURINS	63	54	338	436	
CERGIO	82.8	80.2	622	79.2	

Landscape Pathway Lights



JS: Path Light

NAMED OF LESS		3	200	
HALOGEH LUNIEN EQUINALENT:	30 that	20 Well	2795	1
USEFULLED LIFE (L70):	50,000 ht leg	\$0,000 tri avg	20,000 hrr avg	6
REPUT YOUTAGE:	10.0cm/	1016159	1114.59V	
NA TOTAL"	2.4	4.3	12	
WATTS LISTED	2.0	63	8.0	
LIMENS PER WATT (EFFICACY)	19	25	30	
TOTAL CUMENS	31	103	14	
CRICRO	16	67	86	
oct.				
AMBERTICION	2700K	2700K	1996	
FROSTED-FRITAR	MODE.	7600K	76/4	
GREEN HUTER	4000C	40000	16.00	
BUSE RICTER	5200K	5300K	10.70	

Plant Palette Along Lincoln Drive

RESORT LIVING CHARACTER ZONE

Resort Living Plant List

Botanical Name Common Name	Н	W		sonal solo	On TOPY Plant List?"	Botanical Name Common Name	н	W	0		On TOPV Plant List?"
Bauhine lunarioides Anacacho Orchid Tree	8	6	Spring End	Burne	No No	Gaura Andreimen Gaura	16"	3	Fall	Surree	No
Chilopsis linearis Desert Willow	25	25	Total	Summer	Yes	Hardenbergia violacea Purple Coral Pea Vine	8	15	Fall	Surrey.	No
Oineys feacts ironwood	30	25	Spinite Fact	Summe	Yes	Lantana hybrid Hybrid Lantana	2	3	Spring Tall	Summe Winter	Yes
Parkinsonia x Desert Museum Palo Verde Desert Museum Palo Verde	25	25	Spreag Fast	Surretu Valentur	No.	Muhlenbergia capitlans Pink Mist Grass	3.	3	Sping Fait	Sunne Winter	No.
Pistacia chinensis Chinese Pistache	40	35	Spring (Ref)	Eurona Witter	No	Abution palmeri Palmer's Indian Mallow	5	5	forms (a)	Summe	No.
Prosopir app. Mesquite	40	35	Sarrey Fast	Summe	Yes	Anisacanthus thurben Desert Honeysuckle	3	4	Fee	Suren	
Sophora secundificea Texas Mountain Laurel	26	25	Some Fall	Surerus (Motor	No	Caesalpinia gilliesii Desert Bird of Paradise	6	8	Spring Fail	Burning	Yes
Vochella famesiana Sweet Acacia	35	35	Sering Fait	Surerie	Yes	Caesalpmia pulcherrima Red Bird-of-Paradise	10	10		Winter	Yes
Vitex agrous-contus Chaste Tree	25	25	toring [[Ball]	Summer Writer	No	Duranta erecta Skyflower	15	15	Spring Full	Diame.	l No
Agave americana var. 'Mediopicta' White Striped Century Plant	4"	6	This	Time!	Yes	Eremophila maculata var. bravifolia Valentine Emu Bush	6"	6	lane East	-	No
Agave desmettians Smooth Agave	3'	3	Renng	Surren	. No	Hesperalce pervillora Red-Yucca	6	6	Spring Fait	Witter	No.
Agave x Bitre Glow Blue Glow Agave	2	3'	95-25	TRACE	No	Justicia aploigera Firecracker Plant	3/	6	eme Fai	Name of Street	Yes
Aloe dawel Dawe's Aloe	3	2	Spring Fall	Salan	No	Leucophyllum langmaniae Langman's Sage	5	51	Name (State)	VACOU	No
Asultpics subulate Rush Mikweed	4"	4	corrup Fail	Summer Winter	No	Paristamon psivedospectativis	ż	z	Fed.	Samo	No
Camepia gigantea Saguaro	25	5	Egital Fall	Summer Winter	Yes	Canyon Penstemon Plumbago auriculate	8	12		The same	
Enchinocactus grusonii			torng	Summe		Cape Plumbago		16	Full	Whiter	No
Golden Barrel	5	3.	Fat	Witter	No	Sahia greggi Autumn Sage	3	3,	Tab.	Samo	Yes
Fouquieria splendens Ocotilio	20	5	Barrier 7 ort	Surrana	Yes	Salvia feucantha Mexican Bush Sage	4	4	Series Frank	Superior Wholes	No
Bougainvilles specfabilis Great Bougainvilles Vine		20	Test.	Summer Visitor	No.	Tecoma capensis Cape Honeysuckle	8	8	Test.		No
Bulbine frutescens Bulbine	181	3	Surrey Fast	Surere	No.	Triviti californica Triviti	5	8	Fail.	Summer Winter	No
Chrysactinia mexicana Damianita	2	2	Spring Full	Suren	No.						

