Town of Paradise Valley

6401 E Lincoln Dr
Paradise Valley, AZ 85253

Meeting Notice and Agenda

Planning Commission

Chairman James Rose
Commissioner Thomas G. Campbell
Commissioner Charles Covington
Commissioner Pamela Georgelos
Commissioner Karen Liepmann
Commissioner Kristina Locke
Commissioner William Nassikas

Tuesday, September 7, 2021 **6:00 PM** **Council Chambers**

IN-PERSON ATTENDANCE AT PUBLIC MEETINGS HAS BEEN SUSPENDED UNTIL FURTHER NOTICE. WATCH LIVE STREAMED MEETINGS AT: https://paradisevalleyaz.legistar.com/Calendar.aspx

1. CALL TO ORDER

2. ROLL CALL

THIS MEETING WILL BE HELD BY REMOTE PARTICIPATION ONLY

PUBLIC PARTICIPATION IN THE MEETING
Members of the public are encouraged to participate in the meeting via the following options:
1. View the live stream at https://paradisevalleyaz.legistar.com/Calendar.aspx
(a) Click on Calendar Tab
(b) Look for Planning Commission meeting (you may have to select it from the dropdown list) and find the meeting date
(c) Click the "In Progress" link in the column titled Video
2. Zoom Conference
(a) Computer: https://zoom.us/j/6678902153
(b) Telephone: 1 669 900 6833 Meeting ID 667 890 2153
3. Submitting questions and comments:
(a) Visit https://paradisevalleyaz.legistar.com/Calendar.aspx, search for the meeting date, and click "eComment". Locate the agenda item you are interested in and click "Comment" (Please submit comments at least 1 hr prior to meeting)
(b) Email pmichaud@paradisevalleyaz.gov (Please submit comments at least 1 hr prior to meeting)
4. Speaking during Call to the Public / Public Hearings
(a) Visit https://paradisevalleyaz.legistar.com/Calendar.aspx, search for the meeting date, and click "eComment". Locate the agenda item and click "Register to Speak". Join the meeting by dialing 1 669 900 6833 Meeting ID 667 890 2153
(b) If attending by Zoom Video Conference, click the chat button and enter your name and the agenda item you would like to address
(These meeting participation guidelines are pursuant to Town Council Resolution 2020-08 adopted March 17, 2020.)
Notice is hereby given pursuant to A.R.S. §38-431.02. that members of the Planning Commission will attend by audio/video conference call.

Notice is hereby given that members of the Public Body will attend either in person or by telephone conference call, pursuant to A.R.S. §38-431(4).

3. EXECUTIVE SESSION

The Public Body may convene into an executive session at one or more times during the meeting as needed to confer with the Town Attorney for legal advice regarding any of the items listed on the agenda as authorized by A.R.S. §38-431.03.A.3.

4. STUDY SESSION ITEMS

Work/Study is open to the public however the following items are scheduled for discussion only. The Public Body will be briefed by staff and other Town representatives. There will be no votes and no final action taken on discussion items. The Public Body may give direction to staff and request that items be scheduled for consideration and final action at a later date. The order of discussion items and the estimated time scheduled to hear each item is subject to change.

A. **21-285** **Discussion on the 2022 General Plan Implementation Element.**

Staff Contact: Loras Rauch, 480-348-3595

Attachments: A. Staff Report

B. Implementation Measures - Track Changes

C. Implementation Measures - Clean Version

5. PUBLIC HEARINGS

The Public Body may take action on this item.

6. ACTION ITEMS

The Public Body may take action on this item.

7. CONSENT AGENDA

All items on the Consent Agenda are considered by the Public Body to be routine and will be enacted by a single motion. There will be no separate discussion of these items. If a Commissioner or member of the public desires discussion on any item it will be removed from the Consent Agenda and considered separately.

8. STAFF REPORTS

9. PUBLIC BODY REPORTS

10. FUTURE AGENDA ITEMS

11. ADJOURNMENT

AGENDA IS SUBJECT TO CHANGE

**Notice is hereby given that pursuant to A.R.S. §1-602.A.9, subject to certain specified*

statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the Planning Commission are audio and/or video recorded, and, as a result, proceedings in which children are present may be subject to such recording. Parents in order to exercise their rights may either file written consent with the Town Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the Town will assume that the rights afforded parents pursuant to A.R.S. §1-602.A.9 have been waived.

The Town of Paradise Valley endeavors to make all public meetings accessible to persons with disabilities. With 72 hours advance notice, special assistance can also be provided for disabled persons at public meetings. Please call 480-948-7411 (voice) or 480-483-1811 (TDD) to request accommodation to participate in the Planning Commission meeting.

Town of Paradise Valley

6401 E Lincoln Dr
Paradise Valley, AZ 85253

Action Report

File #: 21-285

AGENDA TITLE:
Discussion on the 2022 General Plan Implementation Element.

STAFF CONTACT:

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TOWN
Of
PARADISE VALLEY

STAFF REPORT

TO: **Chair and Planning Commissioners**

FROM: **Lisa Collins, Community Development Director**
Paul Michaud, Planning Manager
Loras Rauch, Special Projects Planner

DATE: **September 7, 2021**

DEPARTMENT: Community Development Department, Planning Division
Loras Rauch, 480-348-3595

AGENDA TITLE:
Discussion on the 2022 General Plan Implementation Element.

BACKGROUND:
At the June 15th work session, the project team updated the Commission on project milestones and the public outreach results and began discussions on a more clarified format for the Vision Statement which essentially remains the same. Then starting with the July 20th work session and continuing through the three (3) August work sessions the Commission discussed the Goals & Policies for the 7 elements, different types of open spaces, and proposed maps for the General Plan. The one remaining item of the *Initial Draft* to be reviewed is the Implementation Element.

Once this final element is reviewed by the Commission the consultant will make the necessary edits and roll out the *Public Draft.* The *Public Draft* will be based on the guidance provided by the Commission throughout the summer and include all the components discussed over the summer. The *Public Draft* will be presented to both the Commission on (9/21) and the Town Council on (9/23). The Town Council will then continue review of the *Public Draft* in October.

DISCUSSION:
Currently the *2012 General Plan* Implementation Element establishes a public process for making recommendations on land use decisions, budget allocations, the Capital Improvement Program (CIP), as well as defining how to amend the General Plan; but it does not contain specific implementation measures (specific action items). Rather, the specific “Implementation Measures” are currently housed within each of the individual elements.

When looking at the General Plan in its totality it becomes apparent that each of the Elements are interconnected and no one Element is without impact on another Element - so goes the Implementation Measures. The project team is proposing to update the process related aspects of this Element and relocate the implementation measures from each of the individual elements into this Element. The implementation measures are being crafted as a list of action items, determined to be achievable within the 10-year General Plan timeframe, as well as the continuation of established on-going programs.

The specific implementation measures (action items) have been edited when determined to be redundant. Some action items have been deleted if achieved or completed during the previous 10-year period. Those existing action items that are simply a restatement of an existing policy have been removed. By creating a single list of measurable and achievable action items, staff believes this will help streamline the 2022 General Plan and make it easier to read, easier to understand and easier to implement.

TIMELINE/SCHDULE ADJUSTMENT DISCUSSION:

It remains very important that the mandatory 60-day review period begin on November 1, 2021 if the target of the August 2022 Primary Election (voter ratification) is to be achieved. It is equally important that residents are provided opportunities to comment during the September-October review of the *Public Draft*.

After the Town Council finishes its review of the *Public Draft* their recommendations will be crafted into what will be the *60-Day Review Draft*. A Community Workshop would then be held on this *60-day Review Draft* to elicit public comment. The project team is suggesting that this 2nd Community Workshop occur in early November just after the start and during the mandatory 60-day review period.

Again, opportunities for the public to comment will continue throughout, up to and including, at the Public Hearing process during February and March 2022. Below is a more comprehensive timeline of future dates.

