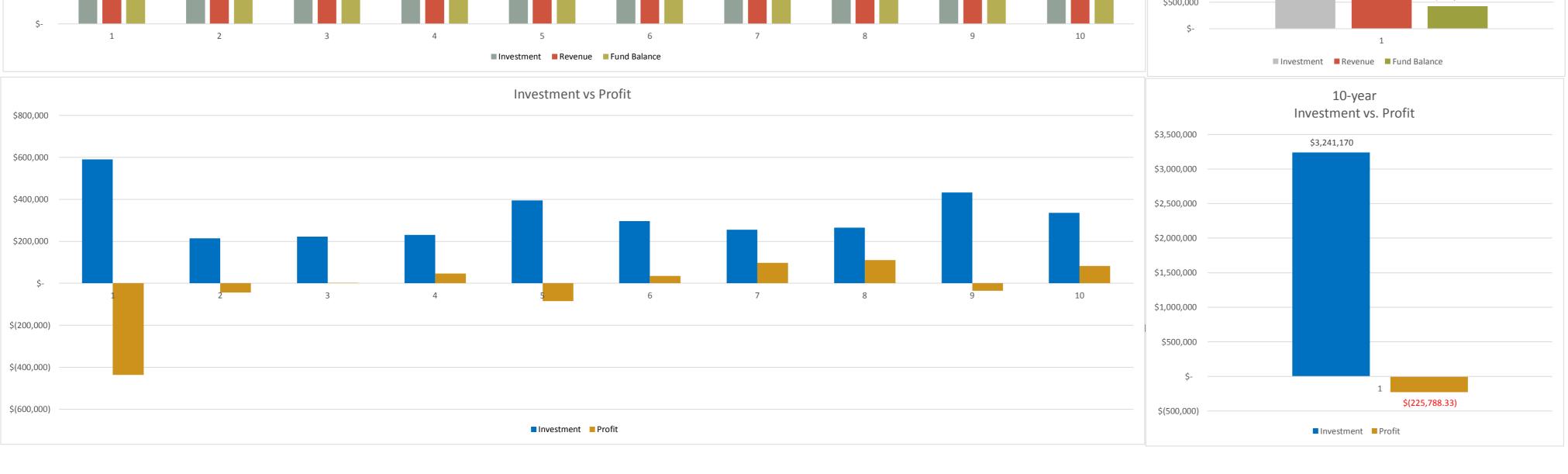
BEST-OF-VARIABLES MODEL		Notes	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Totals
Factors			2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	
Investment Servers (2) / Workstations (2)			\$ 24,000	\$ 1,000 \$	1,000 \$	1,000	\$ 24,000 \$	1,000 \$	1,000 \$	1,000	\$ 24,000 \$	\$ 1,000 \$	79,000
Signal Receivers (6) (staggered lifecycle 4-4.5years)			\$ 120,000	\$ 10,000 \$	10,000 \$			60,000 \$		10,000	\$ 70,000		430,000
New Monitoring Software/CRM			\$ 100,000	\$ 10,000 \$	10,000 \$	10,000	\$ 25,000 \$	10,000 \$	10,000 \$	10,000	\$ 25,000 \$	\$ 10,000 \$	220,000
Communication Methods (POTS/IP)			\$ 24,000	\$ 5,000 \$			\$ 24,000 \$	5,000 \$		5,000	\$ 24,000 \$		107,000
Staff (2 positions with 1.25 allocation to Alarms)		5.50%	\$ 127,000 \$ 150,000	\$ 133,985 \$ \$ 10,000 \$	141,354 \$ 10,000 \$		\$ 157,331 \$ \$ 50,000 \$	165,984 \$ 10,000 \$	5 175,113 \$ 5 10,000 \$		\$ 194,905 \$		1,635,170
Implementation/Contract Staff/Misc. (consulting, set up, etc.) Marketing/Communications		0.00%	\$ 30,000	\$ 30,000 \$	30,000 \$		\$ 30,000 \$	30,000 \$		10,000 30,000	\$ 50,000 \$ \$ 30,000 \$		320,000 300,000
	Total Expenses		\$ 575,000	\$ 199,985 \$	207,354 \$		\$ 380,331 \$	281,984 \$	241,113 \$	250,744	\$ 417,905		3,091,170
Operating Contingency		25.00%	\$ 143,750	\$ 49,996	\$ 51,839	\$ 53,782	\$ 95,083	\$ 70,496	\$ 60,278	\$ 62,686	\$ 104,476	\$ 80,406	
Revenues Number of Customers			250	275	400	425	450	475	F00	F2F	550	F7F	
Number of Customers Average Bill Per Customer Per Month (bump rates \$40/month average)		0.00%	350 \$ 40.00	375 \$ 40.00 \$	400 40.00 \$	425 40.00	450 \$ 40.00 \$	475 40.00 \$	500 5 40.00 \$	525 40.00	550 \$ 40.00 \$	575 \$ 40.00	
Annual Revenue		0.0070	•	\$ 180,000.00 \$	192,000.00 \$	2010000		228,000.00 \$			\$ 264,000.00		2,220,000.00
Technology Reimbursement out of General Fund in to Alarm Fund			\$ -	\$ - \$	- \$	- 5	\$ 94,000.00 \$	60,000.00	\$	-	\$ 94,000.00	\$ 60,000.00 \$	308,000.00
Net	Profit (Net Loss)	±		\$ (19,985.00) \$. , , , ,	. ,	\$ (164,330.73) \$	(53,983.92) \$	• •		\$ (153,905.19)	• •	(871,169.93)
Shortfall to 25% contingency target	Fund Balance	\$ 650,000.00	\$ 243,000.00	\$ 223,015.00 \$	207,660.83 \$	196,532.17	\$ 126,201.44 \$ \$ - \$	132,217.52 \$	131,104.48 \$	- ,	\$ 72,455.04 \$ (32,021.26) \$	•	
Number of additional subscribers needed to make up shortfall to contingency target			0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	(66.71)	0.00	(1,814.94)
Customers Gained through Marketing/Year (Net)			25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	,
Historical net Customers gained (2000-2008)			17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33	
	Investment	t vs Revenue								10-year Ir	nvestment vs. R	Revenue	
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			-							■ Investm	ent ■Revenue ■Fu	nud Ralance	



