

A BETTER BIKE SHARE

ofo is a unique dockless bike-sharing system that revolutionizes the way we get around. Users lock and unlock shared bikes through the ofo mobile app.

HOW IT WORKS



DOWNLOAD
THE ofo APP

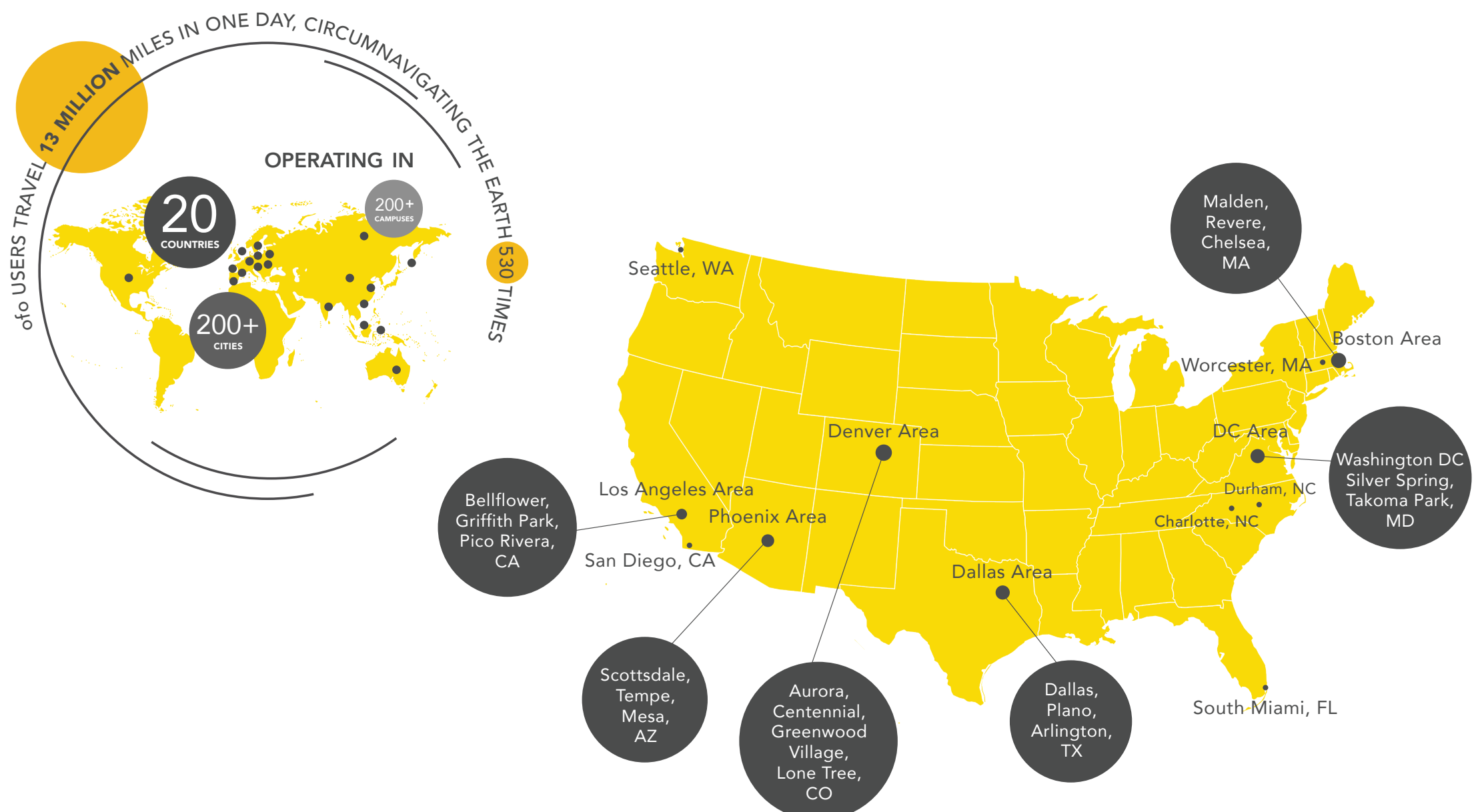


UNLOCK
A NEARBY BIKE, AFTER LOCATING
IT THROUGH THE APP



GO!
SIMPLY LOCK THE BIKE
TO END YOUR TRIP

ofo CITIES IN THE WORLD & U.S.



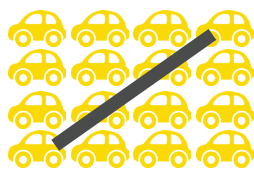
IMPACT

SMALLER CARBON FOOTPRINT

ofo riders have saved **more than 2 million** tons of carbon emissions - the equivalent of **over 160 million** gallons of gas.



ofo riders



160 million
gallons of gas

HIGHER EFFICIENCY

Instead of one bike serving one person, ofo bikes serve about **10 unique users** each day.



1 ofo bike



10 different users

TRAFFIC REDUCTION

In Q2 2017, Beijing's traffic congestion dropped **4.1%**, with a similar reduction across the top 20 ofo cities worldwide.



traffic
dropped 4.1%

OUR PARTNERS



clara lionel
foundation

Clara Lionel Foundation

ofo joined forces with Rihanna's Clara Lionel Foundation to fund a comprehensive five-year partnership called "1 KM Action." The initiative provides funding to CLF's Global Scholarship Program that helps hundreds of girls attend secondary schools in Malawi; it also donates bikes to those scholarship recipients to combat the regional transportation challenges contributing to Malawi's high drop-out rate.



UNDP

The United Nations Development Programme (UNDP) and ofo have joined forces to raise public awareness about climate change. The partnership, which provides financial support to innovative projects that address urban environmental challenges, will reach 100 million people with campaign messages about the adverse effects of climate change and ways to reduce CO2 emissions.



Studio Roosegaarde

ofo has entered into an exclusive partnership with the design innovators at Studio Roosegaarde to develop the first smog-free bicycle in China. Similar to Studio Roosegaarde's Smog Free Tower, the bicycles provide a healthy and energyfriendly solution to both traffic congestion and pollution issues in the city.

C4O
CITIES

C40 Cities

ofo signed an agreement with C40 to support research studies in mobility, especially 'walkability' and 'bikeability'.