



### 1964 - Annexed into the Town



### 1987 – Sun Valley Resort approved

Resort (500 keys), residential (39 R-43 CP), and golf course

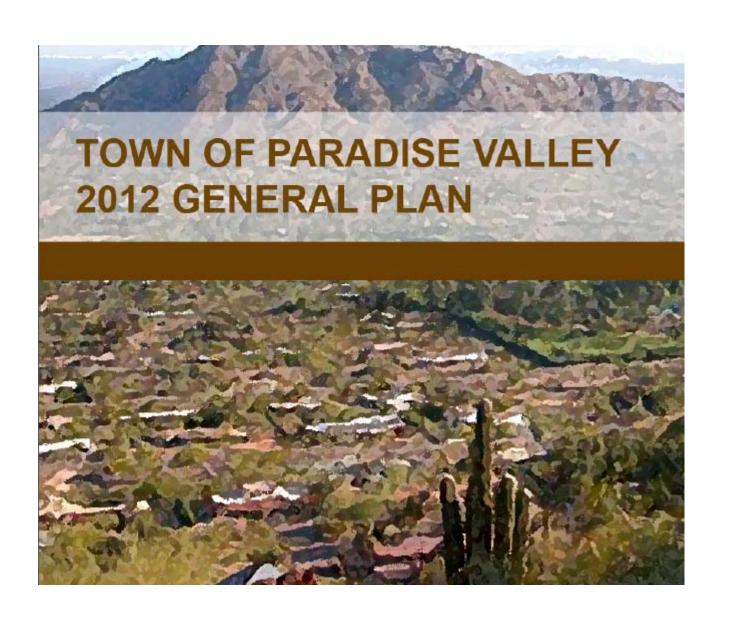




### April 2008 – Ritz-Carlton SUP approved

- A resort hotel with 225 rooms, spa, restaurants, and meeting space.
- 100 resort patio homes
- 46 luxury detached residential homes on 21,000 square foot lots
- 15 one-acre home lots
- Site improvements including parking, landscaping, and lighting

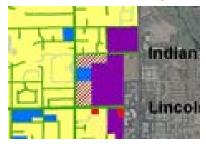




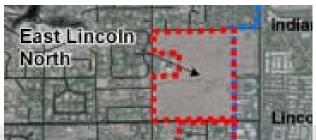
### General Plan 2012

### **Land Use Map**

**Resort &/or Low Density Residential** 



**Development Areas Map** 





**Development Areas are meant to** encourage new resort development that reflects the Town's needs for fiscal health, economic diversification, and quality of life

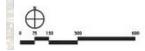
The Town should encourage moderate intensity, mixed—use, and context appropriate resort development within the **East Lincoln Drive Development Area that** includes reasonable separation between incompatible uses and adjacent residential areas and effective buffering of unwanted noise, light, traffic and other adverse impacts.



#### MASTER PLAN

Area	Description
A	Ritz-Cariton Resort Hotel
A1	Ritz-Carlton Resort Villas
В	Resort Related Luxury Homes
C	Ritz-Carlton Resort Branded Homes
D	Resort Related Attached Residences
E1	Report Related Retail
E2	Resort Related Mixed Use (Final Site Plan Deferred





### Statement of Direction

- Density
- Residential lot size (detached & attached)
- Heights
- Retail Use
- Setbacks/Open Space
- Traffic/Parking



 120 calendar days from Town Council approval of the SOD

#### MASTER PLAN

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A	Ritz-Carlton Resort Hotel
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В	Resort Related Luxury Homes
C	Ritz-Carlton Resort Branded Homes
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E1	Resort Related Retail
E2	Resort Related Mixed Use (Final Site Plan Deferred)





#### 2015 Proposed SUP Overview

Area	Land Use Product	Gross Acreage	Proposed Residential Units	Residential Lot Sizes	Average Unit Size Conditioned, sf <sup>(9)</sup>	Maximum Total Residential Floor Area, sf (4)	Maximum Total Resort Related Floor Area, sf <sup>19</sup>	Lot Coverage: Drip Line Area, sf	Area Coverage, Percentage	Maximum Height, ft <sup>®</sup>
Α	The Ritz-Carlton	18.1	Public Spaces				352,000	234,000	29.7%	48'
	Resort Hotel		200 Hotel Rooms				150-100			24"
	Accessory & Service Structures						15,000			16'
A1	Ritz-Carlton Resort Villas	11.1	94 Resort Villas				328,000	149,000	30.8%	36'
	- Food & Beverage						32,000			24'
	Subtotals - A & A1	29.2					727,000	383,000	30.1%	

-	Accessory & Service Structures						5,000			16
E1	Resort Related Retail	7.2					78,400 3,000	78,400	25.0%	30' 16'
	nesidences									
	Resort Related Attached Residences									
D		8.8	62		2,400	209,700		96,950	25.2%	20'/24'/36'
	resort branced nomes			37,605 sf max (%)						
	Ritz-Carlton Resort Branded Homes			14,191 sf avg (9)						
С	765 AND	22.5	45	12,000 sf min	4,000	309,375		236,250	24.1%	20' /24' [3]
	Luxury Homes			20,320 sf max (%)						
	Resort Related			13,540 sf avg <sup>00</sup>						
В		31.3	66	10,000 sf min	4,000	453,750		336,600	24.7%	20' /24' (1)

#### Notes:

OKES:

Area coverage is calculated using drip line of structures including trellises at 50% coverage.

