

IMPLEMENTATION MEASURES

The following implementation measures supplement those in the Town's General Plan. For ease, existing General Plan goals and policies have been referenced where appropriate. Track changes show proposed edits from the Draft 1 Master Plan.

<i>Non-Motorized Mobility Implementation Program</i>		2017-2019	2020-2024	2025-2029	Annual	Ongoing
1. Maintain and update an inventory and map of the Town's non-motorized transportation network, including sidewalks, buffered bike lanes, bike routes, trails, shared-use paths, and the wayfinding/signage system and incorporate into an asset management program. This inventory combined with the Project Prioritization Criteria will assist in determining priorities for ongoing network improvement. (Table 4.5-1, Measure #6 in Town's General Plan)		X				X
Implements Which Policy(ies)	M 4.2.1.1, M 4.2.1.2, M 4.2.1.3, M 4.2.1.4, M 4.2.1.5, M 4.2.3.1, M 4.2.3.2, M 4.2.3.4, M 4.2.3.7, M 4.2.3.8 (To be updated with approval of goals and policies)					
Responsible Party(ies)	Community Development, Engineering Division supported by Public Works Department					
2. Use asset management techniques to Define and implement long-range program for the construction and maintenance of the Town's a continuous system of non-motorized circulation facilities for the benefit of the residents. (Table 4.5-1, Measure #7 in Town's General Plan)		X			X	X
Implements Which Policy(ies)	M 4.2.1.1, M 4.2.1.2, M 4.2.1.3, M 4.2.1.4, M 4.2.1.5, M 4.2.2.5, M 4.2.3.2, M 4.2.3.3, M 4.2.3.4, M 4.2.3.5, M 4.2.3.7, M 4.2.3.8 (To be updated with approval of goals and policies)					
Responsible Party(ies)	Community Development, Engineering Division, Public Works Department supported by Town Council					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
3. Develop and maintain a high quality design of the roadway, bicycle and pedestrian network that promotes the character and image of the Town, reduces negative environmental impacts including noise and minimizes adverse impacts to the neighborhood through the use of roadway cross sections, traffic counts <u>calming and control techniques, intersection enhancements, traffic counts, and</u> high quality hardscaping and landscaping. (Table 4.5-1, Measure #11 in Town's General Plan)						X
Implements Which Policy(ies)	M 4.4.1.3, M 4.4.1.4, M 4.4.2.1, M 4.4.2.2, M 4.4.2.3, M 4.4.2.4, M 4.4.2.5, M 4.4.2.6 (To be updated with approval of goals and policies)					
Responsible Party(ies)	Community Development, Engineering Division, Public Works Department supported by Town Council					
4. <u>Preserve existing rights-of-way, except when necessary to implement the maps and standards adopted by the Town (e.g. Bicycle + Pedestrian Master Plan, Visually Significant Corridors Master Plan, and General Plan), or Update the existing Motorized and Non-motorized Circulation Maps and both motorized and non-motorized cross sections standards to reflect those identified in this Plan and revise</u> when necessary to allow for innovative alignments, abandonments, <u>or and</u> shared-use by different travel modes as appropriate. (Table 4.5-1, Measure #12 in Town's General Plan)		X				X
Implements Which Policy(ies)	M 4.4.2.7, M 4.4.2.8, M 4.4.2.9 (To be updated with approval of goals and policies)					
Responsible Party(ies)	Community Development, Engineering Division					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
5. Complete high priority projects that <u>best meet the project prioritization criteria of this Plan related to an increase in safety, to close a gap in the network, to improve linkages to destinations desired by residents, to lessen disruptive/aggressive behavior, that result in heavy usage, result in cost or time savings by combining with other projects, and/or projects that address multiple travel modes. and loops to destinations desired by residents.</u> (New)		X	X			X
Implements Which Policy(ies)	(To be updated with approval of goals and policies)					
Responsible Party(ies)	Public Works Department , Engineering Division supported by Community Development, Town Council and Town Manager					
6. Evaluate the need, application, and cost sharing for the institution of traffic calming measures for both motorized vehicles and bicyclists on a neighborhood basis as requested by individual neighborhoods. This should include an assessment of various techniques, <u>development design</u> guidelines, cost sharing, administrative process for the potential installation of individual <u>techniques</u> devices and maintain a list of various traffic calming measures. Consider priority traffic/bicycle calming projects at Camelback Manor Drive/Lincoln and <u>Hummingbird Lane near Mummy Mountain</u> Doubletree Road at the Town's eastern boundary. (Table 4.5-1, Measure #2 of the Town's General Plan)		X				X
Implements Which Policy(ies)	M 4.1.1.6, M 4.1.2.1, M 4.1.2.2, M 4.2.3.5, M 4.2.3.6, M 4.4.1.5 (To be updated)					
Responsible Party(ies)	Community Development, Engineering Division, supported by Town Council					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
7. Develop education and enforcement programs, activities, and/or web based and print materials <u>related to aiding enforcement and guidance to persons about the Town's transportation network (e.g. including such things as maps, special education events and activities, traffic enforcement days/weeks, school visits, walk and bike days, wayfinding technology), and exclusive use times/days on select bicycle facilities. Distribute maps and information widely in Town offices, libraries, schools, bike shops, resorts, and other recreational retail outlets. Solicit advertisers and sponsor to offset printing costs.</u> (New)		X				X
