



# Town of Paradise Valley

6401 E Lincoln Dr  
Paradise Valley, AZ 85253

## Meeting Notice and Agenda

### Town Council

**Mayor Jerry Bien-Willner**  
**Vice Mayor Mark Stanton**  
**Council Member Ellen Andeen**  
**Council Member Paul Dembow**  
**Council Member Scott Moore**  
**Council Member Julie Pace**  
**Council Member Anna Thomasson**

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Thursday, February 11, 2021

2:00 PM

Council Chambers

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#### 1. CALL TO ORDER / ROLL CALL

*THIS MEETING WILL BE HELD BY REMOTE PARTICIPATION ONLY*

##### *PUBLIC PARTICIPATION IN THE MEETING*

*Members of the public are encouraged to participate in the meeting via the following options:*

1. *View the live stream at <https://paradisevalleyaz.legistar.com/Calendar.aspx>*
  - (a) *Click on Calendar Tab*
  - (b) *Look for Town Council meeting (you may have to select it from the dropdown list) and find the meeting date*
  - (c) *Click the "In Progress" link in the column titled Video*

2. *Zoom Conference*

- (a) *Computer: <https://zoom.us/j/6678902153>*
- (b) *Telephone: 1 669 900 6833 Meeting ID 667 890 2153*

3. *Submitting questions and comments:*

- (a) *Visit <https://paradisevalleyaz.legistar.com/Calendar.aspx>, search for the meeting date, and click "eComment". Locate the agenda item you are interested in and click "Comment" (Please submit comments at least 1 hr prior to meeting)*

- (b) *Email [dmiller@paradisevalleyaz.gov](mailto:dmiller@paradisevalleyaz.gov) (Please submit comments at least 1 hr prior to meeting)*

4. *Speaking during Call to the Public / Public Hearings*

- (a) *Visit <https://paradisevalleyaz.legistar.com/Calendar.aspx>, search for the meeting date, and click "eComment". Locate the agenda item and click "Register to Speak".*

*Join the meeting by dialing 1 669 900 6833 Meeting ID 667 890 2153*

- (b) *If attending by Zoom Video Conference, click the chat button and enter your name and the agenda item you would like to address*

*(These meeting participation guidelines are pursuant to Town Council Resolution 2020-08 adopted March 17, 2020.)*

*Notice is hereby given pursuant to A.R.S. §38-431.02. that members of the Town Council will attend by audio/video conference call.*

## 2. EXECUTIVE SESSION

- [21-046](#) Discussion or consultation with the Town Attorney in order to consider the Town's position and instruct its attorneys regarding pending or contemplated litigation or in settlement discussions conducted in order to avoid or resolve litigation related to fence-wall setbacks as authorized by A.R.S. §38 431.03(A)(4).
- [21-058](#) Discussion and consultation with, and direction to, the Town's Attorneys regarding contracts that are the subject of negotiation and the Town Council's position regarding EPCOR Water's Company's pending rate case before the Arizona Corporation Commission as authorized by A.R.S. §38-431.03(A)(4); and discussion or consultation for legal advice regarding same with the Town's attorney as authorized by A.R.S. §38-431.03(A)(3).
- [21-051](#) Discussion or consideration of employment, assignment, promotion, or salary of the Town Manager as authorized by A.R.S. §38-431.03(A)(1); and discussion and possible direction to Town Attorney regarding Town Manager employment agreement as authorized A.R.S. §38 431.03(A)(4).
- [21-045](#) The Town Council may go into executive session at one or more times during the meeting as needed to confer with the Town Attorney for legal advice regarding any of the items listed on the agenda as authorized by A.R.S. §38-431.03(A)(3).

## 3. STUDY SESSION ITEMS - APPROXIMATE START TIME 3:15 PM

*The Study Session is open to the public however the following items are scheduled for discussion only. The Town Council will be briefed by staff and other Town representatives. There will be no votes and no final action taken on discussion items. The Council may give direction to staff and request that items be scheduled for consideration and final action at a later date. The order of discussion items and the estimated time scheduled to hear each item are subject to change.*

- [21-050](#) **Discussion of the 2022 General Plan - Topics Including Structural Organization, Format Ideas and Community Assessment Report**  
**90 Minutes**