Current area coverage values are an approximation. Area Coverage in Area B and Area C will be permitted up to the limits established by the maximum Pioor Area for each area.

Post Dedication

Total All Parcels (excluding E2) 99.0

- The maximum heights indicated are measured from finish grade. Finish grade is no more than 2' above existing grade or as depicted on Page E-7.
- (iii) Residential lots adjacent to public roadway are limited to one story and a 20' maximum height. Specific lots are depicted on Page F-2 and F-3.
- [4] Gross area including at-grade garages, patios, trellises, overhangs but excluding fully subterranean basements
- (fil 36" (three story) height only occurs as a buffer along the eastern border. Third floor: interior area will not exceed 50%, exterior oovered will not exceed 10%, exterior uncovered will not exceed 10%.
- 972,825 808,400 1,131,200 26.2%

  exceed 10% of the second floor area. One story units are limited to 20' in height, two story units are limited to 24' in height. See Page F-4 for specific unit height limitations.
- 10 Post-dedication acreage excluding the 1.1 acres earmarked for the Lincoln Drive right-of-way dedication
- (t) Pre-dedication acreage including the 1.1 acres earmarked for the Lincoln Drive right-of-way dedication
- IIII Improved Acres include landscaped right-of-way (to the back of curb) in addition to the perimeter Area Setbacks
- (R) Illustrative values only
- <sup>148</sup> The acreage for Area E2 is excluded from the overall Area Coverage calculation

#### Total Square Footage

 Residential
 972,825

 Resort Related
 808,400

 Total Proposed
 1,781,225 sf

#### Area Setbacks (from post dedication property lines)

 North of Lincoln Drive:
 50'

 East of Mockingbird Lane:
 50'

 South of Indian Bend Road:
 30'

 North and East of St. Barnabas
 10'

 Church
 10'

#### Single Family Dwelling Units per Acre

 Parcel B
 66 du

 Parcel C
 45 du

 Total
 111 du

 Net Acres
 53.8 ac <sup>(6)</sup>
 2.06 du/ac

 Gross Acres
 54.5 ac <sup>(6)</sup>
 2.04 du/ac

 Improved Acres
 56.5 ac <sup>(6)</sup>
 1.96 du/ac

#### LEGEND

One Story Building:	14' - 20' above finish grad
Two Story Building:	20' - 28' above finish grad
Three Story Building	28' - 36' above finish grad
Hotel Lobby Roof	48' above finish grade
Single Story with a	90' maximum height



# Resort (Area A)

- 200 units
- Lobby, ballroom, spa, restaurants
- 48' max. height
- 352,000 sf
- 29.7% lot coverage





### Area A - Resort





MAIN BUILDING - NORTHWEST ELEVATION (FUNTION LAWN)



MAIN BUILDING - EAST ELEVATION (PALM COURT)

#### KEYNOTES

- 1A STUCCOA SMOOTHETICCO
- 1B) STUCCO B
  STHERISES, COUR SHOOTH STUCCO
- 2 STONE
- 3 STONE PWYERS
- 4A GLAZING WITH DEEP MULLION CAPS
- 48 GLAZING WITH GLASS FINS
- 5 GLASS RAILING

Note: These images are conceptual in nature and minimal design changes can be expected before construction.





MAIN BUILDING - NORTHEAST ELEVATION (LOBBY LOUNGE)

#### **GUESTROOM CASITAS**













#### SPA SECTION THRU LOCKER ROOMS



SPA SECTION THRU LAP POOL COURT





1A STUCCO A SET THE THE PARK COLOR SMOOTHS TUCCO LIGHT SIDES.

TB STUCCO 8
SHITISHERS OF COLOR SMOOTHS TUCCO

2 STONE

3 STO NE PAVERS

4A GLAZING WITH DEEP MULLION CAPS

4B GLAZING WITH GLASS FINS

6 GLASS RAILING

### Resort Villas (Area A1)

94 units

Privately owned

May be placed in rental pool

36' max height

328,000 sf and 32,000 sf food & bev

30.8% lot coverage









#### RITZ-CARLTON RESORT VILLAS





AERIAL VIEW TOWARD NORTHEAST



AERIAL VIEW TOWARD LINCOLN DRIVE - From Palm Court

# Detached Residential Areas B & C



## Resort Residential (Area B)



- 66 lots proposed
- Detached, single family
- Minimum lot size 10,000sf
- Minimum perimeter lot size 15,000sf
- 1-story along perimeter at 20' height
- 24' height maximum
- OSC will be met
- 4000 sf unit size
- 24.7% Area coverage
- 2.1 Dwelling Units per Acre

