

TOWN *Of* PARADISE VALLEY



STAFF REPORT

TO: Mayor Bien-Willner and Town Council Members

FROM: Jill Keimach, Town Manager
Lisa Collins, Community Development Director
Paul Michaud, Planning Manager
Loras Rauch, Special Projects Planner

DATE: October 28, 2021

AGENDA TITLE:

Discussion on the *Paradise Valley, Together 2022 General Plan* - "Draft".

UPDATE:

At the October 14th Study Session, Council discussed comments they provided prior to the Study Session along with suggested modifications to the Draft 2022 General Plan. After discussing each suggested modification, the Council provided the project team with specific edits to be included in the document. On October 19th the project team sent out the revised draft for Council's review. Council was asked to review that draft plan and return any additional comments to the project team by Friday, October 22nd.

At the October 28th Work Session, the Council will review the 60-Day Draft, dated October 19, 2021, that included all edits from the October 14th Study Session. Any additional comments received on October 22nd will be added and sent out to Council on Monday October 25th. The October 19, 2021, Draft is included as an attachment to this report.

The following is a summary of the edits resulting from the October 14th Council Study Session:

- Retained Vision Statement format in the 2012 General Plan
- Enhanced emphasis on minimum one-acre lots and larger
- Acknowledgement that specified "growth areas" in the 2012 General Plan have been realized and to reflect that terminology will change to "Special Use Permit Planning"
- Assurances that the Town's low density residential character will be protected when considering "Special Use Permits"

- Vigilance to ensure lot development and redevelopment will meet Town regulations to protect community character
- Proactive measures to address trends that undermine neighborhood stability
- Best practices to mitigate impacts, adequately address public safety and ease neighborhood and bicycle conflicts
- Continued emphasis on the limited government model.
- Continued support and recognition of large lot residential development and world class resorts rather than “community gathering spots” and desire for public facilities to continue to remain in places of worship, schools as well as private resorts.
- Emphasis on resident communication and engagement to provide residents with current and relevant information and timely updates
- Replacement of flowery language and Jargon with more straightforward language
- Removal of roadway classification list of improvements/amenities for later inclusion in a design manual that provides greater ability to address neighborhood and community needs based on specific conditions.

NEXT STEPS:

Following the Council review of any additional comments received and then discussed during the October 28th Work Session, final edits will be made. On November 1, 2021, the 60-Day Review Plan will be sent out to the required agencies.

The 60-Day Review Plan will also be:

- Uploaded to the project website starting November 1st for residents to review
- Summarized in the *Town Reporter* which will be mailed to all residents
- Discussed at the Community Workshop on November 17th.

The upcoming 60-day review period and Town Council/Planning Commission work sessions and public hearings will allow for additional review of the plan. These events also provide opportunity (if needed) to further refine the Paradise Valley, Together 2022 General Plan prior to Town Council action set for March 2022. The final plan adopted by Council in March 2022 will be the plan residents will vote on in August 2022.

Future Public Outreach Efforts:

- 10/29/21 - November Fire/Sewer billing statement announcing the Community Workshop
- November - *Town Reporter* executive summary of the 60-Day Review Plan (survey included)
- 11/13/21 - Car Show – table display with staff to answer questions
- 11/17/21 - Community Workshop #2 (hybrid in-person & zoom) details TBD
- PV Independent articles, AlertPV and Project Website

TIMELINE/PROJECT SCHEDULE:

Opportunities for the public to comment will continue throughout, up to and including, at the public hearings during February and March 2022. Below is a more comprehensive timeline of future dates.

November/December:

- November 1, 2021 – December 31, 2021: 60-Day Review Period
- November 17, 2021: Community Workshop #2

January:

- January 4, 2022: Planning Commission Work Session
- January 13, 2022: Town Council Work Session

February:

- February 2022: Planning Commission Public Hearing (Recommendation)

March:

- March 2022: Town Council Public Hearing (Adoption)

August:

- August 2022: Primary Election (Voter Ratification)

ATTACHMENT(S):

- A. Staff Report
- B. 60-Day Review Draft – *“Paradise Valley, together 2022 General Plan”* DATED: October 19, 2021
- C. Project Team Presentation
- D. Email from Marel Brady
- E. 60-Day Review Draft - Paradise Valley, 2022 General Plan DATED: October 19, 2021, with Council Comments and Suggested Modifications