

## Volunteer Opportunities

### TOWN OF PARADISE VALLEY COMMITTEE VOLUNTEER APPLICATION FORM

Thank you for your interest in volunteering with the Town. Appointments to committees, commissions, and boards are made in late March of each year and terms begin April 1. Applications are accepted throughout the year. The deadline to be considered for appointment is February 4th at 5:00 PM. Applications received after that time will be kept on file and may be considered for mid-term vacancies. It is not necessary to list a committee preference. During the interview with the Mayor and Council, consideration will be given to the applicant's background, skills, and interests to assist in determining the best fit.

Please provide the following background information.

Name*	Karen Liepmann
Address*	[REDACTED]
Email*	[REDACTED]
Home Phone	[REDACTED]
Employer	
Occupation	lawyer - recently retired
Business Phone	
Cell Phone	[REDACTED]
Number of years as PV resident	31
Professional experience highlights	

I am a recently retired attorney who practiced law in Arizona for over 30 years, both in large law firms (26 years), and as Associate General Counsel for ASU (6 years).  
Legal areas of expertise include: intellectual property, education, privacy, contracts, businesses law, real estate, procurement, tribal law, ethics, advising and serving of boards of directors, and governmental and regulatory law and compliance.

What experience do you think qualifies you to be a committee member?

As a lawyer and community member, I have served on, led, and advised numerous public, private, profit, non-profit, and government boards of directors, tribal councils, and committees, such as the following:  
Member, board of directors, Edkey, Inc., nonprofit charter school operator (including schools for homeless and hard of hearing children);  
Prior board member, Phoenix Symphony and Fresh Start Women's Foundation;  
Chair, State Bar of Arizona Business Law Section;  
Chair and board member, Arizona Venture Capital Conference (now Invest Southwest);  
Advisor to the Hualapai Tribal Council, and Gila River Telecommunications company; and  
Advisor and member of numerous committees at ASU, including technology incident response team, and trademark brand council.

Community Activities

After working full time as an attorney in the Phoenix area, I would like to become more involved in my local community, namely, Paradise Valley. In addition to the community boards and committees listed in the prior answer, I have recently volunteered in the 2020 national and state elections, and most recently, I volunteered with COVID-19 vaccinations at State Farm Arena.

Information on each of the committees including summaries, annual reports, and meeting minutes are located on the Boards & Commissions page. [Information on Committees](#)

Have you familiarized yourself with the duties of the committee(s) in which you are interested?\*

Yes

No

Attach resume and cover letter

[Resume 2020 Liepmann.pdf](#)

\* indicates required fields.

**PROFILE**

Experienced corporate, education, and technology attorney with both in-house and national law firm partnership experience as a trusted advisor to c-suite executives and boards of directors of public, private, government, nonprofit, and tribal clients in a diverse array of industries and content areas. Recognized expert in mergers and acquisitions, technology, privacy and cybersecurity, intellectual property, governance, regulatory, employment, real estate, compliance, administrative, and complex contract and licensing matters. Excels at developing and implementing innovative business solutions and strategic initiatives, forging strong relationships with stakeholders, and facilitating effective communication.

**PROFESSIONAL EXPERIENCE**

**Arizona State University**, Tempe, Arizona

**2013 - 2019**

**University Technology Office**, Senior Consultant, Compliance Advisor, IT Regulation and Governance, 2018 - 2019. Developed and implemented ASU's international data privacy compliance and privacy by design programs, including drafting policies and guidance, responding to auditors, providing enterprise-wide training, and structuring and reviewing contracts and transactions for privacy and cybersecurity compliance. Also managed university's trademark prosecution and licensing program

**Office of the General Counsel**, Associate General Counsel, 2013 - 2018

Represented ASU in connection with complex business transactions, administrative, procurement, technology, trademark, copyright, and privacy matters, and litigation oversight.