General Plant Palette (Per P.V. Guidelines)

FR Up Light SPECIFICATIONS

Output	1LED	3LED	ZDC
Total Lumers:	6	102	713
Input Voltage	104s 15V	10 to 15V	11 to 15 V
Input Power (W)		4.2	6.0
VA	2.4	4.5	73
Efficacy (Lumons/Watt)	22	40	75 :
Color Randering Index (CR1)	75	71	f3
Centar Beam Candle Power*	291	779	330
Dimming	PYCM, France	PAW, Physic**	PWSS, Ffuser**
RGBW Avoitable	161	tie	.799
Luxor Compatibility			
Default	Zoring	Zeerg	Zinneg
20 Option	Zoning/Donning	Zoning/Dremming	Zoneg/Derming
ZDC Option		-	Zonny/Drming/Colo
Minimum Rated Life (1.70)	50,000 Hrs.	50,000 Hrs	50,000 Hrs.

















PHX CVL GREEY PICKETT

SMOKE TREE RESORT





CenturyLink Engineering 135 W. Orion St. 1st Floor Tempe, AZ 85283 BICS@Centurylink.com

April 16, 2018

Mr. Fred Fleet Coe & Van Loo Consultants, Inc. 4550 North 12th Street Phoenix, Arizona 85014

RE: CVL #1-01-03153-01

Mr. Fleet,

The above mentioned project is located in a parcel of land located in Section 10, Township 2N and Range 4E in Maricopa County.

In response to your "Service Availability" request for the above mentioned development located at 7101 East Lincoln Drive, Paradise Valley, AZ, this letter is to acknowledge that this subject property is within CenturyLink serving territory.

The tariff Rates and Regulations prescribed for service for this area are on file with your State Utilities Commission, and may be examined at your local CenturyLink Business Office.

CenturyLink Engineer II/Supervisor of Engineering Support

135 W Orion Street, 1st Floor Tempe, AZ 85283 480/768-4294 (Office)

Stacey.Alfier@centurylink.com



April 17, 2018

Mr. Fred Fleet Coe & Van Loo Consultants, Inc. 4550 North 12th Street Phoenix, AZ 85014

Project:

Commercial Project 7101 East Lincoln Drive Scottsdale, AZ 85253 Parcel 174-64-003A Map 127 2N 4E S:10 SE

Dear Mr. Fleet:

This letter is to confirm that Cox Communications is a licensed telecommunications operator for the City of Scottsdale in which this project resides. Cox Communications may be able to provide cable services or other required telecommunication services for this project, however, the final requirement of a service agreement will be necessary.

As you move forward with this project, please contact Angela Kiesgen, Cox Business Account Executive at (office) 623-322-7159 or (email) angela.kiesgen@cox.com who will be able to assist you with your telecommunications needs.

If you have any questions, please feel free to contact me.

Sincerely,

Annie Sandoval Cox Business 623-328-2431











P.O. Box 53933 Phoenix, AZ 85072

4/18/2018

Mr. Fred Fleet Coe & Van Loo Consultants, Inc. 4550 North 12th Street Phoenix, AZ 85014

Re: 7101 East Lincoln Drive

Dear Fred,

The above referenced project is located in Arizona Public Service Company's electric service area. The Company extends its lines in accordance with the "Conditions Governing Extensions of Electric Distribution Lines and Services," Schedule 3, and the "Terms and Conditions for the Sale of Electric Service," Schedule 1, on file with the Arizona Corporation Commission at the time we begin installation of the electric facilities.

