

Volunteer Opportunities

TOWN OF PARADISE VALLEY COMMITTEE VOLUNTEER APPLICATION FORM

There are currently vacancies or potential vacancies on several of the Town's committees, commissions, and boards. If you are interested in serving on any of these bodies, please complete this application and submit. The deadline to submit an application is February 8, 2018.

Please select committee(s) in which you are interested.*

- Arts Advisory Committee
- Board of Adjustment
- Historical Advisory Committee
- Mummy Mountain Preserve Trust
- Municipal Property Corporation
- Public Safety Personnel Retirement System Board

Please provide the following background information.

Name*	Martha Hunter-Henderson
Address*	
Email*	
Home Phone	
Employer	Partner, Strategies, Marketing & Public Relations
Occupation	
Business Phone	
Cell Phone	
Number of years as PV resident	3
Professional experience highlights	

WORK EXPERIENCE

Martha is a principal with Pam Hait in STRATEGIES, a media and marketing firm (Strategies-az.com)

Past and current clients include:

- Allied Waste Industries
- Arizona Association of Community Health Centers
- Arizona Department of Commerce
- Arizona American Indian Tourism Association
- Arizona Heritage Tourism Coalition
- Arizona Historical Society, Central Arizona Division
- Arizona Office of Tourism
- Grand Circle Association (30 plus member organization of public and private entities throughout a four-state area)
- Grand Canyon Trust
- City of Phoenix, Sky Harbor International Airport, Marketing Department
- City of Phoenix, Parks, Recreation & Library Department
- City of Scottsdale, Economic Development Department
- City of Scottsdale, Water Resources Department
- City of Tempe, Community Development Department, Rio Salado
- Great Mall of Arizona
- Mercy Housing Arizona
- Morningstar Celebration
- Papago Salado Tourism Association
- Phoenix Community Alliance
- Plaza Del Rio Medical Centers
- Pueblo Grande Museum & Cultural Park
- Desert Botanical Garden
- Phoenix Newspapers, Inc.
- Salt River Pima-Maricopa Indian Community
- Sedona Cultural Park
- Sonoran Institute
- SouthEastern Government Organization
- Super Bowl XXX All Indian Festival
- The Phoenix Zoo
- Town of Paradise Valley

What experience do you think qualifies you to be a committee member?

Martha Hunter-Henderson

BACKGROUND ON MOUNTAIN PRESERVATION

Martha Hunter-Henderson lives in Colonia Miramonte and has extensive experience in city and mountain parks issues, preservation and conservation, and coalition building. A native Phoenician, she has been working on saving Camelback Mountain since 1964, As editor of Xavier High School newspaper, then Martha McGeorge, worked with Senator Barry Goldwater and Margaret Kober, to launch a successful student petition drive to get high school students to support saving Camelback Mountain.

Later, Martha served on the 1979 City of Phoenix Bond Committee and actively campaigned to secure citizen support for purchasing and preserving our Phoenix Mountains. She also served as member and chairman of the Phoenix Parks & Recreation Board to oversee and monitor the progression on this preservation initiative. And despite, her late husband, Ray Hunter as a new Phoenix Thunderbird, Martha voted against taking Phoenix Mountain Preserve land for a TPC golf course for the Phoenix Open.

Community Activities

CIVIC EXPERIENCE

Desert Botanical Garden - served as president and member of the Board of Directors, Executive Committee. Served as chairman of the Marketing Committee. Served as the 1997 Co-Chairman, Dinner on the Desert, fund raising event for the Garden. Currently serving as co-chair, with Pam Hait, on Desert Botanical Garden Conservation Celebration luncheon to support the Central Arizona Conservation Alliance.

Board of Visitors - an active member and past chairman of the Charity Ball, past chairman of publicity for the Board of Visitors Fashion Show, Junior Ball and Charity Ball.

National Charity League - founding President for the Phoenix Chapter of the National Charity League, a mother-daughter volunteer organization for junior and senior high daughters. Within 3 years the organization grew from 20 members to 275. New chapters have been organized in Scottsdale and the East Valley. Recruited founding members, outlined goals, objectives and projects. Initial charity projects including YWCA Women in Transition and St. Mary's Food Bank.

