

SCOTT L. TONN

Paradise Valley, AZ 85253

May 3, 2016

The Honorable Michael Collins

Mayor

Town of Paradise Valley

6401 E. Lincoln Drive.

Paradise Valley, AZ 85253

Re: Expression of Interest in Being Nominated to the Hillside Committee.

Dear Mayor Collins:

I would appreciate the consideration of you and the Town Council with respect to my interest in being appointed to the Town of Paradise Valley Hillside Building Committee.

I have lived in Paradise Valley for 11 years now, first on Sanna Street and now on Solano Drive. I live on a hillside lot in the Stone Canyon area on the north slope of Camelback Mountain, with views to Mummy Mountain and the north Phoenix mountain areas that are subject to the jurisdiction for the Hillside Building Committee. I have an understanding of and deep commitment to the special character of the hillside terrain that defines the physical beauty of our town. I also understand that challenges that residents can face in maintaining hillside lots.

After recently meeting you at a neighborhood gathering, you motivated me, and decided to dedicate some time to the community where I live. Further, I was able to attend the recent review of the various committees and believe my skills fit well to enhance the committee.

As an experienced contractor and business operator including an extensive engineering background, I have the experience and perspective to both understand and apply the Hillside Ordinance fairly for both the applicant and the community. I own and operate several businesses in the greater Phoenix metro area including electrical, concrete, HVAC, and solar contracting as well as real estate development in downtown Phoenix. I do not contract any business in Paradise Valley so I am confident my businesses would never be a conflict.

My Bio is attached for your use and review and I would be pleased to provide additional information and to answer any questions that you and the other members of the Town Council may have.

Thank you very much for your consideration.

Most sincerely,

Scott L. Tonn



Company Overview

January 1, 2016

Founded in 2010, Mr. Tonn is Manager and primary principal of Tonn Investments, LLC ("TI"). TI is a private holding company based in Phoenix, Arizona, which specializes in equity investments, as well as owning and operating companies and assets namely in the following sectors: construction, real estate, renewable energy (photovoltaic), multi-family development, and mobile video calling technology.

Tonn Investments provides shared-services to its operating companies including financial, cash management, software, human resources, insurance, marketing, and information technology.

Scott L. Tonn

Paradise Valley, Arizona

Previously, Mr. Tonn served as CEO of SunWize Technologies from October 2011 through June 2013. Prior to joining SunWize, Mr. Tonn co-founded and served as Managing Partner at Blue Renewable Energy, a privately owned renewable energy power producer and development company focused on PV solar and wind projects.

Mr. Tonn also served for ten (10) years as President of Essco Companies, a leading west coast electrical wholesale distributor. While at Essco, Mr. Tonn negotiated and managed the stock sale of Essco to Sonepar, one of the world's largest electrical wholesale companies. Post-sale, Mr. Tonn positioned Essco and Sonepar USA into the PV wholesale arena, quickly building this business into a significant solar electric industry participant. Mr. Tonn also served as Vice President, Real-Estate and Asset Dispositions at American Tire Group, where he managed real estate operations for over 300 retail and warehouse properties.

Mr. Tonn currently serves as a Board Member of the Arizona State University Sun Angel Endowment, serves on the Board of Trustees at Florida's Saint Leo University, and is a member and board member of Gen-Next. Mr. Tonn holds a BA in economics from the University of California, Davis. Mr. Tonn and his wife, Tracy, have two children, Jessica and Blake. Jessica, a communications major, graduated from Stanford University and was a key contributor on Stanford's Cross-County, Indoor Track, and Outdoor Track teams specializing in distance events. Blake, a political science major, attends the University of Pennsylvania and is an active member of the University of Pennsylvania Mock Trial Team. Tracy Tonn is a CASA in Arizona and devotes her time to this worthy organization support children in the Arizona foster system.

Mr. Tonn and his family belong to the following clubs/oranizations:

- The Animal Welfare League, Phoenix, AZ
- The Paradise Valley Country Club, Paradise Valley, AZ
- Camelback Country Club, Paradise Valley, AZ
- Pine Canyon Country Club, Flagstaff, AZ

Manager/Owner

Tonn Investments, LLC

2010 – Present (6 years) Phoenix, Arizona

Mr. Tonn founded Tonn Investments, LLC ("TI") in 2010. TI is a private holding company which specializes in investment, as well as owning and operating companies and assets, in the following sectors: construction, real estate, renewable energy (photovoltaic), multi-family development, and internet consumer services and IT infrastructure companies.