## Ritz-Carlton Residential Lots (Area C)

- 45 lots proposed
- Detached, single family
- 12,000 sf min. lot size
- Minimum perimeter lot 15,000sf
- 1-story along perimeter at 20' height
- 24' height
- OSC will be met
- 4,000 sf dwelling
- 24.1% Area coverage
- 2.0 Dwelling Units per Acre



# Ritz-Carlton Resort Related Mixed Use - 62 units (Area D)

- Attached Residences
- 2,400 sf dwellings
- Mixture of 1, 2, & 3 story units
- 20'/24'/36' height
- 25.2% area coverage
- 10' front & rear setbacks
- Parking in garages and driveways;
   surface parking near community
   pool





### Third Floor Restrictions

 Interior area not to exceed 50% (of the area of the second story)

Exterior covered area not to exceed 10% (of the area of the second story)

 Exterior uncovered not to exceed 10% (of the area of the second story)

Massing illustrations do not depict the required 50% reduction of enclosed floor area at the three story units.







#### LEGEND

RESORT RELATED ATTACHED RESIDENCE VILLAGE

- 61 AMENITIES | ADMINISTRATIVE OFFICE
- 68 GUEST PARKING
- 64 RESIDENT'S POOL
- 66 ATTACHED RESIDENTIAL UNITS

### AREA D - RESORT RELATED ATTACHED RESIDENCE VILLAGE

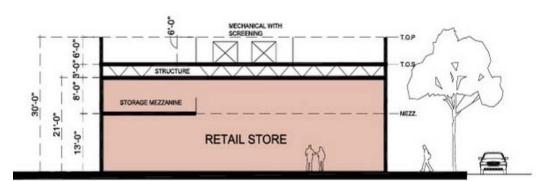
Setbacks: Front and Rear Yard Setbacks = 10' each LEGEND Area D Residential Existing Apartment 100 One Story Building Two Story Building Three Story Building 55 Guest Parking: 2 cars in the driveway at each 55 home VIEW TOWARD SCOTTSDALE ROAD - at Ritz Carlton Entry 54 Area D Residential Existing Apartment Building **Existing Office** VIEW TOWARD SCOTTSDALE ROAD - Near Mockingbird Intersection LINCOLN DRIVE

# Resort Related Mixed Use (Area E)

- 78,400 sf of resort related retail and restaurant
- single story, 30' height
- 299 surface parking spaces (temporary)
- E2 deferred



Use	# Levels	Total		One Level Reta
A Retail / Restaurant	1.0	9,600 sf		_
B Retail / Restaurant	1.0	9,793 of		
C Retail / Restaurant	1.0	17,349 of		
D Retail / Restaurant	1.0	17,585 of		
Tabulations				
Total Building SF		54,327 of		
Overhangs and Canopie	5	24,073 of		
Total Lot Coverage		78,400 sf		
Parking Required				
Comm Read code@ 1/30	OOgsf			
Restaurant Reqd code@	1/120gsf			
Parking Provided				
Surface Off-Street Parking	9	222 cars		
Surface On-Street Parking	3	77 cers		
Total Parking Provided		299 cars		
Note: At no time can the the total building area.	restaurant	use exceed 43%	of	
Coverage Calculation				
Parcel E1 Area (7.2 acre	<b>;</b> )	314,790 sf		
Total Building Area		54,327 sf		
Coverage		17%		





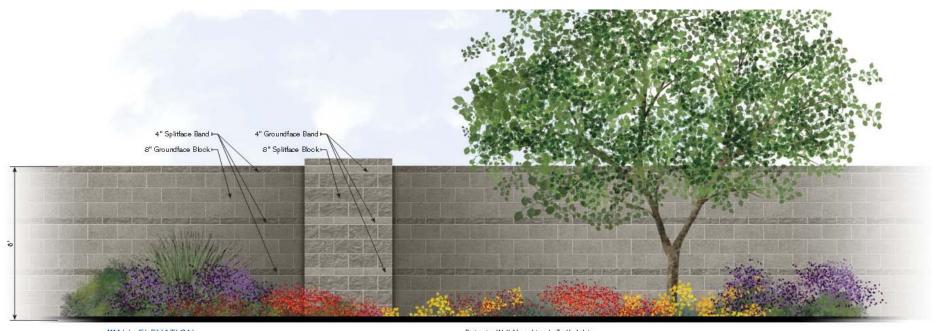
### **Additional Review Items**

- Walls and Gates
- Landscaping
- Signage
- Open Space
- Phasing
- Pedestrian Circulation
- Traffic
- Parking
- Drainage
- Stipulations

# Questions?







WALL ELEVATION

Perimeter Wall Along Lincoln To Undulate Horizontally A Minimum Of 36" Every 350 Lf."