Possible Future Action/Dates:

- 9/9: Town Council Work Session (Summer Review Update)
- 9/21: Planning Commission Regular Meeting (review of *Public Draft*).
- 9/23: Town Council Work Session (begin review of the *Public Draft*)
- Month of October: Council Work Sessions &/or Special Sessions.
- Month of October: Complete Town Council edits for *60-Day Review Draft*
- Early in November: Conduct 2nd Community Workshop (date TBD)
- **November 1, 2021 – December 31, 2021: 60-Day Review Period**
- Month of January: Complete Edits from 60-Day Review
- Month of January: Planning Commission 1/4 and Council 1/13 Work Sessions
- 2/1/2022: Planning Commission Hearing (Commission Recommendation)
- 2/15/2022: Planning Commission Hearing (LAST DATE Council Recommendation)
- 3/10/2022: Town Council (Council Adoption)
- 3/24/2022: Town Council (Alternative Council Date if needed)**but would leave only 1 week to prepare material for election notification deadline, so best to avoid*

- 4/4/2022: 120-Day Election Notification Period
- 8/2/2022: Primary Election (Voter Ratification)

ATTACHMENT(S):

A. Staff Report
B. Implementation Measures - Track Changes
C. Implementation Measure – Clean Version

(1st cut) IMPLEMENTATION ELEMENT (track changes)

LAND USE AND GROWTH ELEMENT - Action Measures

~~1. **Residential Character**~~
~~Maintain the Town's primarily owner-occupied, low-density residential character by continuing to require a minimum of one-acre per residence except on new and existing Special Use Permit properties where single family owner resort housing and assisted living projects may be considered. No timeshare or fractional ownership residences shall be allowed anywhere in the Town.~~

Commented [Comment1]: Duplicate to GP policy statement, removed

~~2. **Preserve Streetscapes**~~
~~Develop and maintain a high-quality roadway design that promotes the character and image of the Town, reduces negative environmental impacts including noise and minimizes adverse impacts to the neighborhood through the use of roadway cross sections, traffic counts, and high-quality hardscaping and landscaping.~~

Commented [Comment2]: Moved to Community Character Actions

~~3. **Neighborhood Maintenance**~~
~~Maintain communication with the community through community meetings, the Town's website, social networking, media, and other methods deemed appropriate to actively encourage resident involvement in neighborhood maintenance and revitalization.~~

Commented [Comment3]: Moved to Community Character Actions

~~4. **Open Space Preservation**~~
~~Identify parcels of land and solicit the owners for donations of land or easements in order to preserve and restore open space and mountain views. Also continue to preserve the Town's wash corridors through periodic code enforcement inspections and encourage the restoration of washes.~~

Commented [Comment4]: Moved to Open Space Actions

5. ~~**High Quality Design**~~ **Development Compatibility**
~~Evaluate and amend the Town's ordinances and codes where necessary to ensure all development within the Town is consistent with the General Plan while resulting in high quality, sensitively designed projects.~~
Update the Town's Codes & Ordinances to further implement the goals and policies of the General Plan. To include, but not limited to, sustainability and resiliency components, design standards, streamlined processes, and compatibility standards.

Commented [Comment5]: Moved to Community Character Actions

~~6. **Senior Lifestyle Residential Option Discussion**~~
~~Conduct a community-wide discussion on the type of senior lifestyle residential options appropriate for the Town and where they are most appropriate in order to accommodate Town residents who wish to remain residents throughout the later stages of life.~~

Commented [Comment6]: Community conversation and related meetings held throughout 2013 and 2022 GP Community survey provided limited support, removed

7. **SUP Revitalization**
Routinely ~~E~~evaluate and amend the SUP Guidelines, as~~if~~ necessary, to encourage SUP property revitalization and improvement within their existing geographic boundaries as long as such improvements do not adversely affect the integrity and enjoyment of adjacent residential areas and natural and semi-urban landscapes. Require community impact assessments that demonstrate both the positive and adverse impacts of proposed SUP projects and utilize context appropriate and responsive building and site design to ensure compatibility with adjoining uses.

8. **SUP Maintenance**
Routinely evaluate, amend, and ~~Utilize~~codify ~~all~~ code enforcement resources ~~, including fines and prosecution,~~ to establish clear nuisance and maintenance measures to further require SUP property owners to remedy identified public nuisance violations and require properties be maintained to ensure health and safety.

~~9. **Visual Openness**~~
~~Evaluate and amend, if necessary, the Zoning Ordinance limits on floor area ratio, setbacks, side yards, and building and wall heights in order to maximize the benefits of visual openness.~~

Commented [Comment7]: Combined with zoning update above

10. **Conservation**
Develop incentives to encourage new development and redevelopment to be located and designed to visually compliment the natural environment and setting and require site design which uses trees to shade parking facilities, streets, and other facilities.

11. **Ridge and Slope Preservation**
~~Assess hillside code and amend if necessary to minimize disturbance and ensure the Town's prominent mountain peaks, ridges, and hillsides are minimally impacted by development.~~Continue to enforce and refine the Town's Hillside Development Regulations through periodic code assessments and updates. to ensure the Town's prominent mountain peaks, ridges, and hillsides are minimally impacted by development.

12. **Undergrounding Utilities**
The Town shall encourage residents to continue participating in the cost sharing for undergrounding utilities, hosting informational meetings and facilitating discussions between residents and the utility companies.

13. **Disturbance Control**
Through fire department and code enforcement efforts, require private property owners during construction activities to meet health, safety and zoning standards and avoid the creation of unnecessary outdoor light, dust, noise and odor.

~~14. **Drought Tolerant Landscaping**~~
~~Continue to use drought tolerant, low-water use landscaping on Town-owned land and rights-of-way.~~

Commented [Comment8]: Duplicate to GP policy statement, removed

15. **Subdivision Landscaping**
~~Through~~ Assess the subdivision ~~plat review~~ordinance, and identify measures to encourage new residential subdivisions to incorporate native, drought tolerant, low-water use landscaping in ~~the~~ common open space areas.

16. **Attractive Fencing**
Continue to enforce the Town's Zoning Ordinance regulations regarding fencing including any wall visible from adjoining properties, adjacent rights-of-way, and/or open space areas. Walls shall consist of finished materials such as stucco, brick, stone, metal, rails, wood, or tile.

Commented [Comment9]: How does this relate to current walls and fences ordinance

17. **Community Gateways**
Utilize the Visually Significant Corridor Master Plan to ~~i~~identify key gateways and roadways to the Town and ~~develop a~~apply a comprehensive and consistent design plan that differentiates the Town from surrounding communities and reflects the quality brand and positive image of the community with deference to private property rights and residential quality of life.

~~18. **Development Areas**~~
~~Designate three development areas (as shown on Figure 2.3) to plan for the strategic and well planned development of vacant or underutilized portions of the Town. Consideration of projects in the Development Areas should balance a need for the Town's fiscal health against a steadfast commitment to the Town's low-density residential character. Development in these areas shall provide reasonable separation of incompatible land uses from adjacent residential areas.~~

~~19. **Special Use Permit Creation**~~
~~Allow the conversion of residentially zoned properties in Development areas to Special Use Permit properties where necessary to facilitate orderly well-planned development consistent with the Land Use Map.~~

~~20. **Alternative Land Use Designations**~~
~~In Development Areas shown with alternative land uses (through crosshatching), allow property owners to develop under either of the alternative land use designations.~~

~~21. **Development Area Open Spaces**~~
~~Seek to provide open spaces in Development Areas that encourage public gathering, enhance aesthetics, serve as buffers, connect with other open space areas, integrate pedestrian amenities, traffic calming features, plazas and public areas, attractive streetscapes, shade trees, lighting, and public art.~~

~~22. **Infrastructure Funding**~~
~~Promote the public and private construction of public infrastructure within the three Development Areas through the use of funding/financing that is coordinated with development activity and funded by the developer wherever possible. Where not possible, the Town should consider public/private partnerships (i.e. Community Facility Districts, Special Assessment Areas) to realize capital infrastructure needs.~~

~~23. **East Lincoln Drive Development Areas**~~

~~Encourage moderate intensity, mixed-use, and context appropriate resort development within the East Lincoln Drive Development Areas that includes reasonable separation between incompatible uses and adjacent residential areas and effective buffering of unwanted noise, light, traffic and other adverse impacts.~~

