



Draft Mayor and Town Council Goals 2017-2018

Governance Improvements – Improve processes and procedures to better serve residents.

1. Review, discuss, revise/draft Rules of Procedure for Council, Commission, BOA, and Hillside Committee (2 study session hours for Council rules, 3 study session hours to review others)
 - a. Address submittal requirements, timing, Code/Rules time deadlines, continuances, and speaker times, and number of Members to add an item to the agenda
 - b. Train regularly on the Rules and on other codes or laws impacting the body and have expanded orientation
2. Broaden use of the Statement Of Direction process when Council delegates project
3. Identify costs associated with all projects at an early phase to determine whether to spend the extra dollars on experts or more detailed studies
4. Update ethics policy and related documents (2-5 study session hours)
5. Review appointment process committee by committee (2 hours)

Lighting - Preserve low light level conditions while realizing lighting is necessary for safety, security, and enjoyment of outdoor living

1. Council to articulate a Statement of Direction regarding desired lighting code re-write outcomes to guide Planning Commission discussions (1-2 hours)
2. Complete lighting ordinance update related to: (5 study session hours)
 - a. Hillside
 - b. Flatlands
 - c. SUPs

Outreach to contractors, landscape architects, SUPs, and residents
Consultant to inform on trends and innovations in lighting
Evaluate enforcement policies

Hillside – Preserve and protect Hillside environment for aesthetics, safety and welfare of the Town of Paradise Valley

1. Define Statement of Direction for Hillside Ordinance review (2 study session hours)
2. Evaluate additions to Mummy Mountain Trust (2-5 study session hours)
3. Amend committee application to highlight Hillside knowledge (1 hour)
4. Evaluate best practices for safety on Hillside projects (5-10 study session hours)

Infrastructure - Improve coordination to preserve and enhance existing infrastructure

1. Conduct regular and detailed coordination meetings on long range (5-7 years) planning efforts and projects:
 - a. among Departments, and
 - b. involve stakeholders
 - c. consider project overlap
2. Evaluate CIP priorities (2 study session hours)
 - a. Good cost development



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- b. Realistic schedules
- c. Re-evaluate at key project phases – cost vs. need
3. Identify and evaluate traffic conditions and intersections (2-5 study session hours)
 - a. Alternative traffic management

Intergovernmental Relations - Protect our ability to find solutions and define our community

1. Work proactively with other municipalities/bordering jurisdictions
 - a. Coordinate meetings with similarly interested cities and towns (2 hours)
 - b. Participate in relevant consortiums, stakeholder groups, and caucuses
 - c. Engage other interested stakeholders (includes industry) (2 hours)
 - d. Establish timely communication efforts for critical information
 - e. Set legislative agenda annually (3 study session hours)
 - f. Establish a standing council agenda item to update legislation (15 min/biz mtg)
 - g. Deploy regular updates via town manager email
 - h. Legislative alerts for pressing matters
 - i. Ability to launch members of the governing body to assist (2 study session hours)
2. Invest in professional services when warranted (1 study session hour)
3. Recognition of legislators' support of PV efforts (2 hours)
4. Develop a strategy to engage Council, residents, and relevant industry experts (2 hours)
 - a. Marshall the troops
 - b. Create a training session to successfully deploy this strategy

Trash - Explore additional quality of life Improvements related to Trash collection

1. Provide Council direction on a Request For Proposal (1-3 hours)
 - a. reduce number of sanitation collection providers
 - b. evaluate service level
 - c. explore potential cost savings

Responsiveness to Residents - Once Council provides direction on a common resident concern, address it in a timely manner within the Town's ability.

1. Alarm monitoring (2-3 study session hours)
2. Cell Service (3-5 study session hours)
3. Storm water (2-10 study session hours)
4. Traffic-(see Infrastructure goal above)
5. Enhance neighbor services
 - a. Continue strong police and security public outreach
 - b. Explore a mediation program (2 study session hours)
 - c. Expand new resident welcome letter topics



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