CIVTECH, INC
Traffic Engineering
10606 N Heyden Road | Sm 140 4560 N 12th Scottsfels, AZ 5200-5609 Phaesis, AZ 86014 602 264 6831 contact Spar Weed

 CVL CONSULTANTS
 MASON ARCHITECTS
 NELSEN PARTNERS
 WITHEY MORRIS, PLC

 Ovil, Landscape, Planning, & Survey
 Architecture & Master Planning
 Mixed Jule - Architecture
 Land Use & Zonling Attorney

 4850 N 12h St
 957 Industria Read IS 90
 15210 N Soomslak RJ IS 90
 20 2526 E Alsans Bitmon Cir | Sa A-212

 Phaenic, AZ 85014
 602 254 6881
 560 681 did 10
 450 046 800
 902 2526 E Alsans Bitmon Cir | Sa A-212

 Contact, Flow Willed
 contact Rear Mano
 contact Rear Plann
 602 254 A 1924 or contact Rear Mano
 902 252 6 600



The Ritz-Carlton Resort

Paradise Valley Special Use Permit Application November 30, 2015



MCDOWELL MOUNTAIN Views

G-9

#### RESORT LANDSCAPE MASTER PLAN (CHARACTER AREAS)

The Ritz-Carlton Resort landscape provides a key opportunity to express a sense of place in context to the Sonoran Desert character of Paradise Valley. At the same time, the fabric of the landscape will tie together the various uses within the resort while transitioning from the urban casis character along Scottsdale Road to the xeric residential landscape along Mockingbird and further west. The following Landscape Character Areas have been integrated into the resort design to accomplish these goals.

#### Hotel / Oasis Landscape Character Area

The Hotel / Oasis Landscape Zone will be comprised of a mixture of native Sonoran Desert, desert adapted, and tropical/exotic plants to create a rich and varied plant palette. Palm trees will provide filtered shade for the entry countyard and pool areas, and create a series of casis within the desert. Turf areas will be utilized for outdoor functions and to enhance the oasis character.

#### Guest Casitas and Villas / Oasis Landscape Character Area

Similar to the hotel, the Guest Casitas / Oasis Landscape Zone will be comprised of a mixture of native Sonoran Desert, desert adapted, and tropical/exotic plants, but will be less formal in character.

#### Mixed Use / Oasis Landscape Character Area

This zone will be formal in design, with low level plant masses defining outdoor uses while providing visibility, and tree alleys providing shade for pedestrian comfort. Thorny and spiny plant material will be minimized near pedestrian areas.

#### Resort Related Attached Residences / Lush Desert Landscape Character Area

Similar to the Mixed Use zone, this higher density lifestyle zone will be landscaped for comfort, while also minimizing water use. Terraced living areas will be accented with cascading desert adapted vines, while elevated planters bring more detailed and finely textured plant palette closer to the resident.

#### Single Family Residential / Transitional Desert Landscape Character Area

The single family residential areas provide a transition point to the Riparian Desert landscape. Planting within these areas will be selected from the Arizona Low Water Use Plant List, yet will highlight the brighter more vibrant colors of the desert.

#### Riparian Desert Corridor Landscape Character Area

The Riparian Desert Corridor Landscape Zone will emphasize native Sonoran Desert plants that naturally grow along desert arroyos, rivers, and springs to create a lush desert feel. Native plants will be supplemented with naturalized plant material that are riparian in character and will coincide with on-site drainage channels, retention areas, and constructed arroyos.

Interior Streets and Entries / Oasis Landscape Character Area
This character area begins at the main resort entry off of Lincoln, and includes the approach to the hotel,
the palm court and the street entering from Indian Bend Drive. This zone will create a unique entry
experience for residents and resort guests, and will be characterized by formal planting arrangements, palm trees, and sculptural accent plant masses.

#### Perimeter Streets / Lush Desert Landscape Character Area

This area of Lincoln Drive will transition from the Oasis character of the entry drive, to the xeric landscape along the west boundary. Planting will be informal, with sweeping masses of desert color.

#### Perimeter Streets / Transitional Desert Landscape Character Area

Mockingbird Lane, and the western portion of Indian Bend will be planted in a naturalized desert character utilizing native and desert adapted planting, strictly selected from the Arizona Low Water Use Plant List.

Private rear-yard landscapes for the residential lots, and countyards within the luxury attached residence developments are excluded from the above landscape zones.

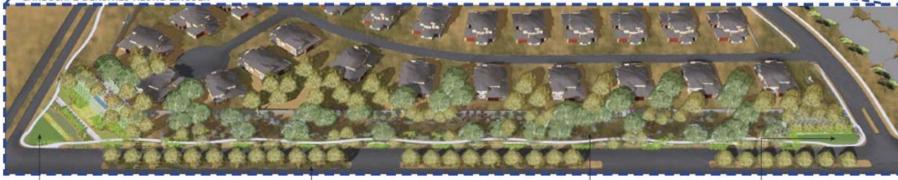




### Visually Significant Corridor Design Considerations 1. Architectural screens will be provided around all above ground utility structures

- 2. Seating areas with benches will be provided along the sidewalk at a minimum of 1000' intervals.
- 3. Themed wayfinding signage will be provided along the corridor.
- 4. Enhanced landscape lighting will be provided to differentiate the corridor from other streets.