~~24. **56th Street and Lincoln Drive Development Area**~~
~~Encourage context appropriate resort development that offers resort amenities to existing Mountain Shadows East and West residential communities and provides neighborhood oriented commercial services that do not adversely affect adjacent residential communities.~~

~~25. **Special Use Permit Process Revisions**~~
~~Town staff shall prepare for Town Council consideration a list of recommendations for defining or amending the Special Use Permit application or review process with a goal of reducing the length of time required to process such applications.~~

~~26. **General Plan Amendment Process**~~
~~Town staff shall prepare for Town Council consideration a list of recommendations for defining or amending the General Plan amendment process with the goal of making the processes more transparent for applicants.~~

COMMUNITY CHARACTER AND HOUSING ELEMENT - Action Measures

~~1. **Hillside Design**~~
~~Continue to enforce and refine the Town's Hillside Code through periodic code assessments and updates.~~

~~2. **Hillside Code**~~
~~Assess hillside code and amend if necessary to ensure the Town's prominent mountain peaks, ridges, and hillsides are minimally impacted by development~~

3. **Neighborhood Inventory**
~~Conduct~~ Maintain an inventory of neighborhoods in Town including name, location, boundaries, and primary contact for the purposes of notification of projects requiring public notice to promote more neighborhood involvement via homeowners associations and neighborhood groups.

~~4. **Neighborhood Livability**~~
~~Revise the application processes to require applicants to notify neighborhood groups on proposed development.~~

HOA Coordination
Continue to host HOA Forums to provide regular opportunities for the Town and Neighborhood representatives to stay informed.

3. ~~**Neighborhood Maintenance**~~**Resident Communication**
Maintain communication with ~~the community~~residents through community meetings, the Town's website, social networking, media, and other methods deemed appropriate to actively encourage resident involvement in neighborhood maintenance and revitalization.

~~5. **Town Gathering Locations**~~
~~Identify and promote existing and new locations and opportunities on public and private properties where residents and visitors may gather and interact.~~

~~6. **Key Gateways**~~
~~Identify key gateways to the Town and develop a comprehensive and consistent design plan that differentiates the Town from surrounding communities and reflects the quality brand and positive image of the community with deference to private property rights and residential quality of life.~~

2. **Preserve Streetscapes**
~~Develop and~~Review street cross sections to maintain a high-quality roadway design that promotes the character and image of the Town, reduces negative environmental impacts including noise and minimizes adverse impacts to the neighborhood ~~through the use of roadway cross sections, traffic counts, and high-quality hardscaping and landscaping.~~

Commented [Comment10]: Development Areas and corresponding policies have been removed from the GP, thus no action items required, removed

Commented [Comment11]: The SUP process was overhauled in 2009 and the Managerial process updated in 2019, removed

Commented [Comment12]: Staff presented new General Plan Amendment process in 2012. Application forms and Process Guide finalized. Any further refinements will be incorporated into the 2022 General Plan itself, deleted

Commented [Comment13]: Combined with previously stated Hillside action effort

Commented [Comment14]: Combined with previously stated Hillside action effort

Commented [Comment15]: Notification requirements are included in current Code, removed

Commented [Comment16]: 2022 GP Community survey and ongoing resident feedback identified limited support, removed

Commented [Comment17]: Addressed in Visually Significant Corridor Master Plan and incorporated into previous action effort, removed

7. **Visually Significant Corridors**
~~Identify visually significant roadway corridors and develop individual design plans for each roadway that will result in significant visual elements that differentiate the Town from surrounding communities and reflect the quality brand and positive image of the community with deference to private property rights and residential quality of life.~~

Commented [Comment18]: Addressed in Visually Significant Corridor Master Plan and incorporated into previous action effort, removed

8. **Design Guidelines**
~~Develop and promote voluntary design guidelines that encourage and perhaps incentivize building and site design that promote native desert and low-density qualities that respond to the local context, use local materials where feasible, respond to the desert climate, and consider the Town's cultural and historic context.~~

Commented [Comment19]: Limited community support for building and site design guidelines outside existing procedures, removed

9. **Town Identity**
~~Develop, promote and maintain a consistent and memorable identity and image for the Town to market the unique character, history and recreational opportunities of the community.~~

Commented [Comment20]: Duplicate to GP policy statement, removed

10. **Important Places**
~~Recognize, support and promote the churches, schools, historic places, and public buildings throughout the community and the value they bring to the community.~~

Commented [Comment21]: Duplicate to GP policy statement, removed

11. **Mountain Views**
~~Identify and protect mountain views as seen from visually significant corridors.~~

Commented [Comment22]: More thoroughly addressed in multiple supporting actions

12. **Dark Skies**
Assess Town lighting regulations and amend as necessary to protect the Town's ~~unique dark~~ night skies.

13. **Utility Undergrounding**
~~Complete the undergrounding the APS overhead utility lines in the Town and identify and define potential SRP areas for undergrounding.~~

Commented [Comment23]: Previously addressed in prior action effort, removed

14. **Telecommunication ~~Aesthetics~~Coordination**
Continue Town Administration and Task Force efforts to increase opportunities for telecommunications and broadband services in the community by identifying community needs and suitable providers as well as assessing suitable locations for infrastructure in a manner that minimizes the visual impact on the Town and private property.
~~Continue to scrutinize telecommunication applications to minimize the visual impact on the Town.~~

15. **Low-Density Residential**
~~Maintain the Town's primarily owner-occupied, low-density residential character by continuing to require a minimum of one acre per residence except on new and existing Special Use Permit properties, where single owner resort housing may be considered. No timeshare or fractional ownership residences shall be allowed anywhere in the Town~~.

Commented [Comment24]: Duplicate to GP policy statement, removed

MOBILITY ELEMENT - Action Measures

Create a Town Engineering Standards Manual to address roadway design specifications, emergency vehicle and non-emergency service providers accommodations, and consolidate accepted Town engineering regulations.

1 Town Engineer will continue coordinating with adjacent communities and regional agencies to ensure safe and efficient linkages and review and comment on projects that affect the Town. Specific focus should be given to coordinating regional congestion mitigation and non-vehicular mobility efforts.

2 Evaluate the need, application, and cost sharing for the institution of traffic calming and traffic control measures (such as chicanes, road diets, medians, landscaping, turning limitations, traffic circles and roundabouts) on a neighborhood basis as requested by individual neighborhoods. This should include an assessment of various techniques, development guidelines, cost sharing, administrative processes for the potential installation of individual devices, and maintain a list of various traffic calming measures and their performance.

~~3. Update the Zoning Ordinance, incorporate the key provisions of the Town's Landscape Guidelines (originally adopted in October 1992 and amended in September 1996) that will require all landscaping associated with construction or maintenance of public property for roads, medians, paths, and lanes use desert adapted plant materials.~~

Commented [Comment25]: More appropriately and comprehensively addressed in subsequent action

4 Maintain an inventory of traffic counts for Major Arterial, Minor Arterial, and Collector roadways in the Town. This inventory will assist the Town in monitoring the performance of the roadway network, including tracking levels of

service (LOS). The Town should work cooperatively with the Cities of Scottsdale and Phoenix and Maricopa Association of Governments to assemble this information.

~~5. Promote local transit services for the Town and Special Event transit services for resort visitors; and, ensure that public transit stops in the Town are functional and attractive. Cooperate with transit agencies and neighboring jurisdictions for the continuance of regular public transit service along Tatum Blvd.~~

~~6 Maintain and update an inventory and map of the Town's non-motorized transportation network, including sidewalks, bike lanes, bike routes, multi-use trails, recreational trails, and recreational pathways This inventory will assist in determining priorities for ongoing improvement of the network, as well as prioritizing maintenance needs.~~Continuously maintain the Town's GIS mapping inventory that includes all aspects of land use, mobility, open space, public services and facilities, hillside, and environmental areas to assist in determining priorities for ongoing management, as well as prioritizing maintenance needs.

~~7. Define and implement long-range program for construction and maintenance of a continuous system of non-motorized circulation facilities for the benefit of the residents' health, safety, welfare, and community pride to improve access to local and regional parks and recreation systems.~~

Establish a Neighborhood Traffic Management Program (NTMP) to provide a comprehensive, thoughtful, and systematic program to address neighborhood traffic concerns, improve pedestrian and bicycle safety, and maintain the scenic and quiet semi-rural character of Paradise Valley neighborhoods.