Application for the Company's electric service often involves construction of new facilities for various distances and costs depending upon customer's location, load size and load characteristics. With such variations, it is necessary to establish conditions under which Arizona Public Service will extend its facilities.

The enclosed Schedule 3 policy governs the extension of overhead and underground electric facilities to customers whose requirements are deemed by Arizona Public Service to be usual and reasonable in nature.

Please give me a call at 602-493-4468 so that we may set up an appointment to discuss the details necessary for your project.

Sincerely,

Heather Legg Customer Project Manager Customer Construction East

Enclosure



April 19, 2018

Mr. Fred Fleet Coe & Van Loo Consultants, Inc. 4550 North 12th Street Phoenix, AZ 85014

RE: Natural Gas Service to: 7101 East Lincoln Drive in Paradise Valley, AZ 85253

Dear Mr. Fred Fleet:

Thank you for your inquiry regarding gas availability for the above referenced project. Southwest Gas has natural gas facilities available to serve this project and can be extended to serve your project in accordance with our Rule Six as filed with the Arizona Corporation Commission. Southwest Gas currently has a 2.5" Distribution Pressure Gas main running east and west on Lincoln Dr.

Without reviewing the preliminary engineering plans on the project we cannot determine what fees would be required.

Southwest Gas is very interested in serving this project with the preferred fuel natural gas, and I look forward to working with you as the project progresses.

If you should have any questions or require additional information, please contact me at 602/768-8146, or email me at Laurie.Cleland@swgas.com.

Sincerely,

Laurie Cleland Energy Analyst

Energy Solutions Department Central Arizona Division

> 1600 E. Northern Avenue / Phoenix, Arizona 85020-3982 P.O. Box 52075 / Phoenix, Arizona 85072-2075 / (877) 860-6020 www.swgas.com











May 4, 2018

Mr. Taylor Robinson Geneva Holdings, LLC 3620 East Campbell Ave, Suite B Phoenix, Arizona 85018

RE: Status of Parking and Traffic Studies, Smoke Tree Resort, Paradise Valley

Dear Mr. Robinson:

Thank you for engaging CivTech to provide traffic engineering services for the Smoke Tree Resort at 7101 East Lincoln Drive in the Town of Paradise Valley.

CivTech has ordered traffic counts for the traffic study and started documenting existing conditions, creating a base traffic model, etc. We expect the counts will be recorded at the study intersections next week. After the Town has had a chance to provide some comments/suggestions/recommendations on the proposed site plan, CivTech will begin the parking study.

Based on our current workload, we expect that these reports could be completed for submittal to the Town by the last week in May.

Thank you for allowing CivTech to assist you on this project. Please contact me with any questions you may have.

Sincerely,

Joseph F. Spadafirlo, P.E., PTOE, PTP Project Manager/Senior Traffic Engineer

X:\18-0550 Beus Gilbert Smoke Tree Resort Preliminary Parking Assessment, Paradise Valley\Smoketree Status Letter.docx

BEUS GILBERT

PLLC

ATTORNEYS AT LAW

701 NORTH 44TH STREET
PHOENIX, ARIZONA 85008-6504
FAX (480) 429-3100

Paul E. Gilbert

DIRECT (480) 429-3002

E-Mail Address: pgilbert@beusgilbert.com

Cassandra H. Ayres
DIRECT (480) 429-3010
E-Mail Address: cayres@beusgilbert.com

FILE NUMBER 39039.23

May 16, 2018

HAND-DELIVERED

Paul E. Michaud, AICP Senior Planner Town of Paradise Valley 6401 E. Lincoln Drive Paradise Valley, AZ 85253

Re: Major Special Use Permit Amendment Review (SUP-18-05)

Redevelopment of Smoke Tree Resort

Dear Mr. Michaud:

Thank you for your thorough review of and comments to the submittal made in connection with the redevelopment of the Smoke Tree Resort (SUP-18-05). Kevin Burke, the Town Manager, was quoted in the Paradise Valley Independent as stating, "We are extremely excited to see the property going forward with redevelopment at one the entrances to the Town of Paradise Valley. It makes a statement the second you come into town – having that reinvention is important to the community from a number of perspectives." We share the Town's excitement about the potential to revitalize such a significant and visible part of the Town. Please be assured it is not a responsibility that we take lightly.