#### LANDSCAPE DENSITIES ALONG LINCOLN



#### CORNER LANDSCAPING:

- Ten to Twelve 48\* Box (Min) Specimen Desert Trees
- Twenty Specimen Agave
- . 60% Live Vegetative Cover with Shrubs and Groundcover
- Turf Area

#### MEDIAN PLANTING:

- . 36" Box (Min) Desert Tree at 25' O.c.
- Three 5-Gallon Shrubs and Five 1-Gallon Groundcover Per Tree

#### LINCOLN PLANTING:

- . 36" Box (Min) Desert Tree at 25" O.c.
- Five 5-Gallon and Five One-Gallon Groundcover Per Tree

#### ENTRY PLANTING:

- Eight to Ten 48" Bax Min Specimen
  Trees
- 60% Live Vegetative Groundcover
- One Specimen Agave or Succulent Per Tree. 15-Gal (Min)

Note: This landscape design and density is also representative of what will occur in front to Area D along Lincoln Dr Note: Design is not to scale. Residential units also not drawn to height and setback minimums.





## Signage



Open Space (Public)

Open Space (Private)

Total Open Space 66.08 ac (71%)

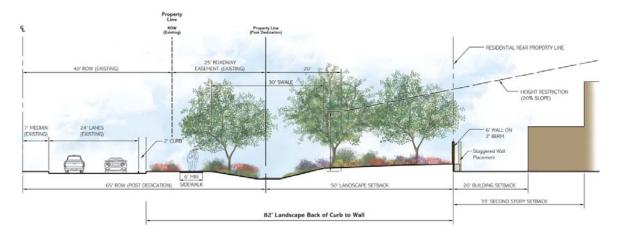
Roads & Building Structures 26.52 ac (29%)

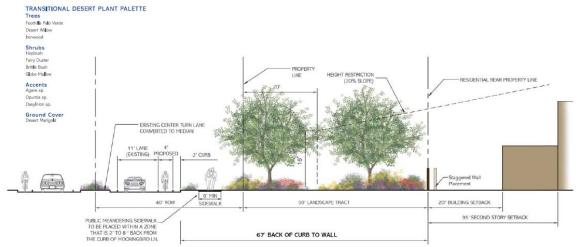
Total 92.60 acres

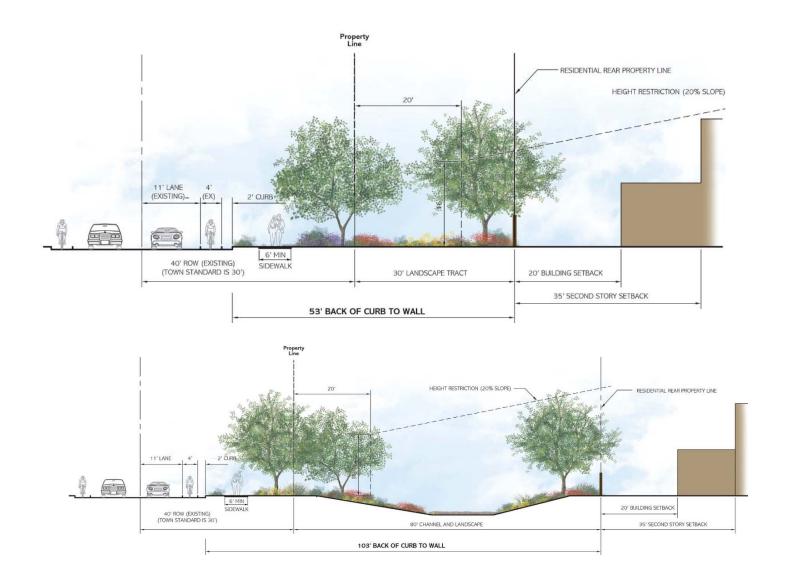
Note: At all times, the total of the public and private open space is to meet or exceed 40%.