~~8 Identify and implement policies to lessen the impact of non-emergency service provider vehicles on traffic volumes and roadway conditions throughout the Town.~~

~~9 Prepare, maintain and implement an adopted Pedestrian Master Plan that carries out the goals and policies of the General Plan and defines: the type and location for pedestrian-oriented streets and pathways; standards for sidewalk width, improvements, amenities, and street crossings; the schedule for public improvements; and developer responsibilities.~~

~~10. Develop and implement Visually Significant Corridor Plans that promote the character and image of the Town, by providing specific landscape, hardscape, and infrastructure design guidelines for Town right-of-ways along Visually Significant Corridors, provides policy for the installation and maintenance of right-of-way landscaping, and carries out all other applicable goals and policies of the General Plan.~~

~~11. Develop and maintain a high quality roadway design that promotes the character and image of the Town, reduces negative environmental impacts including noise and minimizes adverse impacts to the neighborhood through the use of roadway cross sections, traffic counts, high quality hardscaping and landscaping.~~

~~12. Maintain existing Rights of Way cross sections and revise when necessary to allow for innovative alignments, abandonments, and shared use by non-motorized and motorized users where appropriate.~~

~~13. Develop and implement a Town notification policy for road closures and abandonments to include proper signage, neighborhood notification, and alternate routes.~~

~~14. The Town shall notify gated communities as to a change in the public pedestrian and bicycle access policy and allow those communities whose Special Use Permit stipulations currently requires such access to seek and amendment for the purposes of removing any such stipulation.~~

Participate on the Maricopa Association of Governments [MAG] Active Transportation Committee to coordinate facility development, ensure that regional bikeway system designations and maps are consistent with Town facilities, and to be kept aware of potential funding opportunities.

Conduct roadway safety assessment using counters to better understand where and how roadways are being used by various mobility types and establish solutions to enhance safety.

Continue to provide community policing and a high-visibility, public safety presence on roadways to maintain safe transportation options.

Consider intersection improvements to preserve and enhance corridor level of service and safety.

Commented [Comment26]: Limited community support for further transit services, removed.

Commented [Comment27]: Incorporated as policy statement in G

Commented [Comment28]: Limited community support for Town-wide pedestrian and bicycle master plan

Commented [Comment29]: Consolidated with previous action effort

Commented [Comment30]: Consolidated with previous action effort

Commented [Comment31]: Roadway cross-sections to be removed from GP and more appropriately incorporated into Town standards for implementation

Commented [Comment32]: Incorporated into Town procedures, removed

Commented [Comment33]: Incorporated into Town procedures

Identify regional funding sources to support design, construction, operations and maintenance of existing and future transportation investments, such as opportunities through MAG.

Continue to coordinate improvements with adjacent jurisdictions and regional agencies when appropriate and seek cooperation when proposed roadway improvements do not align with the policy direction of this General Plan.

Create and implement a Safe Routes to School Plan.

Commented [Comment34]: Additional Action Items for consideration to respond to policy direction and community feedback

OPEN SPACE ELEMENT - Action Measures

~~1. **Open Space Land/Easement Donations**~~
~~Identify parcels of land and solicit the owners for donations of land or easements in order to preserve and restore open space and mountain views, Mummy Mountain, and other culturally and/or historically significant properties.~~

Commented [Comment35]: Consolidated with following action effort

~~4. **Open Space Preservation**~~
~~Identify parcels of land and solicit the owners for donations of land or easements in order to preserve and restore open space and mountain views. Also continue to preserve the Town's wash corridors through periodic code enforcement inspections and encourage the restoration of washes.~~
Use tools such as partnerships, donations, easements and the purchase of development rights to preserve open space and visually significant ridgelines and peaks.

Commented [Comment36]: Consolidated with following action effort

2. **Wash Preservation & Restoration**
Continue to preserve and encourage the restoration of the Town's washes through periodic fire and code enforcement inspections~~. and encourage the restoration of washes via development incentives such as setback flexibility.~~

~~3. **Right-of-way Utilization**~~
~~Utilize existing rights-of-way to create more open space by revaluating how the space is used and designing a universally accessible, safe, experimentally rewarding open space system that promotes passive recreation such as walking and biking.~~

Commented [Comment37]: Duplicate to GP policy statement, removed

4. **SUP Open Space**
During the review of new, intermediate or major SUP amendments, preserve mountain views and open space from rights-of-way potentially affected by SUP development and require the dedication of land or easements for connectivity and accessibility when SUP property is adjacent to an existing open space~~, park site~~ or other area identified as a high-priority open space.

~~5. **Citizen Involvement**~~
~~Provide recommendations to the Town Council on the development and management of open space and recreational programs and services in the Town and to conduct and ongoing assessment of community needs and preferences in recreation programming and services.~~

Commented [Comment38]: Limited community support for Town-wide recreation programs

~~6. **Open Space Operations and Maintenance**~~
~~Continue to provide consistent and effective operations for all public open space and facilities.~~

Commented [Comment39]: Duplicate to GP policy statement, removed

~~7. **Tourism Support**~~
~~Identify ways to preserve, restore, create and maintain low impact recreational opportunities and open space experiences for resort visitors such as publishing a trails/bike path brochure for the resorts to distribute.~~

Commented [Comment40]: Limited community support for Town-wide trails/bike plan

~~8. **Public Facility Use**~~
~~Encourage schools and places of worship in the Town to create and promote recreation programs and activities for Town residents.~~

9. **Trailhead Parking**
Periodically evaluate current measures to alleviate parking problems related to ~~the Echo Canyon and Cholla Trail~~regional trailheads~~, such as the trolley service and no parking signs,~~ to ensure effectiveness and amend as necessary.

Continue to work with Scottsdale Unified School District to promote the joint use of educational facilities.

Commented [Comment41]: Additional Action Items for consideration to respond to policy direction and community feedback

ENVIRONMENTAL PLANNING AND WATER RESOURCES - Action Measures

1. **Desert Protection and Restoration**
The Town shall revise the Native Plant Preservation Ordinance to preserve and protect natural vegetation and wildlife areas, mature trees and landscaping, and to promote the restoration of indigenous Sonoran Desert vegetation that has been disturbed or scarred ~~and on~~by new developments. In addition, the Town shall strictly monitor new development and redevelopment through site inspections to ensure the maximum feasible protection of native plants.

Evaluate updating the Landscape Design Guidelines to incorporate applicable components of the Visually Significant Corridor Master Plan and a native, drought tolerant, low-water use plant list.

3. Update the Zoning Ordinance, evaluate current best practices for organization, remove conflicting language, and incorporate provisions to be consistent with Town, State and Federal regulations. In addition, consider incorporation of the key provisions of the Town's Landscape Guidelines (originally adopted in October 1992 and amended in September 1996).

~~2. **Community Involvement**~~
~~The Town shall recruit volunteers as part of an annual event to identify, protect, rehabilitate, and maintain the area's natural resources.~~

3. **Tree City USA**
~~The Town shall c~~Continue to apply for the Tree City USA designation on an annual basis. The Town shall ensure that all Tree City USA requirements are met before ~~the~~ submitting the application every year.

4. **Trees**
~~The Town shall c~~Continue to plant indigenous and compatible trees along major and minor arterials as part of right-of-way improvement projects in sufficient areas to allow for growth and shall manage~~r~~ and care for all Town-owned trees including training, maintenance, removal and replacement.

5. **Tree Dedication Program**
~~The Town shall c~~Create and promote a tree dedication program that encourages property owners and builders to donate surplus trees from their properties that they cannot accommodate for use on Town owned property.

