

Volunteer Opportunities

TOWN OF PARADISE VALLEY COMMITTEE VOLUNTEER APPLICATION FORM

Thank you for your interest in volunteering with the Town.

Applications have been reopened for this year's appointment cycle and the Town is accepting applications for all committees, commissions, and boards. The deadline to be considered for appointment is Friday, March 20, 2026.

Please select which committee or committees you are interested in being considered for appointment.*

- Advisory Committee on Public Safety
- Board of Adjustment
- Hillside Building Committee
- Historical Advisory Committee
- PV Mountain Preserve Trust
- PV Arts Board
- Planning Commission
- Personnel Appeals Board
- Public Safety Personnel Retirement Board

Please provide the following background information.

Name*	David Lemelin
Address*	[REDACTED]
Email*	[REDACTED]
Telephone Number	[REDACTED]
Employer	Mindforce Research
Occupation	Principal and EVP
Number of years as PV resident	8

Professional experience highlights

Last 11 years being one of the owners on an Indian-based market research firm with global clients in all vertical segments, empowering most of the world's largest consultancies.

Another 11 years as an industry analyst, practice leader and custom research director for consultancies working with many of the world's largest technology firms.

Another 25 years in public relations, advertising, public policy and strategic planning roles providing research leadership. During this time, I also developed and managed product lines, including over \$1B in revenue, served as the corporate Futurist, and developed evolving sales channels.

What experience do you think qualifies you to be a committee member?

Planning Commission: Early in my career, I spent 10 years doing research and strategic planning with the phone company's public affairs and public policy groups. This included detailed stakeholder research and in-depth discussions with public officials, as well as community leaders in 14 states. My time as an industry analyst involved working with some of the world's largest technology firms and their leadership in a consultative role. I continue to take a leadership role in research, insights and the role of Artificial Intelligence.

Arts Advisory Committee: I am an avid and passionate art collector, being involved in local and national auctions, as well as frequenting local galleries. One of the reasons I purchased my PV home is that it was built by collectors and has a lighted gallery. I patronize local artists (e.g. Leland Beaman, Sky Black, Philip Campbell Curtis) as well as the popular artists, and a variety of styles. I have my eye on a couple of Curtis Dickman's pieces at the town hall.

Community Activities

I am a regular attendee at the PV Men's breakfast. While I do not serve on my PV HOA, I am involved and serve on other HOAs for my income properties throughout the valley.

Information on each of [Information on Committees](#)

the committees including summaries, annual reports, and meeting minutes are located on the Boards & Commissions page.

Have you familiarized yourself with the duties of the committee(s) in which you are interested?*

Yes No

Attach resume and cover letter
[Lemelin David 5907834 4005907834 LEG PR.pdf](#)

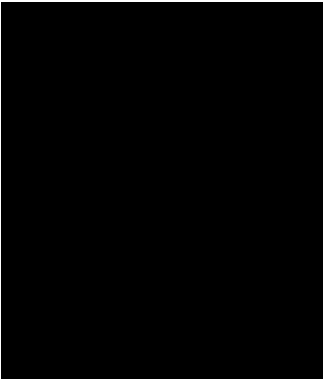
* indicates required fields.

For Immediate Release

Marquis Who's Who Honors David Lemelin for Expertise in Market Research

David Lemelin is celebrating 49 years of distinguished service in the business industry

PARADISE VALLEY, AZ, February 17, 2026, David Lemelin has been selected for inclusion in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.



Mr. Lemelin's distinguished career in research, strategy and business development spans nearly five decades, marked by a series of influential roles and industry-shaping contributions. Since 2017, he has served as principal and executive vice president of global strategy and business development at Mindforce Research. In this capacity, Mr. Lemelin oversees research projects in the field, leads the global sales force and collaborates directly with project managers to drive organizational success. His leadership has been instrumental in advancing Mindforce Research's reputation for delivering actionable insights and innovative solutions.