RECRUITMENT-DRIVEN MODEL Factors	Notes	Year 1 2017	Year 2 2018	Year 3 2019	Year 4 2020	Year 5 2021	Year 6 2022	Year 7 2023	Year 8 2024	Year 9 2025	Year 10 2026	Totals
Investment		2017	2018	2019	2020	2021	2022	2023	2024	2023	2020	
Servers (2) / Workstations (2)		\$ 24,000	\$ 1,000 \$	1,000 \$	1,000	\$ 24,000 \$	1,000 \$	1,000 \$	1,000	\$ 24,000 \$	1,000 \$	79,000
Signal Receivers (6) (staggered lifecycle)		\$ 120,000	\$ 10,000 \$	10,000 \$	10,000	\$ 70,000 \$	60,000			\$ 70,000 \$		
New Monitoring Software/CRM		\$ 100,000	\$ 10,000 \$	10,000 \$	10,000	\$ 25,000 \$	10,000 \$			\$ 25,000 \$		
Communication Methods (POTS/IP)		\$ 24,000	\$ 5,000 \$	5,000 \$	5,000	\$ 24,000 \$	5,000	5,000 \$		\$ 24,000 \$		
Staff (2 positions with 1.25 allocation to Alarms)	5.50%	\$ 127,000	\$ 133,985 \$	141,354 \$	149,129	\$ 157,331 \$	165,984	175,113 \$	184,744	\$ 194,905 \$	205,625 \$	1,635,170
Implementation/Contract Staff/Misc. (consulting, set up, etc.)		\$ 150,000	\$ 10,000 \$	10,000 \$	10,000	\$ 50,000 \$	10,000	10,000 \$	10,000	\$ 50,000 \$	10,000 \$	320,000
Marketing/Communications	0.00%	\$ 45,000	\$ 45,000 \$	45,000 \$	45,000	\$ 45,000 \$	45,000	45,000 \$	45,000	\$ 45,000 \$	45,000 \$	450,000
Total Expenses		\$ 590,000	\$ 214,985 \$	222,354 \$	230,129	\$ 395,331 \$	296,984	256,113 \$	265,744	\$ 432,905 \$	336,625 \$	3,241,170
Operating Contingency	25.00%	\$ 147,500	\$ 53,746	\$ 55,589	\$ 57,532	\$ 98,833 \$	74,246	\$ 64,028	\$ 66,436	\$ 108,226	\$ 84,156	
Revenues												
Number of Customers		350	390	510	630	705	755	805	855	905	955	
Average Bill Per Customer Per Month	0.00%	\$ 36.63	\$ 36.63 \$		36.63		36.63	σο.ου φ				
Annual Revenue		\$ 153,846.00	\$ 171,428.40 \$	224,175.60 \$	276,922.80	\$ 309,889.80 \$	331,867.80	353,845.80 \$	375,823.80	\$ 397,801.80 \$	419,779.80 \$	3,015,381.60
Technology Reimbursement out of General Fund		\$ - !	\$ - \$	- \$	- :	\$ - \$	- 9	·	-	\$ - \$	·	-
Net Profit (Net Loss)		, ,	\$ (43,556.60) \$	1,821.43 \$,	\$ (85,440.93) \$	34,883.88	97,732.76 \$,	\$ (35,103.39) \$		(225,788.33)
	\$ 650,000.00	\$ 213,846.00	\$ 170,289.40 \$,	,	\$ 133,464.04 \$	168,347.92	, , , , , , , , , , , , , , , , , , ,		\$ 341,056.84 \$		
Shortfall to 25% contingency target Number of additional subscribers needed to make up shortfall to contingency target		0.00	\$ - \$ 0.00	- Ş 0.00	0.00	\$ - \$ 0.00	0.00	o.00	0.00	\$ - \$ 0.00	0.00	(470.39)
Customers Gained through Marketing/Year (Net)		40.00	120.00	120.00	75.00	50.00	50.00	50.00	50.00	50.00	50.00	(470.33)
Historical net Customers gained (2000-2008)		17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33	17.33	
		17.100	17.00	17.00	17.00	17.00	17.00	17.00	17.00	17.00	17.00	
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								\$500,000			\$424,211.07	
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ı Z S 4 ■ Investment	t ■Revenue ■F	und Balance	1	٥		9	10			1	and Dalaman	
									■Investme	ent Revenue Fu	iua Ralance	
Inve	stment vs Pro	ofit								10-year		
\$800,000									Inve	estment vs. Pro	ofit	