Your letter notes that there are aspects of the proposed project that may not meet Town Special Use Permit Guidelines. As discussed herein, although we are committed to working cooperatively with the Town and with the neighbors throughout the review process, we respectfully disagree with the foregoing statement. As your letter acknowledges, the Special Use Permit ("SUP") Guidelines are guidelines and "should not be construed as an ordinance." [Section 1, SUP Guidelines.] "The nature of the request, the architecture of the development, the unique characteristics of the site, among other factors; may merit less or more restrictive standards as determined during a complete review of each individual request." [Id.] In other words, the Town recognized that each SUP request should have enough flexibility to respond to its respective unique setting and circumstances.

The importance of this flexibility is demonstrated by the various modifications to the SUP Resort Guidelines made in connection with the approvals of Mountain Shadows, Ritz-Carlton, and Andaz. The SUP Resort Guidelines acknowledge that there may be properties with existing special use permits for resort uses. However, the SUP Resort Guidelines clearly are written for, and intended to apply to, resort properties of 20 or more acres. "Except for properties that have existing special use permits for resort uses, the minimum site area shall be 20 acres...." [Section 4.1.a, Special Use Permit Resort Guidelines (the "20-Acre Resort Guidelines").] The Smoke Tree Resort is a 5.36 acre property with an existing special use permit for resort uses, not a 20-acre property. As such, while the developers have made, and will continue to make, every effort to adhere to the 20-Acre Resort Guidelines, some significant modifications therefrom are warranted. One aspect of the 20-Acre Resort Guidelines from which the developers have not deviated is the touchstone that development shall not adversely affect residential neighbors. This overarching principle has guided every decision the developers have made in their submittal, and they will continue to be guided by this principle.

As you know, the Smoke Tree Resort is unique even among other unique resort properties in the Town. The Smoke Tree Resort is an existing resort located on approximately 5.36 acres at the Southeast corner of Lincoln Drive and the Quail Run Road alignment. With the Ritz-Carlton under construction, and renovations of Mountain Shadows, Andaz, and Montelucia completed, the time is ripe for the Smoke Tree Resort to be revitalized and take its place in the "resort corridor" along Lincoln Drive from Scottsdale Road West to Tatum Boulevard. With its long-closed restaurant, the Smoke Tree Resort is functioning on life support, and lacks both critical amenities and room count to operate effectively. Indeed, there is a palpable pall of neglect hanging over the Smoke Tree Resort in its present capacity.

According to Mayor Michael Collins, "[The] East Lincoln South Redevelopment Area, which includes the new Hyatt Andaz Resort, represents the last planned resort redevelopment area within the Town. It is gratifying to see the possible completion of our long-term resort redevelopment planning efforts, which will provide enduring financial security for the [T]own and will ensure that residents will never need to pay a local property tax to keep our [T]own safe, operationally effective, and looking beautiful." [Paradise Valley Independent, May 11, 2018.] The Smoke Tree Resort is within the East Lincoln South Redevelopment Area, an area in which context appropriate renovation is encouraged. As Mayor Collins noted, "Redevelopment of the Smoke Tree Resort would represent the completion of the long-range resort redevelopment planning efforts that started with [T]own-wide approval of the 2012 General Plan update." [Paradise Valley Independent, May 11, 2018.]

The Town was prescient, recognizing the need to renovate its resorts, and adopting policies to facilitate these efforts in its General Plan. General Plan Goal 2.2 provides,

"Development Areas are meant to encourage new resort development and redevelopment that reflects the Town's needs for fiscal health, economic diversification, and quality of life." General Plan Goal 2.2 and Implementation Policy 2.2.3.3 "[e]ncourage[s] moderate intensity, mixed-use, and context appropriate resort development within the East Lincoln Drive Development Areas that includes reasonable separation between incompatible uses and adjacent residential areas and effective buffering of unwanted noise, light, traffic and other adverse impacts." General Plan Implementation Policy Table 2.2.1.7 provides the following direction: "Evaluate and amend the [20-Acre Resort] Guidelines, if necessary, to encourage SUP property revitalization and improvement within their existing geographic boundaries as long as such improvements do not affect the integrity and enjoyment of adjacent residential areas."