Significant responsibilities:

- ◆ Updating ASU's Privacy Statement and drafting guidance for compliance with new privacy laws.
- ◆ Drafting and negotiating complex technology contracts, including with internet and telecommunications services, online courseware developers, and collaborations and pilots in ed tech, ad tech, and smart tech matters.
- ◆ Serving on Data Oversight Council, Brand Council, Privacy Group, Intellectual Property Internal Review Committee, and Information Security Incident Response Team.
- ◆ Managing corporate formalities and compliance for Thunderbird School of Global Management and its 16 domestic and international subsidiaries.
- ◆ Implementing strategic reorganization of ASU charter schools for compliance and operational efficiencies.
- ◆ Developing international trademark registration strategy and overseeing infringement actions and litigation.
- ◆ Creating system-wide standard contract terms.
- ◆ Drafting and negotiating banking, athletic, real property, employment, and sponsorships arrangements.
- ◆ Teaching and presenting on contract negotiation, copyright, privacy, and compliance matters.

**Stinson LLP**, Phoenix Arizona office, Partner

**2007 - 2013**

Oversaw a variety of business, intellectual and real property, financing, employment, administrative, real property and transactional matters for public, private, start up, profit, nonprofit, and tribal clients in a broad array of industries and content areas. Advised boards of directors and acted as outside general counsel for clients.

Representative lead counsel activities:

- ◆ Representing an online education and software company, including its sale to a private equity fund.
- ◆ Representing a nonprofit charter school district regarding constitutional, administrative, and business matters.
- ◆ Defending a technology company accused of falsifying data privacy compliance certifications.
- ◆ Advising on employment matters, including handbooks, employment and noncompete agreements.
- ◆ Representing start up entities with venture capital and seed financing, and stock offerings, grants, and options.
- ◆ Structuring a solar joint venture between an Italian firm and an Arizona construction company.
- ◆ Managing national and international trademark portfolios and developing brand strategy for numerous clients.

**Gallagher & Kennedy, P.A.**, Phoenix, Arizona, Shareholder,

**1999 - 2007**

Practiced in all facets of business, intellectual and real property, administrative, transactional, and employment law. Coordinated outside legal services for public, private, and tribal entities, and managed and trained attorneys and staff.

Representative lead counsel activities:

- ◆ Negotiating joint development and technology licensing arrangements on behalf of a pharmaceutical start-up.
- ◆ Drafting and negotiating licenses, distribution agreements, joint development agreements, and technology transfer and commercialization arrangements for a technology company.
- ◆ Updating franchise offering documents and real estate and financing agreements for two national franchisors.
- ◆ Representing a private pharmaceutical company in connection with raising over \$30 million in start-up and mezzanine financing through a series of United States and overseas debt and equity offerings.

**O'Connor, Cavanagh**, Phoenix, Arizona,

**1986 - 1999**

Senior Equity Member, 1995 - 1999, Member, Associate, and Summer Associate, 1986 - 1995

This was Arizona's second largest law firm. The firm dissolved in 1999. Practiced in the areas of corporate, finance, real property, intellectual property, and securities law. Established and chaired the Business & Technology Services Practice Group. Trained and supervised associate attorneys.

Representative services:

- ◆ Preparing securities filings, including for IPOs, secondary offerings, and private offerings.
- ◆ Representing the acquiror of seven automotive dealerships.
- ◆ Assisting an Arizona tribal corporation with financing and acquiring ownership of a tribal telephone company.
- ◆ Drafting and negotiating development, supply, manufacturing, and licensing arrangements on behalf of a pharmaceutical company and a microchip manufacturer.
- ◆ Assisting a fire and ambulance company with an IPO, acquisitions, and Hart-Scott-Rodino compliance.
- ◆ Serving as Secretary to the Board of a public technology company.

#### **SELECTED RECOGNITIONS**

The Best Lawyers in America® 2011, 2012, 2013 and 2014 editions.

"Best of Arizona" in Corporate Law, Franchise Law, Healthcare Law, and Intellectual Property Law, 2010 and 2011, by Ranking Arizona.

"Top Lawyers in Arizona," 2009, 2010 and 2011, Arizona Business Magazine.

Top "50 Women in Business," 2007, The Phoenix Business Journal.

"Best of the Bar" in Franchising and Licensing, 2005, The Phoenix Business Journal.

"Who's Who in Law," 2002, The Phoenix Business Journal.