~~6. **Urban Heat Island Reduction**~~
~~The Town shall revise the Zoning Ordinance to require site design which uses trees to shade parking facilities, streets, and other facilities to minimize the heat island effect.~~

~~7. **Scenic View Protection**~~
~~The Town shall explore ways to protect views from public places to Camelback Mountain, Mummy Mountain, and the Phoenix Mountain Preserve with reasonable deference to private property rights.~~

~~8. **Visually Complimentary Development**~~
~~The Town shall develop incentives to encourage new development and redevelopment to be located and designed to visually compliment the natural environment and setting.~~

~~9. **SUP Development**~~
~~The Town shall revise the SUP ordinance to require SUP developments not create major adverse impacts on the Town's natural and semi-urban landscapes.~~

~~10. **Lighting and Glare**~~
~~The Town shall examine the existing Dark Sky Ordinance, and if necessary, make revisions to minimize outdoor lighting that is inappropriately directed, excessive or unnecessary. In addition, the Town shall create and implement development design standards to eliminate excessive glare created by reflected sunlight or artificial light.~~

~~11. **Improved Air Quality**~~
~~The Town shall continue to prohibit the burning of refuse. In addition, the Town shall create a promotional campaign to encourage walking, biking, car pooling and alternative transportation as alternatives to the automobile in order to~~

Commented [Comment42]: Will need to decide if this is a priority

Commented [Comment43]: We discuss in Environmental Planning to update the Landscape Guidelines but, will this be considered as part of zoning code update?

Commented [Comment44]: No such annual event currently exists

Commented [Comment45]: Not sure this was ever created. Does the Town want to continue to pursue?

Commented [Comment46]: Incorporated into parking lot design requirements

Commented [Comment47]: Identical to policy, 8 below provides a specific action.

Commented [Comment48]: Duplicate to GP policy statement, removed

Commented [Comment49]: Consolidated with previous SUP update action effort

Commented [Comment50]: Consolidated with previous night sky action effort

Commented [Comment51]: Addressed through policy statements

~~improve air quality. The Town shall also work with the FAA and airports to protect the airspace from noise and air pollution caused by air traffic.~~

12. **Reduced Air Emissions**
~~The Town shall r~~Require an analysis of a low emissions vehicle option when purchasing new vehicles for the Town's fleet and if it is financially feasible, preference should be given to the low emissions vehicle option. In addition, ~~the Town shall~~ provide employee incentives for ~~reduced idling,~~ trip reduction, carpooling, and other alternatives that reduce air emissions. ~~SUP developments shall be required to provide the infrastructure necessary to accommodate low emission vehicles, car-sharing options, and other alternative modes of transportation.~~

13. **Reduced Emission Equipment for Town Contracts**
~~The Town shall g~~Give consideration to contractors and service providers who use reduced emission equipment for Town construction projects and service contracts.

14. **Water Supply**
~~The Town shall c~~Continue to pursue opportunities for an adequate water supply by staying engaged in the regulatory process and with the water suppliers. The Town should focus on water supply, meeting future water needs, ensuring efficient and adequate operational conditions, utilizing renewable water sources, and encouraging water conservation.

15. **Water Quality**
~~The Town shall w~~Work with the water providers to undertake improvements to the pressure and quality of water in the Town. In addition, the Town shall work with the Maricopa County Department of Environmental Services to ensure septic systems do not compromise the groundwater supply and the Town shall continue to comply with Phase II of the National Pollutant Discharge Elimination System (NPDES) storm water program. The Town shall continue to encourage the preservation and restoration of washes to assist in natural groundwater recharge.

16. **Flood Control/Drainage**
~~The Town shall c~~Continue to manage flood control/drainage facilities to have minimal impact on washes. At the same time, the Town shall encourage the maintenance, preservation, and restoration of ~~the~~ washes to maintain the natural storm water retention function.

17. **Regional Coordination**
~~The Town shall c~~Continue to cooperate with the flood control effort and regulations of neighboring municipalities and with regional, state, and national flood control authorities.

1. **Coordination with Flood Control District of Maricopa County**
Continue coordinating with the Flood Control District of Maricopa County to review the design and function of flood control and drainage facilities in the Town.

2. **Stormwater Management Plan**
Continue to comply with and update the Town's stormwater management plan and program in conformance with the NPDES requirements and guidelines to protect and improve stormwater quality in the Town.

18. **On-site Retention**
~~The Town shall c~~Continue to require on-site retention for new development and redevelopment and require the provision of adequately sized facilities to retain and transport storm water. In addition, promote LID methods during the site design review process.

19. **Water Delivery and Supply**
~~The Town shall w~~Work with the water providers to obtain documentation and understanding of the existing water infrastructure's delivery system, pressure levels, and condition while also identifying future demand needs, available water sources and fire safety concerns.

SUSTAINABILITY - Action Measures

~~1. **Coordination with Flood Control District of Maricopa County**~~
~~Continue coordinating with the Flood Control District of Maricopa County to review the design and function of flood control and drainage facilities in the Town.~~

Commented [Comment52]: Moved to previous section

2. **Stormwater Management Plan**
Continue to comply with the Town's stormwater management plan and program in conformance with the NPDES requirements and guidelines to protect and improve stormwater quality in the Town.

Continue to provide Resident Guide on the Town website that highlights Town services and resources to new residents.

3. **Public Outreach**
Maintain and update Town Website with sustainable news and practices.

Administer sustainability training to Town officials and staff.

Lead by example on environmental sustainability projects such as a demonstration rain garden or native landscaping plot at the Town Hall Campus.

Examine opportunities for civic technology upgrades (i.e. Smart City technology) that can improve the efficiency and efficacy of public services.

4. **Public Education**
Continue working with local schools, Town Residents and the general public to educate all those interested on sustainable practices.

5. **Green Building**
Encourage the use ofEvaluate Green Building through incentives and outreach programs such as, award programs, reduced permit fees and minor variations from the area regulationscertain development standards. Acknowledge contractors who adopt green building practices. Consider feasibility of adopting green building codes. Require all new or remodeled Town owned buildings to meet an accepted green rating system.

6. **Greenhouse Gas Emissions Inventory**
Maintain and complete the greenhouse gas emissions inventory for Town operations. Encourage changes to lower greenhouse gas emissions where possible.

7. **Wash Maintenance**
Maintain and update wash inventory map and annual inspections of all washes.

8. **Sustainable Water**
Encourage the responsible consumption and recycling of water through various conservation practices and limiting new impervious surfaces in new and redeveloped properties.

9. **Regeneration**
Require efforts to reduce the amount of solid waste generated and require refuse companies and residents to dispose of generated waste via responsible methods. Review the possibility of a Town-wide recycling program.

10. **Trash and Recycling**
The Town shall require a review of the possibility of a Town wide recycling program and consolidation of solid waste collection.Periodically coordinate with solid waste providers to identify opportunities to promote sustainable practices such as reduced emissions and recycling programs and special event collections.

11. **Sustainable Economics**
Prepare an annual budget, capital improvement plan, and long rangelong-range financial forecast to ensure the Town's short and long term economic interests are sustained over time.

PUBLIC FACILITIES - Action Measures

1. **Public Buildings and Facilities**
The Town shall concentrate government facilities and activities in the Town Campus complex and ensure the facilities are accessible, incorporate green building design, demonstrate architectural excellence, and complement the character and context of the Sonoran Desert environment. Also, public landscaped open spaces, rights-of-ways and native habitat areas shall be designed to sustain and exemplify environmental excellence.

Commented [Comment53]: Moved to previous section

Commented [Comment54]: Does the Town currently conduct this?

Commented [Comment55]: Supplemented with alternative action efforts above

Commented [Comment56]: Consolidated with prior action effort

2. **Annual Report**
~~The Town shall include in the Town Manager's annual report an assessment~~Provide an annual assessment report of police, fire, and emergency service levels.

3. **Technology**
~~The Town shall i~~Invest in and incorporate new technology into the Town's police, fire, and emergency services in order to enhance the Town's ability to deliver public safety services more efficiently and cost effectively.

4. **Regional Cooperation**
The Town shall continue to coordinate with public safety service providers, including police, fire and emergency services, in neighboring municipalities, and other state and federal agencies.

5. **Monitor Police Data**
The Town shall continue to monitor and publish in the Town Manager annual report, public safety data including but not limited to: response rates to service calls, types of service calls, number of arrests, number of moving violations, traffic fatalities, number of DUIs, and civilian complaints received against members in service.