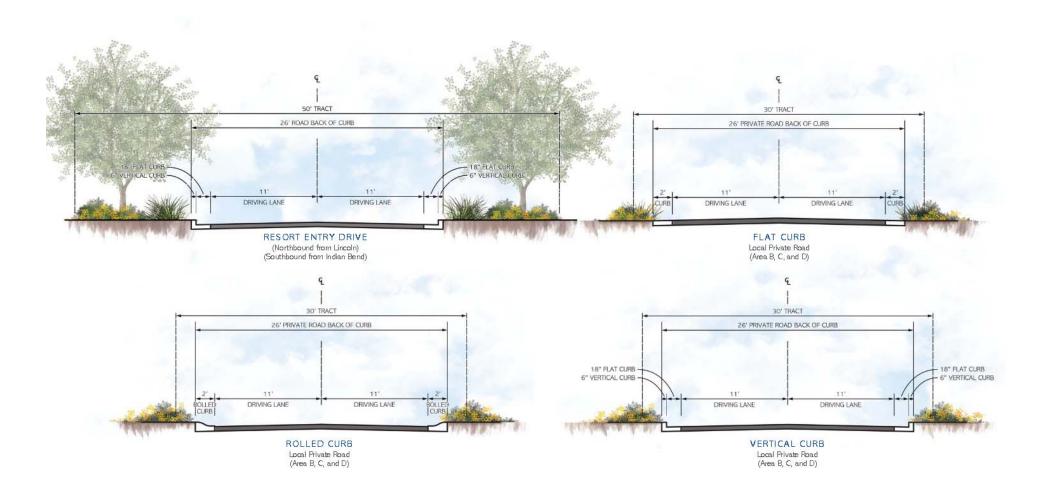
















Example of Box Culvert Bridge.

Wash Crossing In Parcel B to be Similar In Design.

# Pedestrian Pathway System





Fire Access

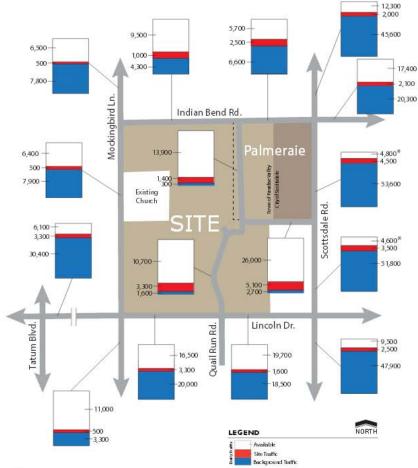
Fire Hydrants





\* All Graphics within the Traffic Impact Analysis should be updated with current plans





\* Higher Capacity when Right-Turn Lanes are Considered.

Figure 4: Site Plan

Figure 32a: Used and Available Roadway Capacity
Note: This figure has been modified with the inclusion of capacities of internal posturers.

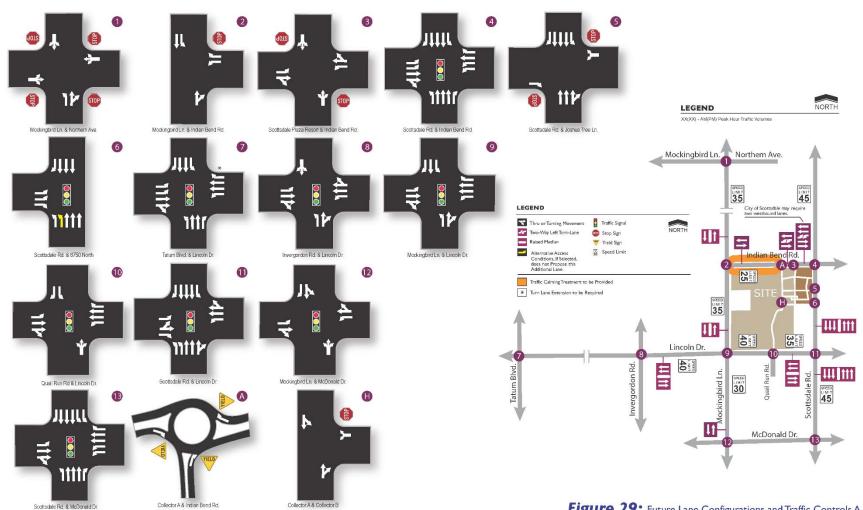


Figure 29: Future Lane Configurations and Traffic Controls A

### RITZ CARLTON PROPERTY PARKING ANALYSIS

Northeast Corner of Section 10 Township 2 North, Range 4 East



#### Prepared for:

Town of Paradise Valley 6401 East Lincoln Drive Paradise Valley, Arizona 85253

By:

CivTech, Inc. 8590 East Shea Boulevard Suite 130 Scottsdale, Arizona 85350 (480) 659-4250

October 2015 CivTech Project # 15-360 Ritz Carlton Resort Parking Analysis

A parking demand analysis was conducted for the Ritz Carlton Resort ("Resort") and the surrounding Palmeraie mixed-use area to determine the number of parking spaces required to support the new resort hotel, amenities and retail area when fully utilized. These calculations determine the average parking requirements and the overall peak parking requirements for the area pursuant to the site plan revised in July 2015. A shared parking analysis was also completed to account for the changes in parking demand created by alternate uses within the Resort and retail areas including the hotel, restaurants, offices, event areas and recreation areas during various times of the day. The shared parking analysis for the resort was conducted using a shared parking methodology approved by the Town of Paradise Valley for two scenarios, Average Use and Peak Use for both Weekdays and Weekends, between the hours of 6:00 a.m. and 12:00 a.m. Shared parking for the Palmeraie development was calculated using the City of Scottsdale's approved shared parking methodology. This letter documents the findings of the analysis for the resort and retail portions of the Ritz Carlton. There are three other parcels within the development, Parcels B. C and D. which will be developed with residential land uses and are encouraged to provide parking consistent with the Town's code requirements