AV Preeminent® rating with Martindale Hubbell.

#### **EDUCATION**

**Sandra Day O'Connor College of Law, Arizona State University**, Tempe, Arizona

LL.M., Biotechnology and Genomics, 2008

- ◆ Willard H. Pedrick Scholar

**Boston College Law School**, Newton Centre, Massachusetts

J.D., *cum laude*, 1987

- ◆ *Boston College Environmental Affairs Law Review*, Executive Editor and author of published article

**Wesleyan University**, Middletown Connecticut

Master of Arts in Liberal Studies, 1983

Bachelor of Arts, 1983 (Wesleyan awards honors only for honors theses; I earned a Master's Degree instead.)

- ◆ National Merit Scholar

#### **BAR AND COURT ADMISSIONS**

Arizona, 1987

United States District Court for the District of Arizona, 1987

Washington, D.C., 1990 (inactive)

Hualapai Tribal Court, 2008 - 2009

Fort Mohave Tribal Court, 2010 - 2011

## **SELECTED BOARD MEMBERSHIPS AND LEADERSHIP POSITIONS**

- ◆ Edkey, Inc., nonprofit charter school operator (and former client). Schools include schools for the deaf, homeless children, and online education to students in underserved communities, Board of Directors, 2014 – present
- ◆ State Bar of Arizona Business Law Section:
  - Executive Committee, Chair 2016 - 2017, Member 2011 - 2018
  - Committee to Update the Corporate Laws, Co-Chair 2010 – 2016
- ◆ Co-author Arizona SB 1356, the Arizona Business Entities Competitive Omnibus Act, effective August, 2016
- ◆ Economic Club of Phoenix, sponsored by W.P. Carey School of Business, Board of Directors, 2012 – 2013
- ◆ Arizona State University Edson Entrepreneurship Competition, Judge, 2004 – 2013
- ◆ Arizona BioIndustry Association, Legal and Regulatory Affairs Committee, Co-Chair 2006 – 2008
- ◆ Invest Southwest (formerly Arizona Venture Capital Conference), Chair 2015, Executive Committee 1999 – 2009
- ◆ Fresh Start Women's Foundation, Board of Directors, 1995 – 2000
- ◆ The Phoenix Symphony, Board of Directors, 1995 - 2000; served on the Finance and Education Committees

## **SELECTED PRESENTATIONS AND PUBLICATIONS**

- ◆ “GDPR: What You Need to Know about Collecting and Using Data,” Arizona State University Marketing Academy, Digital Camp, July 2019; speaker.
- ◆ “The Rules: What You Need to Know about Trademarks and Licensing,” Arizona State University Marketing Academy, Communications Camp, July 2019; speaker.
- ◆ “The New Privacy Laws, and What Arizona Businesses Need to do to Comply. Focusing on New Laws in the European Union, California, and Arizona,” State Bar of Arizona Business Law Section, March 2019; speaker.
- ◆ Business & Security Lawyers Panel, Sandra Day O'Connor College of Law, Arizona State University, Corporate and Business Law Student Society, February 2018, April 2017 and March 2016; panelist and moderator (2018 and 2017).
- ◆ “The Legal and Contracting Process,” R&D Administration within Large Organizations course, School for the Future of Innovation in Society, Arizona State University, April 2017; guest lecturer.
- ◆ “Arizona Benefit Corporations: Nuts and Bolts (the Act, Formation, Documentation, Choice of Entity Issues),” State Bar of Arizona, June 2015; co-chair and speaker.
- ◆ Professionalism Course, State Bar of Arizona, November 2013, May 2013, February 2012, January 2011, October 2009, October 1996, and April 1996; speaker.
- ◆ “Women in Corporate Law,” Sandra Day O'Connor College of Law, Arizona State University, November 2012; panel member. “Proposed Changes to Arizona Laws Governing Business Entities: Making our Business Entity Laws More Efficient and Competitive,” State Bar of Arizona Business Law Section, April and November 2012 (Phoenix and Tucson); speaker.
- ◆ “The Breadth of Opportunity: The Scope of Practice in Business Law,” Sandra Day O'Connor College of Law, Arizona State University, March 2012; panel member.
- ◆ “Recent Developments in the Law,” Association of Corporate Counsel, Arizona Chapter, December 2011; speaker.
- ◆ “Surprise! You're Operating a Ponzi Scheme! Or a Franchise, or a Multilevel Marketing Scheme, or a Business Opportunity,” Stinson Morrison Hecker LLP, April 2010; speaker.
- ◆ “What Every Lawyer Should Know about Franchising and Distribution Laws,” Stinson Morrison Hecker LLP seminar, February 2009; speaker.
- ◆ “Communications with Clients; Applying Sound Legal Writing and Client Counseling Principles,” Stinson Morrison Hecker LLP seminar, October 2008; speaker.

