



Draft Mayor and Town Council Initiatives 2017-2018

The 2017-2018 Mayor and Town Council recognize their work is built upon the outstanding accomplishments of those who have preceded them and the goals articulated in the adopted General Plan. The longstanding fundamental Town values of public safety, preservation of natural open space and mountains, limited government, financial responsibility and long-term sustainability, low density residential land use, world-class resorts and the constant desire to improve and protect the Paradise Valley quality of life, will always be forefront and assumed in this governing body's work and deliberations. The priorities below represent additional commitments or areas of work to improve existing conditions and promote these values.

Responsiveness to Residents – Identify and consider resident concerns in a timely manner and seek solutions to the best of the Town's ability. (19 Study Session Hours)

1. Cell Service – Community Conversation (4 study session hours)
 - a. Review and Adopt PWSF Rewrite by Planning Commission (2 study session hours)
 - b. Town Facilitated Solution (4 study session hours) **Working with American Tower. Presentation planned for January 25.**
2. Trash - Explore Single Hauler Solution
 - a. Provide Council direction on a Request For Proposal (1 study session hour)
 - i. Explore potential cost savings
 - ii. Separate special services
 - iii. Citizen survey of service levels
 - b. Consider RFP Results, Community Conversation, Direction (3 study session hours) **Community Conversation and Direction on January 25**
3. Alarm monitoring
 - a. RFP Updates to Council (1 study session hour)
 - b. Review and provide direction on RFP results (2 study session hours) **Study session to review RFP results on January 25. Possible action on February 8.**
4. Neighbor Services
 - a. Explore a mediation program (2 study session hours)
 - b. Expand new resident welcome letter topics

Governance – Review and seek improvement to processes and procedures for our community. (9-10 study session hrs)

1. Review, discuss, revise/draft Rules of Procedure for Council, Commission, BOA, and Hillside Committee
 - a. Address submittal requirements, timing, Code/Rules time deadlines, continuances, and speaker times, and number of Members to add an item to the agenda (2 study session hours for Council rules, 3 study session hours to review others)
 - b. Train regularly on the Rules and on other codes or laws impacting the body and have expanded orientation
2. Broaden use of the Statement of Direction process when Council delegates project (?? Hours)
3. Review appointment process committee by committee & residency (2 study session hours)
4. Update ethics policy and related documents (2-3 study session hours)
5. Identify costs associated with all projects at an early phase to determine whether to spend the extra dollars on experts or more detailed studies. **Have discussed all of these and implemented or in process of implementing various actions associated with the discussions.**



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Infrastructure – For efficient and effective execution, review and seek improvements for the planning, timing, and coordination of infrastructure maintenance and enhancement. (11-16 study session hours)

1. Complete (6-8 study session hours)
 - a. Ped/bike – In development. Anticipated 2nd Qtr 2018
 - b. VSC – In development – Expected second quarter 2018
 - c. Lincoln Sidewalk Project – Grant dollars associated with FY19
2. Report out staff coordination efforts (1 study session hour)
 - a. Conduct regular and detailed coordination meetings on long range (5-7 years) planning efforts and projects
 - b. among Departments, and
 - c. involve internal and external stakeholders
 - d. consider project overlap
3. Evaluate CIP priorities (2 study session hours)
 - a. Good cost development
 - b. Realistic schedules
 - c. Re-evaluate at key project phases – cost vs. need
4. Identify and evaluate traffic conditions and intersections (2-5 study session hours)
 - a. Alternative traffic management

Hillside – Preserve and protect the resident safety and intrinsic scenic value of the Hillside environment. (8-13 study session hours)

1. Define Statement of Direction (what's the problem we are trying to solve) for Hillside Ordinance review, including lighting (2 study session hours for SOD, 2 hours to review draft)
2. Amend committee member criteria to highlight Hillside knowledge (1 study session hour)
3. Evaluate additions to Mummy Mountain Trust (1-3 study session hours)
4. Evaluate best practices for safety on Hillside projects (2-5 study session hours)- In development. Review at January and February Council meetings.

Intergovernmental Relations – Maximize our ability to successfully advocate for the values of Paradise Valley.

1. Work proactively to accomplish legislative agenda
 - a. Set legislative agenda annually (3 study session hours)
 - b. Annual Legislative Breakfast (2 hours)
 - c. Establish a standing council agenda item to update legislation (15 min study session)
 - d. Establish timely communication,
 - i. Legislative alerts for critical information
 - ii. Deploy regular updates via town manager email
 - iii. Ability to launch members of the governing body to assist (2 study session hours)
 - e. Recognize Efforts of Legislators (1 Study session hours)
 - f. PV Forum on Construction Sales Tax (stakeholders: builders, resorts, legislators, donors) (2 hours)
 - g. PV Forum on Photo Enforcement (stakeholders: legislators, tours) (2 hours)
 - h. Coordinate meetings with similarly interested cities and towns (2 hours each)
 - i. Participate in relevant consortiums, stakeholder groups, and caucuses (on your own)
 - i. Attend League Conference
2. Invest in professional services when warranted (1 study session hour)