Recent Investments & Transactions:

- 1) 2011-present direct investments via convertible debt structure, Oncam, Inc.
- 2) September 2013, TI led an MBO acquisition of SunWize Technologies, Inc., purchasing 100% of the stock from Mitsui & Co. (USA).
- 3) October 2013, Closed on investment sale of 10MW solar facility at Indy Motor Speedway with Centaurus Energy of Houston, TX.
- 4) January 2014, closed on two (2) apartment development transactions (approx.260 units) to Epoch of Florida
- 5) March 2014, Sale of SunWize's national Distribution network and operations into Soligent Holdings.
- 6) July 2015, \$4.2MM financing facility for SWH and IWS with Arizona Bank & Trust.
- 7) Announced 86-Unit Condominium (The Presidential) in downtown Phoenix.
- 7) April 2016, \$3.8MM financing facility for Austin Companies with Arizona Bank & Trust.

Active roles and positions:

Manager

Tonn Investments, LLC

Phoenix, AZ

July 2010 – Present

President, COO & Board Member

Oncam, Inc.

Bangalore, India (Tech Development), Los Angeles, CA (HQ), and Phoenix, AZ (Finance)

July 2013 – Present

(As an Oncam Inc. major Angel Investor and Board Member, Scott assumed the role of President & COO on July 1st, 2013.)

Managing Partner

Blue Renewable Energy & 1100 East Jefferson, LLC
Phoenix, AZ

2010 – Present

Mr. Tonn co-founded and served as Managing Partner at Blue Renewable Energy, a privately owned renewable energy power producer and development company focused on PV solar and wind projects including projects at Arizona State University. Mr. Tonn, along with the same business partner, co-founded 1100 East Jefferson, LLC which is focused on downtown Phoenix re-development.

Past roles and positions:

President & CEO

SunWize Technologies, Inc.
San Jose, CA

November 2011 – June 2013

Mr. Tonn joined SunWize Technologies, Inc. ("SunWize"), a Mitsui & Co. (USA) company, in fall of 2011 as President and CEO. SunWize operates a successful solar wholesale operation and commercial and residential contracting business. Under Scott's leadership, the company adopted and implemented its current go-to-market strategy known as EPC+, which combined the wholesale and contracting segments into one homogenous unit. Mr. Tonn's contract with Mitsui naturally expired on June 30th, 2013.

President

Essco Wholesale Electric
Chandler, AZ

2001 – 2010

Mr. Tonn served as President of Essco Wholesale Electric, a leading west coast electrical wholesale distributor. While at Essco, Mr. Tonn negotiated and managed the 100% stock sale of Essco to Sonepar-USA, the world's largest electrical wholesale company. Post-sale, Mr. Tonn positioned Essco and Sonepar-USA into the PV wholesale arena, quickly building this business into a significant solar electric industry participant.

Vice President, Real-Estate and Asset Dispositions

American Tire Group
1999 – 2001 (2 years)

While serving as a VP at American Tire, Mr. Tonn managed real estate operations for over 300 retail and warehouse properties and sold-off over 250 active retail locations through a private bid process.

Organizations:

Gen-Next

Co-Chair, Arizona Chapter

2011 – Present

Gen Next is a nonprofit, 501(c) (4) membership organization that connects, informs and engages executives and entrepreneurs to empower individuals and causes to provide long-term solutions for future generations.

Arizona State University Sun Angel Endowment

Board Member and Former President

2009 – Present

The Arizona State University Sun Angel Endowment works closely with the Sun Devil Club to raise and manage endowment funding for ASU athletics.

Saint Leo University Board of Trustees

Trustee

2011 – Present

Saint Leo University is a Catholic, liberal arts-based university serving people of all faiths.

Rooted in the 1,500-year-old Benedictine tradition, the university seeks balanced growth in mind, body, and spirit for all members of its community. At University Campus, at education centers, and through the Center for Online Learning, Saint Leo University offers a practical, effective model for life and leadership in a challenging world; a model based on a steadfast moral consciousness that recognizes the dignity, value, and gifts of all people.

To accomplish its mission, the university community creates a student-centered environment in which the love of learning is of prime importance. Members of the community are expected to examine and express their own values, listen respectfully to and respond to the opinions of others, serve the community in which they live, welcome others into their lives, and care for all of God's creations.

Duncan Miller

From: Duncan Miller
Sent: Wednesday, March 01, 2017 2:54 PM
To: Mayor, Vice Mayor, and Council Members
Subject: FW: Scott Tonn

-----Original Message-----

From: Jane Jozoff
Sent: Wednesday, March 01, 2017 2:51 PM
To: Duncan Miller
Subject: Scott Tonn

Dear Duncan, I wholeheartedly endorse Scott Tonn to serve on the Hillside Commission. We have been neighbors for years here in Stone Canyon. He has been a concerned and informed person who cares passionately about the safety and beauty of Camelback Mt.