6. **Monitor Fire and Emergency Data**
The Town shall continue to monitor and publish in the Town Manager annual report, fire and emergency service data including but not limited to: fire incident outcomes, critical incident response standard, workforce safety, satisfaction rating, and financial management.

~~7. **Community Communication**~~
~~The Town shall maintain communication with the community through community meetings, the Town's website, social networking, media, and other methods deemed appropriate.~~

Continue Town Reporter newsletter distributed bi-annually to all residents, via mail or email, that informs residents about news, resources, and upcoming events in the Town.

Commented [Comment57]: Consolidated with previous action effort

~~8. **Water for Fire Suppression**~~
~~The Town shall continue to stay engaged in discussions with the Town's water providers, Arizona Corporation Commission, and the Department of Water Resources to pursue opportunities for an adequate water supply.~~

Commented [Comment58]: Consolidated with previous action effort

9. **Code Enforcement for Health and Safety**
The Town shall continue to require private property owners remove excessive vegetation through fire department and code enforcement efforts to prevent and minimize fire risks and shall strictly enforce code requirements to meet health and safety and zoning standards.

10. **Code Enforcement Staffing**
The Town shall provide staffing, facilities, resources, and training necessary to maintain an aggressive and visible code enforcement program.

11. **Nuisance, Blight, and Deteriorated Properties**
The Town shall utilize all code enforcement resources, including prosecution, to require private property owners to remedy identified public nuisance violations, and shall require properties be maintained to ensure safety and health.

12. **Monitor Services**
The Town shall continue to monitor, through the Town Manager annual report, services provided by others such as gas, water, electricity, telecommunications, cable, fire protection and trash disposal and intervene when necessary.

~~13. **Undergrounding Utilities**~~
~~The Town shall encourage residents to continue participating in the cost sharing for undergrounding utilities, hosting informational meetings and facilitating discussions between residents and the utility companies.~~

Commented [Comment59]: Consolidated with previous action effort

~~14. **Community Events**~~
~~The Town shall continue to host and promote events such as the annual art show, the Vintage car show, the Martin Luther King Day celebration, and explore ideas for new events and activities.~~

15. **Volunteer Services**
The Town shall continue to promote volunteering for the Council, various boards, commissions and committees, or Town services and programs and judges for the municipal court.

Monitor grant funding opportunities, particularly those applicable to health and safety improvements.

16. **Cost of Development**
The Town shall identify legal and reasonable funding mechanisms, including the possibility of additional impact fees, as required for new development or redevelopment for the provision of additional public facilities and services

(2nd cut) IMPLEMENTATION ELEMENT (track changes)

(#) indicates item made it to the 3rd cut and is the Action Item Number as shown on the Clean Version.

Actions		Implementing Goal(s)	Project Specific	Ongoing Effort or Program
1	~~Update the Town's Codes & Ordinances to further implement the goals and policies of the General Plan. To include, but not limited to, sustainability and resiliency components, design standards, streamlined processes, and compatibility standards.~~			
2 (1)	Routinely evaluate and amend the SUP Guidelines, as necessary, to encourage SUP property revitalization and improvement within their existing geographic boundaries as long as such improvements do not adversely affect the integrity and enjoyment of adjacent residential areas and natural and semi-urban landscapes. Require community impact assessments that demonstrate both the positive and adverse impacts of proposed SUP projects and utilize context appropriate and responsive building and site design to ensure compatibility with adjoining uses, views and open space.			
3 (2)	Routinely evaluate, amend, and codify code enforcement resources to establish clear nuisance and maintenance measures to further require ~~SUP~~ property owners to remedy identified public nuisance violations and require properties be maintained to ensure health and safety.			
4	~~Develop incentives to encourage new development and redevelopment to be located and designed to visually compliment the natural environment and setting and require site design which uses trees to shade parking facilities, streets, and other facilities.~~			
6 (3)	Continue to enforce and refine the Town's Hillside Development Regulations through periodic code assessments and updates. to ensure the Town's prominent mountain peaks, ridges, and hillsides are minimally impacted by development.			
7 (4)	The Town shall encourage residents to continue participating in the cost sharing for undergrounding utilities, hosting informational meetings and facilitating discussions between residents and the utility companies.			
8	~~Through fire department and code enforcement efforts, require private property owners during construction activities to meet health, safety and zoning standards and avoid the creation of unnecessary outdoor light, dust, noise and odor.~~			
9 (5)	Assess the subdivision ordinance and identify measures to encourage new residential subdivisions to incorporate native, drought tolerant, low-water use landscaping in common open space areas.			
10	~~Continue to enforce the Town's Zoning Ordinance regulations regarding fencing including any wall visible from adjoining properties, adjacent rights-of-way, and/or open space areas. Walls shall consist of finished materials such as stucco, brick, stone, metal, rails, wood, or tile.~~			
11 (6)	Utilize the Visually Significant Corridor Master Plan to identify key gateways and roadways to the Town and apply a comprehensive			

Commented [Comment60]: More specifically defined through following Action measures

Commented [Comment61]: Captured in policy and routinely completed through regulation development process

Commented [Comment62]: Captured in policy and routinely completed through regulation development process

Commented [Comment63]: Captured through policy and action 3

	and consistent design plan that differentiates the Town from surrounding communities and reflects the quality brand and positive image of the community with deference to private property rights and residential quality of life.			
12	~~Maintain an inventory of neighborhoods in Town including name, location, boundaries, and primary contact for the purposes of notification of projects requiring public notice to promote more neighborhood involvement via homeowners associations and neighborhood groups.~~			
13	~~Continue to host HOA Forums to provide regular opportunities for the Town and Neighborhood representatives to stay informed.~~			
14 (7)	Implement neighborhood outreach efforts to improve notification to residents and for neighborhoods to provide input to the Town (e.g., continue neighborhood association inventory, Town-sponsored HOA forums, use of website/social media, Town Reporter newsletter and Resident Guide).~~Maintain communication with residents through community meetings, the Town's website, social networking, media, and other methods deemed appropriate to actively encourage resident involvement in neighborhood maintenance and revitalization.~~			
15	~~Review street cross sections to maintain a high-quality roadway design that promotes the character and image of the Town, reduces negative environmental impacts including noise and minimizes adverse impacts to the neighborhood~~			
16 (8)	Routinely evaluate and amend the ~~Assess~~ Town lighting regulations ~~and amend~~ as necessary to protect the Town's night skies.			
17 (9)	Continue Town Administration and Task Force efforts to increase opportunities for telecommunications and broadband services in the community by identifying community needs and suitable providers as well as assessing suitable locations for infrastructure in a manner that minimizes the visual impact on the Town and private property.			
18 (10)	Create a Town Engineering Standards Manual to address roadway design specifications, street cross sections that promotes the Town character and reduces adverse environmental impacts, emergency vehicle and non-emergency service providers accommodations, and consolidate accepted Town engineering regulations.			
19 (11)	~~Continue coordinating with adjacent communities and regional agencies to ensure safe and efficient linkages and review and comment on projects that affect the Town. Specific focus should be given to coordinating regional congestion mitigation and non-vehicular mobility efforts.~~ Continue coordinating with adjacent communities (i.e. Scottsdale and Phoenix) and regional agencies (i.e. MAG) to coordinate improvements and ensure safe and efficient linkages and review and comment on projects that affect the Town. Specific focus should be given to coordinating regional congestion mitigation, non-vehicular mobility efforts, funding sources.			
20	~~Evaluate the need, application, and cost sharing for the institution of traffic calming and traffic control measures (such as chicanes, road diets, medians, landscaping, turning limitations, traffic circles and roundabouts) on a neighborhood basis as requested by individual neighborhoods. This should include an assessment of various techniques, development guidelines, cost sharing, administrative processes for the potential installation of individual devices, and maintain a list of various traffic calming measures and their performance.~~			
21 (12)	Conduct roadway safety assessments by ~~M~~maintaining an inventory of traffic counts for all mobility types on~~for~~ Major Arterial,			

