



Town of Paradise Valley

6401 E Lincoln Dr
Paradise Valley, AZ 85253

Meeting Notice and Agenda Town Council

Mayor Jerry Bien-Willner
Vice Mayor Mark Stanton
Council Member Ellen Andeen
Council Member Paul Dembow
Council Member Scott Moore
Council Member Julie Pace
Council Member Anna Thomasson

Thursday, October 28, 2021

3:00 PM

Council Chambers

**IN-PERSON ATTENDANCE AT PUBLIC MEETINGS HAS BEEN SUSPENDED UNTIL
FURTHER NOTICE. WATCH LIVE STREAMED MEETINGS AT:
<https://paradisevalleyaz.legistar.com/Calendar.aspx>**

1. CALL TO ORDER / ROLL CALL

PUBLIC PARTICIPATION IN THE MEETING

Members of the public are encouraged to participate in the meeting via the following options:

1. View the live stream at <https://paradisevalleyaz.legistar.com/Calendar.aspx>
 - (a) Click on Calendar Tab
 - (b) Look for Town Council meeting (you may have to select it from the dropdown list) and find the meeting date
 - (c) Click the "In Progress" link in the column titled Video

2. Zoom Conference

- (a) Computer: <https://zoom.us/j/6678902153>
 - (b) Telephone: 1 669 900 6833 Meeting ID 667 890 2153

For submitting comments and questions, and speaking at meetings, please note that there are designated opportunities for public speaking during the meetings, which will be specifically identified by the meeting's presiding official (for Town Council Meetings, the Mayor).

3. Submitting questions and comments:

- (a) Visit <https://paradisevalleyaz.legistar.com/Calendar.aspx>, search for the meeting date, and click "eComment". Locate the agenda item you are interested in and click "Comment" (Please submit comments at least 1 hr prior to meeting)
 - (b) Email dmiller@paradisevalleyaz.gov (Please submit comments at least 1 hr prior to meeting)

4. Speaking during Call to the Public / Public Hearings

- (a) Visit <https://paradisevalleyaz.legistar.com/Calendar.aspx>, search for the meeting date, and click "eComment". Locate the agenda item and click "Register to Speak". Join the meeting by dialing 1 669 900 6833 Meeting ID 667 890 2153

(b) If attending by Zoom Video Conference, click the chat button and enter your name and the agenda item you would like to address

(These meeting participation guidelines are pursuant to Town Council Resolution 2020-08 adopted March 17, 2020.)

Notice is hereby given pursuant to A.R.S. §38-431.02. that members of the Town Council will attend by audio/video conference call.

2. STUDY SESSION ITEMS

The Study Session is open to the public for viewing, and the following items are scheduled for discussion among the Council, Staff, and their designees. The Town Council will be briefed by staff and other Town representatives. There will be no votes and no final action taken on discussion items. The Council may give direction to staff and request that items be scheduled for consideration and final action at a later date. The order of discussion items and the estimated time scheduled to hear each item are subject to change.

21-332**Discussion of Photo Enforcement Program****30 Minutes****Staff Contact:**

Peter Wingert 480 948-7410

Attachments:[Attachment A - Staff Report](#)[Attachment B - Presentation](#)[Attachment C - Procurement Summary Document Final](#)**21-334****Discussion on the Paradise Valley 2022 General Plan - "60-Day Draft"****2 Hours****Staff Contact:**

Loras Rauch, (480) 348-3595

Attachments:[Attachment A - Staff Report - Updated 10 25 2021](#)[Attachment B - 2022 General Plan Draft](#)[Attachment C - Presentation](#)[Attachment D - Marel Brady_email regarding 2022 General Plan Draft](#)[Attachment E - GP Working 60-Day Draft 101921 with Council Comments and §](#)

3. EXECUTIVE SESSION

21-328

Discussion or consultation for legal advice with the Town Attorney regarding Town Code amendments related to code enforcement (special events, nuisance noise, unruly gatherings, and rental registration) as authorized by A.R.S. §38-431.03(A)(3).

21-329

The Town Council may go into executive session at one or more times during the meeting as needed to confer with the Town Attorney for legal advice regarding any of the items listed on the agenda as authorized by A.R.S. §38-431.03(A)(3).

4. BREAK

5. RECONVENE FOR REGULAR MEETING 6:00 PM**6. ROLL CALL****7. PLEDGE OF ALLEGIANCE*****8. PRESENTATIONS*****21-335 Proclaim October as Domestic Violence Awareness Month**

Recommendation: Proclaim October as Domestic Violence Awareness Month

Staff Contact: Jill Keimach, 480-348-3690

Attachments: [Attachment A -Staff Report](#)
[Attachment B - Proclamation Domestic Violence Awareness 2021](#)

9. CALL TO THE PUBLIC

Citizens may address the Council on any matter not on the agenda. In conformance with Open Meeting Laws, Council may not discuss or take action on this matter at this Council meeting, but may respond to criticism, ask that staff review a matter raised, or ask that it be placed on a future agenda. Those making comments shall limit their remarks to three (3) minutes. Please fill out a Speaker Request form prior to addressing the Council.

10. CONSENT AGENDA

All items on the Consent Agenda are considered by the Town Council to be routine and will be enacted by a single motion. There will be no separate discussion of these items. If a member of the Council or public desires discussion on any item it will be removed from the Consent Agenda and considered separately. Please fill out a Speaker Request form prior to the start of the meeting and indicate which item you would like to address.

