



# TOWN OF PARADISE VALLEY MARQUEE STREET ID SIGNS

June 9<sup>th</sup>, 2016

# REQUESTED ACTION

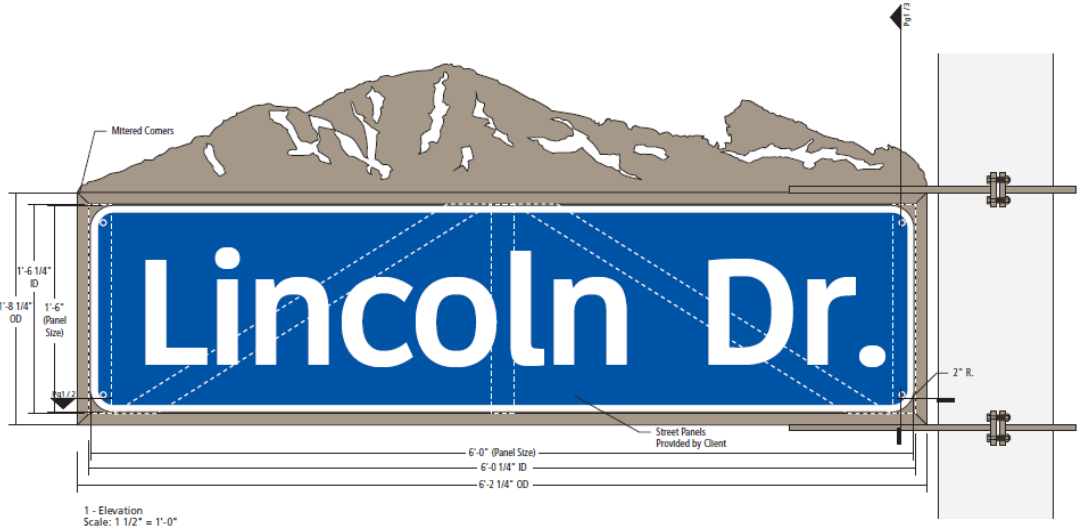
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**Award of Contract to B&F Contracting in the amount of  
\$184,373.59 for the Installation of Marquee Street ID  
Signs at Signalized Intersections Along Lincoln Drive and  
Tatum Boulevard**



# AGENDA

- Project Overview
- Sign Details
- Project Budget
- Project Schedule



# PROJECT OVERVIEW

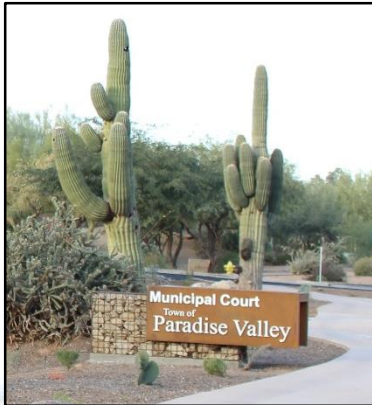
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- **Manufacture and install marquee street ID signs which:**
  - **Advance the Town Council goals**
    - **Expand the town's brand**
    - **Visually Significant Corridors**
  - **Standardize sign design and placement**
  - **Improve sign visibility**
- **Signalized intersections along Lincoln Drive and Tatum Boulevard**



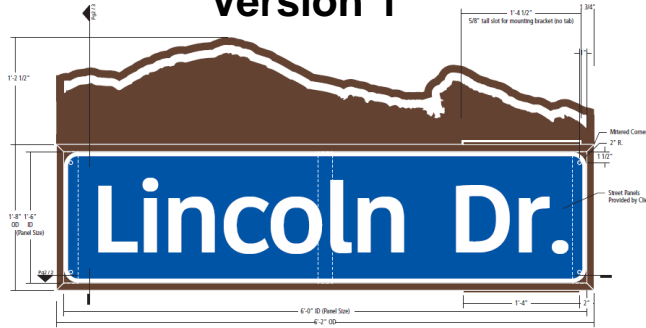
# AESTHETICS

- Back-lit LED's
- Decorative metal work
- Compliment town's brand

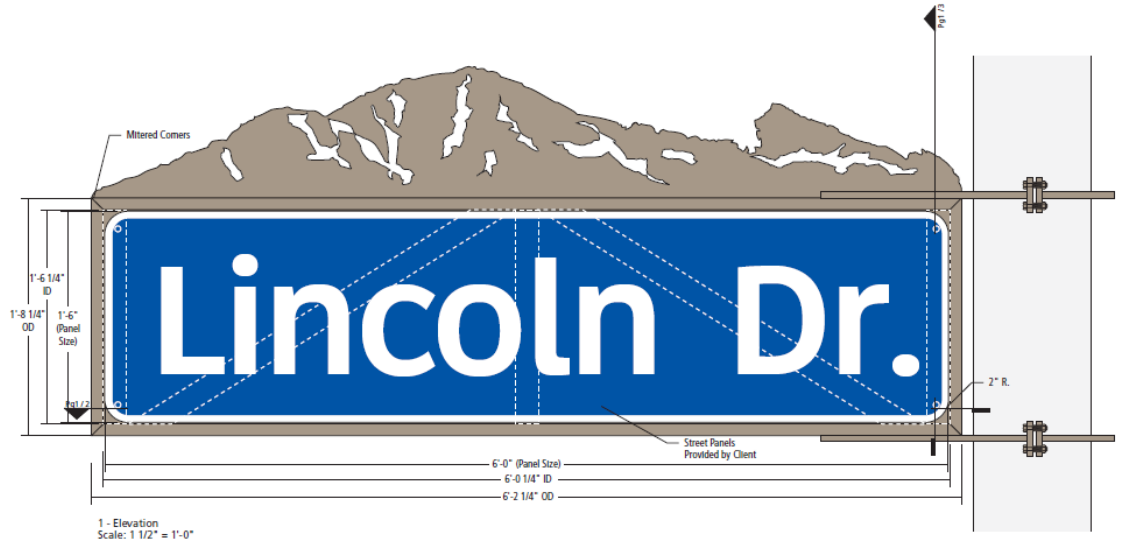
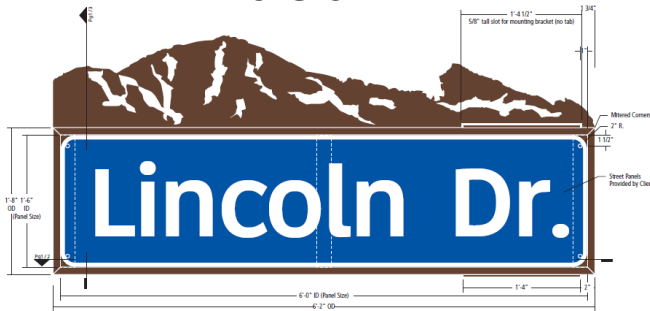


# SIGN DETAILS

### Version 1



### Version 2



## Tonight's Award - Version 3



# MARQUEE STREET ID SIGNS

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## Budget

- Included \$415,000 in the FY2015-16 CIP Budget
- Requesting award to B&F Contracting in an amount not to exceed \$184,373.59

## Schedule

- Award Construction Contract - June 9, 2016
- Manufacture Signs - June / July, 2016
- Install Signs - August 2016



# REQUESTED ACTION

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Tatum Boulevard**





# THANK YOU!

# Questions?

