TOWN OF PARADISE VALLEY

Kachina Estates Subdivision Sign & Modified Subdivision Wall (MI-17-02)

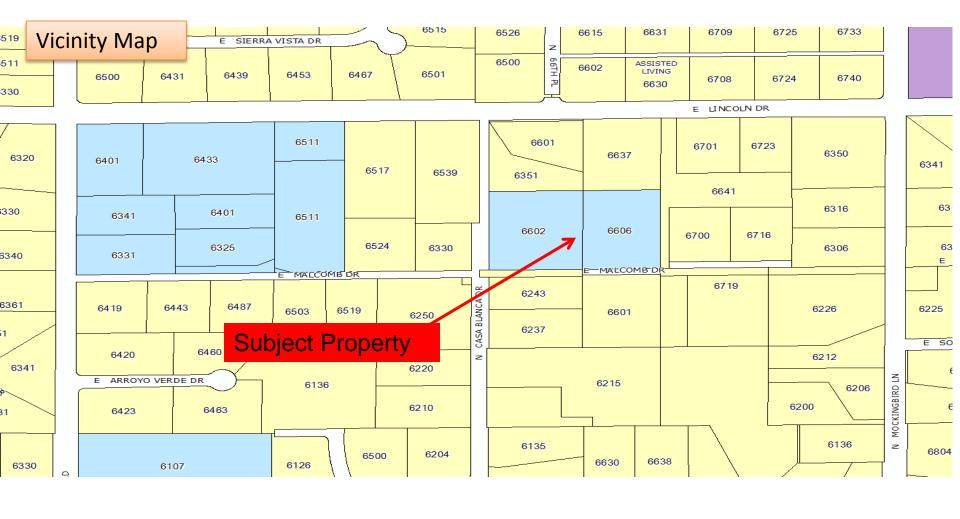


Town Council Work Session September 28, 2017

REQUEST

Approval for subdivision sign and modified subdivision fence wall







HISTORY

- October 23, 2014 Kachina Estates subdivision plat approved
- 4 lot subdivision with subdivision view fence adjoining Malcomb Dr
- Approved with 25' roadway easement in lieu of ROW dedication along Malcomb Dr:
 - Maintain visual openness
- Proposed sign and screen installed without approval



REQUEST

- Subdivision Sign:
 - Wall mounted & at NE corner of Malcomb and Casa Blanca
 - o Setback:
 - 25' from south p.l.
 - 18' from west p.l.
 - Identifies name of subdivision
 - Consists of steel panel with reclaimed letters from former Kachina Country Day School
 - 16" high by 9'4" wide (or 12.4 square feet) and not illuminated

REQUEST (CONT.)

Comparison with Article 25 of Zoning Ordinance:

CRITERIA	PROPOSED WALLSIGN
Quantity: 2	1
Content: Name & Logo	Name
Sign Area: 8 sf	12.4 square feet
Height: 3 feet (36")	3.9' (47")
Setback: 25 feet	18' from Casa Blanca Dr. 25' from Malcomb Dr.
No audible signs permitted	Sign will not have any components that flash, move, or are otherwise animated/audible
Indirect lighting of sign limited to two 75-watt incandescent bulbs (750 lumens) per sign side; bulb completely shielded from view at nearest property line, limited to 0.75 foot-candles at property line	No Illumination

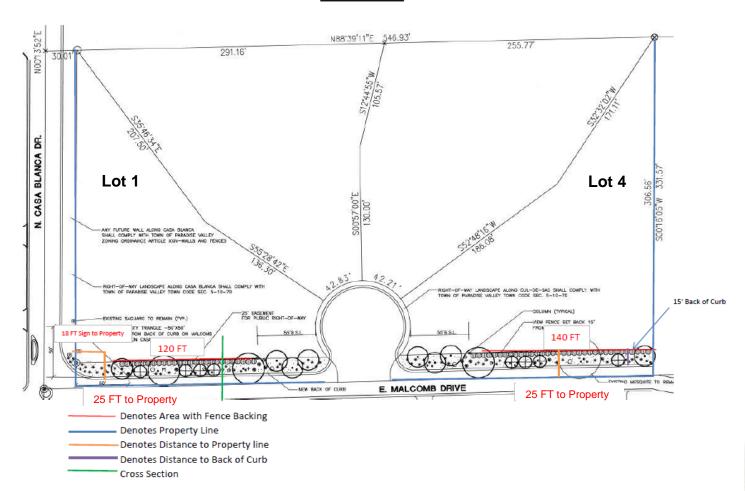


REQUEST (CONT.)

- Subdivision Wall (Adjoining Malcomb Dr):
 - Existing fence is rusted metal view fence
 - Setback 25' from south p.l. (at edge of roadway easement)
 - o 6' tall
 - Add antiqued metal screens behind existing view fence:
 - Provide privacy and security for adjoining homes
 - 120 l.f. of screening on west side (adjoining Lot 1)
 - 140 l.f. of screening on east side (adjoining Lot 4)

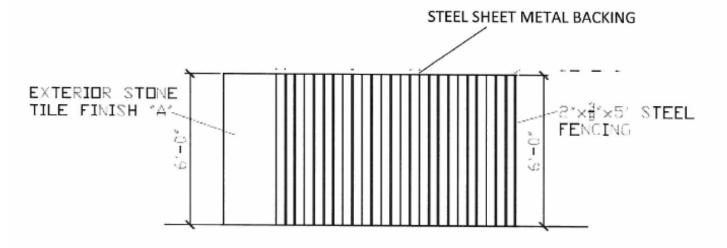


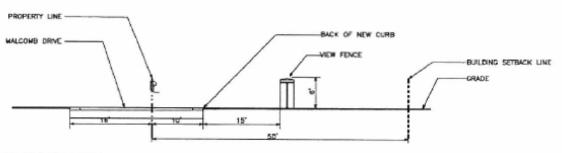
SITE PLAN





FENCE DETAILS





CROSS SECTION

VIEW FENCE AND BUILDING SETBACK





Subdivision Sign







Subdivision Wall – West Side of Malcomb







Subdivision Wall – East Side of Malcomb





PUBLIC COMMENT

- Received input from several neighbors:
 - An inquiry but not comment
 - One neighbor concerned about setting precedence
 - Several neighbors supportive of both fence and sign
 - One neighbor supportive of fence and opposed to sign
 - Several neighbors at PC meeting in support



DISCUSSION

- Staff supportive of sign:
 - Sign not illuminated and only one sign
- Staff not supportive of fence wall screening:
 - Does not meet intent of original Council approval
 - Originally approved with 25' roadway easement (in lieu of ROW dedication)
 - Approved with view fence in order to preserve and maintain visual openness
 - Screening eliminates visual openness and increases presence or massing of fence

DISCUSSION (CONT.)

- PC reviewed at August 15th WS and September 5th PM:
 - Subdivision Sign Recommendation of approval by vote of 7 to 0
 - Modified Subdivision Fence Recommendation of approval by a vote of 5 to 2



NEXT STEPS

October 12th - TC for review and action



SITE PLAN