Our team has worked diligently, and will continue to work, on bringing a plan for the revitalization and redevelopment of the Smoke Tree Resort as an independently operated, local hotel unaffiliated with any brand that comports with the General Plan; we will also comport with the 20-Acre Resort Guidelines wherever possible. The Smoke Tree Resort will need modifications from the 20-Acre Resort Guidelines to create a viable revitalization that is compatible with its current use, contributes to the fiscal health of the Town, and enhances the Eastern gateway along the Town's signature thoroughfare. Fortunately, this can be done without affecting the residential area to the West by orienting new development at the East side of the site and maintaining view corridors through the property. When there is a need to differentiate from the foregoing, we have provided, and will continue to provide, cogent and compelling reasons for doing so.

This response to your letter, in *seriatim* and where a response is available at this time, is based on the currently submitted site plan, which is subject to further review and may change as this project continues through the hearing process.

- 1. Proposed Uses. We appreciate your acknowledgment that the proposed use described in the submittal appears to align with the zoning for SUP-Resort. With respect to the accessory uses, they are the normal, accessory uses that accompany a resort use. This submittal proposes a 2,500 square foot market. Section 4.1.f of the 20-Acre Resort Guidelines suggests an individual office or retail business should be a maximum of 2,000 square feet. While 2,000 square feet is sufficient for retail uses commonly found in resorts (such as gift shops), a small increase is needed here to accommodate a resort market that will primarily serve hotel guests and others.
- 2. <u>Density</u>. At first glance, the proposed density in this submittal may appear high in relation to other resorts. However, the density is consistent with other resorts in the Town. The Smoke Tree Resort faces a significant challenge in that its gross land size is much smaller than

the other resorts. At only 5.36 acres, the Smoke Tree Resort is approximately one-fourth the size of the 20-acre resort properties contemplated in the 20-Acre Resort Guidelines, yet must achieve the same resort use without the benefit of additional land area for necessary resort uses, amenities, and density calculation. If the Town followed the 20-Acre Resort Guidelines to the letter, the Smoke Tree Resort would only have 58 units. A minimum number of rooms and amenities are necessary to sustain resort operations and to achieve a resort use at this location. In order to make the renovation of the Smoke Tree Resort economically viable, the developers have proposed the minimum number of units necessary. In addition, the context is unique for the Town in that the Smoke Tree Resort is adjacent to existing non-residential uses immediately North, East, and South. In addition, the Smoke Tree Resort is situated along the Town's Eastern border and serves as a buffer between Scottsdale's intense commercial zoning and the Town's traditional residential uses.

Section 4.2.c. of the 20-Acre Resort Guidelines suggests a maximum density of one guest unit for each 4,000 square feet of lot area. The Smoke Tree Resort is comprised of approximately five total acres, which is equivalent to the "core" of larger resorts. As submitted, the proposed site plan has roughly equivalent density when compared to the "core" hotel portions of other Town resorts. Moreover, as noted in the General Plan, the goal is to revitalize the Smoke Tree Resort without adversely affecting residential areas. The submitted plan does exactly that, while providing for a neighborhood gathering place and a significant increase in revenue for the Town.

Height. Additional cross sections will be provided as requested. Section 2.a.i. of the 20-Acre Resort Guidelines suggests the principal building height should not exceed 36 feet. The submittal includes principal buildings that reach 44 feet (three stories with architectural elements) at limited accent points. This submittal measures the building height from finished grade (as currently exists), rather than natural grade, because natural grade is impossible to determine due to the age of the property and existing facilities. This height increase is necessary because the unusually small size of the property will not allow lower buildings to spread out over a larger campus. For example, the Ritz-Carlton, which is across the street to the North and on a much larger parcel, is also three stories in height. Further, the Smoke Tree Resort is in close proximity to the City of Scottsdale where taller buildings have been permitted, and adjacent to an existing medical office complex to the East. In addition, the site plan has been designed to minimize the visual impact of the proposed height. The taller buildings have been oriented with the long axis perpendicular to Lincoln Drive or located in the Southerly end of the site, significantly limiting the impression of height from Lincoln Drive and the residential properties to the West. View corridors are maintained through the property to enhance the feeling of open space.