Implements Which Policy(ies)	(To be updated with approval of goals and policies)					
Responsible Party(ies)	<u>Police Department</u> , Community Development, Engineering Division Public Works Department supported by Town Council					
8. Complete the Wayfinding/Signage schematic design phase with a professional environmental graphic designer for the signage types defined in this Plan. (New)			X			
Implements Which Policy(ies)	(To be updated)					
Responsible Party(ies)	Community Development, Public Works supported by the Town Council and Town Manager					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
9. Install Prioritize installation of appropriate <u>bicycle and/or pedestrian</u> signage as identified in this Plan <u>concurrent with specific projects</u> prior to major striping revisions and/or buffered bike lane, trail or shared use path construction as a lower cost means of communicating information to bicyclists, pedestrians and drivers of motorized vehicles. (New)						
Implements Which Policy(ies)	(To be updated with approval of goals and policies)		X			
Responsible Party(ies)	Public Works Department supported by Community Development, Engineering Division					
10. Develop wayfinding technology as described in this Plan to supplement any signage or pavement markings. (New)						
Implements Which Policy(ies)	TO BE DEVELOPED		X			X
Responsible Party(ies)	Community Development, Engineering Division, Public Works Department supported by Town Council					
11. Coordinate with local resorts on <u>the Town's</u> desired bicycle and pedestrian routes for guests, potential shared parking and seasonal trolleys. (New)						
Implements Which Policy(ies)	(To be updated with approval of goals and policies)	X				X
Responsible Party(ies)	Community Development, Public Works Department supported by Town Council and Town Manager					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
12. Designate a Town staff person to represent the Town of Paradise Valley on the MAG Pedestrian and Bicycle Committee to coordinate facility development, ensure that regional bikeway system designations are consistent with the Town's Bicycle Facilities Plan, and be kept aware of potential funding sources. (New)		X				X
Implements Which Policy(ies)	(To be updated with approval of goals and policies)					
Responsible Party(ies)	Community Development, Public Works Department					
13. Coordinate with adjacent municipalities cities on mutually beneficial projects, potential project cost sharing, mapping, shared parking, and trolley/ and transit routes/ and stops and to ensure safe and efficient linkages. Timely projects with the City of Phoenix include 32nd Street and Tatum Blvd. improvement. (Table 4.5-1, Measure #1 in the Town's General Plan)		X				X
Implements Which Policy(ies)	M 4.1.1.1, M 4.1.1.3, M 4.1.1.5, M 4.2.3.7 (To be updated with approval of goals and policies)					
Responsible Party(ies)	Community Development, Engineering Division supported by Town Council					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
<p>14. Promote local transit services for the Town and Special Event transit services for resort visitors; and ensure that public transit and trolley stops in the Town are functional and attractive. Cooperate with transit agencies, neighboring jurisdictions and local resorts for improving transit, trolley, and ride share pick up points and produce route maps that are shared with residents, resorts and adjacent communities. (Table 4.5-1, Measure #5 in the Town’s General Plan)</p>		X				X
Implements Which Policy(ies)	M 4.3.2.1, M 4.3.2.2 (To be updated with approval of goals and policies)					
Responsible Party(ies)	Town Council, Town Manger supported by Community Development, Engineering Division and Public Works Department					
<p>15. Implement internal policies that ensure proper communication and coordination among the various departments and sections working to improve bicycling and walking in Paradise Valley. (New)</p>		X				X
Implements Which Policy(ies)	(To be updated with approval of goals and policies)					
Responsible Party(ies)	<u>Police Department</u> , Community Development, Engineering Division, Public Works Department supported by Town Manager					

		2017-2019	2020-2024	2025-2029	Annual	Ongoing
16. Institute a pavement reduction plan on local streets where appropriate to lessen long term maintenance costs and to provide unpaved pedestrian space within the public right of way. (New)						
Implements Which Policy(ies)	(To be updated with approval of goals and policies)			X		X
Responsible Party(ies)	Engineering Division, Public Works Department					
17. Review Town codes, standards, policies and procedures to ensure they include guidelines for providing a continuous pedestrian route between public pedestrian facilities and main entrances of public or semi-public buildings. (New)						
Implements Which Policy(ies)	(To be updated with approval of goals and policies)		X			X
Responsible Party(ies)	Community Development, Engineering Division					
18. Develop capital improvement, operations and management budgets to properly develop, maintain and improve the bicycle and pedestrian network and the related wayfinding system in the Town. (New)						
Implements Which Policy(ies)	(To be updated with approval of goals and policies)	X				X
Responsible Party(ies)	Town Manager supported by Community Development, Public Works					