With best regards, Jane Jozoff

Duncan Miller

From: Duncan Miller
Sent: Wednesday, March 01, 2017 2:54 PM
To: Mayor, Vice Mayor, and Council Members
Subject: FW: letter of recommendation for Scott Tonn

From:
Sent: Wednesday, March 01, 2017 1:51 PM
To: Duncan Miller
Subject: letter of recommendation for Scott Tonn

Mayor Collins and Town Council members,

I am writing to strongly support Scott Tonn's application for serving on our town's hillside committee.

I as a neighbor and citizen of Paradise Valley am excited Scott is willing to volunteer his talents to serve this town. With his decades of experience in engineering, construction and business he brings a knowledge base that we greatly need. He also brings with him the experience of truly living in our hillside community which is strongly needed. Scott has shown his devotion to all his endeavors over the years, and is passionate about results. He's at his best in a group environment, and is consciously proactive at getting full involvement of all other team members to derive the best results possible.

I have the deepest personal and professional respect for Scott - he has my highest endorsement. If you have any questions about this recommendation or my endorsement of Scott, please feel free to contact me.

Kind regards,

Teresa Zachariah

Duncan Miller

From: Duncan Miller
Sent: Friday, March 03, 2017 8:06 AM
To: Mayor, Vice Mayor, and Council Members
Subject: FW: Scott Tonn for our Hillside Committee

From: David Appel [<mailto:>]
Sent: Thursday, March 02, 2017 9:55 AM
To: Duncan Miller
Subject: Scott Tonn for our Hillside Committee

Dear Mayor Collins and Town Council members:

We heartily endorse Scott Tonn to serve on the Hillside Committee.

We live at 5511 East San Miguel, on the north face of Camelback Mountain. We view the mountain as a treasure, and certainly as an iconic expression of what makes Paradise Valley – and the entire metro area – so special. As development questions continue to arise, we need a combination of expertise, vision, communication skills, and a practical sense of how to get important things done.

Scott is all these things, and operates in an open-minded manner that allows him to work with all types and opinions. I may not always agree with Scott, but I trust his judgement and sense of fairness, both essential qualities needed in our community.

Thank you for your consideration.

Best regards,

David Appel

Duncan Miller

From: Duncan Miller
Sent: Saturday, March 04, 2017 10:51 AM
To: Mayor, Vice Mayor, and Council Members
Subject: FW: Recommending Scott Tonn application for PV Hillside Committee

From: Pam Hait [[mailto:](#)]
Sent: Saturday, March 04, 2017 9:55 AM
To: Duncan Miller
Subject: Recommending Scott Tonn application for PV Hillside Committee

Mayor Collins and Town Council members,

I am strongly supporting Scott Tonn's application for the Paradise Valley Hillside Committee.

I am a 40-year-plus resident of the Town and a long-time journalist who has covered urban planning and environmental issues for local, regional and national publications. It is with great enthusiasm that I support the application of Scott Tonn to the Town's Hillside Committee. I believe that the hillside committee is one of the Town's most critical deliberative bodies.

Scott Tonn is a neighbor and a man of the highest integrity. He has a wealth of knowledge that will be extremely helpful as this committee makes its recommendations. It is exciting to me that someone of his calibre is offering his time and talents to ensure that the character of our Town is preserved for the future. On a personal note, Scott is thoughtful, pro-active, and a problem-solver. I whole-heartedly support his application, and respectfully request that he be appointed to the Town's hillside committee.

Sincerely,
Pam Hait

Pam Hait
Strateg!es

Duncan Miller

From: Duncan Miller
Sent: Monday, March 06, 2017 3:09 PM
To: Mayor, Vice Mayor, and Council Members
Subject: FW: Scott Tonn

From: Sheila Zuieback [mailto:[mailto:](#)]
Sent: Monday, March 06, 2017 3:06 PM
To: Duncan Miller
Subject: Scott Tonn

Dear Mr. Miller, Mayor Collins and Town Council members,

I am writing to strongly support Scott Tonn's application for serving on our town's Hillside Committee.

I am a neighbor and citizen of Paradise Valley, and I am elated that Scott is willing to volunteer his talents in service to our town. Scott's has had a lengthy and successful career in engineering, construction and business and I am convinced he would bring the knowledge base that we greatly need. He also brings with him the valuable experience of living in our hillside community. Scott has shown his devotion to all his endeavors over the years, and is passionate about results. He's at his best in a group environment, and is consciously proactive at getting full involvement of all other team members to derive the best results possible.

I have profound personal and professional respect for Scott - he has my highest endorsement. If you have any questions or concerns about this recommendation, please feel free to contact me.

Respectfully submitted,

Sheila Zuieback