21-330 Minutes of Town Council Meeting October 14, 2021

Attachments: [Town Council Minutes - October 14 2021](#)

21-336 Discussion and Action regarding Town participation in and administrative support for the Town of Paradise Valley Sixteenth Annual Veterans' Appreciation Vintage Car Show to be held on Saturday, November 13, 2021

Recommendation: Authorize Town Participation in, and Administrative Support for, the Town of Paradise Valley Sixteenth Annual Veterans' Appreciation Vintage Car Show.

Staff Contact: Jill Keimach, 480-348-3690
Diane Wayland, 480-348-3530

Attachments: [Attachment A - Staff Report Vintage Car Show Support](#)

21-326 **Discussion and Action regarding the Purchase of TASERS**

Recommendation: Approve the purchase of 34 TASERS and authorize the Town Manager to sign the contract purchasing this equipment.

Staff Contact: Peter Wingert, 480 948-7410

Attachments: [Attachment A - Staff Report](#)
 [Attachment B - Amendment One to MPSA to Council](#)
 [Attachment C - Quote for TASER](#)
 [Attachment D - Certification Plan](#)
 [Attachment E - Procurement Form](#)
 [Attachment F - Competition Impractical Request](#)

21-333 **Discussion and Action on Fiscal Year 2022 Municipal Firefighters Cancer Reimbursement Fund Assessment**

Recommendation: Authorize payment in the amount of \$37,910.48 to the Industrial Commission of Arizona for the Fiscal Year 2022 Municipal Firefighters Cancer Reimbursement Fund Assessment, pursuant to A.R.S. §23-1703.

Staff Contact: Michael Carbone, 480-348-3696

Attachments: [Attachment A - Staff Report - Cancer Reimbursement Fund](#)
 [Attachment B - Invoice](#)
 [Attachment C - ARS 23-1703 - Assessment](#)

21-337 **Discussion and Action on Resolution 2021-21 Authorizing the Submittal for Certain ARPA Funds for Replacement of Public Revenue Loss, Stormwater Infrastructure Investments, Technology Backup and Cyber Security Efforts, And Partnership with Town Resorts to Analyze and Mitigate Neighborhood Noise**

Recommendation: Adopt Resolution 2021-21.

Staff Contact: Jill Keimach, 480-348-3690

Attachments: [Attachment A -Staff Report ARPA Resolution of Council direction](#)
 [Attachment B - Resolution 2021-21 - ARPA Authorization](#)

21-338**Discussion and Action Authorizing A Contract Amendment to S+C for Public Communications Services for One-Year With 4 One-Year Extensions for an Annual Amount not to Exceed \$60,000**

Recommendation: Approve a contract with S+C Communications (Scutari and Cieslak, Inc.) for one-year and providing up to four one-year extensions, not to exceed \$60,000 annually.

Staff Contact: Jill Keimach, 480-348-3690

Attachments: [Attachment A - Staff Report Public Relations Services Contract for S+C Commu](#)
[Attachment B - Letter to Jill](#)
[Attachment C - Amendment One-Extension and Funding](#)

11. PUBLIC HEARINGS

The Town Council may hear public comments and take action on any of these items. Citizens may address the Council regarding any or all of these items. Those making comments are limited to three (3) minutes. Speakers may not yield their time to others. Please fill out a Speaker Request form prior to the start of the meeting and indicate which item you would like to address.

12. ACTION ITEMS

The Town Council May Take Action on This Item. Citizens may address the Council regarding any or all of these items. Those making comments are limited to three (3) minutes. Speakers may not yield their time to others. Please fill out a Speaker Request form prior to the start of the meeting and indicate which item you would like to address.

13. FUTURE AGENDA ITEMS

The Town Council May Take Action on This Item. The Mayor or Town Manager will present the long range meeting agenda schedule and announce major topics for the following meeting. Any member of the Council may move to have the Town Manager add a new agenda item to a future agenda. Upon concurrence of three more Members, which may include the Mayor, the item shall be added to the list of future agenda items and scheduled by the Town Manager as a future agenda item within 60 days.

21-331**Consideration of Requests for Future Agenda Items**

Recommendation: Review the current list of pending agenda topics.

Staff Contact: Jill B. Keimach, Town Manager, 480-348-3690

Attachments: [AGENDA TOPICS 10 21 21](#)

14. MAYOR / COUNCIL / MANAGER COMMENTS

The Mayor, Council or Town Manager may provide a summary of current events. In conformance with Open Meeting Laws, Council may not have discussion or take action at this Council meeting on any matter discussed during the summary.

15. ADJOURN*AGENDA IS SUBJECT TO CHANGE*

**Notice is hereby given that pursuant to A.R.S. §1-602.A.9, subject to certain specified statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the Town Council are audio and/or video recorded, and, as a result, proceedings in which children are present may be subject to such recording. Parents in order to exercise their rights may either file written consent with the Town Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the Town will assume that the rights afforded parents pursuant to A.R.S. §1-602.A.9 have been waived.*

The Town of Paradise Valley endeavors to make all public meetings accessible to persons with disabilities. With 72 hours advance notice, special assistance can also be provided for disabled persons at public meetings. Please call 480-948-7411 (voice) or 480-483-1811 (TDD) to request accommodation to participate in the Town Council meeting.