#### EXECUTIVE SUMMARY

Shared parking calculations were performed for the Ritz Carlton Resort for the average utilization and the peak utilization. Average utilization of the resort requires 406 parking spaces while peak utilization requires 535 parking spaces. The current resort plan provides for 710 parking spaces which includes the required parking for the resort villas, an ownership product which can revert into the resort rental pool. A total of 390 parking spaces are provided adjacent to the resort and 320 parking spaces are provided adjacent to the villas and resort retail shops. 240 parking spaces are reserved for the resort villas leaving 470 parking spaces to be shared amongst the resort uses, 48 shared spaces are located adjacent to the resort retail. These spaces, along with miscellaneous spaces provided around the site, provide enough parking supply for the highest use during the non-peak season. **Table 1** provides a summary of the resort parking.

Table 1 – Resort Parking Summary				
	Spaces			
Shared Peak Parking Required	535			
Shared Non-Peak Parking Required	406			
Traditional Parking Provided	470			
Valet Parking Provided	540			

Additionally, to accommodate parking demand in excess of the highest peak hour calculated, a valet scenario has been established. The Ritz Carlton resort will operate with a full time mandatory valet service although traditional parking was considered in the report to evaluate a more conservative condition. Parking spaces shown in the plan are striped for traditional parking. The valet scenario considers the use of both the resort and resort villa parking areas.

An increase of 15 percent may be applied to the available parking when providing valet services, thus increasing the available parking to 540 spaces [(710 - 240)  $\times$  1.15]. With the valet, there would be a surplus of 5 parking spaces during the peak event. A valet service is required during the peak event to meet the parking demand.



October 2015

Ritz Carlton Resort Parking Analysis

Without shared parking, the Town of Paradise Valley SUP Guidelines indicate that 472 parking spaces are required during the average use period and that 621 parking spaces are required during the peak use period.

The proposed resort facility meets the parking requirements as determined by the Town of Paradise Valley's SUP Guidelines using a shared parking demand model.

Shared parking calculations were also prepared for the Palmeraie development using the shared parking model established by the City of Scottsdale. A total of 2,291 parking spaces are required for the Palmeraie development without consideration for shared parking. Using the City's shared parking model, a total of 1,876 parking spaces are required. The current plan for the Palmeraie indicates that 3,366 parking spaces will be provided. These values are summarized in Table 2.

Table 2 - Palmeraie Parking Summary
Spaces
Shared Peak Parking Required 1,876

A total of 3,366 parking spaces will be provided at the Palmeraie development which indicates that a surplus of as many as 1,490 spaces could be available for use by the Ritz Carlton. Both Palmeraie and Ritz Carlton have agreed to share these excess spaces in the case of large events at the Ritz Carlton Resort. Retail and office parking needs diminish greatly in the evening which is the typical peak for resort parking.

Parking Provided

#### CONCLUSION

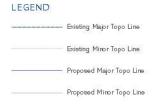
The parking provided by the Ritz Carlton Resort will accommodate the average resort utilization. During a peak event, the resort will provide a valet only scenario which will accommodate the required parking.

The adjacent Palmeraie development provides an opportunity to share some additional parking due to their symbiotic uses. The parking for a resort hotel typically peaks during an event which happens in the evening. Palmeraie will contain retail and some office uses. Parking spaces associated with office uses are typically available for other users after 5.00 PM. Retail parking tends to peak in the late afternoon and then steadily decrease through the evening with most retail stores closed by 9.00 PM. Palmeraie is currently showing excess parking of more than 1,000 spaces that could be shared with the Ritz Carlton development should the need arise. A shared parking with the Palmeraie and an agreement should be in place once operational.

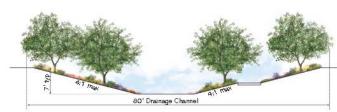
Parking should be designed to meet the Town of Paradise Valley code and should meet all ADA requirements. Parking stall depth and width along with isle width should be design in accordance with Town standards. ADA accessible parking should be designed in a location convenient for resort entry. Although a valet option will be available for ADA patrons, ADA accessible parking will still be required.