Commented [Comment64]: Combine with Action 14

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	Minor Arterial, and Collector roadways in the Town. This inventory will assist the Town in monitoring the performance of the roadway network, including tracking levels of service (LOS). The Town should work cooperatively with the Cities of Scottsdale and Phoenix and Maricopa Association of Governments to assemble this information.			
22 (13)	Continuously maintain the Town's GIS mapping inventory that includes all aspects of land use, mobility, open space, public services and facilities, hillside, and environmental areas to assist in determining priorities for ongoing management, as well as prioritizing maintenance needs.			
23 (14)	Establish a Neighborhood Traffic Management Program (NTMP) to provide a comprehensive, thoughtful, and systematic program to address neighborhood traffic concerns (i.e. traffic calming and traffic control measures), improve pedestrian and bicycle safety, and maintain the scenic and quiet semi-rural character of Paradise Valley neighborhoods.			
24 (15)	Participate on the regional committees like the Maricopa Association of Governments [MAG] Active Transportation Committee to coordinate facility development, ensure that regional bikeway system designations and maps are consistent with Town values~~facilities~~, and to be kept aware of potential funding opportunities.			
25	~~Conduct roadway safety assessment using counters to better understand where and how roadways are being used by various mobility types and establish solutions to enhance safety.~~			
26	~~Continue to provide community policing and a high-visibility, public safety presence on roadways to maintain safe transportation options.~~			
27	~~Consider intersection improvements to preserve and enhance corridor level of service and safety.~~			
28	~~Identify regional funding sources to support design, construction, operations and maintenance of existing and future transportation investments, such as opportunities through MAG.~~			
29	~~Continue to coordinate improvements with adjacent jurisdictions and regional agencies when appropriate and seek cooperation when proposed roadway improvements do not align with the policy direction of this General Plan.~~			
30 (16)	Create and implement a Safe Routes to School Plan.			
31 (17)	Use tools such as partnerships, donations, easements and the purchase of development rights to preserve open space and visually significant ridgelines and peaks.			
32 (18)	Continue to preserve and encourage the restoration of the Town's washes through periodic fire and code enforcement inspections.			
33	~~During~~ the review of new, intermediate or major SUP amendments, ~~preserve mountain views and open space from rights-of-way potentially affected by SUP development and require the dedication of land or easements for connectivity and accessibility when SUP property is adjacent to an existing open space or other area identified as a high-priority open space.~~			
34 (19)	Periodically evaluate current measures to alleviate parking problems related to regional trailheads, to ensure effectiveness and amend as necessary.			
35 (20)	Continue to work with Scottsdale Unified School District to promote the joint use of educational facilities.			
36 (21)	~~The Town shall revise~~Evaluate and amend as necessary the Native Plant Preservation Ordinance to ensure it preserves and protects natural vegetation and wildlife areas, mature trees and landscaping, and ~~to~~ promotes the restoration of indigenous Sonoran Desert vegetation that has been disturbed or scarred by			

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	new developments. In addition, such review shall include any process changes in how the Town ~~shall strictly~~ monitors new development and redevelopment ~~through site inspections~~ to ensure the maximum feasible protection of native plants.			
37 (22)	Evaluate and amend as necessary ~~updating~~ the Landscape Design Guidelines to incorporate applicable components of the Visually Significant Corridor Master Plan and a native, drought tolerant, low-water use plant list. In addition, consider incorporation of the key provisions of the Landscape Guidelines into the Zoning Ordinance			
38 (23)	Update the Zoning Ordinance, evaluate current best practices for organization, remove conflicting language, and incorporate provisions to be consistent with Town, State and Federal regulations. ~~In addition, consider incorporation of the key provisions of the Town's Landscape Guidelines (originally adopted in October 1992 and amended in September 1996).~~			
40 (24)	Continue to apply for the Tree City USA designation on an annual basis. ~~The Town shall ensure that all~~Support exceeding Tree City USA requirements by initiating efforts such as promoting a tree dedication program that encourages property owners and builders to donate surplus trees from their properties that they cannot accommodate for use on Town owned property. ~~are met before submitting the application every year.~~			
41	~~Continue to plant indigenous and compatible trees along major and minor arterials as part of right-of-way improvement projects in sufficient areas to allow for growth and shall manage and care for all Town-owned trees including training, maintenance, removal and replacement.~~			
42	~~Create and promote a tree dedication program that encourages property owners and builders to donate surplus trees from their properties that they cannot accommodate for use on Town owned property.~~			
43	~~Require an analysis of a low emissions vehicle option when purchasing new vehicles for the Town's fleet and if it is financially feasible, preference should be given to the low emissions vehicle option. In addition, provide employee incentives for trip reduction, carpooling, and other alternatives that reduce air emissions~~.			
44	~~Give consideration to contractors and service providers who use reduced emission equipment for Town construction projects and service contracts.~~			
45	~~Continue to pursue opportunities for an adequate water supply by staying engaged in the regulatory process and with the water suppliers. The Town should focus on water supply, meeting future water needs, ensuring efficient and adequate operational conditions, utilizing renewable water sources, and encouraging water conservation.~~			
46	~~Work with the water providers to undertake improvements to the pressure and quality of water in the Town. In addition, the Town shall work with the Maricopa County Department of Environmental Services to ensure septic systems do not compromise the groundwater supply and the Town shall continue to comply with Phase II of the National Pollutant Discharge Elimination System (NPDES) storm water program. The Town shall continue to encourage the preservation and restoration of washes to assist in natural groundwater recharge.~~			
47	~~Continue to manage flood control/drainage facilities to have minimal impact on washes. At the same time, the Town shall encourage the maintenance, preservation, and restoration of washes to maintain the natural storm water retention function.~~			

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48	~~Continue to cooperate with the flood control effort and regulations of neighboring municipalities and with regional, state, and national flood control authorities~~.			
49	~~Continue coordinating with the Flood Control District of Maricopa County to review the design and function of flood control and drainage facilities in the Town.~~			
50	~~Continue to comply with and update the Town's stormwater management plan and program in conformance with the NPDES requirements and guidelines to protect and improve stormwater quality in the Town.~~			
51 (25)	Continue to require on-site retention for new development and redevelopment and require the provision of adequately sized facilities to retain and transport storm water. In addition, promote LID methods during the site design review process.			
52	~~Work with the water providers to obtain documentation and understanding of the existing water infrastructure's delivery system, pressure levels, and condition while also identifying future demand needs, available water sources and fire safety concerns.~~			
53	~~Continue to provide Resident Guide on the Town website that highlights Town services and resources to new residents.~~			
54	~~Administer sustainability training to Town officials and staff.~~			
55	~~Lead by example on environmental sustainability projects such as a demonstration rain garden or native landscaping plot at the Town Hall Campus.~~			
56 (26)	Examine opportunities for civic technology upgrades (i.e. Smart City technology) that can improve the efficiency and efficacy of public services			
57 (27)	Evaluate environmentally sustainable efforts, ~~Green Building~~ incentives, and outreach programs such as, staff training, Green Building measures/codes, demonstration projects, award programs, reduced permit fees and minor variations from certain development standards. ~~Acknowledge contractors who adopt green building practices. Consider feasibility of adopting green building codes. Require all new or remodeled Town owned buildings to meet an accepted green rating system.~~			
58	~~Encourage the responsible consumption and recycling of water through various conservation practices and limiting new impervious surfaces in new and redeveloped properties~~.			
59	~~Periodically coordinate with solid waste providers to identify opportunities to promote sustainable practices such as reduced emissions and recycling programs and special event collections.~~			
60	~~Prepare an annual budget, capital improvement plan, and long-range financial forecast to ensure the Town's short and long term economic interests are sustained over time.~~			
61	~~Provide an annual assessment report of police, fire, and emergency service levels.~~			
62 (28)	Invest in and incorporate new technology into the Town's police, fire, and emergency services in order to enhance the Town's ability to deliver public safety services more efficiently and cost effectively.			
63 (29)	The Town shall continue to coordinate with public safety service providers, including police, fire and emergency services, in neighboring municipalities, and other state and federal agencies.			
64 (30)	~~The Town shall c~~Continue to monitor and publish in the Town Manager annual report, public safety, fire and emergency, and public utility data including but not limited to: response rates to service calls, types of service calls, number of arrests, number of moving violations, traffic fatalities, number of DUIs, ~~and~~ civilian complaints received against members in service, fire incident outcomes, critical incident response standard, workforce safety, satisfaction rating, and financial management.~~-~~			