- Setbacks. We appreciate the Town's willingness to work with the developers in reducing setbacks that would normally be required, but disagree with your comment that the "proposed setbacks are not in character with Town Guidelines and other similar resort properties in Town." With all due respect, there are no other resort properties in the Town similar to the Smoke Tree Resort. The proposed setbacks are derived from the existing conditions, as well as the current location and placement of the buildings on the site. The buildings have been in their current location since the site was annexed into the Town; accordingly, the existing setbacks are in character with the Town. The proposed height exceeds existing buildings; however, and importantly, the proposed height does not exceed existing landscaping, which will ensure that the residential neighbors are not adversely affected. Section 3.b.i. of the 20-Acre Resort Guidelines suggests a minimum setback of 100 feet from a principal structure to a public street. This submittal proposes a 95-foot setback from the Lincoln Drive centerline, which is consistent with and maintains the existing setback approved in 1969. Doing so allows existing building faces to be preserved while increasing the right-of-way easement for Lincoln Drive from 33 feet to 40 feet. Preserving the existing setback also provides enhanced interior vehicular circulation and multiple access points, and provides convenient screened parking near the restaurant and market. The foregoing approach, in turn, helps separate the traffic from neighborhood residents.
- Landscape Buffers/Landscape Plan/Landscape Lighting/Exterior Lighting. 5. noted in the submittal, many of the existing plants cannot be saved because of their age and disease. However, the developer will submit a Landscape Salvage Plan as the application moves further along in the hearing process. In addition, Section 3.c. of the 20-Acre Resort Guidelines suggests providing a 40-foot landscaped area adjacent to residentially-zoned property. This submittal proposes a 25-foot access easement plus a 25-foot landscape buffer with a driveway that would be shared by the residences and the resort. The combination of driveway and landscaped buffer is more beneficial to the residential neighborhood than the usual 40 feet of landscaping and provides access to Lincoln Drive without enduring cut through traffic from Lincoln Drive. In addition, Section 3.d. of the 20-Acre Resort Guidelines suggests a 50-foot landscape area adjacent to an arterial street. As noted in paragraph number 4 above, there is limited space between Lincoln Drive and the existing buildings. This existing condition, vehicle driveways, and parking in the Lincoln Drive frontage, has worked well for more than 50 years. The proposed site plan and landscape plan provide vegetation and pedestrian circulation in the space allowed by the existing improvements, as well as the contemplated improvements.
- 6. <u>Site Plan</u>. As noted previously, the developers are committed to working with the Town and the neighbors to develop a resort project commensurate with the Town's sterling reputation and demand for quality. The intent of the current site plan has been to minimize the impact to the residential areas to the West, and keep the heights of the buildings as low as possible along the West side by shifting the greater density to the Eastern side adjacent to the

medical office property. The existing North facing views from the SUP-Resort property to the South have been, and are currently, completely obscured by existing landscaping (i.e., pine trees, eucalyptus, and oleander hedges). The proposed plan will provide more North facing views for the adjacent property than currently exist by replacing the landscaping and providing view corridors through the structures and landscaping. Keeping our guiding principle to not adversely affect residential neighbors in mind, privacy, noise, views, and other considerations will be provided for as the designs advance through the hearing process.

