



PROCUREMENT SUMMARY

PROCUREMENT NUMBER: RFP-21-143-POL
PROCUREMENT TITLE: Automated Photo Enforcement System

DATE PUBLISHED ON (E-Procurement Webpage Bonfire): June 10, 2021

DATE CLOSED: July 26, 2021

NUMBER OF PROPOSALS SOLICITED: 28

NUMBER OF RESPONSES RECEIVED: 2

CONTRACT TERM: 5 Years. Term shall commence on the date of award and continue for a period of 2 years and may be extended for supplemental periods of up to a maximum of (36) months.

CONTRACT ANNUAL VALUE (EST.): \$683,193.00 based on average from 2017-2019 Citations issued

FINANCIAL IMPLICATIONS (EST.): The 5-year estimated financial expenditure is anticipated at \$3,415,965.00 and has been budgeted.

1. **Two (2) responses were received in response to this procurement. The respondents were:**

1.1 Conduent State & Local Solutions, Inc.

1.2 American Traffic Solutions Inc.

2. **Contract Intent:** The Town is interested in taking advantage of technological advances in the field to reduce traffic collisions and encourage voluntary compliance with traffic laws, and create a safer environment for the residents, visitors and motorists in Paradise Valley. The Town requested proposals from qualified vendors with demonstrated experience in providing complete automated photo enforcement services.

3. **Evaluation Committee composed of the following team members:**

Peter Wingert - Chief of Police

Peggy Ferrin – Procurement Coordinator

Michael Cole – Police Commander

Brent Skoglund – Public Works Director

Jeanette Wiesenhofer – Court Director

Becky Tomaszewski – Photo Enforcement Technician

Mallory Skinner – Police Records Specialist

4. **The responses were evaluated to select the most responsible offer whose proposal is determined in writing to be the most advantageous based on the following criteria in relative order of importance:**

a) Project Methodology (40 points)

b) Pricing/Cost of Services (30 points)

c) Firm Qualifications and Key Personnel (20 points)

d) References, Warranty, Exceptions (10 points)

5. **In the initial evaluation the results of the evaluation scoring were as follows:**

Respondent	Score	Respondent	Score
Conduent State & Local Solutions Inc.	82.33	American Traffic Solutions Inc.	73.67

6. **The Evaluation Committee held interviews with the two respondents: In the interview evaluation the results of the evaluation scoring were as follows:**

Respondent	Score	Respondent	Score
Conduent State & Local Solutions Inc.	93.33	American Traffic Solutions Inc.	70.00

7. **The Evaluation Committee found it adventitious to request Best and Final Evaluations to offer the proposers an opportunity to make revisions to their proposals within the original scope of work to further identify and clarify any services including cost that would make their offer more competitive.** The notice requesting Best and Final Offers was sent to the shortlisted finalists on August 26, 2021, with a due date of September 7, 2021.

In the Best and Final evaluation, the results of the evaluation scoring were as follows:

Respondent	Score	Respondent	Score
Conduent State & Local Solutions Inc.	33.33	American Traffic Solutions Inc.	86.67

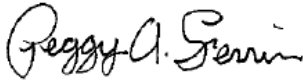
8. **Total Final Scores were as follows:**

Respondent	Score	Respondent	Score
Conduent State & Local Solutions Inc.	209	American Traffic Solutions Inc.	230

9. **Recommendation of Contract Award:** American Traffic Solutions Inc. dba Verra Mobility
Basis of Award: Highest scoring, most qualified cost-efficient response.

10. **Additional Comments:**

The respondent shortlist was announced on October 4, 2021.



Peggy A. Ferrin, CPPB, Procurement Coordinator

October 4, 2021

Date