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65	~~The Town shall continue to monitor and publish in the Town Manager annual report, fire and emergency service data including but not limited to: fire incident outcomes, critical incident response standard, workforce safety, satisfaction rating, and financial management.~~			
66	~~Continue Town Reporter newsletter distributed bi-annually to all residents, via mail or email, that informs residents about news, resources, and upcoming events in the Town.~~			
67	~~The Town shall continue to require private property owners remove excessive vegetation through fire department and code enforcement efforts to prevent and minimize fire risks and shall strictly enforce code requirements to meet health and safety and zoning standards.~~			
68	~~The Town shall provide staffing, facilities, resources, and training necessary to maintain an aggressive and visible code enforcement program.~~			
69	~~The Town shall utilize all code enforcement resources, including prosecution, to require private property owners to remedy identified public nuisance violations, and shall require properties be maintained to ensure safety and health.~~			
70	~~The Town shall continue to monitor, through the Town Manager annual report, services provided by others such as gas, water, electricity, telecommunications, cable, fire protection and trash disposal and intervene when necessary.~~			
71 (31)	~~The Town shall c~~Continue to promote volunteering for the Council, various boards, commissions and committees, or Town services and programs and judges for the municipal court.			
72 (32)	Monitor grant funding opportunities, particularly those applicable to health and safety improvements.			
73	~~The Town shall identify legal and reasonable funding mechanisms, including the possibility of additional impact fees, as required for new development or redevelopment for the provision of additional public facilities and services~~			

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IMPLEMENTATION ELEMENT

Actions		Implementing Goal(s)	Project Specific	Ongoing Effort or Program
1	Routinely evaluate and amend the SUP Guidelines, as necessary, to encourage SUP property revitalization and improvement within their existing geographic boundaries as long as such improvements do not adversely affect the integrity and enjoyment of adjacent residential areas and natural and semi-urban landscapes. Require community impact assessments that demonstrate both the positive and adverse impacts of proposed SUP projects and utilize context appropriate and responsive building and site design to ensure compatibility with adjoining uses, views and open space.			
2	Routinely evaluate, amend, and codify code enforcement resources to establish clear nuisance and maintenance measures to further require property owners to remedy identified public nuisance violations and require properties be maintained to ensure health and safety.			
3	Continue to enforce and refine the Town's Hillside Development Regulations through periodic code assessments and updates. to ensure the Town's prominent mountain peaks, ridges, and hillsides are minimally impacted by development.			
4	The Town shall encourage residents to continue participating in the cost sharing for undergrounding utilities, hosting informational meetings and facilitating discussions between residents and the utility companies.			
5	Assess the subdivision ordinance and identify measures to encourage new residential subdivisions to incorporate native, drought tolerant, low-water use landscaping in common open space areas.			
6	Utilize the Visually Significant Corridor Master Plan to identify key gateways and roadways to the Town and apply a comprehensive and consistent design plan that differentiates the Town from surrounding communities and reflects the quality brand and positive image of the community with deference to private property rights and residential quality of life.			
7	Implement neighborhood outreach efforts to improve notification to residents and for neighborhoods to provide input to the Town (e.g., continue neighborhood association inventory, Town-sponsored HOA forums, use of website/social media, Town Reporter newsletter and Resident Guide).			
8	Routinely evaluate and amend the Town lighting regulations as necessary to protect the Town's night skies.			
9	Continue Town Administration and Task Force efforts to increase opportunities for telecommunications and broadband services in the community by identifying community needs and suitable providers as well as assessing suitable locations for infrastructure in a manner that minimizes the visual impact on the Town and private property.			
10	Create a Town Engineering Standards Manual to address roadway design specifications, street cross sections that promotes the Town character and reduces adverse environmental impacts, emergency vehicle and non-emergency service providers accommodations, and consolidate accepted Town engineering regulations.			
11	Continue coordinating with adjacent communities (i.e. Scottsdale and Phoenix) and regional agencies (i.e. MAG) to coordinate improvements and ensure safe and efficient linkages and review and comment on projects that affect the Town. Specific focus			

	should be given to coordinating regional congestion mitigation, non-vehicular mobility efforts, funding sources.			
12	Conduct roadway safety assessments by maintaining an inventory of traffic counts for all mobility types on Major Arterial, Minor Arterial, and Collector roadways in the Town. This inventory will assist the Town in monitoring the performance of the roadway network, including tracking levels of service (LOS). The Town should work cooperatively with the Cities of Scottsdale and Phoenix and Maricopa Association of Governments to assemble this information.			
13	Continuously maintain the Town's GIS mapping inventory that includes all aspects of land use, mobility, open space, public services and facilities, hillside, and environmental areas to assist in determining priorities for ongoing management, as well as prioritizing maintenance needs.			
14	Establish a Neighborhood Traffic Management Program (NTMP) to provide a comprehensive, thoughtful, and systematic program to address neighborhood traffic concerns (i.e. traffic calming and traffic control measures), improve pedestrian and bicycle safety, and maintain the scenic and quiet semi-rural character of Paradise Valley neighborhoods.			
15	Participate on the regional committees like the Maricopa Association of Governments [MAG] Active Transportation Committee to coordinate facility development, ensure that regional bikeway system designations and maps are consistent with Town values, and to be kept aware of potential funding opportunities.			
16	Create and implement a Safe Routes to School Plan.			
17	Use tools such as partnerships, donations, easements and the purchase of development rights to preserve open space and visually significant ridgelines and peaks.			
18	Continue to preserve and encourage the restoration of the Town's washes through periodic fire and code enforcement inspections.			
19	Periodically evaluate current measures to alleviate parking problems related to regional trailheads, to ensure effectiveness and amend as necessary.			
20	Continue to work with Scottsdale Unified School District to promote the joint use of educational facilities.			
21	Evaluate and amend as necessary the Native Plant Preservation Ordinance to ensure it preserves and protects natural vegetation and wildlife areas, mature trees and landscaping, and promotes the restoration of indigenous Sonoran Desert vegetation that has been disturbed or scarred by new developments. In addition, such review shall include any process changes in how the Town monitors new development and redevelopment to ensure the maximum feasible protection of native plants.			
22	Evaluate and amend as necessary the Landscape Design Guidelines to incorporate applicable components of the Visually Significant Corridor Master Plan and a native, drought tolerant, low-water use plant list. In addition, consider incorporation of the key provisions of the Landscape Guidelines into the Zoning Ordinance			
23	Update the Zoning Ordinance, evaluate current best practices for organization, remove conflicting language, and incorporate provisions to be consistent with Town, State and Federal regulations.			
24	Continue to apply for the Tree City USA designation on an annual basis. Support exceeding Tree City USA requirements by initiating efforts such as promoting a tree dedication program that encourages property owners and builders to donate surplus trees from their properties that they cannot accommodate for use on Town owned property.			

25	Continue to require on-site retention for new development and redevelopment and require the provision of adequately sized facilities to retain and transport storm water. In addition, promote LID methods during the site design review process.			
26	Examine opportunities for civic technology upgrades (i.e. Smart City technology) that can improve the efficiency and efficacy of public services			
27	Evaluate environmentally sustainable efforts, incentives, and outreach programs such as, staff training, Green Building measures/codes, demonstration projects, award programs, reduced permit fees and minor variations from certain development standards.			
28	Invest in and incorporate new technology into the Town's police, fire, and emergency services in order to enhance the Town's ability to deliver public safety services more efficiently and cost effectively.			
29	The Town shall continue to coordinate with public safety service providers, including police, fire and emergency services, in neighboring municipalities, and other state and federal agencies.			
30	Continue to monitor and publish in the Town Manager annual report, public safety, fire and emergency, and public utility data including but not limited to: response rates to service calls, types of service calls, number of arrests, number of moving violations, traffic fatalities, number of DUIs, civilian complaints received against members in service, fire incident outcomes, critical incident response standard, workforce safety, satisfaction rating, and financial management.			
31	Continue to promote volunteering for the Council, various boards, commissions and committees, or Town services and programs and judges for the municipal court.			
32	Monitor grant funding opportunities, particularly those applicable to health and safety improvements.			