

TOWN *Of* **PARADISE VALLEY**



STAFF REPORT

TO: Mayor Stanton and Town Council Members

FROM: Andrew B. Ching, Town Manager
Duncan Miller, Town Clerk

DATE: January 22, 2026

DEPARTMENT: Town Manager
Duncan Miller, 480-348-3610

AGENDA TITLE:

Discussion and Possible Action Regarding a Series 10 Beer and Wine Liquor License for the Miralina Scottsdale Resort Market

RECOMMENDATION:

Forward the Miralina Scottsdale Resort Market application for a Series 10 Beer and Wine Liquor License to the Arizona Department of Liquor Licenses and Control with a recommendation for approval.

SUMMARY STATEMENT:

Andrea Lewkowitz, agent for Event Network, LLC, d.b.a. Miralina Scottsdale Resort Market, submitted an application to the Arizona Department of Liquor Licenses and Control for a new Series 10 Beer and Wine liquor license. The Miralina Scottsdale Resort Market is a separate business entity operating within the Kimpton Miralina Resort & Villas, Paradise Valley located at 7200 N. Scottsdale Road.

BACKGROUND:

Under Arizona law, the Series 10 Beer and Wine license is an "off-sale" license which authorizes the sale of beer and wine (not distilled spirits) in their original, unbroken packages for consumption off the licensed premises. No on-site consumption is permitted under this license.

The Department of Liquor Licenses and Control (DLLC) has the primary responsibility to review the application and conduct a comprehensive investigation, which may include site visits, interviews, and detailed background checks on all listed LLC members and principals. Applicants must also demonstrate financial stability.

Town's Role in Reviewing Applications

When a liquor license application is filed with the state, the DLLC forwards a copy to the local jurisdiction. The Town Clerk files a copy for public inspection and posts a public hearing notice and copy of the application for a period of 20 days in a conspicuous

place on the front of the premises where the business is to be conducted. The notice specifies that any person residing or owning/leasing a property within a one-mile radius from the premises proposed to be licensed may submit written comments in favor of or opposed to the issuance of the license to the Town Clerk.

Pursuant to A.R.S. § 4-201(c), the Town Council must vote to recommend whether to approve or deny the license within 60 days after the filing of the application.

Application Summary

The Kimpton Miralina Resort & Villas has an active Series 6 Bar license. Event Network, LLC, d.b.a. Miralina Scottsdale Resort Market, is a separate business entity which is leasing approximately 900 square feet of retail space. The application under review is for a new Series 10 License for the sale of beer and wine for off-site consumption.

Public notice and a copy of the application were posted at the property on December 18, 2025. No public comments were received in support of or opposition to the license. The Paradise Valley Police Department has reviewed the application and finds no reason to oppose it. Additionally, the Community Development Department has no objections to the application insofar as issuance of a liquor license is consistent with the Special Use Permit – Resort for this property.

The recommendation is for the Town Council is to enter an order in favor of the application and forward it to the State Liquor Board for approval.

ATTACHMENT(S):

- A. Staff Report
- B. Memo – Paradise Valley Police Department
- C. Memo – Community Development Department
- D. Diagram