**Staff Contact:** Loras Rauch, (480) 348-3595

**Attachments:** [Staff Report - Feb 11, 2021](#)  
[GP Structural Organization Presentation](#)

**21-059****Legislative Update  
30 Minutes****Staff Contact:**

Jill Keimach, 480.348.3533  
Doug Cole

**Attachments:**

[Attachment A - Staff Report Legislative Update](#)  
[Attachment B - Summary of Legislation and Recommendations Relevant to Par:](#)  
[Attachment C - Presentation Legislative Update](#)  
[HB2161P TMA](#)  
[HB2211P](#)  
[HB2285 STR](#)  
[HB2310P](#)  
[HB2420p](#)  
[HB2481 STRs \(2021\) w edits](#)  
[HB2482P](#)  
[HCR2011P short-term rentals; vacation rentals](#)  
[SB1333P law enforcement; budget reduction; prohibition](#)  
[SB1379 Industry STR bill Mesnard](#)  
[SB1419P highway video surveillance](#)  
[SB1721 TPT Prime Contracting](#)

**21-056****Discussion of Draft Ordinance 2021-01, Referred from the  
Planning Commission, to Amend the Town Zoning Ordinance to  
Prohibit Recreational Marijuana Establishments  
15 Minutes****Staff Contact:**

Deborah Robberson, Acting Town Attorney 480-348-3609

**Attachments:**

[Attachment A - Staff Report Recreational Marijuana 021121](#)  
[Attachment B - Ordinance 2021-01 Draft Ord Marijuana Establishent Limitations](#)  
[Attachment C - Presentation on Recreational Marijuana](#)

**4. BREAK**

**5. RECONVENE FOR REGULAR MEETING 6:00 PM****6. ROLL CALL****7. PLEDGE OF ALLEGIANCE\*****8. PRESENTATIONS\*****21-052 Arizona Association of Chiefs of Police (AACOP) presentation**

**Recommendation:** Receive a presentation from AACOP President Michael Soelberg

**Staff Contact:** Peter Wingert, 480 948-7410

**Attachments:** [02112021 AACOP presentation](#)

**9. CALL TO THE PUBLIC**

*Citizens may address the Council on any matter not on the agenda. In conformance with Open Meeting Laws, Council may not discuss or take action on this matter at this Council meeting, but may respond to criticism, ask that staff review a matter raised, or ask that it be placed on a future agenda. Those making comments shall limit their remarks to three (3) minutes. Please fill out a Speaker Request form prior to addressing the Council.*

**10. CONSENT AGENDA**

*All items on the Consent Agenda are considered by the Town Council to be routine and will be enacted by a single motion. There will be no separate discussion of these items. If a member of the Council or public desires discussion on any item it will be removed from the Consent Agenda and considered separately. Please fill out a Speaker Request form prior to the start of the meeting and indicate which item you would like to address.*

**21-030 Minutes of Town Council Meeting January 21, 2021**

**Attachments:** [Minutes January 21 2021](#)

**21-048 Minutes of Town Council Meeting January 28, 2021**

**Attachments:** [Town Council Minutes January 28 2021](#)

**21-055 Adoption of Resolution 2021-02 Amending the Fiscal Year 2020/21 Budget**

**Recommendation:** Adopt Resolution Number 2021-02.

**Staff Contact:** Douglas Allen, CFO 480-348-3696

**Attachments:** [Attachment A - Staff Report](#)  
[Attachment B - Resolution 2021-02](#)

**21-057**      **Award of Contract for Public Relations Professional Services with S+C Communications for one-year with 4 one-year extensions for an annual amount not to exceed \$30,000**

**Recommendation:** Award a contract for public relations professional services to S+C Communications (Scutari and Cieslak, Inc.) for one-year and providing for up to four one-year extensions at an hourly rate of \$200/hour, not to exceed \$30,000 annually.

**Staff Contact:** Jill Keimach, 480.348.3533

**Attachments:**      [Attachment A - Staff Report Public Relations Services Contract \(S+C Communi](#)  
[Attachment B - Services Agreement](#)  
[Attachment C - PR Procurement Summary](#)

**21-061**      **Approval of Legal Services Engagement Agreement with Crockett Law Group**

**Recommendation:** Approve engagement agreement with Crockett Law Group

**Staff Contact:** Deborah Robberson, 480-348-3609

**Attachments:**      [Attachment A - Staff Report Legal Services Contract](#)  
[Attachment B - Crockett Law Group Engagement Letter \(Paradise Valley\) 2-4-2](#)

## 11. PUBLIC HEARINGS

*The Town Council may hear public comments and take action on any of these items. Citizens may address the Council regarding any or all of these items. Those making comments are limited to three (3) minutes. Speakers may not yield their time to others. Please fill out a Speaker Request form prior to the start of the meeting and indicate which item you would like to address.*

## 12. ACTION ITEMS

*The Town Council May Take Action on This Item. Citizens may address the Council regarding any or all of these items. Those making comments are limited to three (3) minutes. Speakers may not yield their time to others. Please fill out a Speaker Request form prior to the start of the meeting and indicate which item you would like to address.*

**21-060****Approval of Town Position of Support or Opposition of State Legislative Summary of Bills Relevant to Paradise Valley**

**Recommendation:** Provide direction and approve Summary of State Legislation and Recommendations for Council Adoption during Town Council Meeting.