- Coverage. Section 2.a.v. of the 20-Acre Resort Guidelines suggests conformance 7. with the Open Space Criteria therein. The Open Space Criteria are exceeded on the West side of the property adjacent to a residential area. However, as noted above, there are commercial neighbors to the South and East. The developers have compensated for exceeding the Open Space Guidelines by providing view corridors throughout the site, and orienting the structures in a way that allows visual openness into the resort. Some municipalities use gross area, rather than net area to determine lot coverage on resort properties. The Town's ordinances do not prohibit using gross area. Because of the unique circumstances of the Smoke Tree Resort site, the developer is using land area described by the legal description in the recorded deed, not the area net of the dedicated county roadway easements for purposes of determining lot coverage. While Section 2.b.i. of the 20-Acre Resort Guidelines suggests a lot coverage limit of 25% of the gross property area; the proposal requests approximately 34% lot coverage of the gross property area. The proposal, which is in close proximity to much denser properties across the Town boundary, is designed with transition density, and contemplates structures required to achieve the resort use with the amenities necessary to provide a quality resort commensurate with the Town's standards. Section 2.b.iii. of the 20-Acre Resort Guidelines suggests a minimum of 40% open As noted above, this site is limited in size and cannot provide the minimum improvements needed for a quality resort as well as large open spaces. To compensate for this limitation, the buildings have been shifted to the East to set back from the adjacent residential neighborhood, and to the West and to maintain view corridors through the site. Additionally, the proposed height and density allows for as much of the site to become open spaces as is possible and avoid sprawling buildings.
- 8. <u>Traffic/Parking/Circulation</u>. Following our meetings with Town representatives, the developer met with representatives of the medical office building to the East. There is currently no resolution with regard to shared access on Lincoln Drive, however, we are making progress and will report back to the Town when additional information is available. The developer has retained Dawn Cartier of CivTech to prepare the traffic impact analysis, circulation, and parking studies. They have been working on the foregoing issues for several weeks and will provide supplemental information for the Town's consideration when available. However, by way of introduction, Sections 4.i-4.vi. of the 20-Acre Resort Guidelines suggest

cumulative parking requirements for residents, resort guests, office, restaurant, and retail. Clearly, there will be shared parking, and as provided by the 20-Acre Resort Guidelines, this matter will be fully explored in the reports being prepared by the developer's consultants. Additional parking and circulation resources are in consideration along with subterranean parking provisions. Accessing the resort from Lincoln Drive will be critical to providing the least impact on the residential parcels to the West. Directing traffic down the Quail Run Road access easement will adversely affect the residential neighbors. To mitigate any adverse effect, the developers have proposed to maintain the existing points of ingress and egress because it has historically proven to minimize traffic impact on the residential neighbors.

- 9. <u>Hydrology/Drainage Study.</u> The preliminary analysis of the hydrology and drainage has been undertaken by Fred Fleet of CVL. The complete study will be provided pending the issuance of a Statement of Direction ("SOD") and further refinement of the plan.
- 10. <u>Utilities.</u> The Water Impact Service study and additional utility information will be provided pending the SOD and finalization of the resulting site plan.
- 11. <u>Narrative</u>. The requested modifications to the Narrative will be made. An environmental impact and phasing study will be engaged pending the SOD and finalization of the resulting site plan. The developers of the Smoke Tree Resort heartily consent to the Town's Police Department doing training at the site prior to demolition. The developers also invite the Fire Department to train with the buildings if they so desire.
- 12. <u>Roof-Mounted Mechanical Equipment.</u> Additional information will be provided pending the SOD and finalization of the resulting site plan. The developers agree that equipment should not provide any visual impact and endeavor to design it as such.
- 13. <u>Signage</u>. Additional information regarding signage will be provided as the submittal moves through the hearing process and pending the SOD. The signage will be designed to reflect the character of the Town.
- 14. <u>Walls/Fences.</u> Additional information regarding signage will be provided as the submittal moves through the hearing process and pending the SOD.
- 15. <u>Current Title Report/Warranty Deed</u>. The developers have requested a current Title Report and will provide same as soon as it becomes available. A noise study and additional architectural information will be provided pending the SOD and finalization of the resulting site plan.

We look forward to discussing the foregoing, as well as the myriad other questions that are certain to come up at the Work Session. In the meantime, if you have any further questions, please do not hesitate to contact the undersigned.

Very truly,

BEUS GILBERT PLLC

Paul E. Gilbert

Cassandra H. Ayres

PEG/CHA/wmp cc: Gentree, LLC