- ◆ "Structuring Energy Companies and Financing Tribal Projects/Types of business structures; advantages and disadvantages of creating a separate company; getting the details right; alternative ways to finance," Tribal Energy in the Southwest Conference, sponsored by Law Seminars International, December 2007; speaker.
- ◆ "The Legal Nuts and Bolts: Entity Choice and Formation of Tribal Economic Development Organizations," Stinson Morrison Hecker LLP Conference, May 2007; speaker.
- ◆ "Fiduciary Duties of Officers and Directors," Legal Aspects of Entrepreneurship course, W.P. Carey School of Business, Arizona State University, Spring 2006, 2005 and 2004; guest lecturer.
- ◆ "Topics in Intellectual Property and Fiduciary Duties," State Bar of Arizona, January 2005; speaker.
- ◆ Arizona Venture Capital Conference, November 2005; conference chair and moderator.
- ◆ "Insights into Entrepreneurial Success," and "You May Not be Subject to Sarbanes-Oxley, But Business Ethics Still Matter," 2003 Entrepreneur Summit, Arizona Venture Capital Conference, December, 2003; moderator.
- ◆ "Protecting Your Thoughts: Intellectual Property Considerations in Mergers and Acquisitions in Arizona," National Business Institute, May 2003; speaker.
- ◆ "Intellectual Property - Protecting Your Ideas," Entrepreneurial University, sponsored by the Arizona Chamber of Commerce, April 2003; speaker.
- ◆ "What Financial Executives Need to Know About Arizona and Delaware Corporate Law," Financial Executives International, April 2003; speaker.
- ◆ "Officer, Director and Member Liability - What are Your Fiduciary Obligations," The Changing Playing Field seminar sponsored by Gallagher & Kennedy, P.A., November 2002; speaker.
- ◆ "Profiles of Members of the AZ Software and Internet Association," Arizona Business Magazine, November/December, 2001; featured.
- ◆ "Horizon Changes Intellectual Property Scene," Arizona Business Magazine, July/August, 1999; featured.
- ◆ "Considerations in Buying or Selling a Business in Arizona," National Business Institute, August 1999; speaker.
- ◆ "The Hart-Scott-Rodino Antitrust Improvements Act of 1996," State Bar of Arizona, Business Law Section, October 1997; speaker.
- ◆ "She Simply Likes Complex Deals," Profile of the Week, The Arizona Business Gazette, October 1997; featured.
- ◆ "Antitrust Issues in Everyday Transactions," Maricopa County Bar Association, January 1996; speaker.
- ◆ "The New Arizona Business Corporation Act – Issues for Accountants," Arizona Society of Certified Public Accountants, November 1995; speaker.
- ◆ "Sidekicks or Saddlebags, Business Partnering for Success," The Women Entrepreneurs Conference, August 1994 and the Arizona Governor's Conference for Women, March 1994; speaker.
- ◆ "Model Guidelines for Outside Counsel; Conflicts of Interest," Maricopa County Bar Association, Corporate Counsel Division, September 1993; speaker.
- ◆ "Ethical Dilemmas in Business Transactions," Maricopa County Bar Association, October 1990; seminar chair.
- ◆ "Incorporating," State Bar of Arizona, November 1989; speaker.
- ◆ Environmental Mediation: Should Third Parties Have Access to the Process? BOSTON COLLEGE ENVIRONMENTAL AFFAIRS LAW REVIEW, Volume 14, 1986; author.