Prior to his current role, Mr. Lemelin was head of strategy and business development at Mindforce Research from 2015 to 2017. During this period, he played a pivotal role in shaping the company's strategic direction and expanding its business development initiatives. His expertise in enhancing primary research with end-client insights set new standards for excellence within the organization.

From 2010 to 2015, Mr. Lemelin served as director of custom research at GlobalData, where he led high-profile projects for major clients, including global competitive win-loss analysis for several major accounts. His ability to work directly with senior leadership at some of the world's largest organizations distinguished him among thousands of research analysts worldwide. Notably, he was among few professionals invited to participate in analyst events with top executives at multiple technology firms, underscoring the impact and recognition of his expertise.

From 2008 to 2010, he served as Research Director at Allied Business Intelligence Inc., and practice leader and senior analyst at In-Stat, following his tenure as a senior analyst from 2005 to 2008. In these roles, he provided critical market intelligence and guided clients through rapidly evolving industry landscapes.

Mr. Lemelin's earlier career includes significant achievements at Qwest Communications, now Lumen Technologies. As lead marketing professional from 2002 to 2005, he developed strategies that enhanced the company's market presence. He previously served as a senior marketing manager from 2000 to 2002 and as a market manager for data solutions from 1998 to 2000, where he fostered product innovation and market expansion.

From 1994 to 1998, Mr. Lemelin was senior product manager at Qwest Communications, leading cross-discipline teams in product development initiatives that positioned the company at the forefront of telecommunications advancements. His tenure as senior product developer from 1991 to 1994 further demonstrated his technical acumen and ability to translate emerging technologies into viable business solutions. During this time, he served as the Company Futurist, making multimedia presentations to internal and external audiences.

Between 1989 and 1991, Mr. Lemelin managed market research activities at US WEST, providing valuable insights that informed strategic decision-making in forming and growing the Small Business market segment. As manager of strategic planning and administration from 1986 to 1989, he played a key role in organizational planning and operational efficiency. His earlier experience as a research manager from 1979 to 1986 laid the foundation for his analytical approach and commitment to data-driven strategies, while informing US WEST's and Mountain Bell's Public Affairs, Public Relations, and Advertising initiatives.

Mr. Lemelin began his professional journey as a market research analyst at Blue Cross and Blue Shield Colorado from 1977 to 1979, where he honed his skills in data analysis and market assessment.

A recognized expert in enhancing primary research with end-client insights, Mr. Lemelin is a member of both the Insights Association and ESOMAR, reflecting his commitment to industry best practices and ongoing professional development.

His academic background includes a Master of Business Administration in marketing from the University of Colorado, Denver and a Bachelor of Science in marketing, magna cum laude, from the University of Colorado, Colorado Springs. These academic achievements provided a strong foundation for his analytical capabilities and strategic vision throughout his career.

Mr. Lemelin's influence extends beyond corporate settings through his civic involvement as a volunteer with his local church. He has also been recognized with several prestigious awards, including the Annual Star Award from Current Analysis in 2014, Marketing and Sales Star Awards from Qwest Enterprise Sales Organization in 2002 and 2003 and the Retail Markets President's Club award from Qwest Communications in 2000.

His thought leadership is further evidenced by appearances as a guest on National Public Radio's "Market Watch" and interviews with the Wall Street Journal and other major publications, where his distinctive voice and analytical style made him a sought-after commentator on technology trends.

Born in Aurora, Colorado, Mr. Lemelin is dedicated to family life with two daughters. He enjoys hiking, playing golf, and visiting the gym in his free time. Looking ahead, Mr. Lemelin aims to give back professionally by contributing meaningfully to organizations, initiatives, and causes that align with his principles, seeking opportunities to maximize efficiency and impact across a range of meaningful purposes.

About Marquis Who's Who®:

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. The suite of Marquis® publications can be viewed at the official Marquis Who's Who® website, www.marquiswhoswho.com.