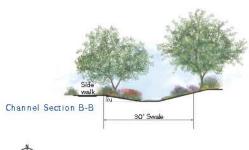
October 2015



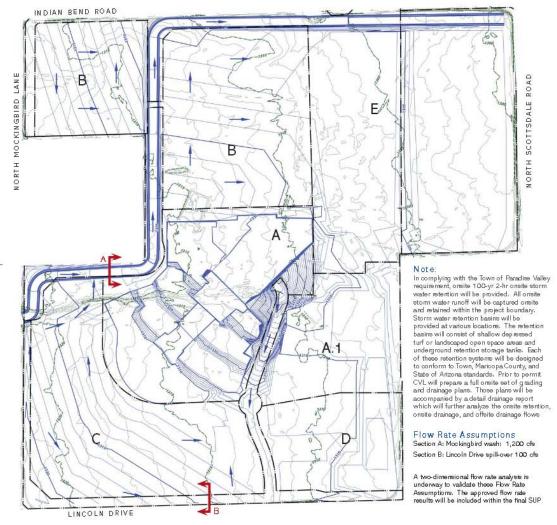
Flow Direction



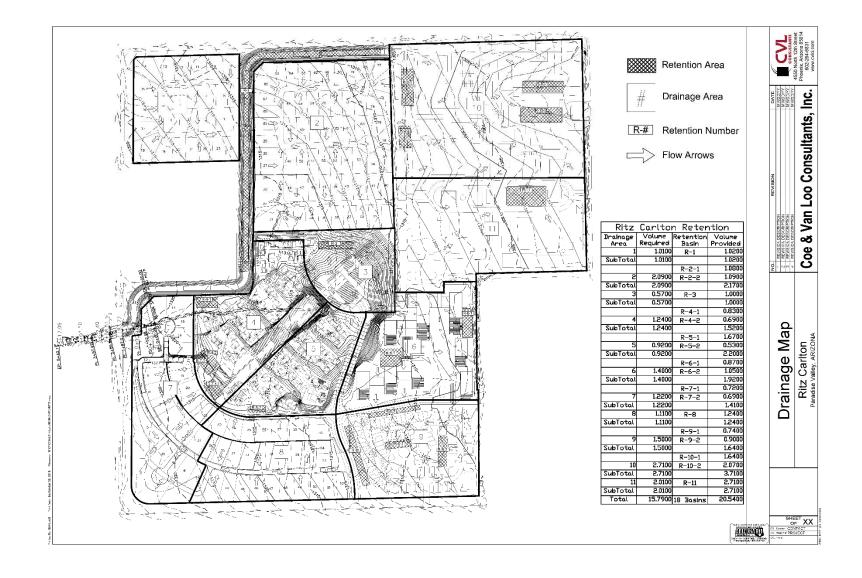
Channel Section A-A

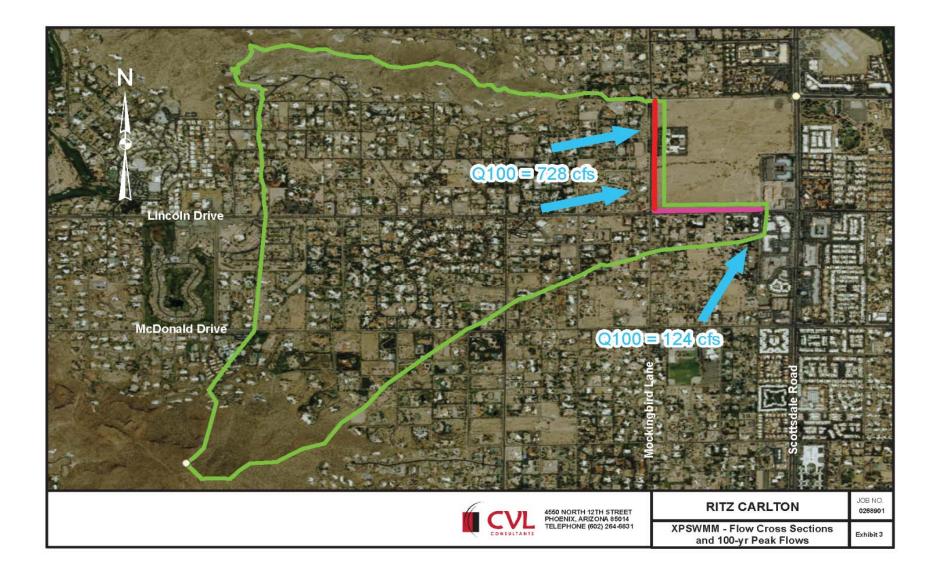






NORTH

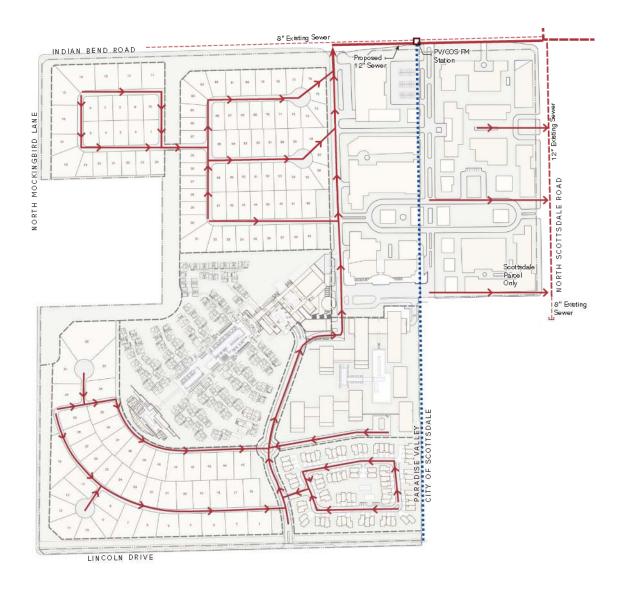




#### LEGEND









## Questions?