Phoenix Zoo - previously served two terms as a member of the Board of Directors including Second Vice-President, chairman of the Education Committee and chairman of Zoo-Fari, fund raising event for the Phoenix Zoo.

COMPAS - previously served two terms as a member of the Board of Directors and member of COMPAS Television Auction committee.

United Way - served two terms as Special Gifts Chairman for the United Way campaign drive.

Phoenix Arts Commission - founding commission member and member of the Mayor's Ad Hoc Committee on the Arts. Organized and implemented public involvement campaign to secure City Council endorsement for formation of the Arts Commission and approval of the Percent for Arts Program.

Junior League of Phoenix. - as president in 1984-85 developed a marketing plan that included a revision of logo, news magazine and outlined promotion plans for the League's 50th Anniversary; designed and planned training programs and meetings and conducted the Board of Directors and general membership meetings.

City of Phoenix Parks and Recreation Board - served as board member and chairman. Recognized in 1982 by the Arizona Parks and Recreation Association for Outstanding Contributions and Service in the field of Parks and Recreation.

Park Foundation of Phoenix - as founding president initiated the organization and formation of a nonprofit foundation to promote private sector support in the development of the City of Phoenix parks. Activities included: board recruitment and development, promotional program; grant writing and fund raising, presentations to Council and neighborhood groups, grass roots organization and fund raising. Wrote a manual on neighborhood organization and fund-raising.

City of Phoenix Bond Committee - served as a member of the 1979 Parks and Mountain Preserve Bond Committee. Worked actively on successful campaign to win support for parks bond issue.

Friends of the Volunteer Bureau - as a founding president assisted in organizing a fund-raising support group for the Volunteer Bureau. Developed and implemented a membership program and special events for fund-raising.

PAST APPOINTMENTS

Ad Hoc Committee on Papago Park
 Ad Hoc Committee on South Mountain Amphitheater
 Arizona Business Leadership for Education (ABLE), Board of Directors
 Arizona Academy
 Arizona Community Foundation, Distribution Committee
 Association of Junior Leagues, National Board Member
 City of Phoenix Arts Commission
 City of Phoenix Bond Advisory Committee, Parks and Mountain Preserves
 City of Phoenix Parks and Recreation Board, Member and Chairman
 Friends of the Volunteer Bureau, President
 Heritage Square Foundation, Board Member
 National Charity League, Phoenix Chapter, Founding President
 Park Foundation of Phoenix, Founding President
 United Way, Special Gifts Chairman
 University of Arizona Heart Center Advisory Board
 Valley Leadership, Class III
 Volunteer Bureau, Board of Directors
 1998 Valley Leadership Woman of the Year
 2003 Xavier High School Alum of the Year Community Service Award

CURRENT

Desert Botanical Garden, Board of Directors, Trustee Emeritus
 Junior League of Phoenix
 Board of Visitors

Information on these committees and boards including descriptions, past agendas and minutes, and annual reports are available at <http://www.paradisevalleyaz.gov/82/Boards-Commissions>. Have you reviewed the materials posted materials?*

Yes

No

Attach resume and cover letter

* indicates required fields.

MARTHA HUNTER-HENDERSON

BACKGROUND ON MOUNTAIN PRESERVATION

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EDUCATION

Xavier High School, 1964

University of Arizona, B.A., Political Science and History, 1968

University of Arizona, Secondary Education Teaching Certificate, 1969

Partner

Strategies, a public relations and marketing firm.

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City of Phoenix Arts Commission
City of Phoenix Bond Advisory Committee, Parks and Mountain Preserves
City of Phoenix Parks and Recreation Board, Member and Chairman
Friends of the Volunteer Bureau, President
Heritage Square Foundation, Board Member
National Charity League, Phoenix Chapter, Founding President
Park Foundation of Phoenix, Founding President
United Way, Special Gifts Chairman
University of Arizona Heart Center Advisory Board
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Mercy Housing Arizona
Morningstar Celebration
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