								\$3,500,000				
								, ουυ,υυυ 	\$	3,241,170		
\$600,000								\$3,000,000				



Investment	RATE-DRIVEN MODEL Factors	Notes	Year 1 Year 2 2017 2018	Year 3 2019			ear 6 022	Year 7 2023	Year 8 2024	Year 9 2025	Year 10 2026	Totals
100 100	Servers (2) / Workstations (2) Signal Receivers (6) (staggered lifecycle) New Monitoring Software/CRM Communication Methods (POTS/IP) Staff (2 positions with 1.25 allocation to Alarms) Implementation/Contract Staff/Misc. (consulting, set up, etc.) Marketing/Communications	0.00% Total Expenses	\$ 24,000 \$ 1,000 \$ 120,000 \$ 10,000 \$ 100,000 \$ 10,000 \$ 24,000 \$ 5,000 \$ 127,000 \$ 133,900 \$ 150,000 \$ 10,000 \$ 30,000 \$ 30,000 \$ 575,000 \$ 199,900	1,000 \$ 1,000 \$ 10,00	1,000 \$ 10,000 \$ 10,000 \$ 5,000 \$ 149,129 \$ 10,000 \$ 30,000 \$ 215,129 \$	70,000 \$ 25,000 \$ 24,000 \$ 157,331 \$ 50,000 \$ 30,000 \$ 380,331 \$	60,000 \$ 10,000 \$ 5,000 \$ 165,984 \$ 10,000 \$ 30,000 \$ 281,984 \$	1,000 \$ 10,000 \$ 10,000 \$ 5,000 \$ 175,113 \$ 10,000 \$ 30,000 \$ 241,113 \$	1,000 \$ 10,000 \$ 5,000 \$ 184,744 \$ 10,000 \$ 30,000 \$ 250,744 \$	24,000 \$ 70,000 \$ 25,000 \$ 24,000 \$ 194,905 \$ 50,000 \$ 30,000 \$ 417,905 \$	1,000 \$ 60,000 \$ 10,000 \$ 5,000 \$ 205,625 \$ 10,000 \$ 30,000 \$ 321,625 \$	79,000 430,000 220,000 107,000 1,635,170 320,000 300,000 3,091,170
563,000 563,00	Number of Customers Average Bill Per Customer Per Month (bump rates 15% every two years) Annual Revenue Technology Reimbursement out of General Fund Shortfall to 25% contingency target Number of additional subscribers needed to make up shortfall to contingency target Customers Gained through Marketing/Year (Net)	Fund Balance \$ 650,000.00	\$ 42.00 \$ 42.00 \$ 176,400.00 \$ 185,472.0 \$ - \$ - \$ (398,600.00) \$ (14,513.0 \$ 251,400.00 \$ 236,887.0 \$ - \$ - 0.00 0.0	00 \$ 48.50 \$ 00 \$ 224,652.00 \$ \$ - \$ 00) \$ 17,297.83 \$ 00 \$ 254,184.83 \$ \$ - \$ 00 0.00 00 18.00	48.50 \$ 28 235,128.00 \$ 28 - \$ (9 19,999.35 \$ (9 274,184.17 \$ 17 - \$ 0.00 18.00	56.00 \$ 3,584.00 \$ 2 - \$ 6,746.73) \$ 7,437.44 \$ 1 - \$ 0.00 18.00	56.00 \$ 95,680.00 \$ - 13,696.08 \$ 91,133.52 \$ - \$ 0.00 18.00	64.00 \$ 351,744.00 \$ \$ 110,630.96 \$ 301,764.48 \$ - \$ 0.00 \$	64.00 \$ 365,568.00 \$ - \$ 114,823.75 \$ 416,588.23 \$ - \$ 0.00 \$ 18.00 \$ 17.33	73.50 \$ 73.50	73.50 451,584.00 \$ - \$ 129,959.03 \$ 564,350.07 - 0.00 18.00 17.33	3,005,520.00 - (85,649.93) (178.44)
Investment Section S	\$600,000 \$500,000 \$400,000 \$200,000 \$100,000 \$-	4 5		8	9	10		\$3,005,520				
\$800,000 Investment vs. Profit \$3,500,000 \$3,001,170 \$3,000,000	\$600,000 \$500,000 \$400,000 \$200,000 \$100,000	Investment, Revenue and	Fund Balance					\$3,500,000 ———————————————————————————————		Revenue and Fu	00	
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■ Investment ■ Profit

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■Investment ■ Profit

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