**Staff Contact:** Jill Keimach, 480.348.3533

**Attachments:** [Attachment A - Staff Report Legislative Update Action Item](#)  
[Attachment B - Summary of Legislation and Recommendations Relevant to Par:](#)  
[HB2161P TMA](#)  
[HB2211P](#)  
[HB2285 STR](#)  
[HB2310P](#)  
[HB2420p](#)  
[HB2481 STRs \(2021\) w edits](#)  
[HB2482P](#)  
[HCR2011P short-term rentals; vacation rentals](#)  
[SB1333P law enforcement; budget reduction; prohibition](#)  
[SB1379 Industry STR bill Mesnard](#)  
[SB1419P highway video surveillance](#)  
[SB1721 TPT Prime Contracting](#)

**13. STUDY SESSION CONTINUED - START TIME 7:00 PM**

**21-049****Interviews for Committee, Commission, and Board Appointments****Staff Contact:**

Duncan Miller, 480-348-3610

**Attachments:**[Attachment A - Staff Report Committee Interviews](#)[Attachment B - Committee and Commission Reappointments 2021](#)[Attachment C - Interview Schedule](#)[Barbee, Phyllis\\_Redacted](#)[Berry, Jennifer\\_Redacted](#)[Brown, Robert\\_Redacted](#)[Clarke, Ron\\_Redacted](#)[Erie, Susan\\_Redacted](#)[Glazier, Shawna - Application\\_Redacted](#)[Gustafson, Jennifer\\_Redacted](#)[Hawthorne, James\\_Redacted](#)[Hoffman, Richard\\_Redacted](#)[Hollifield, Jeff\\_Redacted](#)[Kaur, Priti\\_Redacted](#)[Keenan, Becky\\_Redacted](#)[Kesic, Milan\\_Redacted](#)[Labelle, Christine\\_Redacted](#)[Ladrihan, Joe - Application\\_Redacted](#)[Leibsohn, Rachelle\\_Redacted](#)[Lipmann, Karen\\_Redacted](#)[Mallia, Marianne - Application\\_Redacted](#)[Nagel, Jennifer Bryant\\_Redacted](#)[Petsas, Kathryn - Application\\_Redacted](#)[Portigal, Blair\\_Redacted](#)[Shapiro, June\\_Redacted](#)[Wainwright, Jonathan\\_Redacted](#)[Wilder, William\\_Redacted](#)[Winograd, Mark\\_Redacted](#)**14. FUTURE AGENDA ITEMS**

*The Town Council May Take Action on This Item. The Mayor or Town Manager will present the long range meeting agenda schedule and announce major topics for the following meeting. Any member of the Council may move to have the Town Manager add a new agenda item to a future agenda. Upon concurrence of three more Members, which may include the Mayor, the item shall be added to the list of future agenda items and scheduled by the Town Manager as a future agenda item within 60 days.*

**21-047      Consideration of Requests for Future Agenda Items**

**Recommendation:** Review the current list of pending agenda topics.

**Staff Contact:** Jill B. Keimach, Town Manager, 480-348-3690

**Attachments:** [AGENDA TOPICS 02 05 21](#)

**15. MAYOR / COUNCIL / MANAGER COMMENTS**

*The Mayor, Council or Town Manager may provide a summary of current events. In conformance with Open Meeting Laws, Council may not have discussion or take action at this Council meeting on any matter discussed during the summary.*

**16. ADJOURN**

AGENDA IS SUBJECT TO CHANGE

*\*Notice is hereby given that pursuant to A.R.S. §1-602.A.9, subject to certain specified statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the Town Council are audio and/or video recorded, and, as a result, proceedings in which children are present may be subject to such recording. Parents in order to exercise their rights may either file written consent with the Town Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the Town will assume that the rights afforded parents pursuant to A.R.S. §1-602.A.9 have been waived.*

*The Town of Paradise Valley endeavors to make all public meetings accessible to persons with disabilities. With 72 hours advance notice, special assistance can also be provided for disabled persons at public meetings. Please call 480-948-7411 (voice) or 480-483-1811 (TDD) to request accommodation to participate in the Town Council meeting.*