

TOWN OF PARADISE VALLEY

Visually Significant Corridors Master Plan

Study Session #3

October 25th, 2018



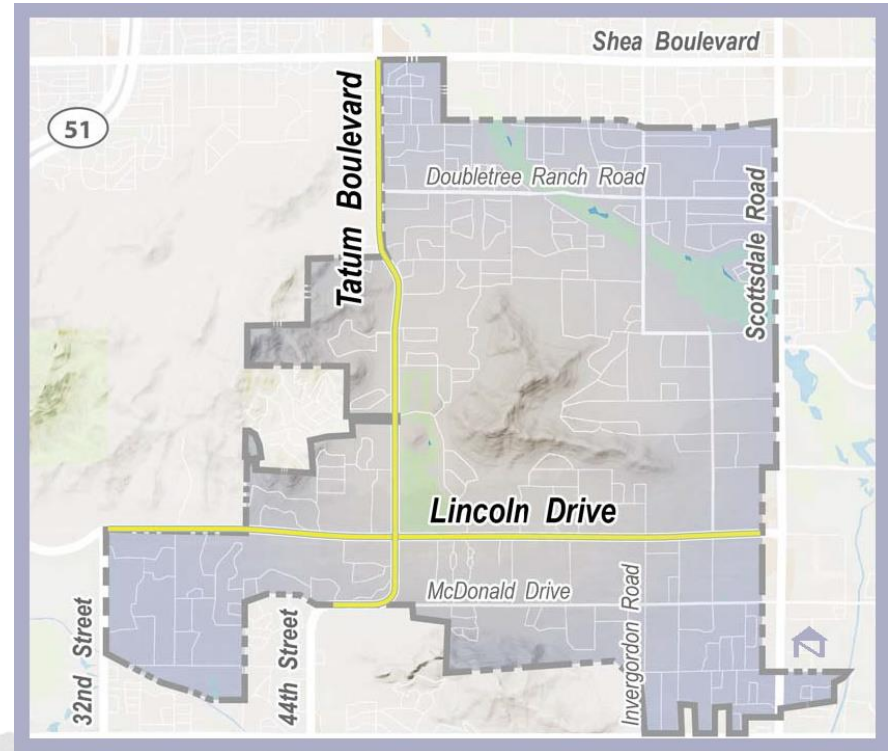
TONIGHT'S GOAL

Receive revised Draft of the Visually Significant Corridors Master Plan and discuss



AGENDA

- **Direction Received**
- **Revisions**
- **Updated Costs**
- **Next Steps**



DIRECTION RECEIVED

- Guidelines for residential properties
 - Explore incentive program
- Scale back town projects
- Enhance existing gateways and entrances
- Enhance crosswalks at intersections
 - Consider noise impacts of pavement treatments
- Visual Continuity with existing town brand
- Minimize or eliminate hardscape elements such as benches



REVISIONS

Requirements to Guidelines for Single Family Properties

Table 2.1: Application of "Good," "Better," & "Best" Options By Project Type

PROJECT TYPE	"Good"	"Better"	"Best"
Homeowners	Demolition/addition 25% or greater of original house square footage	Permit for new home	At homeowner's discretion
HOAs	Minor right-of-way repairs such as to subdivision wall or dead tree replacement	Entry redesign or sign replacement, replacement of subdivision wall along right-of-way	At HOA's discretion
Utilities	Minor repair without trenching	Installation or cabinet replacement, repairs requiring trenching	Installation or cabinet replacement with SUP property frontage
Property Adjustment	Lot Split/Adjustment	Subdivision Plat	At owner's discretion
SUP	N/A	Minor Amendment to existing SUP, improvements to places of worship	New SUP, Major or Intermediate Amendment to existing SUP



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REVISIONS

Projects Removed from Plan

- Contemplation Corner
- Pillars of the Community

Replaced with landscaping improvements and utility screening

Other minor edits such as formatting, wordsmithing, species of agave



REVISIONS

Gateways

- Utilize existing signs
- Consider enhanced landscaping
- Consider pavement treatment

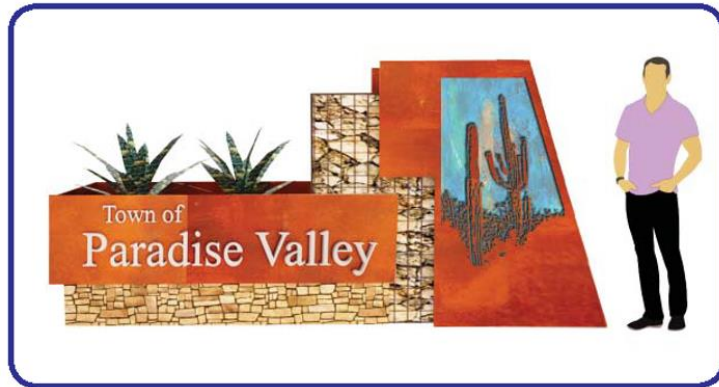


Figure 4.9: Saguaro Cactus Themed Entry Monument Sign Conceptual Design



Figure 4.3: Existing Town of Paradise Valley Monument Sign at 32nd Street and Lincoln Drive



REVISIONS

Lincoln and Tatum

- Crosswalk patterns revised
- Removal of medallion
- Directional ramps and landscaping
- Utility screening



UPDATED COSTS

Town Projects

Item	Original Cost	Revised Cost	Annual Costs
Gateways	\$ 175,000	\$ 145,000	\$\$
Lincoln / Tatum Intersection Improvements	\$ 715,000	\$ 519,000	\$
Pillars of the Community Garden Landscaping	\$ 449,000	\$ 223,000	\$
Contemplation Corner Enhancements	\$ 341,000		
Subtotal	\$ 1,680,000	\$ 887,000	
New or Expanded Median Islands / Landscaping	TBD	TBD	\$ - \$\$\$

Annual Costs Scale

\$ - Less than \$10,000

\$\$ - Between \$10,000 and \$20,000

\$\$\$ - More than \$20,000

October 25th, 2018



NEXT STEPS

- Adoption via Resolution at the November 1st Regular Town Council Meeting



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